

NEW MAPS FOR MOTORISTS TO BE AVAILABLE HERE

Anyone contemplating a vacation trip is advised to visit the local office of the Oregon State Motor association in the chamber of commerce building, and see Lee Garlock, the district manager.

Not only has the association all the latest data on highways and byways in this state, but in a few days, probably by Friday or Saturday of this week, the new 1929 motor maps will be available to all members of this organization.

C. H. Gunther of Portland, manager of the membership department of the "Three A" in Oregon, is in the city this week, accompanied by his assistants, W. Knapp, M. D. Hamon, W. Bask and A. L. Smith. They are conducting a membership drive for the association, but on a new basis. No high-pressure salesmanship methods are being used, but emphasis placed upon a campaign of education, informing the people of southern Oregon just what the state association is doing, what it has done, and what it intends to do. It is believed increased membership will follow as a matter of course.

It is pointed out by Mr. Gunther

JEROME ESCORTS SHRINE CHIEF ON NORTHWEST TRIP

Leo V. Youngworth, imperial potentate of the Order of Mystical Shrine in North America, and Mrs. Youngworth left today by automobile for Portland, accompanied by imperial recorder James H. Price of Los Angeles, and E. C. Jerry Jerome, potentate of Hillah temple, the latter having been appointed official escort for Mr. Youngworth, to accompany the party to Portland, and from there to Tacoma and Seattle.

Mr. and Mrs. Youngworth arrived in Ashland yesterday morning and motor to Medford, where they were guests of the Medford Shrine club at a luncheon given at the Medford hotel.

A reception and hall were given for Potentate Youngworth and wife at the Oriental Gardens last night. The patrol was present in uniform, and presented the potentate. A large picture of Crater lake was presented to Mr. Youngworth by Hillah temple. A buffet luncheon was given, with Shriners present from Grants Pass, Klamath Falls, Ashland and Medford.

CHEVROLET OFFICIALS TAKE TRIP TO LAKE

W. J. Richmond, Portland zone manager of the Chevrolet Motor company, is in Medford today to conduct a conference of southern Oregon dealers. Accompanying Mr. Richmond is Charles W. Nesler, zone sales promotion manager, and W. R. Knudson, zone parts and service manager.

Matters of sales and service were to be discussed with dealers from Roseburg, Coquille, Marshfield, Grants Pass, Klamath Falls, Ashland and Medford, Yreka and Mt. Shasta, Calif.

W. W. Allen of the Pierce-Allyn Motor company, made arrangements with the Chevrolet representatives to take a trip to Crater lake this afternoon.

None of the representatives from Portland have ever seen Crater lake, and they were very anxious to take the trip. The party will have dinner at Jim Gilroy's resort at Prospect on their return journey, and will return to Medford late this evening.

Mr. Richmond and party will leave in the morning for Marshfield.

ESSEX FIRST UP STEEP SLOPE TO TOP TABLE ROCK

Placing the trail up through high brush and over solid boulders on a 22 to 28 per cent grade, a 1929 Essex Challenger, driven by Hugo F. Lange, vice-president and service manager of the Armstrong Motors, Inc., today claims honor as the first car ever to reach the summit of Table Rock mountain. Using Associated Ethyl gasoline and Cyclo motor oil, the car made the top on its own power in 25 minutes running time.

Leaving Medford at 7:20, the Challenger, escorted by a number of other cars from the Armstrong Motor company started its long and difficult ascent up the hazardous grade at 8:15, stopping at intervals for pictures taken by Horace Bromley, of the Copco company and B. H. Harwood, local photographer.

What is said to be the greatest test on motor stamina ever accomplished in southern Oregon, was achieved by this car with the radiator temperature at no time exceeding the 108 mark.

When the car reached the top of Table Rock, it was driven by Mr. Lange over a solid bed of boulders for a hundred yards, while the Copco movie camera ground out foot after foot of hair raising action pictures.

The other cars parked at the foot of the mountain and the party of spectators accompanied the "pioneer bus" not only up the steep grade on foot, but on the long trek across the top of Table Rock, where the Essex was parked overlooking the edge of the cliff, while the camera men did their stuff.

Those who accompanied the Essex to the top were: Herb Alford of the Associated Oil company; E. P. White, shop foreman of the Armstrong Motor company; Jack Wirth, Bill Brockman, E. R. Harwood, Horace Bromley, Luke Lange, son of Hugo Lange, Elmer Crawford and members of the press.

APPEGATE MAN WILL PAY LIQUOR FINE LATER

E. H. Cannon of the Williams Creek section in the Applegate, who was found in an intoxicated condition in this city last Saturday evening with a third of a gallon jug of moonshine in his car, was fined \$25 and costs in Judge Taylor's court yesterday on the charge of possession.

Because he has a wife and six children and was without money to pay his fine, and to serve it out in jail would make a hardship on his family, and also because of his promise to pay the fine later as soon as he could earn the money, he was granted a reasonable time in which to pay.

There were no indications that he had the moonshine for sale, or was bootlegging, and City Traffic Officer Prescott, who made the arrest, and Judge Taylor were satisfied he had the liquor for his own consumption.

J.C. PENNEY CO.

Get in the Swim!



With a Well-Fitting, Smart-Looking, Serviceable Bathing Suit at an Economy Price

Expertly knitted from quality yarns and shaped to fit comfortably. Solid colors and striped patterns, with plenty of variety to choose from.

One-Piece and Two-Piece Suits

In the popular "Speed Model" or in the regulation, athletic cut, as you prefer. Be sure to look over our assortment. The values offered will be a pleasant surprise.

Boys' Sizes \$1.98-\$2.49-\$2.98

Men's Sizes \$2.98-\$3.98-\$4.98

Take a Swim And Get a Smart Coat of Tan!

The low back assures a smart coat of tan that will go with any evening frock! All wool and comes in a selection of plain colors.

\$3.98

Men's 1-Piece Bathing Suits

Sturdily knitted of pure worsted yarns and well-shaped to fit comfortably. In stripes or solid colors. Some with knit-in belts. Button shoulder-strap. A real value, at—

\$2.98

Boys' 2-Piece Bathing Suits

A pure worsted rib knit suit with trunks in solid colors and shirt with club stripes of alternating colors. Carefully knitted and well shaped for comfortable, serviceable wear.

\$2.98

All Wool Bathing Suits That Break Records For Smartness

Girls like these trim, smart looking suits that are so comfortable to swim in and fit so well.

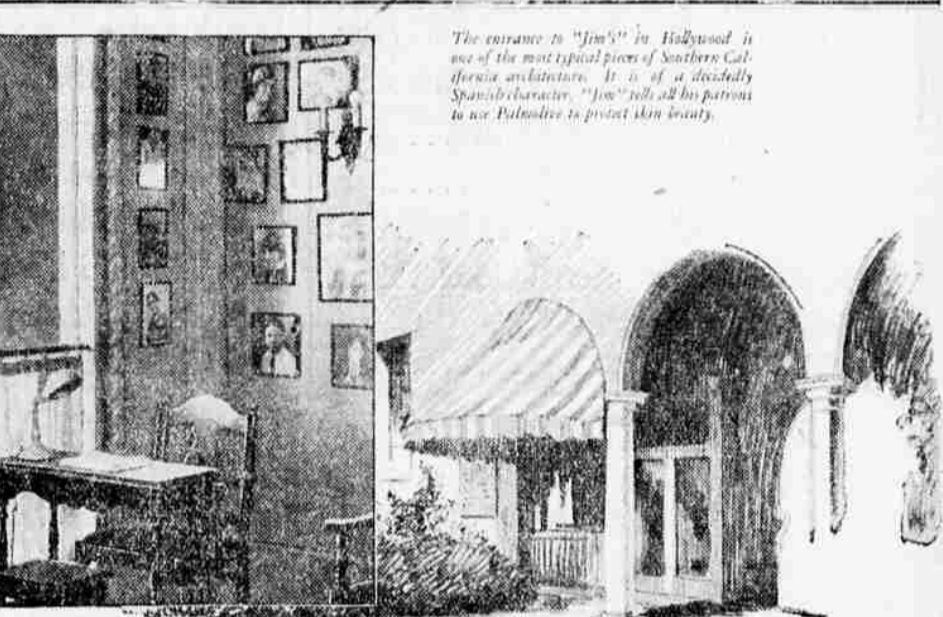
98c and \$1.98

You may select a plain color or a fancy suit with a striped top. Unusually low-priced for good all wool suits.

Bathing Suits For Boys

The swimming season is here and the boy naturally wants to get his share of the fun. This smart, one-piece suit of pure worsted will put him "in the swim" at an unusually thrifty price. Stripes or solid colors.

\$1.98



The entrance to "Jim's" in Hollywood is one of the most typical pieces of Southern California architecture. It is of a decidedly Spanish character. "Jim" sells all his patrons to use Palmolive to protect skin beauty.

"Palmolive, made of the pure oils of palm and olive, fulfills the most exacting requirements of a facial soap. I find that Palmolive Soap is harmless to the finest textured skin."

James H. Swinella
"Jim's" BEAUTY SHOP

In HOLLYWOOD

where Professional Beauty is Safeguarded

76 of the 80 Beauty Shops recommend Palmolive Soap

and throughout America a great assemblage of 14,761 leading beauty experts agree!

"THE first requisite to a smooth, fresh complexion is a clean skin," the beauty specialists of Hollywood agree. And they tell their patrons of the moving picture set and the social world that Palmolive Soap and water is the best way to keep the skin clean—"the best way to safeguard the most delicate complexion," as Hepner, of Hollywood, puts it.

Every beauty expert of any consequence in the whole movie colony—76 of the 80 shops—agrees with the leading beauty experts of the continent on the effectiveness of this 2-minute treatment.

Massage the smooth, creamy Palmolive lather gently into the pores. Rinse with both warm and cold water. Before going out use an ice water rinse as astringent. Then, make-up!

This is the basis for the most elaborate beauty care of world-famous specialists. It explains the tremendous popularity of Palmolive Soap, which is today the second toilet soap in France, where beauty culture is an art; the very first soap in America and forty-eight other countries.

Since it is so very inexpensive it is used for the bath as well as the face. Millions enjoy its refreshing cleanliness. Why don't you?

"I advise the use of Palmolive twice daily to rid the pores of the inevitable accumulation of dust and powder—to provide really thorough cleansing and to soothe the tissues into healthy responsiveness."

ANN MEKEDITH SHOP

"Get It at Magill's" Medford's Oldest and Newest Drug Store We have a complete line of Palmolive Toilet Articles—Soap, Shaving Cream, Talcum, Face Creams



"I recommend Palmolive as the safest, most reliable of beauty soaps. It has the gentle, insistent cleansing action that frees the skin of collected impurities."

Mrs. Louise Zellars
GAINSBOROUGH BEAUTY SHOPPE



Special Free Offer One can Men's Talcum Free with 35c Tube Palmolive Shaving Cream

Dail/Meteorological Report

Tuesday, June 25. Medford and vicinity: Partly cloudy tonight and Wednesday. Slightly lower temperature Wednesday.

Oregon: Cloudy in west, and fair in east portion tonight and Wednesday. Slightly lower temperature Wednesday in east portion.

Local Data	5 A. M.	
	Today	Yesterday
Temperature (degrees)	53	53
Highest (last 12 hrs.)	53	53
Lowest (last 12 hrs.)	51	53
Rel. humidity (per.)	25	28
Precipitation (inches)	0	0
State of weather	Clear Clear	
Lowest temperature this morning	53 degrees	
Total precipitation since September 1, 1928, 12.39 inches.		
Temperatures a year ago today:		
Highest, 82; lowest, 54.		
Sunset today, 7:56 p. m.		
Sunrise Wednesday, 4:57 a. m.		
Sunset Wednesday, 7:59 p. m.		
Observations Taken at 5 A. M. 120th Meridian Time		
	Highest Temp. Past 24 Hrs.	Lowest Temp. Past 24 Hrs.

CITY	Weather	
	Highest Temp. Past 24 Hrs.	Lowest Temp. Past 24 Hrs.
Baker City	56	50
Bismarck	70	44
Boles	59	40
Bozeman	62	32
Butte	74	52
Fresno	116	74
Idaho	78	48
Los Angeles	80	60
Marshfield	70	50
Phoenix	118	78
Portland	58	55
Red Bluff	48	72
Roseburg	52	48
Salt Lake City	82	40
San Francisco	74	71
Santa Fe	78	54
Seattle	80	58
Spokane	88	54
Walla Walla	98	70
Winnipeg	59	Cloudy

L. W. DICK, Meteorologist.

ASHLAND WOULD BOTTLE WATERS, AVERS H. ENDERS

"We are working to establish a bottling plant to market our famous lithia mineral water," said Henry Enders, proprietor of the Enders Wholesale company of Ashland, who, with his wife and mother, is at the Imperial. The trip north was made to visit Mr. Enders' brother, John, department store owner at Ashland, who is a patient at the veterans' hospital. "We figured that 100,000 tourists stopped at Ashland last year to register and to sample our mineral water and we get letters daily from all parts of the country, asking about the water and if a supply is available," he said. "The bottling works isn't the only thing there, though. Ashland is adding a payroll occasionally. We have a complete brick plant now which should expand rapidly, inasmuch as it is the only plant in southern Oregon. Our normal school recently opened for the summer season with the largest enrollment in history. The beautiful country and healthy weather are attractions to both students and teachers. With prices the highest in years, we look for

a prosperous fruit season. Our pears constitute our chief product, and prices now average between \$75 and \$80 a ton, or double last year's quotations."—Oregonian.

NOW PLAYING!

RIALTO

Here is Life and Love as only the great Molnar can see it—as only the Divine Lady of the Screen can interpret it.

Corrine Griffith

WITH IAN KEITH

IN Molnar's Great Story of the Night Club Dancer

"PRISONERS"

GOOD ADDED SHORT FEATURES

ROTHERMEL'S MUSIC

COMING THUR. FRI. IN "THE DESERT RIDER"

MATINEE 15c

Tim McCoy

EVENINGS 25c

WE DEVELOP Films Free West Side Pharmacy YOUR REXALL STORE Open Sundays and Evenings All the Time