

RED LETTER DAY

Tomorrow

M.M. Dept. Store

Double S. & H. Green Discount Stamps on all cash purchases.

10 S. & H. Green Discount Stamps Free

Given at the Premium Station On the Main Floor

Tremendous bargains in every department--in the basement and on the main floor.

THE *New* PACKARD STANDARD EIGHTS



offer the outstanding luxury, comfort and engineering improvements which the world expects from Packard

The new Packard Standard Eight offers important engineering advances and greatly enriched fittings and appointments. They are more beautiful, more convenient, more luxurious than ever before.

These superb cars, outstanding in the fine car field, are now on display at our show rooms. We want you to see them--drive them and then compare them point by point with your ideal of what a truly fine car ought to be.

You will find that they differ from the costlier Packards only in size, power and degree of individuality available in color, upholstery and details of appointment. For the new Standard Eight's are Packards through and through--distinguished, smooth and fleet.

Eleven Roomy and Luxurious Models

The new Packard Standard Eight line includes eleven beautiful body types. Prices at the factory range from \$2375 for the popular Five-Passenger Sedan to \$2775 for the Seven-Passenger Sedan-Limousine.

All models embody the new inside, adjustable sun visors, adjustable driver's seat and steering gear, newly-perfected shatter-proof glass, dashboard lockers--and the improved powerplant with its four-speed transmission and still further refined Packard straight-eight engine.

Packard Transportation Costs No More

If you want a new Packard Standard Eight there is no reason why you should not have it. Operation and maintenance costs are not greater because first cost is more. Even if first cost is twice as much, final cost is no greater if the better car is driven twice as long.

Analyze ownership costs in the light of these facts and you will find that you, too, can enjoy the luxury of Packard transportation--at no greater expense.

Thousands of motorists have found this true. Two out of three who buy Packard Standard Eight give up other makes of cars to do so!

We cordially invite you to see the new Packard Standard Eight--and to drive one. We will gladly explain the costs of ownership, so that you can compare them with your present motoring expenses. Your old car will be accepted as cash, and you may buy out of income if you prefer.

PACKARD STANDARD EIGHT

Prices at the Factory

ROADSTER, Two-Four Passengers	\$2425
PHAEON, Four Passengers	2425
SPORT PHAEON, Four Passengers	2725
TOURING, Seven Passengers	2525
COUPE, Two-Four Passengers	2525
COUPE, Five Passengers	2675
CLUB SEDAN, Five Passengers	2675
SEDAN, Five Passengers	2375
SEDAN, Seven Passengers	2675
SEDAN-LIMOUSINE, Seven Passengers	2775
CONVERTIBLE COUPE, Two-Four Passengers	2550

PACKARD AGENCY

114 So. Riverside

Phone 1109

ASK THE MAN WHO OWNS ONE

BOSC POPULARITY IN AUTO CAPITAL AIM OF CAMPAIGN

The Winter Pear Committee, David H. Wood, chairman, has completed plans for a campaign of education in the city of Detroit, in which the Bosc pear will be featured in radio and newspaper advertising to the end that this fruit will be appreciated by the masses.

Prof. Henry Hartman of Oregon State College, will spend two weeks in Detroit, and will supervise the placing on sale of the first consignment of Bosc, October 7. The fruit will go on the Detroit market in a high state of edibility. He will instruct in the ripening and handling of the Bosc, so they will go in the hands of the consumers, at their best.

The Bosc will be ripened, and will be placed on sale in the full glory of their cinnamon-russet color.

In the radio talks, one of the descriptive slogans will be "Old Gold Without Sugared Sunshine Within."

Chairman Wood said today that the Winter Pear Committee was highly pleased with the progress of the campaign to date, and that all signs indicated that the Bosc would attain high popularity.

In the newspaper advertisements it is planned to stress that Bosc are "grown in the Medford district."

PLAN C. E. CONCLAVE HERE OCTOBER 25-27

Plans are well under way for the southern Oregon convention of Christian Endeavor which is to be held in this city October 25-27. Members of the organization from Crater Lake union, which includes Jackson, Josephine and Klamath counties will be here for the sessions, which will be held in the First Christian church.

Rev. H. W. Nelson of McMinnville, formerly pastor of the Phoenix Presbyterian church, will be the speaker. The committee in charge of the convention includes Miss Elva Gester of Phoenix, chairman; Rev. W. O. Johnson, trustee of Phoenix; Rev. Wm. Barney of Ashland and Gladys Frye of Medford.

LURE OF MEDFORD HEARD BY PORTER, PROVES JUSTIFIED

"No matter which direction they come from they all have a good word to say for Medford," said Rev. Claud E. Porter, new Presbyterian minister, who held his first service at the local church Sunday.

"When the call came from here," he added, "it was not necessary to muster any enthusiasm over accepting it. We were prepared in advance to like it here, and now that we've seen many of the attractive spots surrounding this city, it looks even better than we expected."

Reverend Porter, who is much younger looking than could possibly be, judging from the many things he has accomplished in his life time, has a pair of laughing brown eyes and a sense of humor. He was born in Danvers, Massachusetts, which he explained is known chiefly for its insane hospital. He started out to be a physician, and accordingly attended the Boston University Medical school, until his father's business failed, and he left school and went to work.

His work consisted mostly of activity along educational lines, and his adaptability to it finally led him into the ministry. He is a graduate of the San Francisco Theological seminary, of which institution he is now a trustee.

Prior to and after the world war he served in the U. S. marine corps. Before the war he saw service in the Philippines and China. He is a charter member of the first American Legion post ever started in the United States--the George Washington post No. 1 of Washington, D. C. On account of the amount of travel he was obliged to do however, he never transferred his membership to any other post.

After Porter, during the war, served as commissioner of conscription for the U. S. department of labor at Washington, D. C., and is thought to be the first woman commissioner ever holding this office. She was also connected with the children's bureau of the department of labor.

In Portland, the local minister acted as pastor of the Unity Presbyterian church for five years, prior to his latest call. Before that he was pastor of the Presbyterian church at Camp Meeker, California, and director of religious education for the United Presbyterian church in San Francisco.

Rev. and Mrs. Porter have one daughter--Gene, 16, who is now a student at the Washington school. They are at home in Katherine Court.

MISS LANGE INJURED IN AUTO ACCIDENT

Miss Hildegard Lange, daughter of Mr. and Mrs. Hugo Lange, sustained minor injuries last evening when struck by a car driven by her father. She was standing at the family garage entrance and apparently was unaware that her father was backing the car out. He did not know of her plight until he heard her screams underneath the car, the wheels having passed on both sides of the little girl, who exhibited remarkable presence of mind by grasping the axle housing to prevent further injury.

She was immediately rushed to a local hospital, where she was found to have no serious injuries. Coincident with the mishap is the fact that yesterday was also Hildegard's birthday.

PIONEERS URGED TO TAKE PART IN MEET

Mrs. Emil Peil and Mrs. J. A. Churchill of Ashland, were in Medford today. They called special attention to the meeting of southern Oregon pioneers to be held in Butler's log cabin by Lithia park in Ashland, Thursday, Sept. 26th, beginning at 10 a. m.

There is a splendid program arranged with dinner at noon, served by the sons and daughters of pioneers. All pioneers and sons and daughters of pioneers are urged to attend. Rev. H. T. Mitchellmore will make the principal address; music will be in charge of Mrs. Edith Thierick.

Mr. S. Butler is president, and Mrs. Emil Peil is secretary.

SISKIYOU COUNTY FAIR WILL OPEN ON FRIDAY

The last county fair to take place in this vicinity will be the Siskiyou county fair which is slated to open next Friday, Sept. 27 at Yreka. According to those in charge this year's fair will be the best ever attempted in northern California with a big program each day and night in addition to excellent exhibits. Among the local firms which will have an exhibit at the Siskiyou fair this year is the California Oregon Power company.

Save Your Eyesight See Dr. D. A. Chambers EYESIGHT SPECIALIST 404 Medford Bldg

J.C. PENNEY CO.

Lavish Fur Trimmings Distinguish Fall Fashions in

COATS

and flares are given prominence



While the straight line is still of considerable importance, many of the smartest coats for the new season show low-placed flares and tunic effects that are decidedly smart. Smooth-finish materials are favored . . . and long haired furs. Do come in to see these charming versions of coat fashions for this fall and winter.

The size range includes Coats for Women, for Misses and for Juniors

\$24.75 to \$49.50

Cunning Styles in Fall and Winter

COATS

For One-to-Four Year-olds

\$2.98 to \$6.90

Little girls favor fur-trimming and hand-smocking on their coats for this fall and winter . . . Styles are adorable as their young wearers . . . here are velvet coats . . . and velour, broadcloth and chin-chills . . . all thrifflly low in price!

Little boys, of course, want mannish styles . . . so their coats are smartly tailored . . . of chin-chills or chevrot, or novelty checks and plaids . . . some have wool linings. All are excellent values!



Radio Program KMED

Mail Tribune-Virgin Station

- Tuesday, Sept. 24
- 6 to 6:30 p. m.—Concert and Medford Mail Tribune news and market reports.
- 6:30 to 7:00—People's Electric present the Grants Race winners in the Atwater Kent audition test.
- 8:00 to 8:30—Pig Tail Meat Market.
- 8:30 to 9:00—Rogue River Cannery.
- 9 to 10—California Oregon Power Co.
- Wednesday, Sept. 25
- 9:30 to 10—Model Clothing Co.
- 10 to 10:30—Mann's Dept. Store.
- 10:30 to 11—Heath's Drugs.
- 11 to 11:30—Medford Electric Co.
- 11:30 to 12—Lewis Super Service Station.
- 12 noon—News flashes by the Mail Tribune.
- 12 to 12:30—Jackson County Bldg. & Loan Assn.
- 12:30 to 1:00—Pierce Auto Freight Lines.
- 1:00 to 1:30—City Cleaning & Dyeing Co.
- 1:30 to 2:00—Modrona Dairy.
- 6:00 to 6:30—Concert and News and Markets by Medford Mail Tribune.
- 6:30 to 7—Crescent Dairies.

LOCAL VOCALISTS TO ENTER RADIO TRIALS

After intensive training during the past several weeks under James Stevens, well known singer and vocal instructor, Elbow Mae Wilson, soprano, and George Peckham, bass, who last spring won the local Atwater Kent audition, are anticipating the thrill of entering the big state audition in Portland October 5.

James Stevens will accompany his students to the state contest. The expenses of the two singers on the trip will be taken care of by the local People's Electric store, who sponsored the Medford audition in which around 25 or 30 young singers participated last May.

The state contest will take place over KGW, the time to be announced later. Handled in this way, Medford friends of the two young singers will have the same opportunity of hearing the audition that is afforded Portlanders and residents throughout other sections of the state.

Hillsboro.—Contract awarded for construction of sidewalk on courthouse grounds.