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PRESIDENT HOOVER SHOWS THE WAY

PRESIDENT COOLIDGE enjoyed a reputation for economy but, as a matter of fact, President Hoover has done more in four months to reduce government expenses than his predecessor did in as many years.

The difference between them lies in the fact that President Coolidge's economy was largely negative—the vetoing of appropriation bills,—while President Hoover's economy is positive, attacking excessive expenditures at their source.

During President Coolidge's administration expenses for the army and navy mounted to the highest figure in the peace-time history of this country. The deficit in the post office department rose to the unprecedented sum of \$135,000,000.

President Coolidge did nothing to reduce these expenses, and in the matter of naval expenditures, felt obliged to increase them tremendously, when the naval armament reduction conference failed.

IN the past two weeks, President Hoover has called attention to the alarming post office deficit, and, in an effort to reduce it, ordered a complete revision of methods in that department. He has pointed out the mounting costs in the war department and ordered a survey with a view to complete reorganization, and the introduction of modern business methods of administration. And yesterday in a few words,—words that will become historic—he eliminated the greatest single item of expense, by stopping construction of new cruisers until after the conference with Premier MacDonald.

Nevertheless, when the history of this epoch is written, former President Coolidge will undoubtedly be regarded as the great champion of economy, not because he did accomplish so much in that direction, but because economy was in a sense the keynote of his character. Not by what he did, but by what he refused to do, will he be remembered. The word economy, therefore came to symbolize him and his administration and, because human nature is what it is, as the great champion of economy, he will be known.

HISTORY is full of such examples. Posterity doesn't analyze, it dramatizes the dominant note. And the dominant note of the Coolidge administration was retrenchment—a matter of putting on the brakes at judicious intervals, rather than stepping on the gas. While the dominant note of the Hoover administration is to be accomplished,—releasing the brakes, putting on the power, and steering the ship of state on a new course.

And so this historical judgment will be essentially correct. For while President Hoover will do more than his predecessor in the matter of federal expenditures, economy to him is an incident, not an issue,—a mere detail in a program of genuine leadership, rather than the aim of a program,—in which, as President Coolidge himself has admitted—aggressive leadership had no place.

AIR TRANSPORTATION UP TO THE PEOPLE

IN THEORY, the United States should have been an ideal scene for the development of aerial travel, with its great cities separated by vast distances. Actually, in the use of the aeroplane we have lagged far behind Europe, for two chief reasons. Several of the continental governments have given heavy subsidies to commercial air lines carrying passengers and freight, because of the military usefulness of ships and pilots in war time, and have thus made it possible for fares to be reduced until they are little higher than railroad rates. Again, the inconvenience of crossing numerous frontiers, with the nuisance of customs inspection and sometimes of changing trains, is greatly diminished when one flies over the same route.

Now, however, America is beginning to catch up. Thanks to the post office payments for carrying air mail, which amount to a subsidy, the carrying of passengers is now feasible at prices which are not prohibitive.

Three such services are now in daily operation across the continent, combining air with rail journeys, and requiring for the trip from New York to Los Angeles from 46 to 60 hours. The cost in at least one instance is only about \$50 more than the train fare plus Pullman charge, and the saving of time, even on the slowest aerial route is a full day.

The experiment begins under sound auspices, with several of the country's most important railroads co-operating with ample capital, the best of equipment and a large staff of skilled pilots. If it fails, this will not be for lack of careful preparation, but because America as a whole is not yet sufficiently "air-minded."

Summer and winter resorts are different. At a summer resort the palms are horizontal.

Simple for today: As a doctor scorns a layman who pretends to know something about medicine.

There's no point in golf anyway. You do it for exercise and the better you are the less exercise you get.

MUTT AND JEFF—Mutt Donates Jeff's Body to Science

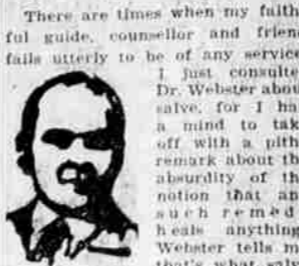


Personal Health Service

By WILLIAM BRADY, M. D.

Aligned letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped, self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received, only a few can be answered here. No reply can be made to queries and conferring to instructions. Address Dr. William Brady, in care of this newspaper.

WHY DON'T YOU TRY OLD DOC SALVE ON IT?



There are times when my faithful guide, counsellor and friend fails utterly to be of any service. I just consulted Dr. Webster about salve, for I had a mind to take off with a rubber stamp about the absurdity of the notion that any such remedy heals anything; Webster tells me that's what salve is nothing else but a healing ointment. But then when it comes to technical questions, Webster isn't so much. Look at the dreadful batch he makes of emulsions, and remember how long it took him to switch from short oil to long oil vitamins. Maybe some druggist interest welded influence with Dr. Webster enough to get that word healing in the definition of salve.

The truth is that salve is ointment whether it is healing or the contrary, and I hope Dr. Webster will bear this in mind next time he revises his little book.

Well, children, I am delighted to tell you that we have some fine soothing salve for you today. I have tried this salve—we call it Old Doc Salve—in all sorts of cases for years and it has given more satisfaction than I ever believed such a remedy could possibly give. I have freely given the recipe to hundreds of thoughtful, and, and a lot of 'em have later made the most enthusiastic reports of it. It is just a good all-around soothing salve, and while I believe it will retard or delay or interfere with natural healing less than any of the popular salves I know of, still I can assure you it will not heal a thing nor hasten the natural healing process the least bit. If that's what you seek, don't waste time with Old Doc Salve. You want to be humbugged.

Burn, scalds, cuts, bites, bruises, oozes, sunburn, stings, herpes, (cold sores), chapping, are some of the every day indications for the use of this salve. Keep a tube of Old Doc Salve in your medicine cupboard in place of the useless or the unsafe nostrum you have there now.

Recipe for Old Doc Salve: Boric acid, of each..... 1. Zinc peroxide..... 4. Zinc stearate..... 8. Zinc oxide..... 23. Pine oil, thymol, eucalyptol and menthol, of each, a drop or grain Lanolin and petrolatum, of each..... 50. The salve should be kept in completely clean, glass jars, with a stand in homes where objectionable remedies are now used. Anything that contains carbolic acid (phenol) or any derivative of crude creosol, not only tends to retard the normal healing of a minor wound or sore, but is dangerous in a surgical dressing. A dressing of carbolic salve, for instance, may produce gangrene of a finger.

QUESTIONS AND ANSWERS. Inhaling. Does it not inhale?—C. H. Answer—Inhaling makes little or no difference; it usually harms a girl or a boy to smoke. If tobacco smoke is drawn into the bronchial tubes or windpipe, or even thru the nose, of course a greater surface area of mucous membrane is exposed and the effect of the drug is more intense, than is the case when the smoke is merely drawn into mouth and putted out again.

Fear of Cancer. Owing to the fact that several blood relatives have had cancer I am in fear about an irritation near the corner of my nose. Please advise me where I may have the necessary examination at the least possible cost. Answer—No matter whether other members of the family have had cancer, anyone who is annoyed by any prolonged irritation should seek medical examination and advice. Now is the time to

care it if it happens to be cancer. Nurses should Not Tell. I studied nursing and I have practiced several years, yet some questions I am unable to answer. One is this: What is chronic appendicitis, and is it best to operate if it does not bother much? If one has it what precautions should they observe?—S. C. Answer—Nurse should play dumb when so queried. She doesn't know and she shouldn't hesitate to say so. Let the doctor who makes the diagnosis explain what it is and what the patient ought to do. In most cases the diagnosis seems to be a bad guess. (Copyright, John E. Dille Co.)

Quill Points

Fable: Once a wife departed for a vacation without calling back. "And don't forget to water my plants."

The olive branch isn't a symbol of peace, but of victory. It meant the dove from Noah's ark had at last found a parking place.

It isn't fear of spoiling her complexion that keeps modern woman from crying. What is there left to cry for?

Making a flight record is a hateful business. It does you no good, except for a moment, and just makes things harder for the next fellow.



The rich man has a barometer to foretell the weather, but even the poorest can try to shake salt out of a shaker.

The call of the great open spaces: "Hey! Got any gas to spare?"

The jungle has laws, also. The punishment for sin is death. Sin consists in being caught.

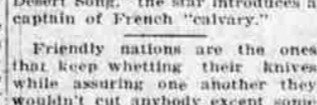
Americanism: Exerting ourselves to the utmost to pass a law; repending it by the simple expedient of pretending it doesn't exist.

The kind of "loyalty" the boss likes is the kind that gives him that nice monarch-of-all-he-surveys feeling.

Heat prostration: Highbrow for mean liquor.

Thunder: A signal that it's all over and too late to squeal.

"A man is responsible for the evil that results from his acts." Yes? Well, thousands starved in Shanghai because ladies quit wearing hair nets.



The one-way street would be much safer if drivers could access on the way that's the one.

Example of talkie culture: In an advertising reel announcing "The Desert Song," the star introduces a captain of French "calvary."

Friendly nations are the ones that keep whetting their knives while assuring one another they wouldn't cut anybody except some troublesome stranger.

If you are caught smuggling quarts, you get shot; if you are caught smuggling karats, you get your picture on the society page.

The 18th Amendment shouldn't get discredited yet. Think how long the 14th and 15th have been lying.

Correct this sentence: "Mother went away for the day," cried the children in chorus, "and didn't tell us forty things we mustn't do."

Watts Gunn, Walker cup golfer, has a 17-year-old brother who won the Atlanta championship and was runner-up in the Georgia state meet.

MAIL TRIBUNE DAILY CROSS-WORD PUZZLE

Solution of Yesterday's Puzzle

Grid for crossword puzzle solution with words filled in.

ACROSS 1. One-spot 2. Title of respect 3. Contemptible person 4. Gaping with expectation 5. Greek letter 6. Solemn woe 7. Girl's name 8. Ill-natured 9. Afternoon repast 10. Lacking sympathy 11. Insect 12. Note of the scale 13. Jewel 14. North central state 15. Nebes 16. Card game 17. Woolly surface of cloth 18. Hewing tool 19. Huge waves 20. Aways prefix 21. Small drink 22. Lemma 23. Neets 24. Park 25. Attempt 26. First name of a long sleeper 27. Free trunk

DOWN 1. Shoemaker's tool 2. Hairymaid 3. Territorial division in Nevada 4. Lower limb 5. Black cuckoo 6. House under building 7. Long vestment 8. Low of a cow 9. Fung 10. Signless 11. Acknowledge 12. The way out 13. Drink slowly 14. Recognize 15. Blurred 16. Archlike 17. French coin 18. Haggard carrier 19. Pertaining to the backbone 20. Pungent humor 21. Person addressed 22. Turn up the soil 23. Dull yellowish gray 24. Refer to as authority 25. Fused water 26. Self 27. Age 28. Past 29. Out of preb 30. Pasteboard box

10x10 grid for Brisbane's Today crossword puzzle.

Brisbane's Today

(Continued from Page One.)

Farmers are told that the value of this year's wheat crop has increased \$364,000,000 since June 1. How much of that the farmers will get, how much middle men, and especially wheat gamblers will get nobody knows.

Farmers might hire an intelligent wheat speculator to sell their crops for future delivery when prices are high. As it is, they wait until the wheat is threshed. Then the price is lower.

Present estimates show that the four big crops—wheat, cotton, oats and rye—are worth \$3,545,000,000, an increase of more than a thousand million dollars in two months.

A savage outbreak of convicts in New York's Clinton prison is easily explained.

Too many "life" and "long term" prisoners were herded together. Such men are willing to risk death because they are hopeless.

Lacking hope and the courage, you have a bad situation; Goethe said: Money lost, SOMETHING lost.

"Honor lost, MUCH lost. "Courage lost, EVERYTHING lost, better you were never born."

The Prince of Wales flew in an army plane, from London to a brewery at Eton on Trent, to inspect the making of special brew of ale.

That is the brewery producing Bass's ale, to which Samuel Johnson referred, when helping his friend, Mrs. Thrale, to sell her dead husband's property. He said it represented "the potentiality of growing rich beyond the dreams of avarice."

New York is practical. A committee accepts the Woolworth building, Holland tunnel and subway as "three of the seven wonders of New York." The Statue of Liberty and the Metropolitan Museum of Art are well spoken of, but not included.

A great scientist who called "the starry heavens and the moral nature of man" the two great wonders, would not do for New York's city commission—too abstract.

The accomplishment of the steamship Bremen is interesting, intensely important to Germany, and at the same time disappointing. It beat the ocean record a few hours, which is not important to the general public. To cut off two days, as flying machines will soon do, will be really important.

Columbus crossed in 71 days, the Mayflower in 63, the first steamship in 26 days.

Lindbergh flew from New York to Paris, 3600 miles, in 33 1/2 hours. That's REAL improvement.

Somebody will build an ocean steamer, perhaps with two hulls and multiple crews, to cross in 48 hours.

At Rialto Today Much has been claimed for "Masked Emotions," in which Geo. O'Brien is featured supported by Nora Lane, Farrell Macdonald and a splendid cast. It is a thrilling and interesting melodrama.

O'Brien gives a masterful and intensely human interpretation of an athletic college man who sets out to avenge the attempted murder of his chum. He concentrates himself to his role completely, while Miss Lane demonstrates a wonderful ability for expression. Farrell Macdonald plays one of the principal character parts.

White Inspects Camp. SALEM, Ore., July 25.—(AP)—Brigadier-General Geo. A. White, commander of the Oregon National Guard, is on a trip of inspection to Camp Clatsop, the training ground of the guard. The inspection pertains mainly to improvements contemplated before the 1930 annual encampment.

Maddux Airlines of San Francisco has begun a three-daily airplane passenger schedule to Los Angeles.

SALEM, Ore., July 25.—(AP)—Six entrants will appear in the home town speaking contest, which is to be a feature of the Pacific Northwest Realtors' convention, now in session here, and the only meeting of the association to which the public is invited.

To the winner, C. P. Bishop, Salem merchant, will donate a silver cup. The speakers will be Ford Barrett, Jr., of Spokane, W. A. Moore of Vancouver, B. C., Alfred Carmichael of Victoria, B. C., Arthur Boff of Seattle, C. F. Mason of Tacoma, and Leith Abbott of Langley.

Immortalized by James Fenimore Cooper, the dwindling remnants of the famous Mohican tribe now known as the Stockbridge Indians, live at Shawano, Wis.

Do You Remember?

TEN YEARS AGO TODAY (From files of the Mail Tribune.) July 25th, 1919. Launch movement to establish Y. W. C. A. in Medford.

Peter Steenstrup of New York City, inspects his mining properties near Jacksonville.

Local resident points to fact that in 1900 Medford wheat sold at 43 cents a bushel, eggs at 15 cents a dozen and flour 30 cents per sack.

Miss Marlan Bowman walks thru Yellowstone Park with G. O. college girl friend.

Sergeant Frank McKee of Medford, now U. S. Army pilot, gives thrilling exhibition of stunt flying over city house-tops.

Mrs. F. Corning Kenly and children are spending the summer at Carmel-by-the-Sea.

TWENTY YEARS AGO TODAY (From files of the Mail Tribune.) July 25th, 1909. Talent people petition that the name of Wagner Butte be changed to Mt. Talent.

Judge Kelly made a record catch of steelhead in the Rogue Saturday.

Ad: Positively last chance to see the Boston ideals in Oolah at the opera house tonight.

James Stevens, noted baritone of the Princess theatre, San Francisco, joins Boston ideals for presentation of the Mikado beginning Thursday. Price 50c.

Travel to Crater Lake heavy. Will Steel predicts the former high record of 5000 visitors will be beaten this year.

G. N. MAKES FORMAL DENIAL YREKA RUMOR

SAN FRANCISCO, July 25.—(AP)—L. C. Gilman of Seattle, executive vice-president of the Great Northern Railroad company, has issued a formal denial that the Great Northern is negotiating for the purchase of the Yreka Railroad company, which operates an eight-mile line from Montague to Yreka in Siskiyou county.

The statement followed widespread rumors that the California line was about to be taken over by the Great Northern, and substantiated previous denials by officials of the latter company.

CALL CHAMBER CHIEFS DISCUSS ADVERTISING

SALEM, Ore., July 25.—(AP)—Oregon chamber of commerce leaders will attend a meeting called in the house of representatives here Monday, July 29, to discuss the most effective use of the \$25,000 fund appropriated by the 1927 legislature for state advertising and development.

W. G. Ide, manager of the state chamber of commerce, has also invited newspapermen and representatives of advertising agencies. Recommendations reached by the meeting will be submitted to the supervisory board provided for by the appropriation act.

HOME TOWN SPEAKERS AT REALTOR CONCLAVE

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By BUD FISHER