



It is supposed that some sharp may produce a gasoline that will give double the mileage that we now have produce. That would be a good way to make a couple of million dollars of real American money.

"Found a cure for one of the present day evils," were the headlines read above the following:

First taxi man: "I met my wife in a funny way—ran over her with my car an' later married her."

Second yellow peril: "It that happened very often there wouldn't be no much reckless driving."

The average driver thinks he knows all about it if he can find the accelerator and the horn button.

"I'll drive," said the wife as she climbed into the back seat.

We are asked to say something about the fellow who drove a rattling Ford into Scotland, and immediately when he crossed the border line it tightened up.

Still, every driver who doesn't take to the ditch seems to be a road hog to the timid driver.

Some people drive as if they were anxious to have their accident quickly and have it over with.

"Fred's been stum since he was arrested for auto-suggestion."

"Auto-suggestion?" "Yes, he asked a girl to go riding."

In Cold Blood He had choked her.

She was dead—there could be no doubt about that. He had listened to her dying gasp.

Now she was cold—cold as the hand of death.

Yet in his anger he was not convinced. Furious he kicked her. To his amazement she gasped, snarled and began to turn softly.

"Just a little patience is all it takes, John," remarked his wife from the rear seat.

Lady: "What dreadful language that boy is using!"

Kid: "He comes by it natural, mum. He is the traffic cop's kid."

The farmers who need immediate relief are those who drive an auto to town to buy their supplies and are unable to find parking space.

A Safety Alphabet

- A is for authority you should respect.
B is for bumps you shouldn't neglect.
C is for crossings you should always heed.
D is for danger attended on speed.
E is for emphasis placed on discussion.
F is for fault that is called aberration.
G is for gas fumes you must not inhale.
H is for the horn which never should fall.
I is for the instinct the new driver lacks.
J is the judge who says "fifty smackers."
K is the knock which tells something is busted.
L is for lights, see that they are always adjusted.
M is for motor cops, they are your friends.
N is the narrow road, sound horn on horns.
O is for oil, a supply you should carry.
P is for puncture, you hated like old Harry.
Q is for quiet in hospital zones.
R is for reason, which saves broken bones.
S is for signals, you always should give.
T is for traffic rules, obey them and live.
U is for uniform courtesy and etc.
V is for vigilance, everywhere.
W is for windshield which should be kept clear.
X is for the unknown that most of us fear.
Y is for youngsters, away from them draw.
Z is for zeal to obeying the law.

And, furthermore... if people would quit they could afford to own an automobile. Detroit would soon be depopulated.

MATRIMONIAL PARTY EGGS ON BACHELORS

BEAUSINES, Belgium (P) — Getting a husband has been put on a taxing basis in this little town where the matrimonial luncheon does a flourishing business.

The maiden members now are in the house of preparation for the annual party to which they invite all the eligible bachelors of the town and say from foreign parts that they can find.

After drinking a cup of coffee and eating cakes baked by fond fair hands, the gentlemen guests are invited to take part in the dancing, the musical performance, and even walk to the ruins of an ancient castle, in company with any they might select from the party.

The matrimonial luncheon was founded in 1906 when the girls began to realize that enough proposing wasn't done. The purpose was to spur to further efforts the recalcitrant bachelors, and its success was so great that the organization has been continued.

STANDARDIZATION IS AIM FOR ALL HOUSEHOLD GOODS

WASHINGTON.—(AP) Nationally recognized specifications for the materials, products and equipment used in the household are the aim of the American Home Economics association.

Looking to the standardization of a number of items used in the home, the association is co-operating with the United States department of commerce and the American Standards association.

In a sectional committee for the setting up of quality specifications of household refrigerators and sheetings have been organized.

The American Home Economics association, of which Dr. Margaret M. Austin is president and Miss Alice Edwards executive secretary, has sent letters to 50 leading manufacturers entitling their aid.

"Modern merchandising methods," say these letters, "present to the average house-maker a confusing array of unspecified qualities and very types of commodity which she buys. This creates a situation which is becoming more menacing each year."

Silk weighing is another problem being investigated. The association is considering a movement toward a nationally accepted practice of labeling silk yardage and ready-to-wear garments offered in the retail trade so that the consumer may know the amount of weighting the material contains.

The association is asking the co-operation of silk manufacturers in helping the consumer secure better silk fabrics and a better understanding of the goods he buys.

Manufacturers and distributors of the better grade of silk hosiery are becoming active in trying to protect themselves against underselling by the makers of inferior goods, which the consumer cannot easily distinguish from the better, more expensive ones.

CAR TAGS REMIND GENERAL OF WAR

BOSTON.—(AP) It is easy for Judge Edward L. Logan of the South Boston municipal court to remember the registration number of his automobile. He can recite it without a moment's hesitation, 28101. Just like that.

Judge Logan also is General Logan, and during the World war was commander of the 101st Regiment, 26th Division. As a reminder of his war-time activities, his automobile registration plates carry the number 26 for the division and 101 for the regiment.

POLISH POLICE PRIDE HURT BY OPERA BOOK

WARSAW.—(AP) Professional dignity has caused the Polish police to register a hearty protest against the Warsaw production of the "Bogara's Opera," in which British policemen are humorously characterized and shown accepting bribes.

Polish guardians of the law, it was explained, are trained by the British forces, and they consequently felt the offense keenly. The opera director was forced to dress the policemen in civilian clothes and omit the "bribe song."

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Results heretofore unheard of in a Low-Priced motor, car



EVERY day brings additional emphasis to the self-evident fact that the improved Plymouth is today's great example of progress in the field of low-priced motor cars.

There never before has been a low-priced car of Plymouth's full-size roominess, restful comfort and attractive appearance.

There never before has been a low-priced car of such strength and stability of construction.

Medford Motors 128 South Riverside Phone 762
Eakin Motor Co. 16-18 South Fir Phone 304

SMART FOR OUTDOOR WEAR



On the left is an attractive new riding habit smart for country riding. The new Brampton coat, an attractive light coat for travel, from Franklin Simon is shown on the right.

Various 'Crimes of Century'

The Coos Bay Times quotes with full import the statement of a prominent North Bend citizen that "Oregon's crime of the century" is the failure of the ruling forces in this state to promote properly the Roosevelt highway.

The selection of the greatest injustice current depends a good deal upon where you are sitting. To coast counties it may well appear the fairness in completing the Roosevelt highway. Albany might say it was the effort to divert the Santiam highway from the southern route. In Bend probably it would appear to be the Public Service commission's routing of the proposed cross-state railroad too far south. In Multnomah county doubtless folks would say it is that same body's opposition to the Snyss-Winnemucca railroad.

High Court on the "Hot Dog"

The serious treatment of serious topics is something for which at all times we stand ready to break a lance.

The difficulty is, of course, to reach an understanding as to what may actually and properly be so denoted.

A capital instance is furnished by a statement coming from that august and learned body, the supreme court of Vermont. Called upon to determine a point relating to a popular and succulent article of food, the court observed:



The Full-Size Plymouth 2-Door Sedan, \$675 Special equipment extra

There never before has been a car at anywhere near the price that could be driven comfortably at top speed hour after hour.

There never before has been a car in the low-priced field so smooth and flexible.

Plymouth, bear in mind, is the only low-priced car with the advanced scientific advantages of Chrysler engineering. That, in and of itself, explains the thrilling superiority of Plymouth performance in every respect.

Plymouth is the only low-priced motor car with Chrysler weatherproof 4-wheel hydraulic brakes. That is the reason why

Plymouth advertisement with image of car and text: '655 Plymouth owners drive with such confidence. It is simply impossible to appreciate all that today's Plymouth is and does until you sit in the driver's seat and get the actual feel of the car. We invite you to test Plymouth in your own way. Coupe, \$655; Roadster (with rumble seat), \$675; 2-Door Sedan, \$675; Touring, \$695; De Luxe Coupe (with rumble seat), \$695; 4-Door Sedan, \$695. All prices f. o. b. factory. Plymouth Dealers extend the convenience of time payments. PLYMOUTH AMERICA'S LOWEST-PRICED FULL-SIZE CAR

PETROLEUM KING RECOVERS GRASP ON LOST WEALTH

FORT WORTH, Tex., (AP)—Joshua S. Coaden, one-time "prince of petroleum," whose oil fortune was lost in speculation, has climbed back to the top rungs of the financial ladder.

In west Texas, oil zinc Coaden has built up a new fortune. Leaders in the oil fraternity predict his business soon will equal if not eclipse his first riches, reported to exceed \$29,000,000.

His comeback, oil men say, is one of the outstanding achievements in the history of the industry.

Three years ago Coaden's sole assets were a reputation for boldness, energy and indomitable energy. His first fortune had been sunk in a falling cotton market. He had been forced to sell palatial estates on Long Island, in Newport and Miami.

Nearly 5,000 barrels of oil now gush daily from his newly acquired Texas holdings. He has built a 15,000-barrel refinery at

WHEAT PRICE IS FARMER PROBLEM NEW CROP CAUSE

WASHINGTON.—(AP)—With a new harvest almost upon him, the wheat farmer is at a loss to know whether to hold or sell his grain.

According to the government's May report, the price decline seemed to have been checked with all classes of wheat on about the same level as at the corresponding point in the 1923-24 season.

Since then prices have dropped and they have risen. The June 15 report is expected to show whether the sporadic rise and fall has left the price level lower than originally anticipated.

For weeks it has been hoped the market's rise reached the bottom and that the new crop would have a chance at a price somewhat above \$1 a bushel. Prospects of ending the season with an increased carry-over and another good crop to be harvested has led to some talk of 30-cent wheat.

Some increase in the world carry-over seems certain, but most

WHEAT PRICE IS FARMER PROBLEM NEW CROP CAUSE

of it will be in the United States. The prospects are for a fairly good yield of winter wheat, but the outlook for the spring wheat is still uncertain. Average yields in some of the important producing countries would result in a crop sufficiently smaller than last year's to offset the increase in carry-over.

The wheat farmer, however, is annoyed by the fact that heavy harvesting of new wheat may depress the market while his grain is en route to it. He has limited storage facilities and wants to move all he can at a favorable price. It is a question whether prices will be better in December, January and February than in July, August and September. The farmer has to decide within the next few days what he wants to do and the present price situation is no help for his conclusion.

Reports of prospects for the Canadian crop will be an important factor in determining the course of prices through the next few weeks. Indication that an average or less than average crop in Canada was fairly certain would raise the spring wheat price level for the beginning of the next season and strengthen the market for all wheat.

It is believed even an indicated reduction in the anticipated yield of winter wheat will be offset by the carry-over and prices remain close to an expert basis.

Western Auto's Mid-Season SALE advertisement. Includes text: 'Thousands of motorists are responding to the call of these Greater Savings on timely vacation necessities. Offered by "Western Auto" just when both the merchandise and the savings are needed most.' Features a table of tire prices and a list of accessories like tents, tables, and camp spades.



Save on Camping Equipment

Leave the crowds behind... Get off into the "back-country" where nature is still her own inspiring self. During this Great Sale, compact outfits that assure complete comfort and convenience are yours at pleasing reductions.

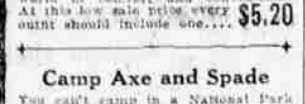


Tents Reduced 7x10 Palmco tent, unrolled style tent, waterproof material, with awning, ground sheet and poles. Complete with pump and pegs. Mid-Season Sale price as illustrated. \$12.95

Auto Tent—7x7, white canvas, complete with 2 poles and pegs. \$5.95

Khaki Waterproof Tent \$8.85

Auto Tent, 10x12, "Palmco" Tent, \$18.35



Folding Tables Light, strong and fold compactly. A word of comfort and convenience. At this low sale price every outfit should include one. \$5.20

Camp Axe and Spade You can't camp in a National Park without them. Save during this sale at "Western Auto"

Camp Axe, 14-in. head, reduced to \$1.29

Camp Axe, 24-in. head, 16-inch handle, \$1.57

Auto Spade, 24 inches long, 12" handle, \$1.25

Accessory Savings From our large stock, we have selected a number of timely accessories that every automobile should own. These essential articles are included in this sale at pleasing reductions. A few are listed below.

Princeton Ash Receiver Do your share to help prevent forest fires. Install this Princeton Ash Receiver. \$1.49

Wind Wings on Sale Open Car Wings \$2.00 and \$2.50

A Wise Purchase Wisely Installed Affects Complete Satisfaction

Tires also on Sale!

Greater savings on long-lasting, trouble-free, fully guaranteed Western Giant and Wear-well tires...! These rugged tires are favorites with western car owners who know that our "150 Store Service" and our Customer is Always Right Policy assure their complete and lasting satisfaction wherever they may motor in the West. More than a million "Western Auto" tires are in daily use because they have proven that for long mileage, safe, sure-footed traction, and greater economy, Western Giants and Wear-wells challenge comparison.

Table with columns: SIZE, Wear-well Cord 10,000-Mile Guarantee, Western Giant Standard Rib Tread 15,000-Mile Guarantee, Western Giant New Center Traction 10,000-Mile Guarantee. Rows include 29x4.40, 30x4.50, 30x4.75, 30x5.00, 31x5.00, 30x5.25, 31x5.25, 30x5.50, 32x6.00, 33x6.00, 32x6.20, 33x6.75.

Table with columns: SIZE, Wear-well Cord 10,000-Mile Guarantee, Western Giant Passenger Car Tread 15,000-Mile Guarantee, Western Giant Extra Heavy Truck Tread 10,000-Mile Guarantee. Rows include 30x3 1/2 Cl. Regular, 30x3 1/2 Cl. Oversize, 30x3 1/2 SS Oversize, 31x4 SS Oversize, 32x4 SS Oversize, 33x4 SS Oversize, 32x4 1/2 SS Oversize, 33x4 1/2 SS Oversize, 30x5 SS Oversize, 33x5 SS Oversize.

Tires Mounted FREE

This Liberal Guarantee Means Absolute Satisfaction for You

Not only does our liberal MINIMUM MILEAGE GUARANTEE cover "Western Auto" tires, but our complete and lasting satisfaction is further assured by OUR GUARANTEE OF ABSOLUTE SATISFACTION FOR THE LIFE OF THE TIRES. This guarantee is further assured by prompt and smiling service at every one of our more than 150 conveniently located stores, and by our well-known and popular CUSTOMER IS ALWAYS RIGHT POLICY.

Western Auto Supply Co. advertisement with text: 'More than 150 Stores in the West - Western Auto Supply Co. Cor. Main and Riverside Open Saturdays To 3 P. M.'

