

SPEED BOAT IS REPLACING CAR IN MANHATTAN

NEW YORK, Aug. 17.—Oh, yes, you can live, 40, 50, even 60 miles from this maze of milling motors called Manhattan commutes each day in peace and privacy, and laugh at the traffic tangles that drive motorists mad—if you have a million dollars! No stuffy trains, no dusty roadways!

If that sounds like a puzzle, remember that New York is like Venice, a city of many islands cut up by broad waterways. It is the high speed commuting motor-cruiser that gives the wealthy New York business man the advantage over his contemporaries in inland cities.

There is at least \$100,000,000 invested in private motor craft in and around the city today, estimated Curtis Patterson, who describes this new development in commuting in the August issue of Harper's Bazaar. At least 1,000 of these craft are of the first order.

Fastest Makes 50 Miles An Hour
Highway traffic, which reduces the motorists pace to a crawl during the rush hours, is responsible for the development of the special type of boat coming to be known as the commuter-cruiser, power-ful craft, 50 to 80 feet in length, which dock each morning at the landings of the New York Yacht club and Montauk Yacht club in East River, the Columbia Yacht club in the Hudson, or at Battery, hard by Wall Street.

Out of these step the embodiment of the city's big business, Wall Street financiers, midtown merchants, private Broadway managers, who have been whisked from their waterside estates on Long Island or the Connecticut shore in less time than their clerks require for a subway ride from the Bronx.

The fastest of the boats, that of Harrison Williams, is credited with more than 50 miles an hour. Most of them will do better than 40. With nothing to impede their speed, they will land their owners in the city in half the time of the fastest subway train. No time is wasted, for they are fitted with dining rooms where the commuter can have breakfast if he wishes, and with offices where, with a secretary at hand, big business can get straightened away for the day while breathing the invigorating salt water air.

QUALITY KEYNOTE OF CHRYSLER CARS

"If the world's worst automobile driver could take a Chrysler car and drive it for days in the worst weather and over the world's worst roads, the punishment the car would receive would not be equal to, nor would it even approximate, the punishment inflicted upon cars under test in the engineering laboratories of the Chrysler Corporation at Detroit," says J. W. Frazer, general sales manager of the Chrysler Corporation.

"In building Chrysler cars, no part is considered too small nor too insignificant to receive the most thorough tests that the engineers are able to devise for it."

"An example of this was brought out recently when a certain make of chromium-plated door handle was considered for use on Chrysler cars. Before Chrysler engineers would consent to its being placed in production on the cars, it had to pass several rigid tests the most important of which was the salt spray test. Those who live near the sea shore know that salt is one of the worst known corrosive agents and to prove the ability of the chromium plate on these door handles to withstand corrosion, samples of the door handles were lashed for hours by a strong saline bath. It was only after they had survived this test without harm that they were considered eligible for use on Chrysler cars. Tests given other parts of Chrysler cars are just as rigid."

"Four hundred fifty different parts of Chrysler cars are made of rubber and consequently a great deal of precaution is taken to be certain that the rubber used is of the very best quality. When a shipment of rubber comes into the factories, specimens are immediately selected and put to test. They are roasted for hours at a time in rubber aging ovens. Then they are tested for strength and 'stretchability' in tensile machines to prove their quality under the most severe conditions. Only after the specimens have passed all the tests satisfactorily in the shipment of rubber passed for use in the making of the cars."

"One of the final tests at the Chrysler laboratories is the Belgian roller test, to determine whether or not the completed car is correctly made and flawlessly assembled. In this test a car is picked at random from the final assembly line. It is anchored over a series of eccentric rollers and there it runs under its own power. Road conditions far worse than any it will ever encounter on the open road are here produced. The car bounces from one side to the other, as it would over the roughest roads at high speeds, is twisted and strained in every way possible and when it withstands this test, Chrysler engineers know that it is properly made and properly assembled."

PARIS (AP)—Warnings not to learn to play a musical instrument with the idea of earning a living have been issued by the National Council of Entertainments. Phonographs, radios and sound films are killing music as a profession, says the council.

Refrigerator Express Service Utilizes Speed Wagon



Daily service, over what is said to be the severest motor express route in Southern California, is maintained by the Las Vegas Motor Express Company with its fleet of Reo Speed Wagons. Each truck, loaded with six to seven tons of freight, negotiates the 600-mile stretch three times a week.

GREAT ANIMAL PICTURE RETURNS TO RIALTO THEATRE

"Simba," the pictorial record of the four-year sojourn in Africa made by Mr. and Mrs. Martin Johnson, which is coming to the Rialto tomorrow for a return engagement at the request of Medford show goers, is one of the greatest movies of big game hunting ever made. It is filled with thrills from the time Martin and Osa Johnson start loading their outfit at Nairobi to the startling climax when the natives go on the warpath.

Across the screen, like a parade, come elephants, giraffes, zebras, antelopes, ostriches, rhinos, hippos, panthers, leopards and, last of all, "Simba" himself, the lion.

The Johnsons face hungry rhinos, are caught almost in the midst of an elephant stampede and come safely through other perils. But the big thrill comes when the Johnsons give battle to a full grown lion and, without the aid of firearms, kill the beast, that have robbed them of their cattle. The courage of these blacks, who surround the lions and hunt spears until the animal looks like a pin-cushion, is almost unbelievable.

"Simba" is a picture that can be seen time and again with new thrills every time.

The engagement here ends with the Wednesday night show.

"No Defense" at Hunt's Craterian
A vivid and enthralling love drama built around the construction of a great railroad bridge in a western state is the talking picture, "No Defense," at Hunt's Craterian today.

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REVOLUTIONARY NEW CHRYSLERS

CHRYSLER MOTORS PRODUCT
LEAVE NO BASIS FOR COMPARISON

MULTI-RANGE GEAR SHIFT

ELIMINATES ALL POSSIBILITY OF COMPARING CHRYSLER PERFORMANCE WITH OTHER PERFORMANCE. A DEMONSTRATION SPEEDILY PROVES THIS TO YOU.

In the new Chrysler, "77," "70" and "66," Chrysler has actually transformed the fundamentals of motor car design.

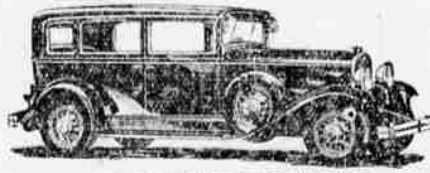
Throughout the country, thousands have been quick to appreciate and acclaim the new MULTI-RANGE GEAR SHIFT. It makes driving a joy and gear-shifting easy.

Equally enthusiastic has been the reception of the performance provided by DOWN-DEFT CARBURETION. This is a principle of fuelization used with amazing success in airplane engines.

The smartness, style and elegance of appointment of the new ARCHITONIC BODIES combined with their strength and roominess, have won general admiration.

Make a note, too, of the new Chrysler "66"—the lowest-priced six ever to bear this honored name. This new six is a Chrysler in the best Chrysler tradition.

Only by riding in these remarkable cars, only by taking the wheel in your own hands and driving, is it possible to comprehend how thoroughly Chrysler, in these sensational new creations, has revolutionized and regenerated the motor car.



THE NEW "77" CROWN SEDAN, \$1775
(Special Equipment Extra)

WITH MULTI-RANGE GEAR SHIFT

\$1595 NEW CHRYSLER "77"—9 Body Styles, priced from \$1595 to \$1795, F. O. B. Factory (Special Equipment Extra).

WITH MULTI-RANGE GEAR SHIFT

\$1245 NEW CHRYSLER "70"—6 Body Styles, priced from \$1245 to \$1395, F. O. B. Factory (Special Equipment Extra).

A CHRYSLER SIX UNDER \$1000

\$985 NEW CHRYSLER "66"—6 Body Styles, priced from \$985 to \$1065, F. O. B. Factory (Special Equipment Extra).

NEW CHRYSLER
77

NEW CHRYSLER
70

NEW CHRYSLER
66

423

MOTOR VEHICLE

REGISTRATION 1928
1,359,883 CARS

WASHINGTON, D. C. Aug. 18.—There were approximately 170 new motor vehicles registered in 1928 for every mile of highway constructed on the federal-aid system of important interstate highways and 23 for every mile of road surfaced throughout the nation, according to the American Automobile association, which has petitioned congress for an increase in annual appropriation for federal aid from the present amount of \$25,000,000 to \$325,000,000.

The estimate of the national motor body is based on an increase in motor vehicle registrations of 1,359,883 in 1928, with approximately 8,000 miles of highway built on the federal-aid system and 25,000 miles surfaced throughout the country.

"The fact that road building agencies are unable to keep abreast with the gain in motor vehicle registrations offers an unanswerable argument for speeding up the construction of highways," declared Thos. P. Henry, president of the national motor body, "and deserves the immediate attention of the legislative branch of the government."

"While it is true that the government's participation in highway building through the medium of federal aid has given a great impetus to the construction of roads, it is nevertheless also true that Uncle Sam has not borne a fair share of the cost. Up to the present time, the federal government has invested about fifty cents per year for every man, woman and child. In the meantime, the government has collected millions of dollars in the form of an excise tax on motor vehicles which far overshadows the amount of money expended."

The A. A. A. president asserted that in 1928 the nation's road building bill was \$1,500,000,000, of which the government contributed only \$25,000,000 despite the advantages accruing to federal agencies aside from those to the public.

Phar Jewish children of Venice have been benefited by a gift of \$125 from Premier Mussolini.

Air Mail Grows 8500 Per Cent in Eleven Years

Washington—Since the inauguration of government air mail service between the nation's capital and New York City, May 12, 1918, postage has increased more than 8,500 per cent, according to statistics compiled by the American Air Transport Association.

During the first year of operation only 17,000 pounds of mail were carried. Since that time, however, the popularity of the service has rapidly increased. Figures show that more than 7,000,000 pounds will be carried during 1929.

That America is far in advance of Europe from the standpoint of air mail patronage, is reflected in the fact that only 37,000 pounds were flown in England during 1928, according to British post office reports.

SMYRNA MEN WEAR UNIFORM BLOUSES

SMYRNA, Turkey (AP)—Turkey's sartorial reform is still going strong. Not to be outdone by patriotic Turkish women who last

RED UNION GAINS THRU FRENCH LAW

PARIS (AP)—The communist political war chest is thriving on court damages still awarded for labor law violations. Two judges of police court continue to assess damages against employers in favor of communist unions although the procedure has been called a "legal monstrosity" by the higher tribunals.

Formerly, when extremist walking delegates proved an employer violated the law, the lower court enforced a fine in favor of the union of \$1.00 for each employee affected. Much publicity caused this to be reduced but the principle stands.

Every case on appeal is reversed and the unions are allowed "moral damages" of 4 cents. Large employers appeal but the smaller ones, when the damages are not too great, simply pay. So the communist receipts are many hundreds of dollars a year.

There Is No Substitute for "Personal" Service . . .

Here, at the Community, you are assured PERSONAL service—graduate nurses are eager to serve you—to make you comfortable and feel "at home."

There is no substitute for this kind of service—it is just like being in your own home.

A hospital offers advantages, too, that are difficult to provide at home. The rooms are airy, the food is scientifically prepared under watchful eyes and nurses are constantly on hand.

A hospital offers this service at a cost more moderate, in many cases, than the charges of a first-class hotel.

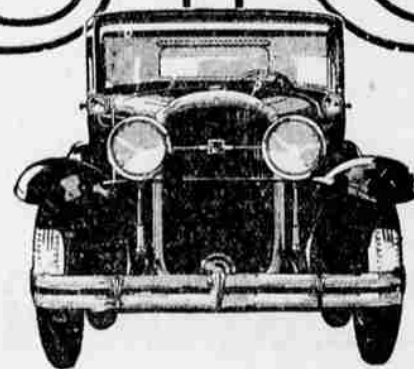
Community Hospital

Fort McKavett, pioneer Texas outpost famed as once the post of Robert E. Lee, has been sold for \$1,500.

Six years ago Fred McCann of Merriam, Kas., had 400 \$3 gold pieces. He has one left, an American piece minted in 1845.

The Rumanian government is considering changing its military uniform, and is studying the American service man's garb.

THE New BUICK



The Greatest success in all Buick history

More people have purchased New Buicks during the past two weeks than in any similar period of any previous year

The New Buick with Body by Fisher has met with a veritable landslide of public demand. Many purchased before ever seeing the car—many thousands of others placed their orders the first few days it was on display—other thousands have been taking demonstrations and then making Buick their choice.

More Buick owners have entered orders—more men and women who owned other cars have turned to Buick—more people who formerly paid from \$1000 to \$2000 higher for their automobiles have purchased Buicks—than ever before during a similar period in Buick's twenty-six year history.

The total demand during these two weeks is from three to five times as great as that for any other automobile priced above \$1200.

Popularity so overwhelming carries an unmistakable message to every prospective motor car buyer: See the new Buick—drive it—compare it—and you'll quickly discover that it's the greatest dollar-for-dollar value in the entire quality field.

BUICK MOTOR COMPANY, ELINT, MICHIGAN
Division of General Motors Corporation
Canadian Factories: McLaughlin Buick, Chelms, Ont. Builders of Buick and Marquette Motor Cars

NEW LOW PRICES

118" Wheelbase Models \$1225 to \$1295 • 124" Wheelbase Models \$1465 to \$1495
132" Wheelbase Models \$1525 to \$1595

These prices f. o. b. factory. Special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal GMAC Time Payment Plan. Consider the delivered price as well as the list price when comparing automobile values.

SCHERER MOTOR CO.

38-40 North Riverside

Phone 73

Medford Motors

Phone 762

128 So. Riverside

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM