

SAVE 28,000 SOULS BUT NO FRONT PAGE OR RADIOS TELL IT

WASHINGTON, D. C., July 6.—The miracle wand of modern medicine has performed one of its most amazing feats in Chile where, according to a compilation received in Washington, application of the new sanitary code in Chile is saving each year the lives of 28,000 people, previous to 1925, would have died.

Such a lessening of the death rate in a small country means a marked modification of the human geography and progress of that nation," the bulletin continues. "The way the medical scientist states it when he says that the death rate is reduced from 26.8 per 1000 people in 1925 to 23.7 in 1928, scarcely paints for the layman the picture of a fair sized city being added to the country's population each year."

Dr. Long, "Hero" of Rescue. The outstanding figure of this lifesaving effort, the South American health officer, is Dr. John D. Long, of the U. S. public health service, in Washington, D. C. To that Dr. Long demurs, stating, "It is the South American countries who are doing this work, we merely advise when we are called into consultation."

The instrumentality of the achievement is the Pan-American sanitary bureau, an international agency formed at the Pan-American conference in Mexico in 1922, which is supported by quotas from all republics of the Pan-American Union. Dr. Long, serving with that bureau, which he headed by Surgeon General Hugo S. Cummings of the U. S. public health service, the bureau's executive head, has advised government after government about sanitary measures which are resulting in such rapid cuts in the death rates.

The chapters of the movement are the sanitary codes, such as that which Chile adopted in 1925. Bolivia is about to adopt a similar code, making 18 republics which have signed the code. Twelve have ratified it. Bolivia has just created a ministry of health, and is taking other progressive steps to cut her death rate.

Frugality Sets Record. Dr. Long is leaving Washington this week for Panama. Later he will go to Colombia and Peru, at the invitation of those countries, where notable health conservation progress is being made. Before leaving Washington he reviewed some of the achievements of the South American countries in sanitation.

Peru now has attained the lowest death rate of any country in South America, with the United States in cutting its rate to approximately 12 deaths per 1000 population. The country has pure drinking water, has installed sewage systems, and has excellent hospital facilities.

These simple measures are the basis of the astounding saving of human lives. Chile, for example, achieved her dramatic results when 75 of her cities provided pure drinking water and installed modern sewage systems. A third factor in Chile's case was carrying the message of personal hygiene into homes by the 30 visiting nurses now working with the country's public health department. These nurses are trained at a school controlled by the University of Santiago—a pioneer in the training having been Miss Sara Adams of Winona, Minn.

The work of the nurses has had its chief effect in lowering the infant mortality.

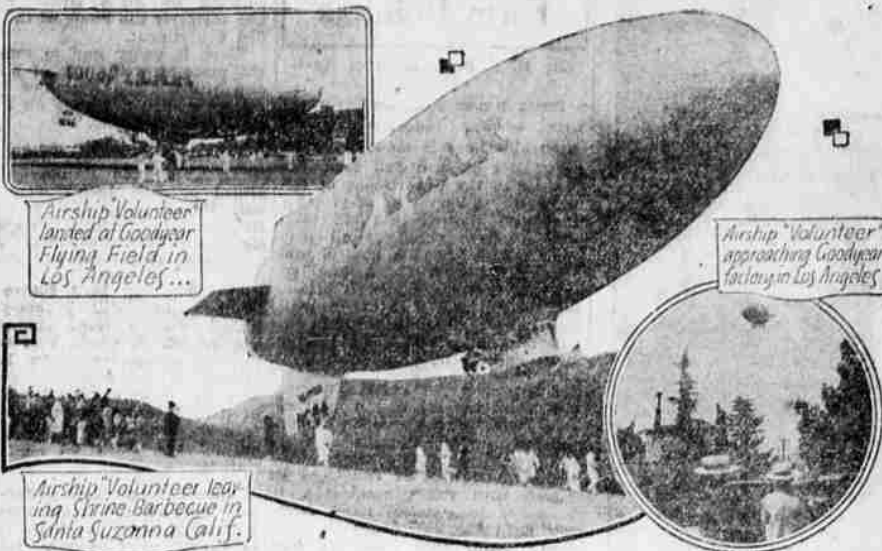
Cool City Stop Equator. Ecuador has a new health ministry. Quito already is a clean and healthful city, with a cool climate because of its altitude, despite the fact that it almost rides astride the equator. Guayaquil has attained a similar health status and the sanitary provisions that have made those cities healthful are spreading rapidly throughout the country.

Peru has new, pure water systems in its principal cities, sewage disposal is generally practiced, and Ecuador, Leguiza, by decree has taken effective measures to combat the bubonic plague in even remote districts.

Brazil showed its effective health organization when it took quick measures to stamp out the recent recrudescence of yellow fever and now has the epidemic under control.

Other Nations Also Benefit. The vigorous steps taken in South America, redound to the advantage of all other countries having communication with that continent, Dr. Long points out. The measures taken by the Pan-American sanitary bureau eliminate diseases at the source—the rational way to prevent their spread.

LOS ANGELES AIRSHIP DOCK FOR GOODYEAR



Airship 'Volunteer' landed at Goodyear Flying Field in Los Angeles...

Chas. Furness, Goodyear dealer at Medford, has been advised that construction on Goodyear's airship dock on the grounds of the Los Angeles plant, is fast nearing completion. It is expected that Goodyear's airship "Volunteer," now temporarily based at Rees field, Arcadia, will occupy its new home soon.

The "Volunteer" has been flying daily over and around Los Angeles, studying flying conditions in which, various, the cause of which is not yet known, but which is being studied. Then there is the Chicago disease, transmitted by the insect "H. Barlowi," so named by the natives because its sting suggests a miniature barber pole.

One other major factor, aside from the simple sanitary measures mentioned, in the attack upon human disease, is good roads. Even the most ardent good roads enthusiast might not have thought that the horn of the motor horn helps keep the doctor away. But, Dr. Long explains, in backward areas many diseases follow in the wake of poor economic and social conditions. By enabling the native grower to get his goods to market the living standard rises and the death rate is lowered.

One South American country, Dr. Long recalled, the government was criticized for heavy expenditure on new roads. The answer of the president quickly dispelled all opposition. He merely pointed out how many more bushels of potatoes had been hauled over the new highway to more profitable markets than ever crossed the old trails.

Wallace Beery at Hunt's Craterian

One of the greatest character actors of the screen, Wallace Beery, has his greatest role in the swift-moving action all-talking drama, "Chinatown Nights," which opens a three-day run at Hunt's Craterian theater today. It is a role of a man and in an infinite amount of power and resource, and Beery brings to it all the force and skill which has led him step by step up the ladder to screen success.

"Chinatown Nights" deals with the love of a scintillating woman of society for a coarse, brutal, cynical white man who rules a million Chinese through the national loan organization. This love drama, the woman down to the gutter of Chinatown's underworld, until, finally, her pitiable condition argues a responsive cord in the white boss of Chinatown. Together they seek regeneration.

"Revenge" Coming to Rialto Monday

Dolores Del Rio unfolds an entirely new characterization on the screen at the Rialto tomorrow, where she appears in the role of a fiery gypsy maiden whose chief joy in life is taming wild bears. "Revenge" is the title of the picture.

Mary Astor at Rialto Theatre

Shackling waters—a great stretch of ocean with nothing in sight but a lighthouse—a spectacle of calm and peace. A beautiful girl sits at the end of the pier taking in this scene. She is Dee Renaud, called "The Devil's Sweetheart," who intrigues ticket buyers to a summer amusement park concession called "Hell."

HUDSON PRESIDENT SAYS BUSINESS IS INCREASING

"We have a structure based upon recognition of human values which has created a new industrial order wherein underprivileged poverty, misery and suspicion should have no place," said W. J. McCarty, president of the Hudson Motor Car company, in an interview given to newspaper men.

"This country presents as great an opportunity today as it ever did. American business is increasing and we are making heavy inroads into foreign lands. This offers a chance for every man—American business is not only less capital. The personal element and other responsibility for management have not, despite the tremendous participation of the public in stock ownership, been replaced by the inventor, who without responsibility, confine his interest to dividends and stock values. There is co-operation between the big elements of employees and employers."

It is not believed that it is within the power of man to say that demand for any necessity is limited. That depends upon the purchasing power of the dollar, and the more we can increase that purchasing power, the greater the demand will be. Automobiles, for instance, are today sold for lower prices than ever before, and their value has increased immeasurably. When we admit there is a limit to production, progress will stop."

Wife Deprived of Pipe. NEW BARKING, England.—(AP)—It must have been good tobacco that Sydney Porter smoked during his lifetime. He left an estate of \$100,000, all of which he freely bequeathed to his wife "with the exception of one pipe, pouch of tobacco, and a box of matches which I wish to be buried with me."

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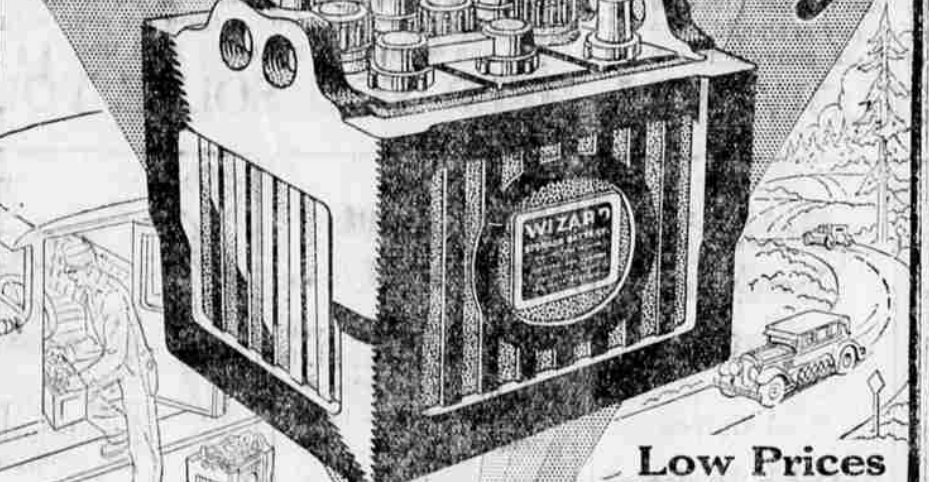
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