

Since 1921  
The  
Medford  
Furniture  
and  
Hardware  
Co.

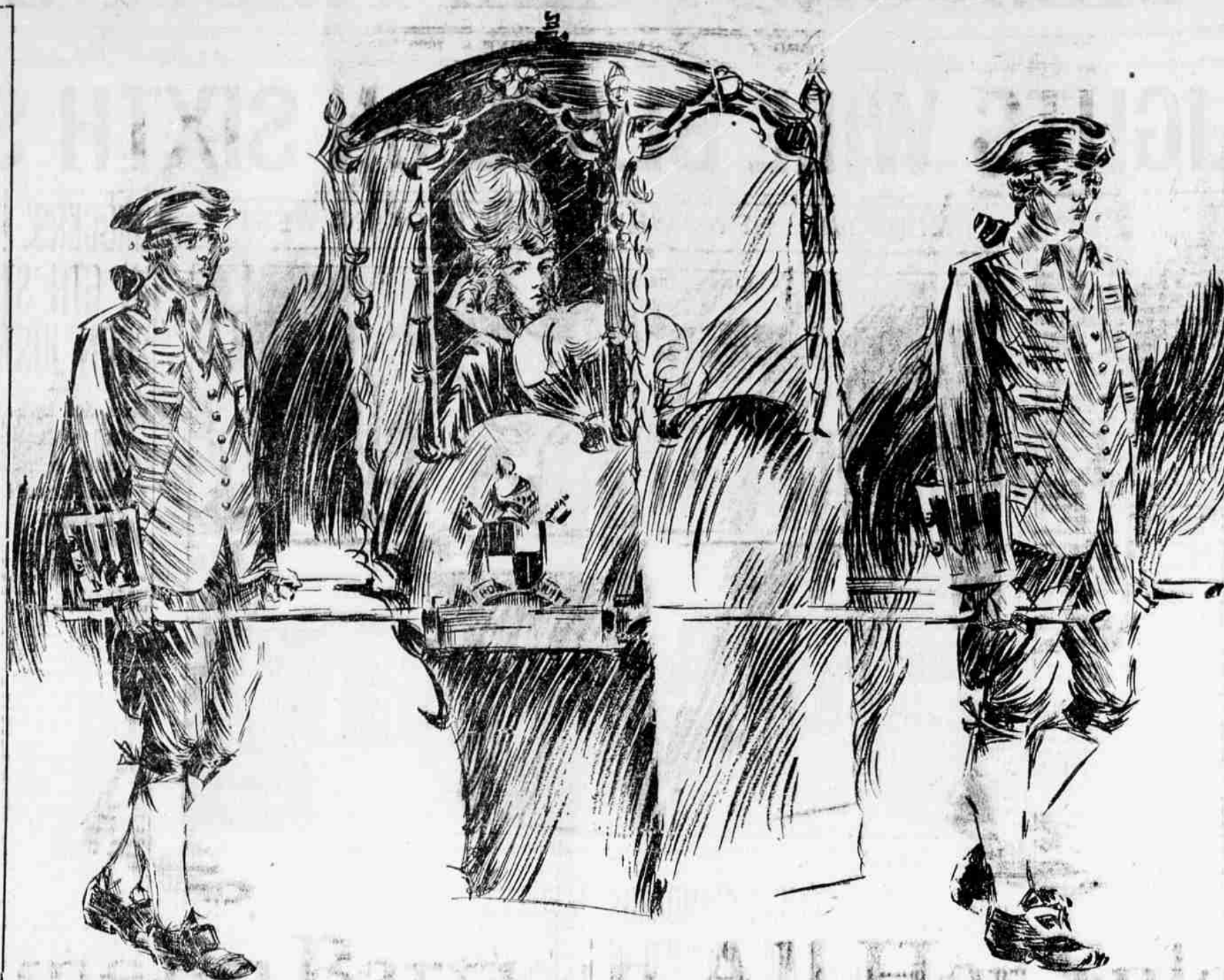
has been occupying 30,000 sq. ft. of merchandising space—practically a quarter block, two floors—at

SIXTH  
and  
BARTLETT

This firm is now in its 36th year of service to Jackson county and Southern Oregon.

It is a pleasure to note the development of Sixth street during the past two years. Now one of the best lighted and most attractive business avenues in the state.

This June 8, 1929, is happily eventful to this store as the light officially floods our thoroughfare of trade.



The  
MOST  
MODERN  
CLEANING  
PLANT  
in  
Southern  
Oregon

You Can  
Always  
Depend  
on the  
Old  
Reliable

Ask the  
Boys in  
Uniform

Celebrate with  
Us Tonight

# Madame du Barry in All Her Splendor

Never Enjoyed the Lighting Comforts These Sixth Street Merchants Have Made Possible

**Pennington  
Prest-O-Lite  
Battery Service  
and Garage**

IGNITION and ELEC-  
TRICAL SPECIALISTS  
Storage—Car Washing  
Motor Cleaning  
Always on the Job  
121 N. Bartlett

**Independent  
Used Car Dealers**

6th at Bartlett  
Largest Assortment of  
Used Cars in Medford  
TERMS—License as down pay-  
ment, \$3 per week up to \$100.  
License as down payment, \$5.00  
per week up to \$200. No other  
dealer makes this kind of an  
offer.

Dynge & Clark  
Phone 696

**J.C.PENNEY CO.**

The Busiest Corner in Medford  
SIXTH AND CENTRAL

Open Until 9:30 P. M. Saturday Night  
in Honor of Sixth Street Celebration

The reflection of the Sixth  
Street Lighting System  
reaches our front door

**Wm. Hammett**

Plumbing and  
Heating

31 N. Central Phone 659

Since 1924—  
Same Location  
(Established 1909)

In Our Own Building, Cor-  
ner Sixth and Fir Sts

**Medford  
Vulcanizing Works**  
CARL FICHTNER, Prop.

TIRES — RIMS  
WHEEL ACCESSORIES

**Victor Danielson  
GARAGE**

Expert In  
Auto Mechanics  
113 N. Central  
Near 6th Street  
Specializing in Valve Grind-  
ing and Brake Service.  
Medford, Oregon

**Triangle Service  
Inc.**

Where Sixth and  
West Main Meet  
Serving with Standard  
Products  
Firestone Tires in Stock  
Tire Repairing Done  
Hydraulic Greasing a  
Specialty  
Phone 222

**MUTUAL MILL AND SEED CO.**

Feeds — Seeds — Fertilizers — Flours  
Wholesale and Retail  
SIXTH AND BARTLETT  
Phone 269

Entering Our Second Year in Sixth Street Location

**BLISS HEINE COMPANY, Inc.**

**DECORATING SPECIALISTS**

Decorating for all occasions — Masquerade and Carnival Sup-  
plies — Novelties — Stunts — Features — Hand-Painted  
Handkerchiefs — Scarfs — Pillows — Wall Hangers, Etc.

Pantorium Bldg.

Phone 623

**COLONIAL  
GARAGE**

Open Day and Night  
6th and Ivy  
has complete service under  
one roof and takes care of the  
motorist 24 hours of the day,  
every day in the year.  
Goodrich Tires  
High Pressure  
Greasing  
Car Washing  
AAA Towing and Service  
Phone 219

**DEL'S PLACE**

Enjoy Your  
Hamburger Here

You'll Come Often  
because we please with the  
best of service  
Sixth Near  
Riverside  
Open Until 1 A. M.

**Beebe & Kindle Service Station**  
Sixth and Riverside

Supplying motorist with Standard Produces—Also offering  
efficient greasing and car washing service.

Operating one of the best service stations in the state, on the  
best lighted street on the Pacific coast for a city of its class.

We Are Up-to-Date with  
Every Motorist Equipment

**YOU NEED LIGHT**

and Sixth Street is supplying a plenty to all  
**YOU NEED FOOD**

and the **DIAMOND CAFE** has been serving increasing thou-  
sands of patrons each and every year until the "Diamond  
Cafe" is known from coast to coast for its good meals, day  
and night service.

**TRY THE DIAMOND CAFE**

for excellent meals and good coffee—lower prices  
127 East Sixth St., Medford, Oregon

**SNIDER DAIRY & PRODUCE CO.**

Located on North Bartlett and close to our new Light-Way  
avenue, the Sixth Street of Medford that has been making tre-  
mendous advances in a modern way in recent months.

**Visitors Always Welcome**

and you can make the turn into our front door and business of-  
fices from Sixth at convenience—since the new lights it's an  
additional pleasure to come this way—to the home of Snider's  
famous butter and ice creams.

Congratulations to All  
Sixth Street Merchants

Same Old Phone — No. 203