

Daily—Twenty-fourth Year.
Weekly—Fifty-eighth Year.

MEDFORD, OREGON, MONDAY, AUGUST 12, 1929.

No. 142.

Today

By Arthur Brisbane
Flying, and Money.
Dr Eckener's Message.
Wall St.'s Cold Shower.
Biggest Savings.

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SAN SIMON, Cal., Aug. 12.—Finishing in triumph his fourth flight across the Atlantic, covering 4400 miles in 55 hours, Dr. Hugo Eckener says: "As a German I am happy that we contributed something to closer relations between Germany and America."

Dr. Eckener and his ship, representing the engineering genius of Germany, have done a great deal more than establishing closer relations between America and Germany.

They have brought into closer relationship all parts of the globe, creating in millions of minds a realization that flying is the modern transportation.

Many now look and wonder, seeing an airship fly over. Once they looked and wondered, the more ignorant shouting, "Get a horse," when they saw an automobile. Now, more than 20,000,000 of our own automobiles, and take them as a matter of course.

Soon the airship will be a commonplace necessity, used by all. A trip to Europe will mean 30 to 40 hours from New York, about 60 hours from this Pacific Coast.

And from the center of the United States, California and Florida will be within easy reach for luncheon, if you start early in the day.

Once that was a matter of theory. Now it is a matter of fact. Men from Los Angeles, in a hurry, fly 250 miles to this ranch, as a matter of course. Two days since, two of W. R. Hearst's sons, George and William, flew down from San Francisco in the morning, to talk with their father, stayed half an hour, and flew back in time for luncheon.

Dr. Eckener's flights, four times across the ocean, and his flight, soon to continue, around the world, render the greatest possible service to flying everywhere, by establishing confidence.

It is not so long since middle-aged Frenchmen refused to use elevators in Paris, even the kind pushed upward by a heavy steel column underneath the car.



"Well, all I kin git out of the Wickersham prohibition enforcement letter is that the distinction between you and the prohibition 'keepin' 'em from gettin' it would be greatly simplified," said Joe today. "Aids from keepin' a hold stop hidden I don't believe Art Hanger does anything."
(Copyright John F. Dille Co.)

TO START ON SURVEY THIS WEEK

Medford Development Co. Official Declares Work On \$600,000 Squaw Lake Project Will Start Wednesday — Financing of Undertaking Regarded As Assured.

Plans for the financing of the mining and irrigation project of the recently incorporated Medford Water, Power and Development company have been completed, and the work of surveying the route for irrigation ditches will be started Wednesday, according to Harry A. Hutson, of this city and Eugene, one of the backers of the plan.

The work will entail an expenditure of between \$500,000 and \$600,000, and will take a year to complete.

The plan is to impound the waters of upper Squaw lake in southwestern Jackson county, and carry the waters to the Sterling mine, for hydraulic mining of the higher levels on that rich property. The water will also be used for irrigation purposes in the Applegate valley, and the Griffin creek section of the Rogue River valley, by high line ditches.

The mining operations include the hydraulic mining of the old Selby ranch, a portion of the Sterling property, which has not heretofore been developed, because of lack of water. The property is known to be rich in gold. The Sterling for years was one of the best gold producers in the state. The lower levels have all been mined.

The irrigation ditch will be six feet wide at the bottom, and will carry a heavy flow of water, sufficient for mining and irrigation needs. The ditch will cover 35-40 miles, and will be built in units, so as to insure all-year operations. It is planned to complete a mile of the work as possible, in the Squaw lake section, before the coming of winter rains and snows.

It is expected that the entire construction will be completed by the first of next June.

E. R. Chadwick of Portland, president of the Western Loan and Finance company of Portland, arrived this afternoon, for a conference with his associates in starting the work.

As soon as the survey, which is expected to take a month, is completed, caterpillars, ditch diggers, and a force of men will be put to work. The project also calls for the siphoning of the water across several gullies.

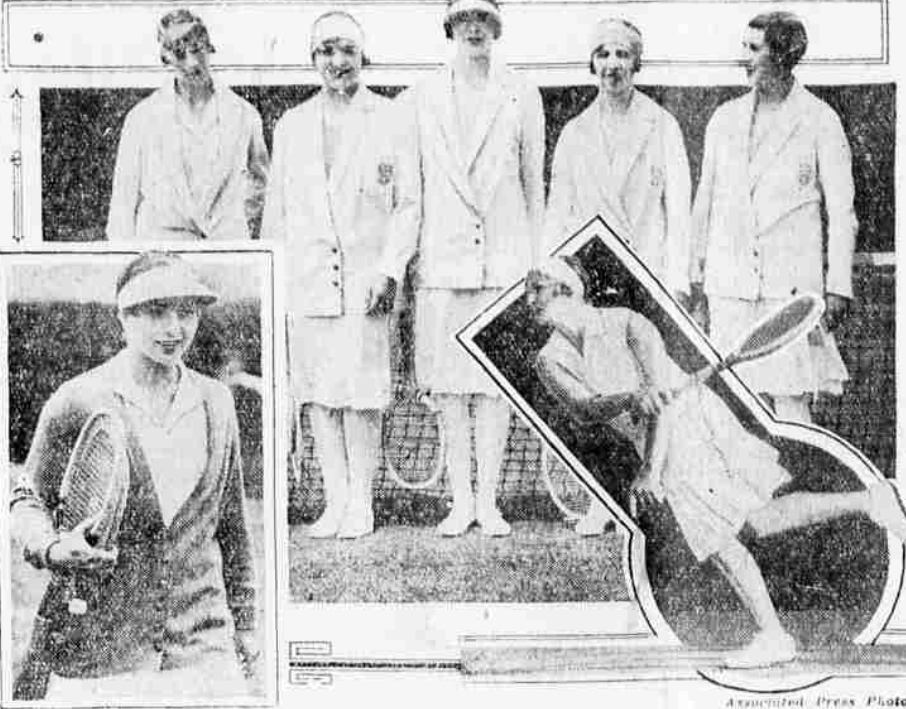
The plan is one of the largest engineering and development undertakings in the history of southwestern Oregon.

The company also plans the development of mining property near the Sterling mine, and enlargement of the irrigation areas of Jackson county.

F. J. Blackley of Portland, who has been operating the Sterling mine for several years, is also interested in the new project.

Plans for the carrying out of the project were completed last week at Portland, following a series of conferences with Chadwick, and other Portland men.

TWO HELENS RECAPTURE WIGHTMAN CUP



Helen Wills (lower left) and Helen Jacobs (right) were America's stars in the Wightman cup matches August 9-10. The British team (above), left to right: Mrs. B. C. Gavel, captain; Betty F. C. Mitchell, Mrs. M. R. Watson, Mrs. E. C. Shepherd-Barron and Mrs. L. R. C. Mitchell.

MANY DEATHS TWO FAMILIES NO BREAK IN PRESENT HEAT WAVE IS SEEN

MARK FLYING WIPED OUT IN AUTO ACCIDENT

Seven Flyers Killed In the East and South—Search For Lost Cockpit Vent Is Fatal to 3 Aviators—Fog Responsible For 1 Death.

CLOVIS, N. J., Aug. 12.—(AP)—Search for a lost cockpit vent cover ended with the death of three men in an airplane accident here yesterday. Lieut. O. L. Stephens, pilot and owner of the wrecked plane; Thomas E. Seully, 22, and Philip Berry, 29, were the victims.

Lieut. Stephens was en route to Cleveland to participate in an air meet to be held there this month. He spent Saturday night here, Sunday morning in taking off, the vent cover blew off his plane. Landing, he searched for the cover, but could not find it. He took two mechanics from the field and flew around and still was unable to locate the piece. A second trip with Berry and Seully ended in a crash.

Observers said Stephens attempted to bank steeply from a turn over a dry lake bed at an altitude of about 100 feet, when the plane went into a side slip and plunged to the ground. Stephens' body was lying on the motor, badly mangled. Seully and Berry, in the passenger compartment of the plane, which was a four-place cabin ship, were pinned in the cabin.

Lieutenant Stephens was on leave from Mitchell field, New York, and had planned to enter the Langley field tactical school next year. He was 28 years old and unmarried. He was born and reared on a farm near Lincoln, Neb. His body will be returned to Lincoln.

Seully was manager of the Transcontinental Air Transport here, and Berry was assistant manager. Seully is survived by his widow; Berry is survived by his mother, who lives in Baltimore, Md.

Plane Nose Dives

ROLLING FORD, Miss., Aug. 12.—(AP)—Three men were killed in an airplane crash here yesterday when their plane nosedived and fell about 150 feet as the pilot banked for a landing.

The dead are: Albert T. Firth, Jr., 26, of Holly Hill, Miss., the pilot; Warren Barrie, 21, of Rolling Ford; and Joe Cox, 21, of Charleston, Miss. Firth's father and a sister were at the field and witnessed the crash. He recently received a commercial pilot's license.

Wire Report on the Pear Market

CHICAGO, Aug. 12.—(U. S. D. A.)—Chicago pear prices—22 California cases, 2 Texas arrived 29 cents on truck; 17 cases sold. California Bartlett, 16.48; average 12.45; average 12.29. One hundred ninety-nine half boxes, \$17.25 to \$2.00; average, \$1.88.

Texas Suffers Worst Auto Tragedy In History—Thirteen Members of Two Families Killed When Train Hits Loaded Truck.

DALLAS, Tex., Aug. 12.—(AP)—Returning home in a big motor truck after a holiday in the city, 13 persons, members of two rural families, were killed by the Sunshine Special, crack Texas & Pacific passenger train, at a grade crossing 20 miles east of here last night. Another member of the party was injured seriously.

The dead: Mrs. Ivory Badgett, 46; Vera and Eva Badgett, twins, 23; Emma Badgett, 19; Texas Badgett, 16; Birdie Badgett, 7; Mary Joe Badgett, 5; Jesse Badgett (in boy), 5; E. L. McHenry, about 25; Mrs. E. L. McHenry, 50; Willie McHenry, 5; Beulah McHenry, 16; Emma McHenry, about 10.

The injured person was Mary Lee McHenry, 7.

The bodies, which were taken to an undertaker's establishment at Forney, Tex., were not identified for hours after the accident, which was the worst of its kind in Texas history, because relatives could not be located. None of the townsmen could name the individual members of the families.

Sherwood Badgett, head of the family, a thin, stooped farmer, went to the undertaker's. He spoke words to an attendant and left without seeing the bodies.

Justice of the Peace McCullough and others had been informed that he had seen the 13 go suddenly to death, from the front yard of his home.

What caused the machine to jump into the path of the locomotive was not ascertained.

Oregon Boy Killed

PORTLAND, Ore., Aug. 12.—(AP)—Paul Roesch, 19, of Gervais, was killed yesterday when the automobile his father was driving turned over on the Mount Hood road highway east of Sandy. John Roesch, of Mount Angel, passenger in the car, suffered a broken leg and internal injuries. The steering gear on the automobile was said to have broken suddenly, causing the machine to swerve into a ditch where it turned over. Young and Roesch and Steeklen were members of the Mount Angel band which had participated in a benefit picnic at Zia Zoo camp.

Weather Forecast Is For Continued Temperature Above Normal — Maximum of 102 On Saturday 102 In Pendleton.

Following a temperature of 102 here Saturday, which was the hot test day of the year all over the state, the mercury dropped to 88 Sunday and the highest up to 1:30 today was 91, according to the weather bureau. The forecast is for tonight and Tuesday, with temperatures above normal, which indicates that, while no marked trend will be experienced, it is believed Saturday marked the hot wave peak. The Medford drinking fountains continue to do a roaring business and are especially popular with tourists and out-of-town residents, many of whom may be seen filling jugs and cans with water every day.

PENDLETON, Ore., Aug. 12.—(AP)—After a week of cooler temperature, the mercury climbed back above the century mark yesterday to rest at the 102-degree mark. The minimum during the night was 69 degrees.

BAKER, Ore., Aug. 12.—(AP)—The maximum temperature yesterday was 97 degrees, the highest recorded this year. The record for August 101 degrees.

Baseball Scores

American	R.	H.	E.
Washington	3	9	0
St. Louis	2	5	0
Boston and Tampa; Cleveland and St. Paul	0	0	0
Philadelphia	R.	H.	E.
Philadelphia	6	8	0
Detroit	0	5	3
Walberg and Cochrane; Mills and Hargrave	0	0	0
National	R.	H.	E.
Boston	3	5	0
Chicago	0	3	0
MacFayden and Gaston; Lyons, McKinn and Berg, Coombs	0	0	0
New York	R.	H.	E.
New York	7	12	4
Cleveland	11	14	1
Pipgras, Penneck, Riberd, Bengough, Dickey, Shute, Miljus, Shaffner and L. Sewell	0	0	0
Chicago	R.	H.	E.
Chicago	3	2	1
Boston	4	13	2
(Ten innings)			
Malone, Neff, Bush and Taylor; Gonzalez, Cantwell and Snodgrass	0	0	0
Pittsburgh	R.	H.	E.
Pittsburgh	2	9	1
(Ten innings)			
Brance, Swenton, Pesty, Hill and Hendley; Hargrave, Dudley and Delaney	0	0	0
St. Louis	R.	H.	E.
St. Louis	5	11	1
Edwards, Johnson and Wilson; Elliott, Taithe, W. Doughty and Larkin	0	0	0

Los Angeles Woman Killed

LOS ANGELES, Aug. 12.—(AP)—One woman is dead and five persons were reported to be in a hospital condition today as a result of a collision last night between the automobile in which they were riding and a Pacific electric train.

(Continued on Page Eight.)

SEE PEACE AS RESULT OF TRADE

Business Men of World Gathered In Berlin Declare Big Business Is "Sold" On World Peace—Lord Riddell Scores Tariff and Money Policy of United States.

BERLIN, Aug. 12.—(AP)—Selling the idea of peace to the world became the keynote at the first formal session today of the World Advertising congress at which 1,000 American delegates were present. A total of 5,000 advertising men representing twenty nations are attending the convention.

The first meeting was held in the huge, glass-roofed "Ludwigshalle" with Hans Luttner, former German chancellor, and Charles C. Younggreen of Milwaukee, president of the International advertising association, presiding jointly.

Lord Riddell, leader of the British delegation, declared that "business men of the world are solely concerned with the development of friendly relations between peoples of the world."

H. V. Katterborn, associate editor of the Brooklyn Eagle, said: "I thank Lord Riddell for giving us the keynote of peace. Bankers and business men are our best diplomats. The idea of peace has been sold to the consumer, and public opinion forced many statements to back the Kellogg pact."

High Tariff and High Money

Lord Riddell of London devoted considerable part of his address to the unequivocal statement that the present American policy of high tariff and the federal reserve board's high money rates constitutes one of the greatest present dangers to world economic prosperity and friendship.

These policies, the English publisher said, result in the adverse flow of gold to America, making it impossible for the rest of the world to buy American goods. He made a plea for America to adopt the principle of reciprocity as the basis of its foreign trade.

Lord Riddell added that America's international trade balance heretofore had been preserved because excess exports were balanced by foreign loans but now American loans abroad had decreased while high tariffs still excluded foreign imports.

Not For Free Trade

"It's not my intention to preach free trade," said Lord Riddell, "but it must be remembered for both psychological and economic reasons that trade cannot be one-sided. And it must be mutually beneficial and conducted on terms that will enable one nation to discharge its obligations to another."

Charles C. Younggreen, president of the International Advertising association, told the assembled delegates that he presented the creed that human and national differences can be settled otherwise than by appeal to arms.

"We are all loyal citizens of the world of business," said business whose business it is to insure the material and cultural welfare of all peoples.

Mr. Younggreen thoroughly surveyed the history and scope of advertising and pictured the future of the art.

"When we hear rumors of the rising of commercial imperialism which is to breed burdens and antagonisms and ruin the many for the profit of the few," Mr. Younggreen said, "planting depressed harvests which are to be satisfied only by an appeal to force—we of organized advertisers wonder at the credulity which gave them birth. Business today knows that it can prosper only in proportion to the increasing prosperity of all."

Fur Cigarettes But Not So for the Boy

CHICAGO, Aug. 12.—(AP)—It wasn't so for Tony Notorella. "My a-bull," Tony cried, as he moved slowly west on St. Louis avenue carrying the gaily decorated rubber envelops, round and buoyant with the illuminating gas with which he had inflated them. An automobile whirled up alongside the 14-year-old vendor. One of its occupants leaned out and shouted: "Watch the fireworks, folks! Let's have some fun." And he flicked his lighted cigarette squarely among the balloons. There was an explosion. The gaily colored balloons were hit by a burning rubber. Tony Notorella lay screaming on the ground. Doctors later said he would be scarred for life. The one who had tossed the cigarette stepped on the accelerator and sped away, laughing.

50 MILLION FRUIT COOP. IS FORMED

New York Capitalists Organize Huge Cooperative To Handle Country's Fruit — Federal Farm Board Denies Knowledge Of Scheme—No Assistance Pledged.

WASHINGTON, Aug. 12.—(AP)—The federal farm board announced today that it had not been consulted in the formation of a plan to organize a \$50,000,000 co-operative fruit and vegetable marketing organization to be known as the United Growers of America, which was announced last night in New York.

"The plan for this organization," a statement by the board said, "has not been presented to the board. The organizers have asked for no endorsement by the board and the board has no information concerning it, and is therefore not in a position to express any opinion whatever about it."

The board's statement was interpreted as meaning that the United Growers of America would have to submit to the same scrutiny by the board as any other agency of its kind if it desires loans from the farm relief revolving fund.

Some members of the board of directors of the new fruit marketing organization have been in Washington during the past month and have informally presented the general plan for the large organization through two or three individual members of the board.

Chairman Leige said, however, that the plan for forming the marketing organization had never been presented at a board meeting nor had it been given any consideration by the board.

NEW YORK, Aug. 12.—(AP)—A \$50,000,000 cooperative marketing organization was preparing today to place the merchandising of fruits and vegetables on a "big business" basis.

The new organization, United Growers of America, is the second such combination of agricultural cooperatives since the new federal farm board began to function. The first was the Farmers' National Grain corporation.

The National Growers of America will serve 60 subsidiary organizations in 21 states, the announcement said.

Headed by Julius H. Barnes, chairman of the board of the United States chamber of commerce, the United Growers will be directed by a group of nationally known men identified with agriculture and co-operative marketing activities.

The board of directors includes: William M. Jardine, former secretary of agriculture; Robert W. Bingham, of Louisville; Arthur R. Rule, executive vice president of the Federal Fruit and Vegetable Growers, a national cooperative; Henry W. Jeffers, president of Walker-Gordon company, milk products of New York; John Burgess, of Minneapolis, banker for northwestern cooperative associations.

(Continued on Page Eight.)

NEW YORK ROCKED BY TREMBLOR

New York State Center of Early Morning Quake Which Shakes Eastern U. S. and Part of Canada—No Lives Lost But Considerable Property Damage—Scientists Puzzled.

BY THE ASSOCIATED PRESS.
Aug. 12.—A series of earth tremors, varying considerably in intensity and length of duration, rocked portions of five eastern states and one Canadian province today.

Quakes were reported at intervals from as far east as Springfield, Mass., west to Ashcroft, O., south to various points in Pennsylvania, and north to Toronto.

In most cases the effects of the shocks were confined to the awakening of sleepers and the violent rattling of windows and dishes, but in western New York, where the tremor appeared to have reached its maximum intensity, considerable damage was done.

Seismographic readings at Canisius college, Buffalo, fixed the time of the principal shock at 24 minutes, 55 seconds after 7 a. m. Eastern daylight saving time, the main tremor lasting 12 seconds and being followed by minor shocks at intervals throughout the next six minutes.

Reports of shocks from other points, however, fixed the time as early as 3 a. m.

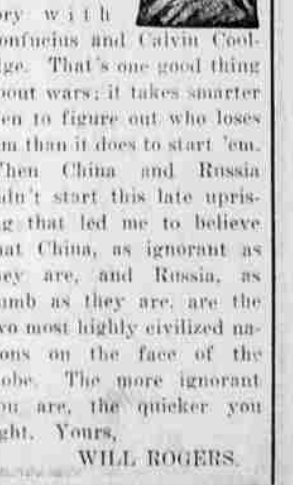
In Canandaigua, where the tremors lasted nearly three minutes, large apartment houses were said to have swayed noticeably, and police and fire departments were besieged with telephone calls from terrified householders.

In Elmira a woman reported that her bed broke down from the force of the quake, and pictures were thrown to the floor during the shock, which lasted about 15 seconds.

Binghamton reported the earliest experience of the quakes, fixing them between 1 and 3 a. m. Sleeping residents were awakened by the violent tilting of their beds, but no damage was reported.

Will Rogers Says:

BEVERLY HILLS, Cal., Aug. 12.—Mr. Ramsay Mac Donald says that England got the worst of it in the late war, says Ramsay, if any man could figure out the worst of it in the last war he would go down in history with Confucius and Calvin Coolidge. That's one good thing about wars; it takes smarter men to figure out who loses 'em than it does to start 'em. When China and Russia didn't start this late uprising that led me to believe that China, as ignorant as they are, and Russia, as dumb as they are, are the two most highly civilized nations on the face of the globe. The more ignorant you are, the quicker you light. Yours,



WILL ROGERS.