NEW PLANT OF KIMBALL LAST WORD

Equipment and Construction of Veteran Fruit Organization Building Modern in Every Respect—To Be a Show Place of Downtown District, With Mass of Flowers Without

When Carl Kimball, president of the Kimball Fruit company of New York, decided to build a $25,000 packing house in Medford, he not only expressed faith in the future of Southern Oregon, but in keeping with the pride felt by local residents in this community. He, in cooperation with his invaluable local manager, C. C. Darby, has given Medford a structure which combines utility with beauty and adds greatly to the attractiveness of the down town section of the city.

Every inch of ground over and above that actually occupied by the large construction, opposite the Southern Pacific passenger depot, has been carefully planted with shrubs, while in the windows of the new packing house, long flower boxes with blooming plants, have been placed to beautify the construction.

The interior of the building has been the object of considerable admiration. A radical deviation from the old time packing house, this 116 by 160 interior is spotlessly white, and artistically planned. More than 200 windows decorate the ceiling and walls, and flood the place with light, as well as furnish adequate ventilation for the hot weather. One hundred electric light drops are also distributed through the building for additional illumination.

The equipment of the new house contains all the latest conveniences and developments. The value of the machinery is more than $18,000, including three bean washers, three bean graders, lug box conveyors, which stretch across the house and carry the empty boxes to a vacant lot outside the house; an automatic nailing press, one of the latest inventions, which simultaneously presses the lids onto the boxes, places the nails and presses them into the wood, numerous grab trucks, equipped with rubber tires to render them noiseless and easier on the fruit, and a large number of other pieces of equipment.

The offices of the building are unusually attractive and cheery, with comfortable furniture and facilities. The large main office and the private office of Mr. Darby, both have beautiful colored tile floors, another contribution to the artistic effect of the interior.

C. C. Darby, who is very popular with the growers and who, before his associations with the Kimball company, worked for two years with Guy Conner of "the Simon Shuttleworth and French company," sold the idea of a packing house in Medford to Carl Kimball of New York. The situation in the fruit section of Rogue River valley is peculiar in that permanent connections of a substantial character must be established locally to assure the large amount of business now handled here by the Kimball company. Mr. Darby explained this situation to Mr. Kimball, who responded eloquently with the beautiful new structure.

The Kimball interests were first established in Medford in 1914 by Dennis, Kimball & Pope and since that time has gradually improved its position until it stands among the leading firms of eastern distributors represented here.

"The name Kimball has had an honorable connection with the apple trade since 1857, when the firm of T. C. Kimball & company was formed in New York City. It continued until 1888, when it was succeeded by Austin Kimball & company, which continued until 1897, when it was succeeded by C. H. and C. W. Kimball," says the New York Fruit Trade Journal of August, 1924, which continues:

"In 1924, C. W. Kimball established for himself, the Kimball Fruit company, and a year later, at the death of George M. Pope, merged all the interests of Dennis, Kimball & Pope into the parent company.

"Carl W. Kimball went to New York in 1892 and began his business career with Austin Kimball & company, first as a 'field man' spending most of his time in the producing sections of the company in the interest of that firm. Later he became interested in the work of the organization of which his firm was a member.

"He was elected president of the National League of Commission Merchants at the Minneapolis convention in 1911 to two years' service and through several administrations was a member of its advisory board, he having been previously president of the New York branch of that organization. He was also a member of the executive committee of the International Apple Shippers' association, of which he at one time was vice president.

"During the late war, Mr. Kimball was president of the New York Food distributors, which was a coordination of 24 associations in New York having to do with food distribution."

WHAT STYLE DECREES FOR SUMMER

Associated Press Photo

White tennis dress and sleeveless slip over jacket in contrasting colors make an attractive costume for summer sports wear as shown on left. On right is a yachting outfit—Singapore blouse and linen skirt.

SUPERINTENDENT KIMBALL PLANT IS VERSED IN 'FRUIT'

W. A. Hooker, local packing superintendent of the Kimball Fruit company, cannot remember exactly when he began his career in the fruit industry. He says that an attempt to do so would be to give away his age, for he has been connected with this type of work practically all his life.

The Orcutt Orchard and Packing company, which existed longer ago than many Medford people can remember, was one of the first organizations with which the local superintendent was associated. It has long been disbanded. The Rard Fruit company, another of the pioneer concerns, which was later discontinued here, had Mr. Hooker on its staff. Another old timer, no longer in existence, was the Producers Fruit company.

Mr. Hooker first became associated with the local concern when it was known as Dennis, Kimball & Pope, in 1914. Much of the credit for the growth and prestige of the present company is due to his untiring efforts in behalf of the local Kimball Fruit company interests. As packing superintendent of the new plant, Mr. Hooker will have over 100 workers under his supervision through the summer months.

LOWMAN WILL HOLD ENFORCEMENT PLACE

WASHINGTON, June 29.—(AP)—Rumors circulated here today that Seymour Lowman, assistant secretary of the treasury in charge of prohibition enforcement, had been asked to resign were met by an official statement from the White House that Mr. Lowman had not been requested to leave the service, nor had he presented his resignation.

Mr. Lowman said that he had no present intention of leaving his post.

Lee of Coshocton Tires Lowest Price for Many a Year

"Every ounce of a tremendous horse power generated by the motors in modern automobiles," says Mr. Frank Shaw of the Phipps Auto Park Service, Lee of Coshocton representative in this city, "must be transmitted to the ground through the rubber tires. Furthermore the very much improved brake calls for the same degree of added wear on tires.

"Fortunately," continued Mr. Shaw, "the price of rubber is lower now than it has been for years, and this makes possible the production of a really marvelous tire called the Lee Super De Luxe, which while priced higher than the usual tire of today is still considerably less than was paid 10 years ago for an ordinary fabric tire, which you thought discharged its full duty if it went 5000 miles.

"The need for a wonderful tire like this Lee Super is being brought home to motorists as we read day after day of the dangerous and oftentimes fatal accidents to drivers and their passengers because some tire gives away at the wrong time. It really seems absurd," says Mr. Shaw. "For drivers of any of the new cars, in fact any of the older fast stepping cars, to hesitate at all over a few dollars, when by such an expenditure they could get a perfectly wonderful tire, whose safety non-skid tread would give them the safest protection, not for a few months, but for years.

"The new Lee Super De Luxe, for instance," says Mr. Shaw, "fashioned and made by Lee craftsmen is built to last the ordinary owner as long as he drives his car. In other words, it is a question of years not merely of miles for this new tire, and it is probably the cheapest and safest insurance that a motorist can possibly buy."

Pussy Wants A Corner

TAMPA, Fla. (AP)—Birds in a residential section here have made life miserable for a neighborhood cat which robbed a mocking bird's nest this spring. Every time the cat appears in daylight the birds—so the story goes—gang up and attack him.

Medford is the county seat and metropolis of the Rogue River valley and gateway to Crater Lake.

GUARANTY WITH USED CARS IS OAKLAND PLAN

Another progressive step recently taken by a prominent automobile manufacturer toward better business methods in the merchandising of used cars came to light here today when the Oakland Motor Car company announced adoption of a national policy under which all Oakland-Pontiac dealers will be asked to furnish a written guarantee with all reconditioned used cars.

Under terms of the guaranty, parts are furnished free to replace any found defective during the first 750 miles of driving, provided the mileage is run up within 30 days after the sale. The car also may be returned within 48 hours after the purchase if it proves unsatisfactory and the full purchase price applied to any other car, new or used, of equal or greater value in the dealer's stocks.

A written guaranty printed on lithographed bond paper is issued by the dealer to the purchaser at the time of the sale, while all cars carrying the guaranty also have a windshield sticker on which is printed "reconditioned guaranteed good will used car."

The object of the new plan, according to M. L. Buck, manager of the used car department, is to provide the purchaser with concrete evidence of the good faith of the dealer who makes the sale.

"Many of our reconditioned cars are priced within the range of the cheapest new car," Mr. Buck stated. "If the money were invested in the small new car the purchaser would receive a standard warranty with it. In making a similar purchase of a good used car, he is entitled to a like measure of protection.

"We know that our dealers' reconditioned used cars are capable of performance comparable to a small new car. Consequently we aim to give the purchaser full assurance of our faith in the car by backing up our claims in writing."

The used car guaranty applies only to those cars which have been thoroughly reconditioned and refinished under the good will plan—a policy inaugurated some years ago by Oakland to lend individuality to the quality used cars handled by the Oakland dealer organization. The familiar figure of "Good Will Oakland," with the slouch hat and the inevitable stogie, is well known throughout the country through his association with the used car business of of this company's dealers.

Featured on the used car guaranty form is a definition of good will as handed down by the United States supreme court. This states that "Good will is the disposition of the pleased customer to return to the place where he has been well treated."

Provisions of the used car guaranty are designed to further this attitude on the part of the customer, Mr. Buck explained, because they elevate still higher the plane of relations between the dealer in good will used cars and the public.

BANDON PHYSICIAN IS ACCIDENTALLY SHOT

MARSHFIELD, Ore., June 29. (AP)—Dr. R. V. Leep, Bandon physician, was accidentally shot and killed today while hunting sea lions on Cape Blanco rocks near Port Orford. Dr. Leep was in a party with four Portland physicians and had gone to the rocks this morning. Louis Peterson and Harry Jensen, in whose power boat the party was conveyed to the rocks, returned to Port Orford to secure a smaller craft in which they expected to place the body and return it to Port Orford.

GOVERNMENT BUYS AIRPLANE ENGINES

WASHINGTON, June 29.—(AP)—Contracts for 289 airplane engines for the army air corps, which will cost approximately $2,000,000, have been approved by Assistant Secretary Davison.

Of these engines, 180 are Pratt and Whitney "wasps," which are 500 horsepower, super-charged, air cooled engines for use in pursuit planes; 65 are Curtiss water cooled motors for observation planes, and 54 are Wright 500 horsepower air cooled engines for use in transport planes.

A 2700-car crop of peaches is predicted for Illinois this year, an increase of 1200 over 1928.

Sawmill Worker Slashed to Bits By Edger Saws

LONGVIEW, Wash., June 29.—(AP)—Literally cut to pieces by edger saws in the Weyerhauser lumber mill here, Louie Wratzall, 57, employe, died a horrible death today. He was oiling the saws when electric current was supplied the powerful machinery. He was dragged into the saw.

Besides a widow and two sons, he is survived by a brother at Eagle Creek, Ore.

HARVARD POLO TEAM WINS CHAMPIONSHIP

PHILADELPHIA, June 29.—(AP)—Harvard University today won the intercollegiate polo championship of the United States by defeating Yale, the defending champion, 6 goals to 2.

The match was played on the field of the Philadelphia country club.

NEW ENGLAND HUNTERS LIKE WILY WOODCHUCK

AUGUSTA, Me. (AP)—The humble woodchuck, sportsmen in this hunting region agree, furnishes more actual sport than any other species of game.

In sections of the country where they are much hunted, hunters explain, the woodchucks become exceedingly canny and difficult to approach. Most of the shots offered are long ones, and ambitious hunters equip their rifles with telescope sights.

Medford—Crater Lake Gateway.

Use Lights in Celebrating a Safe and Sane 4th

Use those lights that you put away last Christmas; string them in your windows, porches, doorways, trees or shrubbery and celebrate a safe and sane Fourth of July. Use red, white and blue lights with your flag. It will give you a variety of decorations that never occurred to you to be possible.

A safe and sane Fourth need not be drab and lifeless—lights will brighten it for you.

It is even more fitting that we use lights on our 153rd anniversary because it is also the golden jubilee of light. Just 50 years ago Thomas Edison invented the incandescent electric light bulb.

You will find that lights are economical to use in your decoration scheme.

The California Oregon Power Company

2 BIG JOY NIGHTS 2

July 3 and 4

Dancing Starts at 9:30 P. M.

2 Dance Bands

Continuous Dancing

CAP HAGERMAN ORCHESTRA of Colorado Springs

and

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Jackson Hot Springs

The Out-Door Swimming Pool

J. C. OTTINGER, Owner

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"GoodWill" used cars with a written Guaranty

1927 PONTIAC COUPE—Leather upholstery, finish is good; motor in splendid condition. A real value for someone $575

1926 OLDSMOBILE COACH—Here is a real value in a 5-passenger closed model, you should see this car before you buy $425

Automobile buyers—now you can buy in a "Good Will" used car, all the features you require in a new car—at a remarkably low used car price and backed by a written Guaranty! Our "Good Will" reconditioning has made these fine cars superior in appearance and performance to many new cars of equal price. Our written Guaranty permits you to exchange the car you buy within 48 hours if it is not entirely satisfactory. If you want to save money and be thoroughly satisfied, select your car from our "Good Will" stock.

Compare these values with any in town

1926 OLDSMOBILE COUPE—This car has been reconditioned and is ready for the road. Come in and try it $450

1925 FORD ROADSTER—New rubber, 1929 license, ready to go. Priced to sell $150

Ask about our 48 hour exchange privilege

1927 OAKLAND SEDAN

In splendid running condition; looks fine, is a real value for you.

$650.00

1928 PONTIAC 2-DOOR SEDAN

A car that has had the best of care, is in splendid condition; finish looks like new; like wheels, bumpers, spare, etc.

$550.00

Small Down payment—Easy C. M. A. C. Terms. See our daily bargains in the Classified Section.

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