

ONE MILLION CHEVROLETS IN EIGHT MONTHS

One million six-cylinder Chevrolets have been placed on the road since the first of the year. This sensational announcement, indicates the great popular appeal of the new six-cylinder car.

Never in the history of the industry has any other manufacturer equalled the achievement of placing a million six-cylinder cars on the road in less than eight months. This is more than three times as many six-cylinder cars as were ever produced by a manufacturer during a like period, says "Bill" Allen of the local dealers.

The record-making model, probably the most famous of all Chevrolet record cars, rolled off the assembly line at the huge Flint, Mich., plant on August 5. It was an imperial sedan, introduced a few weeks ago. The gleaming record-breaker was welcomed at the end of the assembly line by W. S. Knudsen, president, and other high Chevrolet officials.

Without any ceremony the car left the plant for Detroit where it was one of the interesting exhibits of the mammoth Chevrolet sales convention August 14-15-16, when the sales supervisory forces of nearly 2,000 men were present at the largest convention of its kind ever held by the company.

The achievement is even greater than during the same period of 1927 or 1928, during which years the Chevrolet Motor company was the world's largest builder of automobiles. Furthermore, the change made by Chevrolet January 1 from four-cylinder production to six-cylinder production has upset all previous precedents in the low priced field by causing the production of six-cylinder cars to exceed the production of four-cylinder cars for the first time in automotive history.

It is also significant to note, from automobile registrations, that since January 1, 1927, the Chevrolet Motor company has built and produced to date more automobiles than any other manufacturer in the world. Also, Chevrolet sales for the first time in the history of the company were greater in July than they were in June, which still further emphasizes the constantly increasing popularity of the new six-cylinder car.

DUEL IS POPULAR WHEN HOT HEADED CUBANS GET MAD

HAVANA (AP)—The famous old Plaza de Armas in Havana where Spanish boys once took wrongs, actual or imaginary, for settlement by duel, is now but a mere park, wherein the aged bask in the sun and the rising generation play beneath the "ceiba" trees that once filtered early morning light on fabled blades of shining pistols.

The Plaza de Armas passed into history as a dueling field some ten years ago when the Cuban government ruled against settlement of differences between gentlemen on the field of honor and imposed drastic punishment for violators.

The law reads that those shall be no dueling but the proud blood of cubans demands personal satisfaction for injuries or insults. The habits of generations of Spanish grandees have not yet been effaced by the swift strides of modernity in Cuba. Dueling remains but is seldom heard of publicly.

Clashed figures continue to make their stealthy way through the still morning hours to isolated and secluded spots near Havana, there to settle grievances by ball or blade. An automobile whizzing through Havana streets in the very early morning may often convey a mortally wounded man who has been shot down on the field of honor. Entrance into a hospital is under the guise of an operation; death under the report of septic poisoning. So it is said.

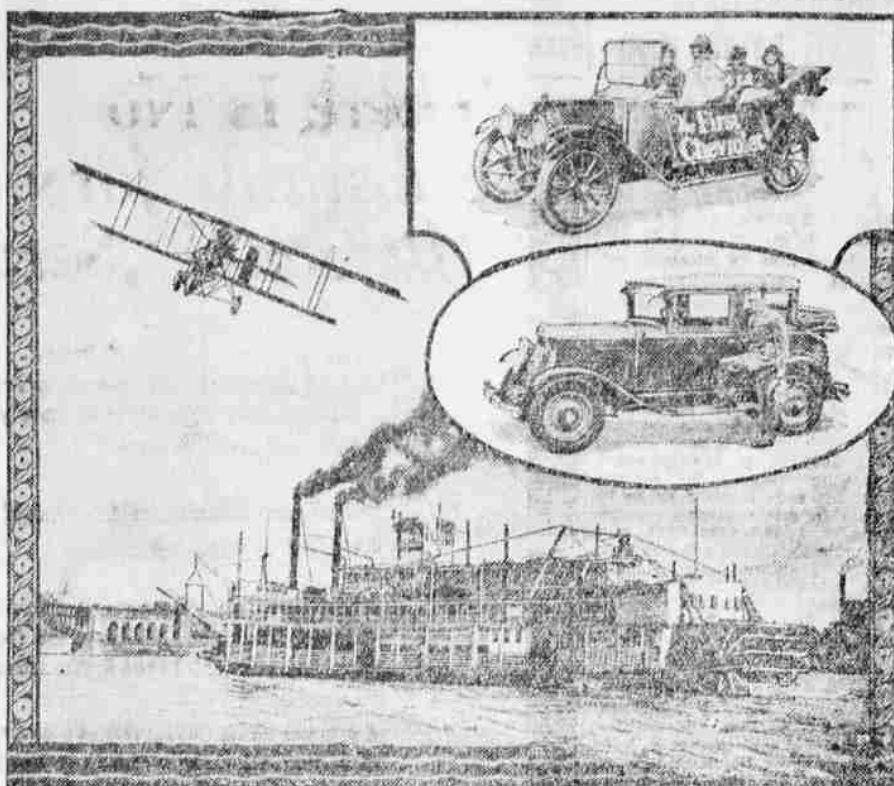
There is an occasional report of a duel in Havana newspapers, but not often. It is considered more expedient and sensible to ignore dueling than it is to focus upon the protagonists and thereby open wide an official eye now strictly closed to sanguinary settlement of personal affairs.

Fencing academies flourish in Havana. Young men and old practice there for the express purpose of "keeping fit." One of the most efficient fencing schools in all of Cuba is at the Havana Reporters' club. Cuban reporters who are allowed the privilege of personal expression and considerable editorial comment in news stories are often principals in encounters.

Politicians may be classified second for they often enter into heated argument on the streets and end in a palm grove with pistol or blade. Just recently two federal senators entered into an impassioned argument which found its release on the field of honor. The demand for personal satisfaction was entered on the floor of the senate. A mere scratch ended the incident. Satisfaction had been rendered and the men are now on friendly terms. The law passed up the incident.

Cuba may lay claim to having blotted out dueling but Dame Rumor hath it that is always wise to know how to parry and thrust, aim and fire before offering insult to the true Cuban, who, although boyish, blithe and debauched can often become old with the call of the venturist when it comes to blotting out insults in blood.

Rapid Strides In Transportation



At the time that the first Chevrolet was produced, T. S. Doby was flying the odd plane shown here. He appears above a banked turn over a historically famous Mississippi River boat during one of his exhibition flights many years ago. Doby is now a factory representative for the Chevrolet Motor Co. in the West. Inset show the first Chevrolet and its 1929 successor, the Six-Cylinder Convertible Landau.

Portland Wars on Crow

At a mass-meeting in Portland of those the Oregonian dubs "naturalists and nature lovers," war was declared against the crow and a resolution adopted urging a city ordinance which "will prohibit any, all and sundry crows from establishing permanent or even temporary residence anywhere within the corporate limits of the city of Portland." All which indicates that the crow has more sense than the naturalists who think they can regulate nature by passing a law.

The present revival of the war against the crow is instigated by the munition makers to stimulate the selling of guns and cartridges. But the crow is accustomed to this sort of denunciation and demonstrates through the centuries his ability to outwit his enemies. In spite of the vigilance of shotgun squads and armed patrols, he still hoots his corn and hijacks his victims.

The farmer might have reason to become irritated against the crow for his ravages on newly planted fields, but his provocation on the whole is an asset to agriculture, for he destroys many injurious pests and takes but trifling toll. But why a city should deem his extermination passes comprehension, for his scavenger tendencies are beneficial.

The chief objection voiced against this sanguine prayer of the bird world is that he occasionally breaks up a robin's nest and feeds on the young. So does the owl, which is even more beneficial as a rodent and bug destroyer. But the robin does more harm to the orchard and berry patch than the crow to the garden and the humble earthworm he preys upon is a necessary soil renovator. In fact, the robin is a greater nuisance than the crow without rendering any return service. And the peered and pumpered Chinese peasant is a far greater garden menace.

The presence of the crow enhances a picturesque landscape and his raucous call adds to the charm, particularly in winter when other birds have deserted us for fair weather climes. Nature has a way of preserving her own balance and utilizes the crow. When man's ruthlessness interferes to disturb this balance, sooner or later he pays the penalty in multiplication of predatory pests. No real lover of nature sanctions war on the crow or any other of the creatures that add allurements and enchantment to the scenery.—Salem Capital Journal.

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AVIATION IS LURE FOR ITALIAN BOYS

CASERTA, Italy (AP)—The Royal Aeronautical Academy here, training school for Italy's future fliers, is receiving hundreds of applications from all over the kingdom. Its fall term opens October 16, but the final list of accepted "aspirants" will be made up well before that date.

To be eligible for a cadetship, the would-be aviator must be aged between 17 and 22. He must have a certificate of "good moral and political conduct," and have passed his baccalaureat in classics or sciences, which means roughly that he must have the "intellectual baggage" of an American college sophomore.

Owing to the early age at which

EASIER HANDLING AND SPEED FEATURES OF THE WHIPPET

Ease of handling and speedy performance in traffic, besides economy in operating costs, have played an important part in the record reception accorded the Superior Whippet four this year, according to reports received by the Whippet-Overland Company from dealers.

Of course, the present model is somewhat heavier and roomier than in the trade. Although no drastic changes have been made in the Whippet four rate of top speed and quicker pickup that has made it a dominant sales factor in the trade. Although no drastic changes have been made in the Whippet four engine, a number of refinements and minor improvements account for its increased power. The stroke in the present motor has been increased three-eighths of an inch with the bore remaining the same. Besides the increase in the stroke, the compression ratio has also been boosted from the old ratio of 5 to 1 to a new one of 5.5 to 1.

How this added power is important in climbing steep grades, besides that of speed, is indicated by the results attained in tests conducted by Whippet-Overland engineers. A Whippet four sedan carried three passengers in high gear on the Sycamore street hill in Cincinnati; five passengers on Lookout Mountain near Chattanooga; five passengers up Signal Mountain, Chattanooga; and four passengers up Cove or Tinsboro Mountain at Chambersburg, Pa.

An important fact about the Whippet four, too, is that the second gear is considerably faster than in preceding models. This is consistent with the modern trend which enables a car to get away rapidly in a traffic jam.

Cub Player Recovered.
CHICAGO, Aug. 17.—(AP)—Norman McMillan, Cub third baseman, will be back in the lineup when his mates tackle the Giants Sunday. His spiked toe is almost healed.

The fresh water pearl-mussel may attain an age of 60 to 70 years, it is estimated.

many Italian marry, there is a provision in the requirements that the budding aviator "must be a bachelor, or a widower without offspring."

head of the German-Russian expedition to the Pamir, has announced that Mt. Garmo, at the upper reaches of the Vanchi river, is the highest peak in soviet territory. Calculations just completed give it 24,584 feet, which is 1,211 feet more than Mt. Lenin, hitherto deemed the highest and thus named in honor of the soviet founder.

Proving
what thousands already know . . . that here is America's finest medium-priced automobile

The information in the accompanying chart was compiled by comparing the Oakland All-American with twenty other medium-priced cars, thirteen of them higher in price. It proves to everyone what thousands of Oakland owners already know—that today's Oakland All-American is America's finest medium-priced automobile.

Only a few comparisons are given here. There are scores more which we will be glad to show you. Come in to see them. And while you are here, drive today's Oakland All-American Six.

What these features mean to you

Large piston displacement is needed to develop high power at moderate engine speed. Moderate engine speed is an important factor in the life of a car.

No name in automobile coach building means so much as Fisher. Fisher bodies are famous for style, luxury and roominess. In addition, they hold such advantages as sturdy composite hard-wood and steel construction, VV windshield, side cow ventilation and adjustable drivers' seats.

Reasonably long wheelbase gives greater riding ease and road balance. Also permits use of longer, smarter, roomier bodies. At the same time, a small turning circle is essential to handling ease.

Prices, \$1145 to \$1175, f.o.b. Pontiac, Mich., plus delivery charges. Spring covers and Leather Shock absorbers included in list price. Bumpers and rear fender guards extra. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only reasonable charges for handling and for financing when the G. M. A. C. Time Payment Plan is used.

SANDERSON MOTOR CO.
SOUTH BARTLETT AND 8th STS. PHONE 1385

OAKLAND
ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

The DOLLARS You Spend



this summer in building a home of your own will reap a big return in happiness for your family and yourself and prove a good investment, increasing in valuation as years roll by.

Jackson County Building & Loan Association's Convenient Home Loans

will enable you to pay for your home, in easy, monthly installments, just like rent.

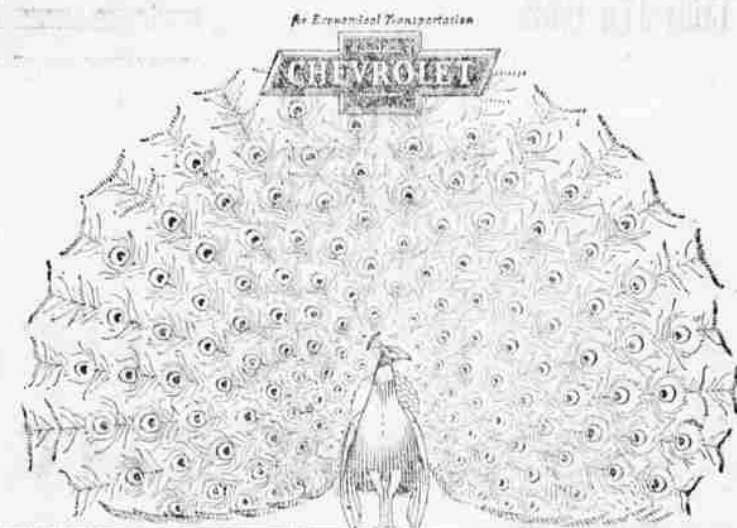
Begin Today to Save for the Initial Installment

7% Preferred Stock

They realize that an investment in this institution is **SAFE, PROFITABLE** and **AVAILABLE**. Owners of this stock have just been paid over \$32,000 in earnings for the last six months. Invest NOW and let your money work for you.



Over 20 Years in Medford—Not One of Our Stockholders Has Lost a Penny



ANNOUNCING A VARIETY OF COLORS on the Chevrolet Six at no extra cost!

In keeping with the progressive policies that have carried Chevrolet to record-breaking heights of success—the new Chevrolet Six is now made available in a wide variety of colors at no extra cost.

Still further enhancing the inherent beauty of the marvelous bodies by Fisher, these striking new colors give to the Chevrolet Six an order of smartness unapproached in any other low-priced car in the world.

And when you drive the Chev-

rolet Six, you will realize that its performance is equally as outstanding as its beauty. It flashes away at the traffic signal. It tops the steepest hills with an abundant reserve of power. The steering wheel responds to your slightest touch. And the quiet, non-locking, four-wheel brakes are unusually quick and positive in action.

Come in today. See this sensational Chevrolet Six which actually sells in the price range of the four.

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695. All prices f.o.b. factories, Flint, Mich. Compare the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

PIERCE-ALLEN MOTOR CO., Inc.
112 South Riverside Medford Phone 150

Automotive Shop, Ashland, Ore.

A SIX IN THE PRICE RANGE OF THE FOUR

CLASSIFIED ADVERTISING GETS RESULTS