

MARKET EXPERT LAUDS CAMPAIGN FOR BOSC SALES

W. F. Gwin, president of Gwin, White & Prince, Inc., a recognized fruit marketing authority of world fame, lauds the Winter Pear committee, and Bosc growers, for their campaign to develop Detroit as a market, in his weekly bulletin, which is as follows:

New York auction on Bartlett's yesterday sold about 15c higher. Letter received from our Minneapolis representatives this morning replies to pressure we have been applying on some of the secondary markets for sales of winter pears. Minneapolis agent says:

"When the price of Anjou goes higher than \$2.50 f. o. b. we cannot sell them in this market. So far as Minneapolis is concerned you will have to forget it on Anjou and Bosc."

In our opinion a situation like this is a reproach to the producers. It shows that a field exists for intelligent, modern merchandising on the part of the producers. We need not expect the jobbers to create demand. They never have done so in any line of business and never will. Creation of demand is the job of the producer. Minneapolis is a rich, populous city. When the price of Anjou goes to \$1.00 a box Minneapolis takes hundreds of cases regardless. Yet when the price of winter pears goes above \$2.50 f. o. b., Minneapolis trade say they cannot sell them. As a matter of fact, there are thousands of people in Minneapolis who would be very willing to buy fine North-Western Anjou or Bosc pears at high prices if any real salesmanship were employed in the distribution.

All of this is beyond the power of any mere f. o. b. distributing agency and is a thing that has to be tackled by the industry as a whole. The Rogue River valley, Oregon, Bosc pear growers have come to a realization of these things and are developing. Detroit this year as a new market for Bosc. Every Bosc grower in the Rogue River valley is contributing five cents a box, a substantial number of cars of the best fruit are being put in cold storage in Detroit and will be offered at regular intervals through the auction. The radio will be used to educate the consumers as to the virtues and merits of the Bosc pear. The greatest care will be taken to see that the fruit that is put in the auction has been ripened to exactly the right stage to give the greatest consumer satisfaction. Professor Hartman of the Oregon Agricultural college has been retained and is being sent out to personally supervise the physical handling of the fruit and to make other studies in the eastern markets. To the Rogue River growers all praise for their progressiveness and their recognition of the responsibility of the producer and their willingness to shoulder this responsibility. In our opinion the winter pear business is capable of indefinite expansion if the producers are willing to pay the price of success.

COAST COUNTIES URGE NEW BONDS FOR HIGHWAYS

SALEM, Ore., Sept. 29. — (AP) — Reissuance of \$1,000,000 of state highway bonds annually for a period of five years for the completion of the Oregon state highway system was urged by a delegation of approximately 130 persons representing the coast counties who called on Governor Peterson here Saturday. One delegation came by way of Crescent City, Calif., and the other directly from Astoria and Seaside.

SUGAR A KEY TO TASTEFUL COOKERY

To Overlook This Wonder Flavor Is to Miss the Joy of Eating

Scientific authorities are alarmed that tasteful cooking has reached such a low ebb in the United States. Flavor affects diet and diet affects health. We can't keep well without eating the various foods that give bodies meat. We can't be expected to force ourselves to eat varieties of food if we do not like them.

Every woman who is responsible for the diet of a family is to that large extent responsible for its health. Realizing this, a group of women cooking experts have been working to find what could be done to make meals more delicious. They concentrated on vegetables, for these important foods are so likely to be bland and unappetizing. They made a series of new notable experiments. They uncovered an old secret that had been lost. Use a dash of sugar, added to vegetables while they are cooking (preferably in a little water).

This addition of a dash of sugar does not make the vegetables taste sweet. It brings up all those pungent, natural flavors that mean so much to the sense of enjoyment. Help your family to enjoy vegetables. Just try a dash of sugar in cooking peas, lima beans, string beans, corn, carrots, beets, parsnips, sweet potatoes, squash, onions and tomatoes—and taste the difference. Remember the value of something sweet for dessert. A bit of sweet makes the meal complete. The Sugar Institute.

"On the Air" Monday National Broadcasting Co.

6 to 6:30 p. m.—Edison program. Another Edison program, dedicated to the favorite music of a famous person, will be broadcast thru KHQ, KOMO, KGW, KGO, KPO and KFL.

6:30 to 7 p. m.—General Motors Family Party. A nation-wide audience will listen to the General Motors Family party as this weekly program is released thru KHQ, KOMO, KGW, KGO, KPO and KFL.

7 to 7:30 p. m.—Salon singers. A group of mixed vocalists known as the Salon Singers will be heard in a transcontinental broadcast thru KHQ, KOMO and KPO.

7:30 to 8 p. m.—The Empire Builders. This transcontinental program will be broadcast thru KHQ, KOMO, KGW, KGO, KPO and KFL.

8 to 9 p. m.—Rudy Seiger's Shell Symphonies. With musical comedy, operatic and overture melodies alternating with beloved light classics, Rudy Seiger's Shell Symphonies will present the following program: Selections, "Show Boat"; Kern; Der Rosenkavalier; Strauss; Serenade; Herbert; selections, "L'Elisir d'Amore"; Donizetti; Southern sketch, "Down South"; Middleton; Tanco d'Oro; Seiger; Barcarolle; Rubinstein; Dance des Mirilones; Tchaikovsky; selections, "The Dollar Princess"; Fall. Broadcast thru KHQ, KFL, KOMO, KGW, KGO, KPO.

9 to 9:30 p. m.—Voice of Firestone. With Max Dolin in the conductor's stand, "The Voice of Firestone" will be heard by KSP system station auditors tonight. Marian Gilbert and Easton Kent are the soloists during this musical, which will be broadcast by KHQ, KOMO, KGW, KGO, KPO, KFL, KSL and KOA.

9:30 to 10 p. m.—Plantation Echoes. "Plantation Echoes" brings the atmosphere of the south to the audience of KSP system stations tonight. Reflecting the pleasures of the southern folk and picturing accurately their customs, the half hour affords both music and drama. Clarence Hayes, Johnny O'Brien and Sylvano Dufe are among the NBC headliners heard with Ethel Wakelind as the remaining soloist.

Broadcast thru KPO, KSL and KOA.

10 to 11 p. m.—Slumber hour. The stately "Polonaise in A Major," one of Chopin's most popular compositions, will be heard tonight when the Slumber Hour orchestra plays an hour's program of classics.

Max Dolin's baton will direct the instrumentalists, whose program also will include a charming "Valse Bluettes" by Deigo, best known for his ballet suite, "Les Millions d'Arlequin." The Doors Taught Me," will bring memories of mother's love and childhood as Dolin plays it on his violin. Harold Spaulding, tenor, will be the soloist.

Broadcast thru KSL and KOA.

CLIMAX CLATTER

CLIMAX, Ore., Sept. 29. — (Sp.) — Mr. and Mrs. Charles Jantzer left Saturday for their home in Los Angeles.

W. F. Charley and three children are picking pears near Medford.

N. P. Hanson and Mrs. Wertz spent Tuesday in Medford.

Meniffee Charley spent the week-end with his parents here. He is employed at the sawmill at Rogue River.

Miss Ethel Blair motored with friends to the summit of the Green Spring Sunday.

K. H. Compton visited friends in Medford Sunday.

Mr. and Mrs. W. F. Charley called on friends in Rogue River Sunday.

OWN Austin has gone to Medford after a two months' sojourn at Climax.

PASS OPPOSITION FOR CUT-OFF HIT BY EUGENE PAPER

The Eugene Register of September 28, editorially under the caption "Our Communities and Oregon," refers to the Williams Creek cut-off road proposal, labelling the opposition of Grants Pass as "frantic" and "mis-directed."

That portion of the editorial concerning southern Oregon is as follows:

There is a marked difference between local endeavor which seeks to obtain something for city or district and that which seeks to prevent another city or district from obtaining something for itself. The first is constructive effort while the latter is destructive. There is just now to be seen, as an illustration, the question of completion of the Roosevelt highway along our coast. It is not difficult to get the point of view of those districts of interior Oregon which thus far have obtained no state highway development, in contending that their needs should receive recognition ere more large sums are spent on western Oregon road development. But much opposition to the Roosevelt highway completion project comes from towns along the Pacific highway which already have obtained their own highway development and now seek to deprive the coast country of similar consideration. Such opposition is both unfair and short-sighted—unfair on the ground that it is not in the public interest because completion of the Roosevelt highway will promote the development and progress of all Oregon and particularly of all western Oregon. A similar situation is presented in southern Oregon where Grants Pass is frantically opposing a project for a new road to the Oregon caves via Medford. Such activity as that is misdirected.

COMMUNITY CHURCH AT BROWNSBORO ORGANIZE AT ALL-DAY MEETING

BROWNSBORO, Ore., Sept. 29. (Special.) The all-day meeting held at Reese Creek a week ago for the Reese Creek, Eagle Point and Brownsboro Sunday schools was a decided success in every way. There was a large attendance and Rev. Griffith preached two very interesting sermons. Mrs. Konic sang two beautiful solos which were greatly appreciated by all present. A community church was organized and the following officers elected: Rev. Griffith was elected by unanimous vote to act as pastor and will make his dedication by next Sunday.

The following deacons were elected: Reese Creek, Mr. Cummings; Eagle Point, Mrs. Chas. Cingade; and Brownsboro, G. O. Henry. Mrs. Cummings was elected secretary and treasurer.

Mr. and Mrs. Jim Beamsley of Long Beach, Calif., are visiting at the homes of Reed Charley, Lee Bradshaw, George Brown and Herman Meyers.

E. A. Franz of Hood River was a caller at the C. Arthur home on Thursday of last week.

H. R. Johnston of Scotia, Calif., the guest of William Saw this week. Mr. Shaw recently purchased the Gus Nichols ranch on Salt Creek.

Ellen Tucker motored to Port Jones, Calif., last Saturday, to be guest of Mrs. Elmer Lyons.

Frank Fornland was operated on for appendicitis at one of the local hospitals last week.

Mr. and Mrs. George Hanson and children spent last week-end visiting with relatives at Hornbrook, California.

Mr. and Mrs. Pool moved into the teacherage last Saturday from Ashland. On account of Mrs. Pool's health they were unable to move at the beginning of the school term.

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Death Treasure

place in view—till my right hand naturally fell on the little desk cover and it moved—

"By Jove!" said I. "Marling! it struck my nerves horribly at that moment. Marling dropped his spectacle-case with a clatter on the stones while Fotherbury stood at the telephone. He must have seen—"

"Marling had nerves, too," said Laxton. "Old Fotherbury had none."

We all looked at Redslade, his dark eyes gazing through us. "This ought to be the happiest day of my life," said he. "But I've lost Pell. . . . Rather than lose Pell I'd have stayed in that awful prison another five years. Pell—he was the perfect friend. No man could be worthy of Pell."

Redslade fell silent. When I looked up his head had sunk to the table on his folded arms.

By the end of October the wonderful thing had happened to me. I was sitting on the terrace of the Monte Hotel 3,000 feet above the town of Funchal, looking down upon a sea than which nothing in the world was bluer—except the eyes of Mrs. Tom Graydon, who sat beside me. We discussed a letter from Somerfield.

"The excitement's died down," he wrote. "Redslade's lawyers have made a deal with the Fotherbury club and that deleterious object has disappeared from the landscape. Redslade's not very rich, but he's got Newplace and Miss Vandano's son that was, and I don't think you could persuade him to play bridge at a penny a thousand. The crown confiscated the treasure, of course."

"The truth about old Fotherbury comes out by degrees. He's a man of the most notorious gamblers in Europe up to three years ago, and Redslade was only the fate of his many playmates."

"Redslade and Laxton are sworn brothers. Laxton told us how old Fotherbury discovered the jewelry. He'd never have found it if Laxton hadn't almost pushed it at him!"

"Laxton had two men on the look-out. They saw Fotherbury come down to the diggings and take the stuff away the night before the end, tracked him back to the library, and watched him put it in the old chest. They all got into the library the same night, took the lock of the chest out and put on any of their own. If Fotherbury had tried to open it with his key, he'd have been started!"

"I go up to Woodcut sometimes with Andy to console your mother. We're both broken-hearted, tell Veronica; we haven't quite forgiven you for running off with our little pal; but time works wonders."

I did not read to Veronica the passage about her father. She shaped up with her little fists at some imaginary antagonist and launched a straight right towards the Atlantic.

"Who's that for, Veronica?" I asked.

"The cub—the loathsome cub," said she. "I fell in love with you; the moment you laid him on. I'm extraordinarily partial to Bill Barker, with all his faults, but I couldn't forgive him for the cub. He cultivated that worm—but it's a funny world, old sober sides, ain't it?"

"Most entertaining," I said.

"I mean if it hadn't been for Bill Barker towing his family down to Blackwater so to play up to Fotherbury and marry his daughter to Newplace Abbey—"

"Was that the true reason, Veronica?"

"The one and only. All the same it's a funny old world—a delightful, just glor'ous, perfect old world."

SEEK DISMISSAL DAMAGE SUIT OF SALEM CITIZEN

SALEM, Ore., Sept. 29. — (AP) — F. A. Elliott, state forester, Fred Southwick, J. F. Cassidy and V. A. Bлекley, employees of the state forest service, filed answers Saturday to complaints of W. C. Winslow, Frank Minto and Charles F. Vick, Salem citizens, who were conscripted to fight fires in Douglas county earlier in the month and had filed actions against the officials named for damages aggregating \$15,000, alleging malice and spite.

In their answers the state officials allege that the plaintiffs were called upon by the forest officials to render needed assistance in the suppression of forest fires endangering property and to prevent their spread, that the three men complied with the requests and that that constituted the false imprisonment alleged by the men in their damage actions.

The answers aver the three men were able bodied and physically capable of assisting the defendant in the suppressions of fires, and the fires were highly destructive and extensive and were covering a wide area and threatening destruction to valuable standing timber and other property in the vicinity of Clifton in Douglas county. Dismissal of the complaints is asked in the answer.

MANY JACKSONVILLE PIONEERS ATTENDED REUNION IN ASHLAND

JACKSONVILLE, Ore., Sept. 29. — (Special.) — Among those from Jacksonville, who attended the annual picnic of the Pioneers of Southern Oregon, held at Ashland last Thursday were: Emil Britt, Miss Mollie Britt, Mrs. Don Hartz, Miss John Miller, Mrs. Annie Nelson, Mrs. S. A. Cantrell and daughter, Mrs. Amy Dow. Others from the Applegate district were Mr. and Mrs. Miles Cantrell, Mrs. Maggie Buckley and daughters, Rose and Kate Buckley and Mollie Day.

J. L. Woolridge of Missouri Flat was a business visitor in our city Thursday. Mr. Woolridge was once county assessor of Jackson county and has been a resident here since 1853.

Roy Smith, from north of town, has rented the house on North 24th street, belonging to George W. Flint of Corvallis and he and family will move in soon.

Those from Jacksonville, who attended the Christian Science lectures at Ashland Thursday evening were Mr. and Mrs. Oscar Lewis, Mrs. Nettie Thompson, Mrs. Bertie Keegan, Mrs. Susanna Holton, Carter and Mrs. Ethel Olson and daughter, Violet.

A. R. McIntosh purchased the lot between the Coleman and Applegate residences on South Third street of Ray Toft of Medford this past week. W. A. Childers, local real estate agent, made the deal.

Mr. and Mrs. Arthur West and children of Medford and Mr. and Mrs. George Wendt and son, Lester, were guests at a birthday dinner in honor of Mrs. West at the L. T. Wilson home Sunday.

THE END

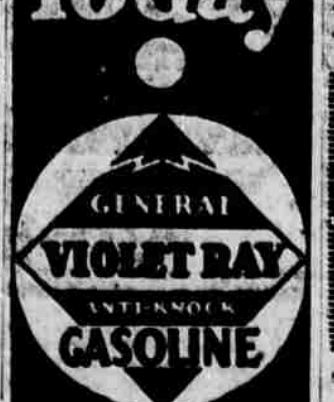
LITTLE DOG REVEALS PRE-SEASON HUNTING

SAMS VALLEY, Ore., Sept. 29. — (Special.) — While your correspondent was en route to Ashland last week, she met up with a peculiar sight, especially so in these days of protective game laws. The sight, whose nature was at first difficult to discern, proved to be a small gray shepherd dog, tugging along the highway with the large head of a dog deer.

The little fellow was wholly unconscious of the criminal offense that had furnished him his meal, and was boldly traveling along the highway, only intent on reaching his destination with all intact.

Ashland—Sash & Cabinet Works, local contractors, will occupy the showroom in the Farlow-Rose building.

Fillup Today



WILLIAMS CREEK, Ore., Sept. 29. — (Special.) Messrs. John Smith and Allen Gilbert, Jr., relatives of T. J. Wilkinson and M. L. Clark, a brother of Mrs. Wilkinson have been visiting the past two weeks at the Wilkinson home. They drove out to Oregon from Alva, Okla. Mr. and Mrs. J. L. Clark from Newport, spent the last week with them at the Wilkinson home.

Mr. and Mrs. J. M. Lloyd and Grace Roberts of San Francisco, are spending their vacation with their parents, Mr. and Mrs. C. W. Roberts of Provolet.

M. L. House and family who have been living on the Jack Wiscarver ranch the last three months returned to their home Saturday.

October Bargains Bamboo Rakes, "Best Quality" 4 Hour Floor Varnish, Light weight—easy handling, 4 Pint Enamel, 1 Pint, DRUMS MADE IN FOUR HOURS

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