

# VENGEANCE COMES TO MEXICAN TRAIN ATROCITY CHIEFS

# NEW MODERN PLANT OF OLDER TIRE SERVICE COMPLETED SEPT. 1ST

MEXICO CITY (AP) — Violent deaths marked the passing of the three alleged leaders of the brutal train attack near Guadalajara April 29, 1927, the worst such attack in Mexican history and which led to the redecking of armed guards accompanying all trains.

All three men charged with responsibility for that affair, in which approximately 100 men, women and children met death, were killed shortly after the second anniversary of the outrage, and bullets of vengeance brought each down. Two fell before firing squads, while the third was assassinated by one of his own followers.

When the new building of the Older Tire Service, Inc. is completed September 1, it will be the culmination of an idea formed a number of years ago when Louis Older was a traveling salesman.

Mr. Older says he conceived the idea of giving the motoring public the kind of service they really wanted without having to ask for it. A station where every piece of equipment would be spotless and the motto of the company would be cleanliness.



Louis P. Older

The three men were the priests Vega and Pedrosa, and a bandit named Victoriano Ramirez, commonly known as "El Catorce" or "The Fourteen."

Vega and Pedrosa were priests in Jalisco prior to the outbreak of the religious trouble in Mexico in 1924. They were said to have become leaders of bands of rebellious men who took the field under the banner of religion. Representatives of the Roman Catholic church have always denied this leadership.

On the night of April 29 the passenger train between Guadalajara and Mexico City was attacked by more than 100 men, who poured a scorching and steady stream of bullets into the cars, which rendered impotent the train's guard of soldiers and killed or wounded most of the passengers and crew.

Then the bandits closed in, poured kerosene on the train, and fired it, cremating the dead and wounded together. Only a handful of persons escaped. Because of the holocaust it never was determined how many died, but the number was placed at more than 100, of whom upwards of 29 were women and children.

The survivors alleged that Vega, Pedrosa and "El Catorce" were leaders of the attackers and that the priests actually directed the operations.

The three men were often heard from in the next two years and were named almost weekly by the government as leaders of attacks on towns and ranches in Jalisco. Vega and Pedrosa were reported killed a dozen times, usually at the hands of a federal firing squad but later reports proved those inaccurate.

They led almost charmed lives. It seemed, defying every effort of the government to capture them, until treachery made its first inroad into their ranks. Early in April this year Vega accused "El Catorce" of attempting to deliver Vega and other leaders into the hands of federal pursuers. He was subjected to a midnight court-martial, convicted and executed at dawn at the Hacienda Guadalupe Arandas, Jalisco.

Within a week "El Catorce's" death was avenged, however, by a cousin who slipped up behind Vega at night and emptied a pistol into his back. The assassin fled on horseback, despite rifle shots from Vega's followers.

Pedrosa continued to operate until early in July, when federal troops, looking for refuge for their horses, suddenly came upon him and 25 of his followers near Arandas, home of the first leader's death. Pedrosa was taken and sentenced to death.

Placed before the firing squad, he made an effort to escape but was caught by Lieutenant Manrillo Varela. He clung fiercely to the officer who was unable to shake him loose. Finally the lieutenant drew his pistol and shot Pedrosa in the chest. Pedrosa fell and Varela fired the coup de grace, writing this to the story.

## Bacteria Develops in Foods Not Properly Cooked

The electric refrigerator is one of the inventions capable of increasing the health and happiness of the American family.

A few years ago little thought was given to refrigeration by homemakers. Almost any nook or corner, cooler, in even the slightest degree, than the outside temperature was deemed a satisfactory storage place for even the most perishable of foods.

This belief has been disproved by the scientists and bacteriologists in the employ of the manufacturers of electric refrigerators. According to Howard Schuffel, of the Medford Electric Store, agents for the General Electric refrigerator, one of their first discoveries was that harmful bacteria developed with great rapidity in foods stored in a temperature above 59 degrees Fahrenheit.

Destructive bacteria is present in foods at all times, he continued, "and it requires only warmth and moisture to develop it. The growth of this bacteria causes mold, which if consumed, may result in serious ailments."

"It is necessary, therefore, that food be stored in a temperature ranging between 40 and 59 degrees Fahrenheit until used."

"A good electric refrigerator will pay for itself in a short time by the food saving and convenience it makes possible. In the average home, approximately 10 to 15 per cent of the foods purchased are lost by spoilage. By installing an electric refrigerator, the purchaser not only constitutes a saving, but insures health and happiness of his family against spoiled foods for all time."

Medford is the county seat and metropolis of the Rogue River valley and gateway to Crater Lake.

## Rocking Chair-Inartistic, 'But Comfy'

And what, neither, is all this contumely against the rocking chair?

True it is that certain esthetic forces have cast their pool-pool against this structural materialism which has been frankly enjoyed by those who didn't know any better.

But after all, do not structural materialisms have their place in life? Do they not have their excuse for being? Merely because a certain product of man's ingenuity and inspiration contributes to the material welfare and comfort of mankind and otherwise helps halting humanity through this vale of tears, does that deprive this achievement of the ultimate values which it deserves? Why must all the achievements of man, as analyzed by the esthetic judges of the world, be based merely on the spiritual criterion? They don't judge prize fights that way. The judgment of a prize fight is based on materialistic considerations: It is all in a plane of values which the whole democratic universe can understand. It is a clear-cut issue which all of us can judge on its own merits.

And yet, there are certain forces which weigh against the rocking chair. The rocking chair is not esthetic, say they. And why say they? On what authority do they say that rocking chair, the seat of the bad policy, is not what it should be, when based on esthetic standards? Of ultimate truth—of course is the standard of the esthetic—the rock-

ing chair has a noble background. Ever since Job sat in a rocking chair outside his tent and cursed his boils, the rocking chair has been the seat of thoughtful ones who have voiced their opinion against the existing order of things.

Yes, the rocking chair has been the seat of philosophical conservatism. How many generations have not been lulled to slumber by the regular soothing motion of the rocking chair? How many old people have not found old age easier to bear when seated in their rocking chair and moving to and fro, and meditating on the evanescence of youth? How many problems of state have not been solved in a rocking chair? How many romances have not had their beginning, their growth and culmination with the aid of the rocking chair? It has played a very important part in history, in statecraft, in domestic relations and in the upbringing of youth. And now it is to pass away, into the limbo of forgotten things—all because certain arbiters of the esthetic have ruled that it is not an artistic or should be—that it is "back-wheat" and "beotic."

And not only the arbiters of the esthetic, but the arbiters of the therapeutic. In the matter of insurable standards and changing values, the scientific doctors are fully as temperamental as the artists. One day they have us eating vitamins, and the next hour so, the calories and the enzymes, whatever they are, have found

## He Heads Kiwanis



Horace W. McDavid, of Denatur, 11, is the new president of Kiwanis International.

favor. And in the case of the rocking chair, the modern physician at the present moment has suddenly decided that baby must not be rocked to sleep, but be left to squall himself to slumber without any adventitious aid. The rocking chair, says the expert, has failed to adapt itself to modern conditions, and so falls to serve.

With the artist and the physician thus casting aspersions on the rocking chair, there is nothing left

for us ordinary mortals who are floundering through this vale of tears, but to forsake our easy rocking chair, and fare forth into the higher plane of esthetics and scientific therapeutics. That, or else we may stand pat—or rather, sit pat—in our rocking chair. Standards of art and canons of exact science may change, but the crude materialisms of those of us who enjoy the simple materialisms of every-day life remain forever. In the rocking chair we sit on the porch and face the dying day. And who will say that future generations will find anything to take its place that will give half the satisfaction, comfort and repose? There be reckless iconoclasts these days who would attempt to deprive us of our rocking chairs. H. D.

## BOEING PLANES' MILEAGE TO DATE 6,000,000 MILES

SAN FRANCISCO, July 28.—Boeing System, flying on the transcontinental and Pacific coast routes, has brought its total mileage to date to 6,000,000 miles, company officials announce. This figure was attained in 23 months' operations. Of this mileage approximately 2,750,000 miles was flown at night. Six million miles is equivalent to 240 times around the world.

## GIRLS "HITCH-HIKE" 2500 MILES



Viola Buhman, 16, (left) and Frances Burke, 17, of Cedar Rapids, Ia., trudged into San Diego, Cal., 15 days after leaving their home on a "just-seeing-the-country" trip.

Boein System's mail-passenger planes are now flying approximately 10,000 miles a day on the Chicago-San Francisco-Oakland and Seattle-Los Angeles routes. While flying the 6,000,000 miles Boeing System transported approximately 1400 tons of mail, thousands of express shipments and approximately 6,000 passengers.

Preparatory to landing these large transports it is necessary for the pilot and his assistant to check the position of ten controls, and at night this number is increased to twelve when the two landing lights have to be adjusted from the pilot's cabin. The new transcontinental transports have 27 electrical lights and most of these have individual switches.

# JULY

# Cleanup

# UP

# Sale

**GROUP 1**  
Choice of  
**Any Hat In This Group**  
Values to \$10—Cleanup Price  
**\$1.95**

**Any Coat In the House Goes at Half Price**

**Of Summer Merchandise at**

**THE CINDERELLA SHOP**

**At Prices That You Can't Resist**

**GROUP 2**  
Choice of  
**Any Hat In This Group**  
Values to \$17.50—Cleanup  
**1/2 Price**

**A Lot of Beautiful Dresses**  
In Prints and Plain Silk Crepe.  
Values to \$7.45—Cleanup Price  
**\$3.95**

Plain and Printed  
**DRESSES**  
Sleeveless and with sleeves—Many of these sold as high as \$19.95—Cleanup Price  
**\$8.95.**

Beautiful Chiffon, Georgette and Canton Crepe  
**DRESSES**  
Both short and long sleeves—Prints and plains—Some of these sold as high as \$32.95 Cleanup Price  
**\$14.95**

114 SOUTH CENTRAL

PHONE 265

## SOUTHERN CROSS TO ATTEMPT ANOTHER ACROSS ATLANTIC

AKRON, O., July 28.—Having traced an air trail almost half way round the world above ocean waves, Capt Charles Kingsford Smith and his daring companions are planning another epochal flight in the famous "Southern Cross." Confirmation of this contemplated hop was received by the R. P. Goodrich Rubber company in an order for two new tires for the famous ship.

The new flight is planned to start from England across the United States and possibly a complete circumnavigation of the globe. The huge Goodrich tires on the Southern Cross have hung beneath the famous ship for 6,000 miles of history-making flight.

The Southern Cross is in American undergoing repairs for the contemplated hop across the Atlantic. Goodrich shipped the tires to the Anglo American Oil company at Queen Anne's Gate, London. The flight is planned to take place within the next few weeks depending on weather conditions.