

GOLDEN CREST ORCHARD SOLD TO E. W. J. HEARTY

KEEP W. U. OPEN LONGER HOURS TO AID FRUIT WIRES

(From Wednesday late edition.) According to Walter H. Leverette, local realtor, the Golden Crest orchard, 149-acre pear property of Phillip Larson of Chicago and associates, including Chase Gardiner of Medford, has been purchased by E. W. J. Hearty, of New York. The ranch has been selected by Mr. Hearty, it is believed, for a future home upon retirement. The place, two and one-half miles east of Talent in the vicinity of the Sunnyside orchard and adjoining the Silvercrest orchard recently purchased by Boyd and Leverette commands a magnificent view of the valley, is out of the fog and frost and is a heavy producer. Sixty-five acres of heavy bearing Bartlett and D'Anjou; 95 acres of young pears, one to four years old as well as the remainder of the property are under the Talent irrigation district. Mr. Hearty takes immediate possession, including this year's crop. The consideration is understood to be in the neighborhood of \$109,000.

In order to give the fruitmen better service, the local Western Union office will be open from 6:30 a. m. to 1 a. m., starting July 1, according to A. D. Collier, manager. A number of officials of the Western Union are in Medford temporarily in the interest of the telegraph company during the construction of call box circuits, and installation of a simplex printer at the airport, for use between the Western Union office and the field. Two operators have been added to the local office staff, Miss Jane Smith, combination Morse and Simplex operator, and J. L. Pennington of Seattle. The officials who are now in Medford are: A. H. Budwig, equipment foreman, of Portland; C. A. Williamson, maintenance foreman, Portland; S. E. Murray, district manager, Seattle; C. G. Duggan, district manager, Portland; E. Morant, Simplex supervisor, Vancouver, Wash.; E. A. Sims, plant representative, Eugene and W. Meverson, plant representative, Portland. C. E. Madson, construction foreman is also in the city, supervising the construction of a new telegraph line from Ashland to Glendale.

TROWBRIDGE WITHIN LAW, BUT GIANT FISH HAS PART OF TACKLE

GOODYEAR BLIMP MAY VISIT PORT FOR DEDICATION

Everett Trowbridge thought it was bad luck. Radio Preacher Bill Ray regarded it an act of providence. The fish considered it a joke, and the game warden had nothing to say. This is how it happened, according to the minister. Everett and Bill got fishing yesterday at Fish Lake, 50 miles from Medford. Between them they hauled in between 50 and 60 Eastern speckled brook trout. Then came along the twin brother of the 17-pounder alleged to have been caught the other day by Walter Devoreux, professional golf player, in Pelican bay, according to Bill. Both men had a bite, and in trying to land the "big fish" the Trowbridge hook and splines disappeared, and Bill's reel was permanently and hopelessly shattered. To make matters worse, the fishermen saw their intended victim floating snugly down the stream. As they turned from the stream on their homeward journey they encountered Roy Parr, deputy game warden. They had the limit.

Another sidelight was thrown upon the plans for the big two-day dedication of the new Medford airport, to be held here beginning Labor Day, in case the field is completed by that time. The Medford service station is corresponding with the Goodyear Tire company in regard to obtaining the use of the huge Goodyear blimp at the port for the occasion. Indications for accomplishing this aim appear favorable at the present time, according to C. T. Baker, secretary of the chamber of commerce. The blimp floating over Medford will add a spectacular effect to the celebration, which will be welcomed by the local committee in charge of the program.

ELKS' BAND CONCERT CITY PARK FRIDAY

MRS. OSCAR DUNFORD RAPIDLY RECOVERING

Friday evening at 8:15, the Elks band will give their first concert of the season at the city park. The program is as follows: March, "The Diplomat"; Sousa Popular, "Wedding Bells Are Breaking Up That Old Gang of Mine"; Overture, "Bohemian Girl"; Ballo March, "Lincoln Centennial"; Intermezzo, "In a Persian Market"; Kately Popular, "Button Up Your Overcoat"; DeSylvia March from "Scenes Pittoresques"; Massenet's March, "Trouping Days"; King "Star Spangled Banner".

Mrs. Oscar Dunford, who sustained serious injuries as the result of a car accident which occurred when she and the local jailer were passing through Toledo, Ore., on a vacation trip last week, is said to be recovering rapidly at a hospital in that city. According to word received at the court house, Mr. and Mrs. Dunford expect to return to Medford next week. Mrs. Dunford suffered severe gashes across the neck and face, necessitating stitches being taken in two places. She also received a number of body bruises as a result of the accident. Mr. Dunford is said to have received several minor cuts and bruises, but was not injured seriously.

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Whoopee Sets

Brassiere and shorts of rayon or broadcloth. Most-ly striped patterns. Assorted sizes. Splendid quality.

This popular lingerie novelty is gaining favor for summer wear.

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Frocks to fill every one of your Spring and Summer needs... smartly and economically! Attractive silks in lovely plain shades... pastel tones and darker hues for street and travel wear... refreshing prints in ever so many patterns... and models which cleverly combine them both! Choosing from such a collection as this is a delight, for the woman who knows her fashions... and her J. C. Penney values!

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A complete set of 26 pieces, fully guaranteed for 25-year period. Heavy deposit nickel silver. Triple plated at all points of wear. Stainless steel knife blades.

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A Summer Hat Wardrobe

The Dream of Every Fashion-Wise Woman Made Possible Here by Thrift Prices!



A hat for every summer frock... what woman doesn't long to be able to fulfill that dream? Women who know J. C. Penney values know that such a dream is easily realized... smartly and at decided savings! Do come in and see the smart new felts and straws we're showing now... new brims... new trimmings... smart colors!

A Fascinating Array at

\$1.98 to \$2.98

Goin' Swimmin', Boys'n' Girls? Better Get a Bathing Suit

It won't be long now until the weather will be warm enough for swimming every day! Remind mother that you must have an all wool bathing suit and that this is the place to buy it for only

98c and \$1.49



Smart, Durable, Comfortable

Wash Suits

For Summer Wear

Plain button-on and flapper models in a choice variety of style treatments and fabric combinations. Every garment carefully cut and sturdily tailored.

Broadcloth, Linen, Seersucker and Peggy Cloth are among the fabrics. Mothers like our selections and our very moderate prices.



98c to 1.98

Bathing Caps

To complete the swimming outfit select one of bathing caps. Complete assortment. Priced

19c to 79c

Bathing belts with novelty buckle

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All Wool Bathing Suits

Well-Fitting, Smart Looking—in Many Smart Colors

For Men

A well-shaped, comfortably fitting bathing suit adds decidedly to the pleasure of your swim. These suits are knitted and fashioned with special attention to the requirements of proper fit.

\$2.98

For Women

These suits are good-looking, too. Smart stripes or solid colors, white top and dark trunks, and many other combinations. Some with knit-in belts. All decided values at this price of \$2.98.

Play to Win In the "Siak"



To play your best your shoes must fit right. The "Siak" gives correct foot-support and comfort. White or brown duck upper with gray trim. Smoke-repe outside.

Rayon Lingerie

Trimly Tailored! Temptingly Priced!

Women like rayon undergarments for their smoothness, their inexpensiveness! Especially these, so trimly tailored. Vests in bodice style; Bloomers with the new yoke-front.

Vests **79c** Bloomers **98c**

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Charming Patterns

Children's dresses and house frocks are especially attractive—and inexpensive—from "Avenue" cotton prints. Yd. **19c**

Oilcloth Colorful—Practical New styles and popular colors. 48 inches wide. Yard— **27c**

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Athletic Suits In Boys' Sizes Of rainsoak with ribbed knit insert across back. **49c**

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Our No. 444 Silk Hose

Will Solve the Hosiery Problem of Women Who Would Be Smart... Yet Must Be Thrifty!

The hosiery problem is ever before the woman who would always look her best... for hosiery is most important to the well-turned out costume. Women who have learned the J. C. Penney way of being smart and thrifty at the same time solve their hosiery problem with No. 444 hose!

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This silk... our No. 444... is pure thread silk... full-fashioned... and comes in a good selection of popular shades... very well-made and will give splendid service. The thrifty low price will enable you to have an adequate supply of the proper colors to go with your Spring wardrobe!

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Four Complete Shows Daily 1:30, 3:15, 7, 9

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