

Brutal Sales Policies

Brutal and dangerous sales policies of competitors, working an inhuman hardship on the sorely tried tobacco trade, cannot halt the success of **Lucky Strike**. **Lucky Strike**, the choice of experts, is now the favorite of millions. Public testimony of those whose voices are precious, of those who keep trim, of those who prize the slender figure of fashion, and 20,679* physicians substantiate the benefits of the secret toasting process. The quality of **Lucky Strike** merits public approval as it won expert commendation.

(SIGNED)

George Hill
President,
The American Tobacco Company,
Incorporated

*The figures quoted have been checked and certified to by LYBRAND, ROSS BROS. AND MONTGOMERY, Accountants and Auditors.

"It's toasted"

No Throat Irritation -

No Cough.

The **Lucky Strike** Dance Orchestra will continue every Saturday night in a coast to coast radio hook-up over the N. B. C. network.

To maintain a slender figure, no one can deny the truth of the advice:

"REACH FOR A LUCKY STRIKE INSTEAD OF A SWEET."



ASSESSORS SCAN PETS OF COUNTY AS TAX ROUTINE

Field assessors of the assessor's office have placed valuations upon the assessable animal life of Jackson county, and the most distinguished member of this circle, is "Casey's Bear," who holds forth on a chain at Casey's auto camp, on Rogue river on the way to Crater lake. The bear is assessed at \$10. He is a great salesman, and on a lively tourist day will swing 40 or 50 bottles of soda pop, and eat all the ice cream cones offered.

Two coons, that hold forth at the same camp, but are not such hearty eaters and drinkers, are also taxed at the \$10 rate.

Foxes in the county have been assessed at \$100, and there are half a hundred of these animals, who are destined to be fiery. Fox farmers have protested this valuation, on the grounds that in the Willamette valley, and other upstate sections, commercial foxes are assessed at \$25.

The Jim Grieve monkey, which will eat anything, will be assessed at the same rate as Casey's Bear.

The deputy assessors have completed the major portion of their work with the exception of the personal tax in this city, the Prospect district, and a few sections of the Applegate. All the small cities of the county have their assessments completed.

It will be the middle of July or the first of August before the work is completed.

SWIM IN SAFETY CLASS STARTING JUNE 10 AT NAT

Plans are progressing for the "Swim-in-Safety" week which the local Red Cross chapter is sponsoring from June 10 to June 21, inclusive.

Instruction will be given by Geo. Huchling of San Francisco and classes will be held in the Natatorium.

The initial fee of \$1 is the only charge made by Mr. Merrick and instruction is absolutely free. All children are required to bring their own towels and bathing suits.

Those successfully completing the course will receive a "beginner's button," a "swimmer's button" or a "life saving certificate," depending on the progress made.

Instructions are given according to Red Cross standards and anyone winning a button or certificate can be justly proud.

The Red Cross stands for safe swimming and every swimmer should learn to be a life saver.

Information regarding registration may be had by phoning Mrs. Lillian Roberts, local Red Cross secretary.

WAS MYSTERY FISH LOCH LEVEN TROUT?

A press report from Klamath county announcing the catching of a fine specimen of a Loch Leven trout in Spring creek may account for a strange trout caught in Crater lake in the season of 1927. At the time of the catching of this stranger at Crater Lake several old time local anglers present, not very familiar with Loch Leven and the brown trout, were undecided which variety it was.

The matter was put up to Colonel Thomson, superintendent of the park, and County Judge Alex Sparrow, former superintendent of the park, and neither in his long years of service at the lake had any knowledge of the two specimens of these trout being planted in the lake. Both, however, referred the inquirers to Will Steel, the "father of Crater Lake," as to the antecedents of the strange fish caught in the lake, but Mr. Steel's opinion has not been heard.—The Oregonian.

RAY PRICE WRITES VERSE TO GRADUATE

In keeping with the spirit of commencement time, to be observed this week by the Medford high school, the following bit of verse was recently composed by Ray Price of the Price second hand store:

Now has come that glad, proud day
That years of toil have brought;
Your school days are over, and you may
Have the honors you have sought.

The years were happy but not free from care;
You've earned all that you received;
That you've studied the world can see—
The world that cannot be deceived.

But now that your school days are over,
You stand in the wide open door
Of a world that awaits with open arms
As it welcomes you to it once more.

A world that welcomes and cherishes one
Who looks up and works through the strife.
Who can do a job and know it's well done
In the grind and battle of life.

Graduate, we watch you as you enter your sphere,
As you come forth fresh in your glory;
May success ever crown your work with us here,
May defeat be not wrote in your story.

WEEKS AND ORR SHOW NEW SEALEX DESIGNS

A window display of Sealex linoleum at the Weeks & Orr furniture store is attracting considerable attention because of the novel patterns and colors shown.

L. R. Waters of Portland, factory representative of Consolideo Nairn, Inc., manufacturers of the new style inlaid linoleum, has spent the past several days in the city introducing the latest designs in Sealex.

A style show featuring Sealex linoleum was put on at Lipman & Wolff in Portland, May 22 to 25. Mr. Waters had charge of the event, the first floor-covering show ever to be seen at that store.

"Sealex has brought linoleum out of the rut and has placed it in the realm of style," Mr. Waters said in describing the new floor covering. The manufacturers of Sealex were the first to produce stain and soil proof inlaid linoleum, thus revolutionizing the industry.

Many of the patterns shown by Weeks & Orr have striking borders which change the appearance of the linoleum as much as a frame adds to a picture.

SPRAY MOTHS BY JUNE 13 ADVICE

The second cover spray for codling moth control should be applied by June 13th. According to moth traps located in various parts of the valley, all districts are the same in regard to this spray.

Use three pounds powdered arsenate of lead to the one hundred gallons of water on both apples and pears. In case of apple orchards that have a serious worm problem in previous years, an oil arsenate of lead combination may be justified. This combination would be as follows: Two pounds of arsenate of lead plus one gallon of some brand of light summer oil, plus one half pound of spreader to make one hundred gallons of dilute spray.

Fluxit spreader, which has been a popular brand here in the valley, has been changed this season so that when used in the above combination causes a curdling of the arsenate of lead. This is not desirable and therefore other brands of spreaders should be used.

L. P. WHITON,
County Agent,
ROBT. K. NORRIS,
So. Ore. Experiment Sta.

Radio Program KMED Mail Tribune-Virgin Station

228.5 Meters—1310 Kc.
Tuesday, June 4.
P. M.—
6:15—Isis Theater.
6:15-6:30—Mail Tribune, news and markets.
6:30-7—Medford Service Station, and Coleman & Lawton.
8-9—The Pig Tail request hour.
9-10—California Oregon Power Company.
Wednesday, June 5.
A. M.—
9:30-10—Model Clothing Co.
10:10-11—Mann's Dept. Store.
10:30-11—Heath's Drug Store.
11-11:30—Medford Electric.
11:30-12—Lewis Super-Serv-ice Station.
12 noon—Mail Tribune, news and markets.
P. M.—
12:15-1—Jackson County High & Leon Association.
12:30-1—Hubbard Bros., Inc.
1:30—City Cleaning & Dyeing Works.
1:30-2—Beebe & Kindle Service Station.
2-2:30—Madrona Dairy.
2:30-3—Alexander's Grocery.
6-6:30—Isis Theater.
6:15-6:30—Mail Tribune news and markets.
6:30-7—Crescent Dairies.

Back Stage Drama at Isis Theatre

In achieving the realism of stage background and setting in "The Kid Sister," at the Isis theater, a big musical revue number was staged featuring scores of chorus girls.

Marguerite de la Motte, who has the leading role, is a member of the chorus, and does her agile and graceful stepping along with the other girls. Ann Christy, as the kid sister, does a few steps, too, while visiting backstage, and at a cafe.

Electrotherapy Chiropractic
Dr. H. P. Coleman
8th Successful Year in Medford
Treatments by Appointment
Medford Center Bldg. Phone 965
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Feeding the dog is always more or less of a chore, but—

KEN-L-RATION SOLVES THAT PROBLEM

Here is the dog food supreme. A wonderfully balanced, meat and cereal ration in cans, ready to serve.

Special Introductory Offer
FOR THIS WEEK
7 CANS for \$1.00

Give your dog a treat—feed him Ken-L-Ration and watch his coat brighten up and his health improve.

Monarch Seed & Feed Co.

Headquarters for Pet Stock Supplies

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Phone 260

Traut articles, sets or single pieces, in sterling, tortoise shell and pyralin effects, that are pleasingly new, artistic and serviceable.

Larry Schade
The Jeweler
NEXT TO CRATERIAN THEATRE

PHONE 474
CITY CLEANING & DYEING CO.

J.C. PENNEY CO.

Pay Attention

to Our Advertising

and Pay Less for Your Every-Day Needs

- All-Silk Colored Pongee, yard 49c
- Rondo Cambric Percale, plain or figured. Yd. 25c
- Avenue Prints, 36-inch fast color percale, yard. 19c
- Soisette or Fasheen, many patterns. Yard..... 33c
- 49x49 All-Linen Lunch Cloths, fast colors. 79c
- Pongee House Dresses, all silk \$1.79
- House Frocks, fast color prints 79c
- Ladies' Felt Hats, just arrived 98c
- Ladies' Crepe Gowns and Pajamas 98c
- Ladies' Rayon Bloomers 49c
- Shorts and Brassiere Sets. Broadcloth 98c
- "Whoopee" Brassiere and Stepin Set. Rayon \$1.98
- Children's Rayon Combinations. A new type .. 98c
- Rayon Combinations. All sizes 98c
- Mesh Bags. Ideal for graduation gifts \$2.98
- Ladies' All-Wool Bathing Suits \$2.98
- 16 Sanitary Napkins, one belt, one apron; all for 98c
- Baby Blankets. Esmond Quality 79c; 98c
- Pongee Silk Costume Slips 98c
- Pure Silk Hose, full-fashioned. Pair 98c
- Rayon Pajamas. Novelty types \$2.98
- Silk Dresses, 2 to 6 years. Crepe de chine \$3.98
- Men's Straw Hats 98c
- Men's Summer Union Suits. Athletic style 49c
- Men's All-Wool Bathing Suits \$2.98
- Boys' Union Suits. All sizes..... 49c
- Men's Corduroy Pants. Light colors \$3.98 - \$4.98
- Men's Dress Oxfords. Goodyear Welt \$3.98
- Boys' Tennis Shoes 69c to 89c
- Boys' Golf Knickers \$2.98
- Boys' Wash Suits. Sizes 2 1/2 to 7 yrs. ... 98c to \$3.98
- Boys' Rah Rah Hats 98c to \$1.49

MAGILL'S

Medford's Newest and Oldest Drug Store

Takes this opportunity to thank all those who sent such beautiful baskets of flowers and bouquets on the opening of our new drug store Saturday, and also to those firms which cooperated with us so splendidly working night and day to install and remodel our building in record time. Again we thank you.

MAGILL'S

214 E. Main

Phone 91