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A cool breeze just where you want it—that's what a General Electric Fan means!

Oscillating and non-oscillating types—in sizes for every need—\$5.00 up.

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GE Fans

PACIFIC STATES ELECTRIC COMPANY

LET US FURNISH YOU G. E. FAN ALL SIZES IN STOCK Southern Oregon Electric

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When the APPLE CROP is PIE!

Follow your choicest fruit... to the Hotel Californian!

HOTEL CALIFORNIAN TAYLOR & O'FARRELL San Francisco

For the Love of a Lady

by Jeffery Farnol

SYNOPSIS: Sir Richard has been shot by Helena D'Arcy... Helena D'Arcy is the woman who has been shot by Sir Richard.

A RING IS DISCOVERED

"AND what," inquired Sir Richard, "what of thyself, Black Nick; how goes thy life these days?"

"Why, so so, sir," "It can have but one end for thee, fool-Nick, I fear. You're too good a man to end in a noose."

"Lord, sir," said Nick, with reassured smile, "we don't all get 'tapped'."

"Perhaps because you once saved my life, because thou'rt my friend," "Sir, you honour me!"

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"Say, Rob, can't be cured; show us your arm!" So saying, Nick performed the operation...

"How now, Nick?" quoth he. "You'll be thinking by tonight's work I've more blood on my soul as well as my coat—eh, lad?"

"I'm thinking you're too spy w/ your harkers, Rob. How came ye by this hole I fear?"

"I met a young strapping 'other side of Lewes Pike, 'Stand!' says I. 'The devil!' says he, so I let fly and down goes his horse. 'Now the favour of your purse,' says I. 'Take a bullet!' says he and, firing from the dust, wings me. Then my other harker misses, folk come running, so it's whip and spur. . . . Sever a guinea and my good coat spoiled!"

"There's poor James now—hark to him! He sounds devilish uneasy tonight! Ay, I must out to him; give me the Book."

Nick gave him the Book, a small, thick, much tattered volume, whereupon the Galloping Parson struggled to unrolling legs and stumbled upon his way.

"Nick, what's he after?" inquired Sir Richard.

"Your honour, he be gone up for to read a verse and say a prayer over poor Jimmy."

"Doth he know me, think ye, Nick? Didst mention my name?"

"Nay, sir, I told him you were friend of mine."

The Galloping Parson reappeared after some while, blinking down at them from the narrow opening which served as doorway.

"And now, Nick lad, gimme a hand w/ my fiddling cheats and I'll to roost!"

So Nick pulled off the wounded man's long boots who thereupon sank down upon his bed with sigh of satisfaction, while Sir Richard eyed him in an ever-growing wonder.

"You stare at me, Sir Richard," quoth Rob, with audacious smile.

"And you know my name, it seems!" answered Sir Richard, smiling also.

"Nay, sir, I but guess at it."

"You guess rightly, but how?"

"By seeing two things found together in a little wood, sir, your signet-ring and the body of a murdered man."

"How you saw them found?"

"With these two eyes, sir. I chanced to be hiding in that wood . . . and they were found by a lady and gentleman in horseback."

"Zounds!" exclaimed Sir Richard, in frowning perplexity. "Now who should they be?"

"Sir, I heard her name the gentleman Captain Despard."

"Despard!" he repeated. "Then she could only have been—"

"He called her Helena, sir."

Sir Richard was dumb awhile, and when at last he spoke, his voice was hoarse, his speech halting.

"Who first . . . touched . . . my ring?"

"'Twas the gentleman took it up and instantly knew it for yours, sir."

"Yes, and . . . and then?"

"He gave it to the lady."

"Why?"

"Because she pleaded, begged for it."

"Ay, she did, sir. 'For,' says she, 'I want it—' And on my life, 'twas the Galloping Parson, 'I know many a poor wretch bound on his existence.'"

"I'll bet he's the man who shot me!"

"What is the meaning, an explanation is in tomorrow's chapter."

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Oregon Should Acquire Park Areas to Safeguard Scenic Beauties and Develop Greater Lure for Tourists

"That Oregon should acquire park areas without delay, and the department of the interior will assist in any way possible; that the future of the Gwythe reclamation project will depend largely on the economic survey now being conducted, were statements made yesterday by Dr. Ray Lyman Wilbur, secretary of the interior in the cabinet of President Hoover," says the Oregonian.

"Do it now," is the recommendation of Secretary Wilbur regarding the acquisition of park areas for recreational purposes. "There is a man over in Bend— Sawyer, member of the Oregon highway commission—who has the right idea and is on the right track in this park matter," said the secretary.

"Government to Lend Aid. There are vast zones in Oregon wherein the department of the interior is interested, and whenever the state calls on the department to help the department will be found not only willing, but anxious to be of assistance, both in the way of parks and roads."

"In destroying its timber, Oregon is lying on its capital, whereas it should be lying on the interior, commented the secretary. . . . 'Something—everything—should be done to preserve the scenery,' he declared. 'When you cut a crop of trees you have destroyed that much of the capital of the state. Do you realize that the tourist business is worth five times as much as you would get for that timber? And the tourist business is continuous, for it is not like the timber, going on and on, while if the timber is destroyed, the capital is gone. That is the idea."

"State Should Take Lands. The state should take over some of these logged-off lands and hold them for park areas. Oregon recently adopted a good law regarding logged-off lands, for it will be an inducement for owners to continue to hold them and wait for a second crop of trees. It appears to be a wise step toward reforestation. There will still be many islands of such lands which the state should own. 'Trees should not be removed along the highways when such logging can be prevented. 'I am interested in parks because I was a member of the California park commission. We had some lands with which to buy parks, but we found that the movement to secure parks was about 10 years too late as prices had gone up and desirable sites were in private hands. Do you know that almost the entire coast of California, with the exception of about 50 miles, is in the hands of private owners? 'More Should Be Done. Oregon highway commission has done something toward securing slightly spots for public parks on the Oregon coast, but it should do more. The state should search out and buy these islands of recreation and the sooner the better. The state should act before it is too late. There are ways in which the department of the interior can help, and Oregon will find the department anxious to co-operate. There is no question about that. 'A suggestion which looks good to me was made by the man from Bend. He suggests a highway running from Crater Lake to Mt. Hood and a road which will take tourists into the devastated areas so that they can see the ravages of an active volcano. This idea may be developed later. It has possibilities, and the department of the interior may be in position to be of assistance."

Medford Showed With Praise in Literary Digest Advertisement by Ford Motor Co. for Air-Mindedness

The current issue of the Literary Digest (page 47), contains an advertisement by the Ford Motor company, showing publicly and praising upon this city for its "air-mindedness" and pioneering of aviation in this state. A full page is used, and, at the advertising rates of the nationally known periodical, would cost a staggering sum for the exchequer of the Chamber of Commerce.

The chief virtue of the advertisement is that it was unsolicited, and came as a pleasant surprise to aviation enthusiasts, workers, and citizens in general.

The advertisement, captioned "Are We Air-Minded?" in full, is as follows: "You might never have heard of Medford, if the people of Medford had not seen a vision in the sky above the mountains of Oregon, west of Lake Klamath. . . . That was the day they realized a new way of the world is being drawn in invisible lines across the heavens! . . . That was the day they determined that Medford should be known in the skies as a harbor. . . . open to the world! 'Medford established the first municipal airport in the state of Oregon in 1922. By 1925 it was a regular port of call for the Pacific Air Transport. In 1928 a fleet of 26 ships arrived, including three great tri-motored Ford Flights. Medford began to feel cramped! 'When a vote was taken on a bond issue of \$120,000 for a Class A airport, it was the largest ever polled at a special election in Medford, and the bond issue was carried by a majority of 2243 to 182."

"This awareness of the small town and cities of the west to the great significance of commercial aviation is worthy of serious consideration. For the town that ignores the possibilities of reaching the world through the sky is dead to the call of real opportunity."

"In the course of the next few months you will see new names come into prominence, names that are little known today. You will hear of Nevada as an air-terminal of importance, and of others, north, east, south and west. . . . From an economic viewpoint."

"NEW HAVEN, Conn., July 11.—Miss Lillian M. Polk, daughter of Sylvester Z. Polk, retired theatrical manager, became the bride today of Marcus Lippin Gertrude, son of Frederick L. Gertrude, of New Haven, Conn. The ceremony was performed at 2:30 p. m. in the residence of the bride's parents."

"I am so happy . . . that the last pimple is gone"

EVERY evening thousands enjoy themselves at dinner-parties, dances, theatres, games, clubs. Many thousands more are denied the joy of such merriment and happiness.

Maybe this denial is due to a skin trouble. First impressions cannot be good with a clear skin—first impressions are made and are not soon forgotten. Old friends may excuse pimples and secretly sympathize, but new acquaintances may not be so charitable. Skin blemishes are not inviting. Neither can they be covered up. They embarrass. Hold your back. Steal away joy and happiness.

A lovely clear skin—is within the reach of all. To those who have lost it, hope is offered. You, too, may have a beautiful skin, rose-petal in texture, pretty as a picture and without a single pimple.

Many thousands have regained their strength and charm by taking S.S.S. It is Nature's own blood tonic for raising the body's power of resistance to disease, improving the appetite, building firm flesh, and clearing the skin.

S.S.S. is made from fresh vegetable drugs and has a successful record of over 100 years back of it. Take S.S.S. at meal-time. You will be delighted with its blood building and tonic effect. All Drug Stores sell S.S.S. Ask for the larger size. It is more economical.



Youngsters who romp on midsummer days acquire a thirst that can only be quenched with cooled drinks. Ice cubes are ideal for this purpose. And there is no need to use ice sparingly if you have an Electric Refrigerator. You have an endless supply of crystal ice cubes.

The tray can be filled and slipped into the freezing compartment at frequent intervals. And with very little additional effort, you can prepare cold whips, mousses, parfaits—dozens of delicious desserts. Meanwhile greens, meats, milk and eggs are preserved in a healthful dry cold.

Now is the time to install an ELECTRIC REFRIGERATOR! See Your Dealer Today

THE CALIFORNIA OREGON POWER COMPANY OFFICES. Medford, Grants Pass, Roseburg, Klamath Falls—Oregon Yreka, Dunsmuir—California

John's Catholic church. The guests numbered two thousand. The bride wore her mother's 15th wedding anniversary dress of old ivory Venetian lace. With the bride, it is reported, goes a million dollar dowry, but this her father refuses to confirm. The bride, herself, only shakes her head, while the marquis, merely shrugs his shoulders.

Classified advertising gets results.

BRUSSELS, (AP)—The Belgian coal industry is expected to increase of five per cent. The increase amounts to only a thin supply.

Union. — This place seen for establishment of canon.

Operate on Senator Jones WASHINGTON, July 11.—(AP)—Senator Wesley L. Jones of Washington underwent an operation

Million Dowry Goes With American Bride

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