

CURTIS CO. AIR PARTY VISITS CITY

Studying Aviation Industry—Seven Enjoying Trip in Big Ford Plane—Medford Complimented On New Airport—Breakfast in Portland, Dinner in Los Angeles Today.

A huge trimotored Ford plane, bearing the Curtis Publishing company party of seven, who are making a study of the aviation industry, landed at the municipal airport shortly after 10 o'clock this morning. C. C. Parlin, director of the commercial research department of the Curtis Publishing company, was in charge of the party. Others in the party were Mr. and Mrs. H. J. Eastman, of the San Francisco office; Fred Bremner and Lieutenant A. W. Gordon, of the U. S. navy, who is on leave and whom they were fortunate to obtain as pilot, and Mechanic Ell Abranson.

"We had breakfast in Portland, and will have lunch in San Francisco and dinner in Los Angeles," said Mr. Parlin. "This wouldn't have been possible not so many years ago."

The party received the plane two weeks ago in Detroit and came west by way of Chicago, Kansas City, San Diego, San Francisco, Medford, and Seattle, and is now going back to Los Angeles. The party has had less than 40 hours' actual flying time for the long trip.

Praise Port

They were very enthusiastic about Medford's airport and complimented the city on its air-mindedness. Mr. Parlin said that Medford would have nothing to regret, if the committee that prepared for things got them. They also expressed their regret at not being able to land at the new airport, but said they noticed it as they flew over and had heard about it all along the coast. An invitation was extended to the party to attend the airport dedication June 5, 6 and 7, by the airport aviation committee. Mr. Parlin thanked Medford for its invitation to lunch here but said that they had to be in San Francisco this noon.

Donald Wilbert Nelson, local agent for the Curtis publications met the party with his sales boys and presented them with the latest Saturday Evening Post. They were very much pleased to receive it and took some moving pictures of the boys selling the magazine to Mr. Parlin. The sales boys are Herbert Nelson, who is expert salesman, and sells 50 Posts, 63 Ladies' Home Journals and 11 Country Gentlemen every week, and Harold and Earl Pederson, who also sell a large number of the magazines.

Mr. Parlin, who has had charge of the research work for the Curtis Publishing company for 18 years, said they had made an extensive study of the automobile industry, the foods industry, clothing, farm tractors, and also in other fields, and had made home surveys in two cities of 100,000 population and also in two counties of 100,000 population, and were now starting a survey of the aviation field.

The plane took off for the Oakland, Cal. airport at 9:35. The members of the party said before they left that they hoped to visit Medford again and land at the new airport. It was impossible to land there today because of an open drainage ditch on the field.

POWER DIVE KILLS NOVICE AND PILOT

LOS ANGELES, July 25.—(AP)—Student and instructor were dead today, the result of a 2500 foot power dive in an open model bi-plane yesterday which terminated W. Grady Paschall's initial attempt at flying.

Authorities expressed the belief that the 26 year old flier had frozen to the controls plunging the craft to earth as Lieutenant Ralph A. Benson, 24, of Valley, Cal., sat in the instructor's seat, powerless to prevent the fatal crash.

The nose of the plane buried itself six feet into the ground near the Roy Wilson airport at North Hollywood, where the pair had taken off. The craft was demolished and the bodies were badly broken.

Benson, who had been flying for eighteen months, was an instructor for the Hollywood Aero club. He was a first lieutenant in the coast artillery reserve.

WOOL CROP LARGEST THIRTY-FIVE YEARS

WASHINGTON, July 25.—(AP)—The United States wool crop for 1929 was the largest in 35 years. The total production was estimated by the bureau of agricultural economics at 291,866,000 pounds, an increase of 2,753,000 pounds over the 1928 record.

ENTIRE FAMILY FOUND DEAD ON DESERT SANDS

Seven Bodies Found Near Disabled Auto in Imperial Valley—Radiator Drained to Last Drop By Thirsty Travelers.

BLATTHE, CAL. July 25.—(AP)—Out of the desert fastness today had come a macabre story, telling of the tragic death apparently from thirst, of an entire Mexican family of seven.

Reports brought to Ben White, chief of police here, by a party of six Mexican boys stated that the bodies, believed to be of Enrique Armenta, his wife and five children, were found scattered about their disabled automobile near a seldom used mountainous desert road, 23 miles south of here.

The youths said the radiator of the car, a small sedan, was empty. A pair of spurs lay on the ground beneath and the tap was open—minute evidence that the last drop of water apparently had been drained from the machine by the family to quench their thirst.

The bodies were scattered at various distances from the car, with tracks leading in every direction, indicating the frantic search they staged in an effort to stave off death from the scorching desert sun.

Wiley's well, the only water hole in the desert wastelands region, which was six miles distant, apparently was not found. It was estimated by the youths that the family had been dead for more than two days.

C. L. Gillett, sheriff of Imperial county, sent deputies to the scene of the tragedy immediately after the reports were received here. They returned early today to substantiate the story of the Mexican youths.

The father was found near the automobile, which he apparently had attempted to repair. Tracks led into the wasteland led the searchers to others. The mother and three children were found huddled together. A short distance away was found the bodies of two small boys.

The deputies reported the bodies to be in a bad state of decomposition. An inquest was expected to be held some time today.

INSTRUCTOR SHOT IN GUN MANEUVER

ALLENTOWN, Pa., July 25.—(AP)—Captain William Kieb, widely known life saving instructor, and field representative of the American Red Cross, was fatally wounded here today while demonstrating to local police the method of getting away from a man holding a pistol to one's back. The revolver being used in the demonstration, thought to have been unloaded, contained a bullet.

Patrolman Warren Ander was holding the revolver. Kieb told him to pull the trigger as he executed the maneuver he was demonstrating, and the bullet penetrated Kieb's spine at the small of the back.

Kieb fell to the floor but did not lose consciousness, and directed the ambulance men who took him to a hospital where he died an hour after his arrival.

Captain Kieb was here to give a life saving demonstration before the local Klivants club.

M. F. Wright, secretary of the Aero club, said today he had listed no definite entries, although it is believed that many local and outside aviators will compete.

Tex Rankin will probably fly one of his new training planes in the first race, open to planes powered with motors of 110 horsepower or less. This event will start at noon.

The second race, to start at 12:20 p. m., will be open to trimotored planes or ships powered with motors rated at better than 150 horsepower.

DROUGHT CAUSES FIVE CENT GAIN IN WHEAT

CHICAGO, July 25.—(AP)—Wheat prices responded to new distress signals from the northwest spring wheat regions today by jumping five cents a bushel and closing near the top figures for the day at net advances of 4 1/2 to 4 3/4 cents. July wheat finished at \$1.42 1/2; September at \$1.46 1/2 to 1/4; December \$1.52 1/2 to 3/4; and March, \$1.48 1/4.

Station Owner



M. M. Harvey

M. M. Harvey, owner of Harvey stations No. 1 and co-operator of the new service No. 2, recently completed at the corner of North Front and Sixth streets, is well known in this city as an authority on automobiles, having been employed by various garages in the city and for some time as engineer with the fire department.

Complete Shell oil and gasoline service is featured at the new station, which is owned jointly by R. L. Doty, who came here this month from Sacramento, Cal., and Mr. Harvey.

Excellent equipment for washing and greasing has been installed for the benefit of car owners. From 8 a. m. to 10 p. m. expert employes are ready to give service with a smile, according to Mr. Harvey.

Goodrich tires and tubes are carried at both Shell stations.

Endurance Your Record Is Made by Terhune Cat

MATAWAN, N. J., July 25.—(AP)—Maddala seems to have made one of those endurance records. She remained in a cove for five days and five nights yawning. The reason was a bunch of wasps in the lower branches. Not until they were sprayed with poison did she descend. Maddala is Mrs. Margaret L. Terhune's cat.

LINDY PHOTOS PRINCESS ICEL ANCIENT RUINS TYPIFIES CITY FOR RESEARCH IN FETE TRAVEL

SANTA FE, N. M., July 25.—(AP)—Indian ruins that were old before Coronado and his band made their way into the southwest have been photographed in the ultra-modern method, from the air, by Colonel Charles A. Lindbergh.

Colonel Lindbergh brought the films here yesterday and they were developed in the laboratory of the American School of Research.

With the announcement of the pictures was revealed the latest innovation of modern science in the study of antiquity. Lindbergh's pictures, destined for the Carnegie Institute, and photographs taken from another plane, for the American School of Research, were pronounced by Dr. E. L. Hewitt of the board of research, the first successful application of aerial photography to archaeological purposes.

Photographs of entire districts from the air, reveal information which would have required weeks or months of travel over the same districts, where the most rapid method of transportation is a horse, and often persons can go only afoot.

Dr. Hewitt said, in addition, the aerial photographs reveal traces of ruins which might easily be passed over by a trained archaeologist on the ground.

The Nebraska penitentiary houses 755 convicts, but only three were sentenced for liquor law violation.

PRINCESS ICEL TYPIFIES CITY FOR RESEARCH IN FETE TRAVEL

EUGENE, Ore., July 25.—(Special)—Princess Icel Edwards of Medford, spurning the "modern" methods of transportation such as automobile and railway, dropped into Eugene Wednesday morning and alighted from an Emfco challenge piloted by Jack Reed of Los Angeles. It is typical of the progressiveness of the city to the south that they should pick the most modern means of travel for their princess for the Sunset Trail pioneer celebration, local officials declared as Miss Medford alighted.

The Medford princess was the first of the outside members of the royal court of Queen Susannah II to arrive.

The Sunset Trail, which was originally Eugene's recreation of the Trail to Rail celebration of 1926, but which has now grown to a statewide pioneer memorial event, will be three days crammed with numerous activities, the triumphant entry of Queen Susannah II to occur this afternoon at 3, when the royal party comes steaming into town on an old-fashioned coach drawn by an old-time engine. Mayor Wilder will greet the royal party and will then give the address of welcome. At the conclusion of this the group will parade to the Osburn hotel and take charge of the queen's suite for the event.

The feature event of the three-day celebration will be the showing of the Sunset Trail, a pageant depicting the early days of Oregon.

Besides Miss Edwards, other princesses are Miss Lucille Kern, North Bend; Miss Myrtle Salling, Arlington; Miss Thelma Cronin, Redmond; Miss Margaret Seifers, Bend; and Miss Mildred Whitlake, Albany.

ANTI-TRUST LAWS NOT ENFORCED IS CHARGE

WASHINGTON, July 25.—(AP)—"Charging that the anti-trust laws have not been enforced, Senator Connally, Democrat, Texas, predicted today that congress would be forced to approach the problem of mergers and consolidations from a new angle."

He declared that the "formation of monopolies leading in the necessities of life constitute a menace to the industrial freedom of the country" and that it is a "problem congress must meet."

The Nebraska penitentiary houses 755 convicts, but only three were sentenced for liquor law violation.

PRAYER FOR RAIN IS URGED IN ENGLAND

LONDON, July 25.—(AP)—Drought conditions through England today reached a stage in some parts of the country where ecclesiastical authorities were urging that special prayers be said for rain.

The bishops of Bradford, Ripon

and Wakefield suggested to the clergy of their dioceses, all of which are in Yorkshire, one of the driest spots, that a special prayer be offered in their churches "until such time as the present drought is definitely broken."

ROUSE, Ill., July 25.—(AP)—Development of several mining properties, including the Iron Byke mine in Baker county, Oregon, is made possible, officials of the Idaho Copper company say, by a decision in the Ada county district court yesterday. This decision held that the stockholders' meeting of

that company last June 24 was valid.

Form Third Prune Pool ROSEBURG, Ore., July 25.—(AP)—The third pool to be offered by Douglas County Prune Growers' Co-operative association will be made up tonight and will be submitted to buyers for bids. Present indications are that the pool will consist of about a half million pounds of Italian and petite prunes.

NEW YORK, July 25.—(AP)—There is a Bible in every room in

Delicious summer desserts—Electrically

Frozen ices, a cool drink for the afternoon, parfaits, mousses—all deliciously tempting on these hot summer days are no trouble at all for the woman who has no trouble at all for the woman who has electric refrigeration at her command. There are other even more important advantages to electric refrigeration, too, such as lower grocery bills, tasty leftovers, healthful meat preservation, cheaper than ice, no trouble or dirt, all your refrigeration, a health insurance of the first order. All these advantages can be yours; they will go far to solve your kitchen problems.

Electric refrigeration, too, has been brought within the reach of every housewife. A refrigerator is easy to own—your electrical dealer will be glad to tell you about his payment plan—how you can pay a small amount down and the rest on easy terms.

THE CALIFORNIA OREGON POWER COMPANY

OFFICES:
Medford, Grants Pass, Roseburg,
Klamath Falls—Oregon
Yreka, Dunsmuir—California

Henry Ford's house. He reads from some one of them every day, having taken a wartime pledge with President Wilson to do so. The Christian Register so discloses in an interview.



Foot Sufferers

Dr. Scholl's Foot Expert will be here Saturday - Monday July 27-29

To explain the newest scientific, most advanced methods of correction—how relief can be had at once

By special arrangement with Dr. Wm. M. Scholl, the world famous Foot Specialist, an Expert of his personal staff will be at our store on the above date.

He will demonstrate Dr. Scholl's newest scientific, most advanced methods of correcting foot troubles. He will make an analysis of your stockings and show you the nature and extent of your foot trouble and how you can be immediately relieved of your distress. This valuable service costs you nothing. Take advantage of it at once.

M. M. DEPT. STORE

LAST 8 DAYS MULLINS QUIT BUSINESS SALE

Everything Sacrificed!! Nothing Reserved!! Take Everything in the Store at Your Price!!

SALE STARTS Tomorrow Morning 9:30 Ends Saturday Aug. 3.

BUY! SAVE! HURRY!

36 Dresses, flat crepes, georgettes, sport silks, long sleeves or sleeveless; \$16.75 values most sizes \$6.43	28 Better Dresses; heavy crepes, ensembles, prints; sizes 14 to 46; nothing reserved. Values to \$37.50. Your unrestricted choice \$8.98	All Sweaters, new summer sun-back, sleeveless or long sleeves; pastel and darker colors; values to \$6.50. Quitting Business Price \$1.88		
26 Spring Hats, value to \$5.00 Choice 93c	Winter Zippers, black and wool lined, \$3.50 values 93c	All Flowers 33c	Spring Coats, values to \$62.50. 17 coats \$9.93	76 Pair Ladies' Rubbers; \$1.00 value, per pair 33c
Our entire stock of shoes, spike heels, Cuban, all novelties, 383 pair. Your choice, our loss, all per pair \$3.93	15 Summer Silk Dresses, \$9.50 values, \$4.93	All novelty Jewelry, hundreds of pieces; values to \$5.95. Choice 93c	Every Hat in the store; new summer felts, straws, floss; values to \$8.50—96 of these All \$1.93	

NO EXCHANGES NO REFUNDS EXTRA SALES PEOPLE
This Absolutely Ends Our Sale. Doors Closed Saturday, August 3