

CONTROL FOREST FIRE SHADY COVE AREA LAST NIGHT

A fire on state protected land at the mouth of Indian creek on the east side of the Crater Lake highway, one-half mile from Shady Cove, burned over an area of 160 acres of brush, grass and some pine timber from the time it started at 1 o'clock yesterday afternoon until 8 o'clock last night, when it had been placed under control through the efforts of a crew of five fire fighters under Dwight Phipps, state fire warden for this district.

A peculiar feature of this fire, which started from some unknown cause, is that just a week before a fire in the same locality burned an area of 110 acres of brush and grass. The cause of the latter fire is also unknown.

The 45 men from the Crater National forest road camps, which were summoned to fight the 160-acre fire last Saturday afternoon and evening on Sterling creek near Jacksonville, were sent back to their respective road camps today.

This fire in itself was not so dangerous, but after it had been burning for some time, and the efforts of 27 fire fighters already at work on it seeming ineffectual, the Crater National forest authorities thought it best to summon additional men to aid, as a matter of precaution to prevent development of a great fire in view of the very dry condition of things in the region.

FREDETTE ACQUAINTED WITH ENDURANCE ACE

H. C. Fredette of this city is well acquainted with Dale "Red" Jackson, one of the pilots of the endurance plane, the St. Louis Robin, which has been up for more than 400 hours and says he is delighted with the record that "Red" is making. Mr. Fredette lived in Faribault, Minn., when he was a boy and is well acquainted with Mr. Jackson's family and especially his father and mother. Father Hamilton of this city, who is now in Minneapolis, Minn., also knows the family.

PALACE BEAUTY SHOP OPENED BY MRS. SMITH ON WEST 6TH STREET

The Palace Beauty Shoppe, Medford's newest "fountain of youth," will open its doors to the public on West Sixth street, next door to the Harrison Street Shop, Thursday morning at 9 o'clock. The new place of business is owned by Helen John Smith, former owner of Milady Beauty Shop on South Central. Mrs. Smith is to be assisted in the shop by Alice Deardorff, who has been associated with the former, both in Milady shop and at the Wineland Beauty shop at the Hotel Medford.

Having operated in Medford for the past seven years, Mrs. Smith is not only well known locally, but has built up a large clientele throughout the valley. Miss Deardorff, who has operated here for four years, also has a substantial following.

The Palace occupies an unusually large space for a place of business of this kind, indicative of the amount of business to be handled there. There are several booths, one for each year of her activity in Medford. Mrs. Smith remarked humorously this noon.

The color scheme in the salon is carried out in Suntan and elf green, both in the walls and their trimmings and in the wicker furniture to be placed in the reception room.

Visitors to the new beauty shop on the opening day, will be presented with favors of the Adele Millar beauty preparations, to be handled by this shop.

Both Mrs. Smith and Miss Deardorff have just returned from attending permanent wave schools, the former in San Francisco, and the latter in Portland.

TWO FLORIDA BANKS IN HANDS EXAMINER

JACKSONVILLE, Fla., July 29.—(P) The Brevard County Bank and Trust company of Cocoa, one of the oldest financial institutions in the state, and the Melbourne State Bank of Melbourne, failed to open their doors today. They were placed in the hands of the state banking department with the explanation that the closings were made to protect depositors.

PLANS DISCUSSED FOR FARM MEET TO BE HELD HERE

At a meeting held this noon at the Hotel Medford, tentative plans for the state horticultural meeting to be held in this city next November, dates to be fixed later, were discussed by Clayton Long, head of the horticultural extension service of the Oregon state college, and members of the horticultural committee composed of H. Van Hovenberg, president of the State Horticultural society, Albert Burch, a trustee, David Rosenburg and Paul Scherer.

The program arrangement is in charge of Prof. Long, who will make the selection of speakers and dates. The session will last three days. The discussion will be devoted, according to present plans, almost exclusively to peaches and the problems of their culture.

President Van Hovenberg said it was the plan to have two speakers of high prominence in California, horticultural circles attend, also speakers from the pear districts of Washington, and from fruit sections of Oregon.

No definite decision was reached at the meeting today, the purpose being to furnish Prof. Long with a general outline of the aims of the session.

ORGANIZATIONS TO AID COUNTY PICNIC

All of Jackson county are invited to take part in the chamber of commerce picnic to be held at the Elk's picnic ground on Labor Day, Sept. 2. The affair will be one of the most stupendous outings ever held in the valley.

The Fruit Growers league, the labor organizations and all the granges in the county are being asked to take an active part, and will plan stunts and events for the occasion. The chamber of commerce will furnish the ice cream, coffee and lemonade for the day, while the individuals and organizations participating will bring their own basket lunches for the rest of the picnic meal.

A large program of sports and entertainment, numbers will be supplemented by such enjoyable features as swimming and fishing, for those who wish to indulge.

Grain Export Gains

WASHINGTON, July 29.—(P) Grain exports from the United States last week were 4,131,000 bushels compared with 2,134,000 bushels for the previous week and 2,581,000 bushels for the corresponding week last year.

DEUEL MAINTAINS LEAD ON COURTS

Coming from behind a one-set lead, "Fighting Bud" Deuel, ace of the Medford Tennis club, scrapped his way to another victory in the ladder tournament at the high school courts last evening when he defeated Alvin Tollefson, challenger, 4-6, 6-4, 6-2.

Tollefson went into No. 2 position by default of Jimmy Edmiston who is nursing a blistered heel and H. G. Wilson who was out of town last week.

Deuel's "never-say-die" spirit which has earned him the reputation of Medford's greatest scrapper, stood him in good stead for Tollefson was going strong. Tim and again he recovered kills that looked impossible and fought the point on through to win. Deuel got better on this match progressed and came through the last set easily.

Deuel and Tollefson meet in a return match this evening at five o'clock.

MINISTER SPEAKS AT ROTARY MEET

George T. Pratt, Presbyterian minister from Hillsboro, N. D., who is a candidate for the pastorate left vacant by Rev. E. P. Lawrence, now in Caldwell, Idaho, was the speaker of the day at the Rotary club luncheon this noon.

The subject of his talk was "The Object and Aim of Rotary." That the main weakness of Rotary as well as other service organizations was the failure of the committees to function, was a sidelight developed in an interesting manner by the visitors.

Boys' work and civic cooperation were two of the fields of activity listed among the most important Rotary work by Mr. Pratt. The success of boys' work, he said, depended largely upon the personality of the man leading them.

MEDFORD SCOUTS LEAVE ON TRAMP FOR BOLEN LAKE

Seventeen Medford scouts left for Holland this morning, where they will meet a group of Grants Pass scouts and start the five-day trip to Bolen lake. They will camp the first night half-way to the lake and hike the rest of the way tomorrow. The boys will visit the lookout station on Bolen peak, where they will receive instructions on how to use the instruments there to locate and report forest fires, from Jim Kelling, lookout, and A. G. Jackson, forester and scoutmaster.

A pack-horse will be taken to carry the provisions and each scout will carry a small pack. Side trips will be taken to Tanner lake and other places.

Troop three of Medford captured first place in the Crater Lake Council swimming meet at Grants Pass Monday and brought home the silver cup, taking it from troop 28 of Grants Pass, who have had the cup since last year.

Medford scouts who left for the Bolen lake trip this morning are Ray Greer, S. M. Wilson and Walden Manfull of troop 24; Leslie Harmon of troop 21; Alex Jackson of troop 20; Robert Kelly, John Kelly, Edward Learning, Ray Newhouse and Howard Work of troop 25; David Moore, Floyd Loomis, George Watson and Earl Little of troop 5; John Moore of troop 6 and Robert and Donald Boyd of troop 8.

GLADIOLAS GROW WELL HERE FOR SAMUELSON

H. M. Samuelson, who conducts the Flower Shop at 208 Clark street, has gladiolas in profusion and great variety.

The gardens cover two acres with one and two-thirds acres in gladiolas. Mr. Samuelson says that this is one of the best places to grow this variety of flowers. He has furnished many fine bouquets to the Chamber of Commerce, where they have attracted much attention and favorable comment.

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TIES 49c

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"The only soap I can rely on to cleanse the skin thoroughly is Palmolive"

says **ANDRÉ of Palermo**

The leading beauty specialist of southern Italy

SINCE he was 13 years old, André Fabbri has been making beauty products. At that time he used to assist his father, in Milan—when he was not studying painting and drawing. Today, André has renounced the arts. He devotes himself entirely to the profession of beauty culture, with his wife's assistance.

He studied chemistry in Germany, Austria and Russia. As a young man he learned the purpose and substance of cosmetics in Paris. And, today, he holds many International Prizes and Gold Medals for beauty competitions. His wife is his close co-worker in the salon. And they both insist on the use of Palmolive Soap "to keep skin supple and toned up, to free it of the day's accumulated dust and make-up."

So do all the experts

In Paris, in London, in Madrid, in New York, one hears this same advice.

In America there are more than 16,500 experts who subscribe to it. And there are millions who use Palmolive for the bath as well, since it costs no more than ordinary soap.

Massage a smooth lather of Palmolive into the skin for two minutes. Rinse with warm water, then with cold. That's the world's most popular beauty treatment!

World-wide recommendation gives Palmolive the greatest professional endorsement any product ever had. In America alone 16,512 experts advise this beauty soap.



"I use no soap but Palmolive in my salon, because I have found that this is the one soap that I can rely on to cleanse the skin thoroughly and at the same time keep it supple and toned up."

Boire Duske
PALERMO

Wife of the head of Maison Andre, who waits on in all salons



A framed certificate of proficiency hangs on the wall of the Maison Andre, only one of many awards received by Andre, of Palermo. His salon is extremely foreign in atmosphere, reflecting the Sicilian surroundings.



STEVENS AUDITION HELD AS MODEL

Local air-mindedness is not the only thing about Medford that has attracted nation wide attention. This city is now being held by the Atwater Kent foundation at Philadelphia as an example of how to run a local radio audition. The account of the local elimination conducted by James Stevens in St. Mark's Guild hall on June 14 which appeared in the Mail Tribune the following day, is being sent to audition chairman in every state in the union.

Mr. Stevens received the following letter yesterday from Eugene S. Thomas of the national headquarters at Philadelphia:

July 24, 1929.

James Stevens, Medford, Oregon.

Dear Mr. Stevens: Medford's local audition was such a worthwhile contribution to the cause of good music that we are sending descriptions of it to local audition chairmen in every state of the union. We feel that it will be helpful to other local chairmen to read the Medford Mail Tribune's account of the way you conducted this competition.

With the thought that you might like to see a copy of this, we enclose one.

Cordially and gratefully,
EUGENE S. THOMAS,
Philadelphia, Pa., July 24, 1929.

OREGON TO EXHIBIT AT SACRAMENTO FAIR

SALEM, Ore., July 29.—(P) At the invitation of the state of California, Oregon will participate, along with other Pacific coast

states, in the Western States Exposition to be held in Sacramento August 21 to September 9 in connection with the California state fair.

The board of directors of the Oregon state fair will sponsor a state exhibit of Oregon products as one of the features of the diamond jubilee anniversary of the California fair.

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Famous beauty specialists prescribe Palmolive Soap

as basis of all beauty treatments

"Clients who follow our advice never use any soap but Palmolive." *E. Dyasle* of Paris

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