

# TALK NIGHT RACES FOR DEDICATION

### Mass Meeting Called for Tonight to Decide Nature of Airport Celebration—Opportunity for Great Festivity and National Publicity Seen for City.

This Medford has the opportunity to put on one of the largest and most unique celebrations in the dedication of the new airport, October 2nd, and to secure unlimited publicity all over the United States was the consensus of the meeting of the City Council and Chamber of Commerce committees at the Hotel Medford last night.

The question as to whether the celebration would be of nationwide scope or merely a local affair was thoroughly discussed, into which the program, publicity, finance and other things entered, and it was decided to hold a mass meeting of the business men and citizens interested, in the basement of the Hotel Medford tonight at 8:30 to decide the nature of the celebration.

A two-day celebration will also be considered.

### Night Air Race Feature.

One of the big features suggested was a night airplane race, in which many of the leading pilots would take part, landing on the new airport about 9 p. m. This would be the first night race ever held on the coast. Medford's field will be lighted by then as will the airways north and south out of Medford, making this race possible.

Day air races from Portland and San Francisco and other air stunts will be considered.

### Pageant of Airplane Development.

Another feature of large magnitude discussed was a pageant depicting airplane and airport development from the pioneer stage to the present.

Doris Smith, who is putting on the pageant at Eugene for next week, sent an outline of her ideas as to what such a pageant would cover, and they were highly pleasing to the committees. Mrs. Smith is an expert in this line.

### Pageant Queen.

H. E. Rosson, manager of the Eugene pageant, was present and gave his ideas of the possibilities Medford has in the dedication and discussed plans, expense, programs, concessions and queen contest.

The latter, he said, would prove a very interesting feature and would be valuable for advertising purposes and would aid in securing finances.

Seely Hall told of the desire of the airplane factories, pilots and others interested in aviation to assist with the celebration.

James Stevens also spoke of the pageant and said there is unlimited talent here to put on the same.

All interested are urged to be present at tonight's meeting.

## Fights Last Night

By the Associated Press.  
Fresno, Cal.—Ritchie Mack outpointed Eddie Eddleman, Portland (10).  
Cleveland—Bucky Lawless, Syracuse, N. Y., outpointed Gorilla Jones, Akron, O. (12).  
St. Paul—My Sullivan, St. Paul knocked out Andy Divoli, New York, (3).  
Chicago—Steve Smith, Bridgeport, Conn., knocked out Frankie Garcia, Stockton, Cal. (1); Al Crisp, California, and Harry Forbes, Columbus, O., drew (8).

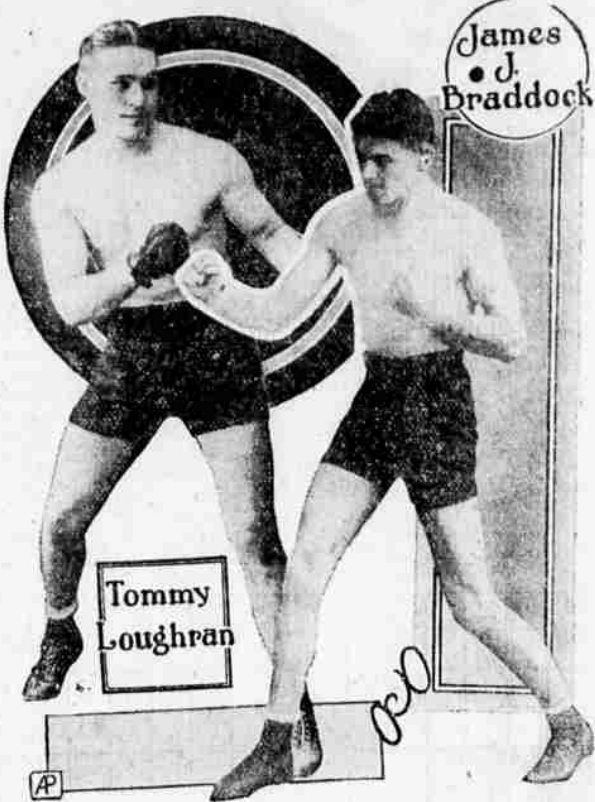


## When Food Sours

Lots of folks who think they have "indigestion" have only an acid condition which could be corrected in five or ten minutes. An effective anti-acid like Phillips Milk of Magnesia soon restores digestion to normal.

# PHILLIPS Milk of Magnesia

## Light Heavyweight Title at Stake in Coming Fight



Tommy Loughran will risk his light heavyweight crown when he fights James J. Braddock at the Yankee Stadium July 18.

NEW YORK, July 17.—(AP)—Tommy Loughran, best of all the light heavyweights, will defend his light heavyweight crown against James J. Braddock of Jersey City, at the Yankee stadium tomorrow night in what may prove to be his last fight as a 175-pounder.

Winner or loser in his battle with "Jersey Jimmy," Loughran is authorized for the statement that he will engage in few if any more bouts as a light heavyweight.

He has said that if he beats Braddock he will fight again as a light heavyweight in September and then cast his lot definitely with the heavyweights.

NEW YORK.—(AP) The two light heavyweights who will fight for the championship July 18 at the Yankee stadium have retired to their training camps and are sending forth only rumbles of the contest. Tommy Loughran will enter the ring with the clamor of a champion braving about his ears and James J. Braddock must rely on those of the faithful whose sympathies lie with a challenger.

Loughran is a easy boxer and Braddock is a slugger. Loughran is a sturdy veteran and Braddock is an up and coming lad with wide shoulders and a way of slinging punches from his shoelaces. The sentiment of the learned is divided with a shade of the majority leaning toward the gentleman who shares initials if nothing else with the distinguished James Joseph

## STANDINGS OF THE CLUBS

### Pacific Coast League.

	W.	L.	PC.
Hollywood	12	4	750
San Francisco	12	4	750
Los Angeles	11	5	688
Mission	11	5	688
Oakland	6	10	375
Sacramento	5	9	357
Portland	4	12	250
Seattle	2	13	133

### National League.

	W.	L.	PC.
Pittsburg	52	27	658
Chicago	49	29	628
New York	49	27	570
St. Louis	41	42	494
Brooklyn	37	44	457
Philadelphia	33	48	407
Boston	33	50	398
Cincinnati	32	49	395

### American League.

	W.	L.	PC.
Philadelphia	51	23	726
New York	51	29	628
St. Louis	48	26	571
Detroit	44	41	518
Cleveland	41	41	509
Washington	39	49	486
Chicago	31	55	340
Boston	26	58	319

## Coast League Yesterday

(By the Associated Press)

	W.	L.	E.
Hollywood	10	2	1
San Francisco	3	6	1
Batteries: Kinney and Bassler; Cascarella and Woodall.			
Oakland	5	8	0
Los Angeles	3	8	0
Batteries: Duda and Reed; Walsh and Sandberg.			
Sacramento	2	6	1
San Francisco	6	11	0
Batteries: Vinot, Hachis and Koehler; Knight and McIsaac.			
Mission	9	14	1
Seattle	5	8	2
Batteries: Nelson and Hoffman; Pigeas, Wright, Sautberg and Burrows.			
New York—Pete Noto, Florida, outpointed Harry Dillman, Philadelphia, (10).			

## UNDER DOGS OF NATIONAL HAVE DAY OF REVENGE

### Leading Teams Fail to Fatten Winning Column—Athletics Retain Impressive Eight-Game Lead in American League.

By William J. Chipman, Associated Press Sports Writer.  
Under dogs had their day in the National league yesterday as all of the leading teams tumbled in a heap, preventing any contender from gaining. In the American league the Athletics retained their lead of eight games by defeating Cleveland 7 to 5, in ten hits in straight in the east, while Bob Smith pitched the Braves to a 4 to 1 decision yesterday.

In the general annihilation of contenders along the National league front, the defeat of the Pirates was most notable. The Buccaneers had a record of eight straight in the east, until Bob Smith pitched the Braves to a 4 to 1 decision yesterday.

Claude Willoughby, aided by the home runs from the bat of Charlie Klein, was just a shade too tough for Pat Malone, and the Phillies soon by 6 to 5. Henge was called in to help Willoughby in the ninth when the Cubs began making threatening gestures. The ultimate winning margin was presented to the Cubs by Frank O'Doul who hit for four bases in the seventh.

Klein's two homers yesterday ran his total for the season to 23, giving him a margin of three over Ott for the inter-league lead. Sylvester Jansson hit winning form for the Cubs at the Polo Grounds yesterday when he let the Giants down with seven scattered hits, and won his own game, 5 to 0 by smacking out a home run with one on in the fourth.

Jack Hendricks continued his campaign to succeed from the red when the Cubs began making threatening gestures. The ultimate winning margin was presented to the Cubs by Frank O'Doul who hit for four bases in the seventh.

When Delaney took a run-out powder, the New York commission ordered Mike and Tommy to settle the matter but decided that Tommy's conquest of Slattery was sufficient evidence.

Young Mr. Braddock gained his fame by short circuiting Tuffy Griffith, a pugilist of some repute. The jolt was administered in the second round and there was born the idea that young Mr. Braddock packed a weighty right. He had other knockouts to his credit but that at the Garden last winter was sufficient to warrant his being matched with Loughran.

The fight will go 15 rounds if necessary.

Greenville, Miss.—Dwight Fryer, Little Rock, outpointed Jack Does, Temple, Tex., (10).

Indianapolis—Tony Fuente, of Mexico, won on foul from Big Boy Peterson, Minneapolis, (6).

John Goodman, trans-Mississippi amateur champion, hitch-hiked his way to the national open.

Mother Is Shot.  
RICHMOND, Cal., July 17.—(AP) Mrs. Santos Rios, mother of five children, was shot and killed by her husband today, who in turn was shot to death in a gun fight with police after they traced him from his home to the store room of a hotel.

## O.G. accepts Challenge at stronghold of its rivals

### Show-down test . . . at Roosevelt Field, New York, reveals the true cigarette preference of Aviators.

The question is often asked: "Does OLD GOLD pick out its strongholds, the places where it outsells its three rivals, when it makes its 'Concealed Name Test'?" The answer is "No!" OLD GOLD doesn't seek "set-ups" but "show-downs."

As a two-year-old youngster, "O. G." couldn't be expected to match "sales totals" with the three veteran brands, each from 12 to 16 years old. Give a young fellow time! But when it comes to comparing quality . . . that's "O. Gs." meat.

For example, look what happened at Roosevelt Field, New York's greatest airport. Here, "O. Gs." rank third in sales. But when 68 Roosevelt aviators and their mechanics took the "Concealed Name Test," OLD GOLD won, hands down, as the most appealing cigarette! The score, as audited by certified public accountants, was: OLD GOLD 23 first choices . . . Brand "X", 13 . . . Brand "Y", 17 . . . Brand "Z", 15.



## 'NOT A COUGH IN A CARLOAD'

### Music Lovers Praise the New Victor Radio

Medford musicians and music lovers have been most enthusiastic in their praise of the new Victor micro-synchronous radio and the combined radio-electro new being demonstrated in this city, according to Clayton Jones of the Palmer Music House, who says: "Many have been delighted with the clarity of reception made possible by the micro-synchronous principle of the radio receiving set, as well as the faithful rendition of vocal and orchestral record selections by the improved electro-both operate through the match-speaker."

"Of special appeal is the super-automatic tuning control of the receiving set, which operates over a full-vision illuminated dial and makes station finding a matter of a single movement. There is also an improved power amplifier and



On your Radio . . . OLD GOLD—PAUL WHITEMAN HOUR . . . Paul Whiteman, King of Jazz, with his complete orchestra, broadcasts the OLD GOLD hour . . . every Tuesday, from 9 to 10 P. M., Eastern Daylight Saving Time, over entire network of Columbia Broadcasting System.

### HOOVER HONORARY REFEREE IN MEET MILLER IN FAVOR FRUIT RATE CUT

NEW YORK, July 17.—(AP)—President Hoover has consented to serve as honorary referee of the international track and field meet between the Oxford-Cambridge and Princeton-Cornell teams at Travers Island on Saturday, although he cannot be present in person.

In a letter transmitted by French Stearther, his secretary, and made public today by John T. McGovern, chairman of the committee in charge of the meet, the president said: "I shall be pleased to be recited as an honorary referee to all parts of the globe." Miller declared today: "I think the building of a railroad from Crane to O'Dell has the endorsement of Frank J. Miller of Albany, newly appointed member of the public service commission.

"I have always been opposed to increases in freight rates without proper compensation to all parts of the globe." Miller declared today: "I think the building of a railroad from Crane to O'Dell has the endorsement of Frank J. Miller of Albany, newly appointed member of the public service commission. I see no reason why action to complete the line should not be taken."

### HEAVY RAINS MAKING LAKES IN THE DESERT

LONDON, July 17.—(AP)—Exchange Telegraph dispatches from Bombay today said widespread floods were reported in the Sind division of that province. At Sukkur barrage the entire township was submerged, with 12 deaths. In the middle Sind hundreds of cattle died from exposure in torrential rains. Miles of desert have been transferred into a huge lake.

# Follow ROADS TO ROMANCE ON YOUR OWN PACIFIC COAST



## "Our repair bills have been small"—writes MACPHERSON, of Medford

Stewart-MacPherson Lumber Co., Medford, has been enjoying splendid results in the use of Cycol Motor Oil in a G. M. C. delivery truck and two passenger cars.

"During the two years we have been in business," says Mr. MacPherson, "we have used Associated Gasoline and Cycol Motor Oil exclusively in our delivery truck and two cars. The repair bills have been very small and we contribute this to the high grade of Associated products."

Enjoy finest motor performance. Drive in at the red, green and cream station or garage and fill up with Cycol, the Motor Oil of

WHEN the thundering howlers of the sloop-of-war "Decatur" repulsed the attacking savages around Seattle in 1856, another heroic chapter in the annals of Pacific Coast history was written.

Romantic bits of western history such as this are revealed in the Associated Oil Company radio program, "Roads to Romance."

Listen in each Wednesday evening, 8 to 9:30 p. m., on stations: KPO-San Francisco, KGO-Oakland, KFI-Los Angeles, KGW-Portland, KHQ-Spokane, KOMO-Seattle.



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