

Celebrate With the 6th Street Merchants Tonight

DANCING---BAND CONCERT---CONFETTI



**Natorium Grocery
and
Confectionery**

L. M. HOUSE, Proprietor

Select displays of foods and grocery specials. Also ice creams and drinks.

Where Sixth Enters
Riverside

(In Oregon Since 1889)

Free Parking

For Your Automobile
Is Offered

Drive right in from Sixth
street for

**6th Street
Super Service**

Famous Richfield Gasoline,
Richlub Oils, Hydraulic Car
Washing and High Pressure
Greasing.

VAL J. FISHER
Sixth and Fir Sts.

Carl Y. Tengwald, Realtor

With Offices in Holland Hotel Bldg., Sixth and Fir
Sts.

INSURANCE

Agency for General Insurance Policies Properly
Executed

Courtesy — Promptness

Insurance — Bonds — Realty — Phone 993

**Hotel Holland and
Hotel Holland Cafe**

Sixth and N. Fir Sts.

Cool, Clean, Roomy Rooms and all that gives restful and
convenient satisfaction to our guests with prices in a
range to please. You'll enjoy Hotel Holland, one of the
best. ALSO

Whether a guest or just one of the Medford home
folk, the Holland Cafe service is a real nice place to dine
at reasonable charge always.

LEW REYNOLDS, Manager

Take Only a Few Steps from Sixth Street to the
successful

W. H. Wilson Store

which for several years has specialized in service-
able merchandise at unbeatable prices

"I am offering my congratulations to the en-
terprising Sixth Street business men and es-
pecially in praise of the leadership that has
given us a Light-Way in a few months time
since the matter was taken up with the right
sort of enthusiasm. Sixth Street with its new
lights is a credit to our city. Am glad our
store is so close to it."

It Pays to Get Your Money's Worth, Too, in Mer-
chandising—at the W. H. Wilson Store

PIONEERING

the future Sixth Street of today's affluence and recently
acquired Light-Way

Gates & Lydiard

at

Sixth and Central

since

Year of 1920

This Groceteria building was the first merchandising
structure erected on Sixth Street of the many that now fill
our beautiful avenue.

Quite naturally we are finding this a delightful occasion,
tonight's celebration of our modern lighting system.

WATCH SIXTH STREET GROW

and always remember our big Groceteria service for qual-
ity and fair prices.

Built in 1891

The Whiteside residence, one of the first on Sixth street,
at Grape, is the home today of the

Singer Sewing Machine

store, where C. J. Logan as manager takes care of the
Medford "Singer" district. Singer Sewing machine sup-
plies and repair service along with the sales department.

Singer Sewing Machine Headquarters

Phone 494-J

IF IT'S

INSURANCE

WE HAVE IT

Medford Investment Co.

HAMILTON PATTON, Mgr.

125 E. 6th St.

Phone 1224

We're Close to Sixth

So Convenient to Visit

THE CITY MEAT MARKET

CON DEVORE, Prop.

An Open Market — New and Modern

Saturday Hrs. 7 to 9; Other days 7 to 6:15

121 N. Central

Phone 324



Everlast Neon Signs

Made In Medford

Make your store front reflect the character of your store.
It will pay the progressive merchant to investigate this
latest development in store front advertising.
We'll sell our Neon Signs outright on long easy terms—guar-
anteed and serviced.

Everlast Neon Sales Corp.

Factory
Childer's Bldg., 421 E. Main St.
Medford, Ore.

**Faith Unreservedly
in Medford Realty**

The compiler of this page, in an interview with Mr. L.
Niedermeyer, gains the modest admission from this in-
vestor that he sees a great future ahead for Sixth street.
Mr. Niedermeyer, in our survey as taken, is found to have
expressed his faith with considerable investment in Sixth
street in recent months.

Just another evidence that men of good judgment and
far-seeingly successful have every encouragement for Sixth
street as well as in Main and other avenues of the city.

BEFORE YOU CELEBRATE TONIGHT

Stop in and Look Over Our Meats

DAY'S CORN FED BEEF

PICNIC MEATS

EVERYTHING IN THE MEAT LINE

PEOPLE'S MARKET

In Johnson's Market

**SIXTH STREET PAVED
BY**

**The Medford Concrete
Construction Company**

Quality Materials Only — Experienced Supervision
All Classes of Service

Phone 69

North Riverside

**Close to the Corner
of Front and Sixth**

We share generally in the Sixth Street joys today.
Our store is very near to Sixth—a store of economy
to our customers.

Eads and Holbrook

NEW AND USED FURNITURE

We Pay Cash for Used Furniture

We Deliver 38 N. Front Phone 1192-J

C. A. HARTLEY SAND and GRAVEL CO.

If You Want

WASHED SAND OR GRAVEL

PHONE 1203

WE DO ANY KIND OF CEMENT WORK

We congratulate the Sixth Street Merchants and Property Own-
ers on their New Street Lights

Elite Beauty Shop

229 N. Sixth Street
Will be open for inspection after 9 o'clock Saturday night.
All ladies cordially invited to see this well-equipped shop
and visit our rest room.

The Only Beauty Shop on Sixth
ALICE BISPHAM, Proprietress

Fruits and Vegetables

Our store, corner dept. Sixth and Grape is freshly
stocked every morning with personally selected
FRUITS AND VEGETABLES

from the best offerings in the market.

Quantity Buying — Excellent Quality
Lowest Prices — Delivery Service

Phone 1336
Johnson Market Bldg.