



Medford Is Now a "Key City" on the Air Map of the Pacific Coast

the Air Mail!



Now Uses the New MEDFORD AIRPORT

All Southern Oregon Is Reaping the Benefits of Medford's Farsighted Airport Development!

MEDFORD'S wise investment in a new airport, like a great magnet, will draw future prosperity to all southern Oregon . . . it assures Medford's position on the air map of the nation and establishes this city as one of five important Pacific Coast air centers. The first flight of the air mail from the new Medford airport is an eventful occasion. It will mark the beginning of enormous mail, passenger and commercial air traffic that will far exceed the most optimistic expectations and predictions. This first flight is another milestone passed on Medford's move for prosperity and coast-wide prominence!



These Prominent "Air-Minded" Medford Business Men are Backing Medford's Air Development

Adrienne's
Distinctive and Individual Apparel for Women

Trowbridge Cabinet Works
Mill Work of All Kinds

Peoples Electric Store
Atwater Kent Radios, Ray and Hart Oil Burners

Hotel Holland
C. L. Reynolds, Prop.

Jarmin & Woods
The Owl Drug Store

THE Bootery
REPAIRS ALL KINDS OF SHOES

Hubbard Bros., Inc.
"The Farmers Store Since 1884"

C. E. Gates Auto Co.
Your Ford Dealer

Scherer Motor Co.
Buick and Marquette Dealer

Southern Oregon Electric
Electrol Oil Burners

GET IT AT
Magill's
FRESH MEATS
PRESERVATIONS
MOUNTAIN SERRAVALLO

Economy Meat Market
Nichols & Ashpole

Lewis Super Service Station
Phil B. Lowd, Manager

American Laundry

Medford Mail Tribune
Every Evening—Sunday Morning

H. E. Marsh
Grocer

Medford Pharmacy
The Reliable Pharmacy

Mason Ehrman & Co.
Wholesale Groceries

Brophy's, Jewelers
Blue White Diamonds

First Insurance Agency
A. L. Hill, Mgr.

Jackson County Building & Loan Ass'n.
The Place to Invest Your Savings

Snider's Dairy & Produce Co.

Older Tire Service, Inc.
Firestone Gum-Dipped Tires and Tubes

Liberty Market
"The Home of Good Meat"

The Rogue Valley — the Cream of Creation
See HOLMES for HOMES
Nash Hotel Building