

Society

Inter-City Golf Tourney Today.

With three points up to begin the matches at the Ashland golf course today, the women of the Medford club who were chosen to represent this city, left here early this morning to participate in the inter-city match. The three points were carried over from the match last summer.

The Medford group were guests of the Ashland club at a luncheon given at the Lithia hotel this noon.

The local entrants included Mrs. Dave Wood, Mrs. Jack Thompson, Mrs. Don Clark, Mrs. Wm. Sawyer, Sr., Mrs. Rupert Henry, Mrs. G. O. Alenderfer, Mrs. A. B. Cunningham, Mrs. Wm. Vawter, Jr., Miss Anna Mae Fuson and Mrs. Tom Fison. They were accompanied by the Medford pro, Jack Houston.

Farewell Party for California Visitors.

A dinner party in honor of Mr. and Mrs. L. S. Neighbor of Willits, California, who have been visiting relatives in this city for the past month, was given at the home of Mrs. H. C. Graves, Mr. and Mrs. Neighbor are leaving for Bend valley, California, where they will visit relatives.

Covers were laid for the following:

Mr. and Mrs. Neighbor, Mrs. Clara Scott and sons, Walter and Thomas, Mr. and Mrs. Chris Wolff and son, Ray, Lloyd Henderson, Elton and Alvin Graves, William and Mildred Heur, and the hostess.

Degree of Honor Society Will Hold Meeting.

Degree of Honor Protective association will meet Friday evening September 27, in the Modern Woodman hall. Lodge will begin promptly at 7:30, a program and social hour beginning at 8:30. Friends welcome.

The following program will be given:

Instrumental solo—L. O. Parker
Reading—Sylvia Thompson
Song—Bessie Hubler
Violin solo—Filly Luman
Reading in Gypsy costume—Mayme Selley
Dance—Gertrude Henderson
Reading—Mudge Croft

Visiting Californians Scale Crater Lake Park.

Mr. and Mrs. Walter H. James, 413 Newtown, have as their guests Mr. and Mrs. Claude H. Morrison and children of San Diego, California. They motored to Crater Lake Sunday, where they scaled the Grand peak. In addition to enjoying the beauties of the lake from the rim, Mr. Morrison, who is controller of the First National Trust and Savings Bank of San Diego, will leave for San Francisco September 29, to attend the American Bankers' convention.

The Pythian club will hold their regular meeting this evening at the home of Mrs. H. G. Wortman.

In addition to the regular business meeting, two members of the club who are leaving Medford, will be honored.

Engagement Announced of Miss Turnquist.

The engagement of Miss Audrey Turnquist of Medford and Horace Dunn of Ashland was recently announced. The wedding date is to be announced later. Miss Turnquist, employed at the High Theatre, is the daughter of Mr. and Mrs. E. A. Turnquist of this city, and Mr. Dunn is the son of Mr. and Mrs. George W. Dunn of Ashland.

Mrs. Hansen Honor Guest Mrs. J. P. Fiegel.

Mrs. Aaron Hansen, nee Mary Moore, former high school librarian of this city, will be guest of honor this evening at a dinner at the home of Mrs. J. P. Fiegel, Mrs. Hansen, whose home is in Riverside, Cal., has been visiting her mother for the past several days in Eugene. Covers will be laid for 24.

Mrs. Bennett, Hostess Baptist Auxiliary.

The monthly missionary meeting of the Ladies' Auxiliary, First Baptist church, was held this afternoon at the home of Mrs. S. L. Bennett on South Riverside avenue.

Mrs. Clarence Cannon spoke on "Stewardship," and Dr. Eva Carlisle gave a report of the Northern Baptist convention, which was recently held in Denver, Colo.

Women's Committee of Copeco Meet.

The women's committee of the California Oregon Power company met last night in the Copeco building. The program dealt with "food preservation," and the group was addressed by Dr. C. T. Sweeney and Frank Hull, special representative of the General Electric company.

The Phoenix Ladies' Aid Missionary society held a meeting at

the home of Mrs. Walter Frazier Brown of Medford last Thursday afternoon, with an attendance of fourteen.

The A. O. chapter of P. E. O. will have a luncheon tomorrow at one o'clock. A biographical sketch will be given by Mrs. L. E. Williams. The luncheon will be in charge of Mrs. Furness and Miss McKay.

St. Mark's Guild will open their meetings for the winter season with a 1 o'clock cafeteria luncheon at the Parish hall on Friday, October 4th.

Mrs. Selter and family and house guests, Mr. and Mrs. H. E. Rhodes of Beverly Hills, Cal., motored to Crater Lake on Sunday.

Mr. and Mrs. Cleo Brenner of Cleo's Place are spending a week in Portland, attending to business matters.

Mrs. W. W. Barnum left yesterday for Honolulu to spend several months with her son, Clyde Barnum.

Mrs. Lena Berger of Morton, Minn., is the guest of Mrs. Kate Crawford of this city.

Mrs. C. D. Brown and Mrs. C. E. Boyd motored to Crescent City, Sunday.

ALENDERFER HAS NO SENATE AIMS

"Kelly is all wet, as is anyone else who says so," said O. O. Alenderfer today when told that John W. Kelly, political writer of the Oregonian, in his political gossip

Sunday referred to Medford's former mayor as a possible candidate to succeed George W. Dunn as state senator from Jackson county.

"Why, I never even thought of such a thing, nor has anyone ever spoken to me about it," continued Medford's former mayor. "I can't imagine what should lead Kelly to ever write such a statement as you say appeared in the Oregonian, and which I did not see. It is absurd. Maybe Floyd Cook, the secretary of the Republican state committee, handed this hokum to Kelly for a joke."

In this connection, when Mr. Alenderfer quit the mayoralty it is recalled that he repeatedly said he never wanted to hold another political office.

In his general political gossip regarding politics and possible candidates for various state offices, from the governor's office down, Mr. Kelly wrote the following:

"Senator George Dunn has made no announcement, but if he decides not to return to Salem, O. O. Alenderfer, ex-mayor of Medford, may be a candidate for the vacancy."

Fall Campaign for Lucky Strike

Advertising for the well known and popular Lucky Strike cigarettes returns to the Mail Tribune columns again today, for the fall campaign, after a short vacation.

The title of their first ad is, "An Ancient Prejudice Has Been Removed." It tells how "toasting" did it—removed the prejudice against cigarettes by removing harmful corrosive acids from the tobacco.

Tillamook—Six blocks being paved on Fourth street west from Stillwell avenue.

GOLD BONDS FOR CHILD THRIFT IS PLAN IN SCHOOLS

The children of Medford will be offered the opportunity of availing themselves of a new system of saving this winter through the Children's Gold Bond savings club. The club is sponsored by the Children's Gold Bond Saving Club, Inc., a national organization, and a group of the leading merchants of Medford. The following explanation of how the system works is offered in order to aid the parents whose children desire membership.

The merchants and business houses involved will issue coupons to their patrons on purchases made. One coupon will be issued for every 25c purchase. When 50 coupons have been collected, they can be turned in to any of the merchants involved and a 25c gold bond will be issued. These bonds will be issued to children only. The bonds can either be held by the children, or turned into the school savings accounts as cash. If the bonds are held, they mature when the holder becomes 21 years of age, and bear interest, the rate of which is as yet undetermined.

The gold bonds will be furnished to the merchants by the Medford National bank, and the following firms will issue coupons on purchases made: Jackson County Building and Loan association, Jackson County bank, Medford National bank, Southern Building & Loan association, Magill's Drug store, Swann's, Harvey's Service Station, Joe H. Meyer's Machine Shop, Colonial Garage, H. S. Cleveland, Mack's Broke, Wheel and Axle Service, J. Verne Shaugle Studio, Marshall Printing company, Milady Beauty Shoppe, Ida Humphrey Grocery, and Palace Beauty and Barber Shop. Other firms will be added to this list from time to time.

Owing to the fact that the gold bonds are to be accepted in lieu of cash in Schools Savings accounts the school system is co-operating to the extent of distributing the application blanks for membership in the club and collecting those that are filled out. The blanks will be distributed in most of the schools this week. Every child that intends to save coupons and obtain gold bonds, must become a member of the club by filling out an application blank, having it signed by parents or guardian and returning it to the teacher who distributed it. All students who return application blanks prior to Oct. 1st will be issued membership cards free, but the fee thereafter will be \$1.00.

ONE INJURED IN HIGHWAY CRASH

Jack Brady is in the county jail and K. E. Howard is in the Sacred Heart hospital as the result of an auto crash this forenoon on the Jacksonville highway near the Baker service station. Brady is charged with reckless driving and with driving while intoxicated.

He entered a plea of not guilty on both charges and is to have a trial in the Jacksonville justice court Thursday forenoon.

The crash occurred when Brady, attempting to avert striking another car, turned his small coupe over. Howard sustained a badly cut ear and bruises, but otherwise was not injured.

DEER PLENTIFUL AND VERY TAME

Reports from the mountain districts of the county today are that deer are so plentiful they come close to being a nuisance, and the temptation is well nigh irresistible to shoot them, rain or shine.

Frank Amy of Talon Creek complains that one night recently two deer spent the night on his back porch. They did not try to get into the kitchen. Mr. Amy each fall goes hunting for mule tail deer in Eastern Oregon.

Autists returning from Diamond Lake report that deer are feeding along the road, and manifest no fear when an auto horn is honked. Deer are also reported plentiful in the Trail, Elk Creek and upper Applegate districts.

Hunters of this city and county are anxiously waiting for the first sign of a general rain to hit for the hills, and the removal of the present hunting ban will see a general rush for favorite hunting grounds.

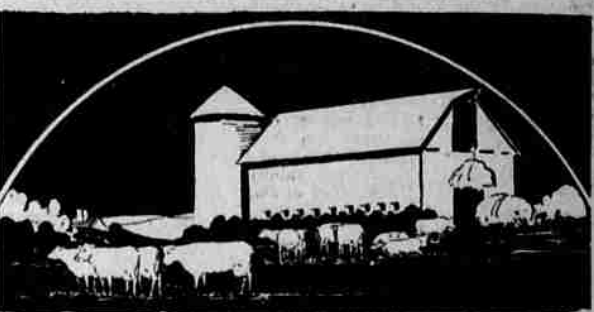
BERLIN—The German Automobile Federation says that every third car in Berlin and in the Rhineland is of foreign origin. For auto trucks the percentage is 54.5 and for motor cycles 49.5. Saxony has one automobile for each 48 inhabitants and Prussia one for each 75.

J.C. PENNEY CO.

A Good OVERCOAT need not be expensive



This One at **\$14.75**
Is Both Style-Right and Price-Perfect
Others to \$24.75



Sheep and Goats Increase Farm Profits

Pasturing of 110,000 sheep and 10,000 goats on formerly non-productive land is netting a group of western farmers substantial increases in yearly incomes. So productive has the enterprise proved that formation of a sales organization and erection of a warehouse have been warranted. In locations where better forage conditions obtain, greater returns may be expected.

The Sheep Show, National Wool Show; and exhibits of Goats and Mohair Hedges at the 19th Annual Pacific International Livestock Exposition, Portland, Oregon, Oct. 26-Nov. 2, will present a complete picture of the Sheep and Goat industries, and also afford examples of success in the development of pure bred stock. Other features of the Exposition will include exhibits of pure bred Beef and Dairy Cattle, Horses, Hogs, Foxes, Poultry and Rabbits; Dairy, Manufacturers' and Land Products Shows; Industrial Exposition; Northwest Hay and Grain Show; and world-renowned Horse Show.

The addition of sheep and goats to the farms in this community, wherever practical, will bring increasing returns and greater prosperity to the entire district. For this reason, we here at the First National Bank would like to see every farmer visit the exposition with a view to adding sheep and goats to present operations.

First National Bank MEDFORD, OREGON



The Old Sock is out of Date!

AN ANCIENT PREJUDICE HAS BEEN REMOVED

That ancient prejudice which hoarded gold with the fanatical zeal of the miser has vanished. Under the sheltering wing of AMERICAN INTELLIGENCE flourish thousands of banking institutions to which the individual safely entrusts his wealth.



"toasting did it"—

Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful, corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

"It's toasted"

No Throat Irritation - No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. B. C.



"It's Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest tobaccos—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 260°—maximum, 300°, Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.