

**WARD'S  
NATION-WIDE  
EVENT**

Sale Begins Saturday, June 1st

# MID-SUMMER SALE

**MANY  
SPECIAL  
BARGAINS.**

## Greater Savings Here for You

Over three hundred Montgomery Ward & Co. Stores throughout the country are joining in this Great Bargain Festival... Here you'll find amazing values — dependable quality and the lowest prices of the year... Scores upon scores of seasonable items on sale right now at the time you want and can use them most.

Take Advantage of These Bargains Be Here Early Saturday

"Satisfaction guaranteed of your money back"

### Sale of Toiletries

for Vacation Needs

- |                                     |     |                                 |     |
|-------------------------------------|-----|---------------------------------|-----|
| Hau Ton Cream, 1 lb. Jar            | 79c | Coty Powder Compact             | 89c |
| Hinds Honey and Almond Cream, 2 for | 82c | Ororo-no (white)                | 29c |
| Johnson's Talcum Powder, 2 for      | 33c | Woodbury Honey and Almond Cream | 35c |
| Men's Toilet Talcum, 2 for          | 33c | Mavis Talcum Powder, 2 for      | 33c |
|                                     |     | Cutex Manicuring Set            | 75c |

### Labor Saving Electric Devices

- Double Deck Grills, nickel finish \$6.95
- Extra Quality Toaster, extra va., \$1.98
- Electric Iron, 3-year guarantee \$3.55
- Aluminum Percolator, 6-cup size \$3.95

Ward's Will Save You Money on Electric Light Fixtures and Wiring Material



**Hawthorne Flyer**  
The Bike for Regular Fellows  
**\$26.50**

Its rugged steel frame equipped with every new feature, Hawthorne Flyer is the greatest bicycle value.

### Luggage at a Big Saving

Your opportunity to save money during the Summer Sale on Luggage for vacation and travel time.

- |                 |        |                |        |
|-----------------|--------|----------------|--------|
| Overnight Cases | \$4.45 | Traveling Bags | \$3.98 |
| Suit Cases      | \$3.75 | Hat Boxes      | \$5.98 |

Wardrobe Trunk...\$49.45



**Men's Dress Shirts**  
**\$1.49**

Finely tailored shirts of durable fancy broadcloth. Perfectly made attached collars. An ideal summer shirt and a bargain at this price.



**Pioneer Overalls**  
**\$1.39**

Of 8-ounce super strength denim with reinforced strain points, these famous overalls are a two dollar value in everything but price.

Jackets...\$1.39

**Pioneer Work Shirts**  
**69c**

These robbin shirts of light weight long wearing chambray are ideal for work on hot days. The name assures quality rare at this price.

## The New Wardway Electric Gyrator Washer

As Advertised in The SATURDAY EVENING POST June 1

GUARANTEED FOR 10 YEARS

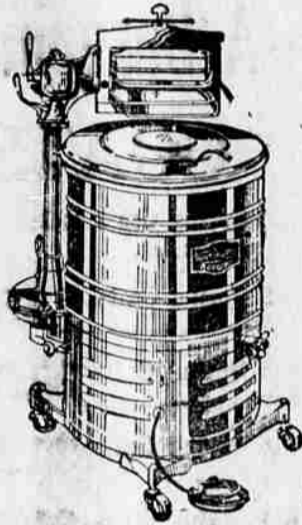
At Ward's New Reduced Prices **\$84.45**

Also on Easy Payment Plan \$5.00 Down—\$6.00 Monthly

Try It for 30 Days in Your Own Home!

You may give it the most difficult tests to convince yourself that the Wardway is one of the finest electric washers in America! It washes clothes clean in from 3 to 7 minutes; instant release, 8-position wringer; splash-proof motor; genuine all copper tub.

The Wardway has all the points of Washers selling for \$50 to \$85 more



### Portable Electric Ironer

Iron beautifully, is four times faster than tiresome hand ironing, yet you can sit down and run it with one hand! A first class ironer in materials and construction, priced very low. Cash price **\$55.50**

### Piece Goods For Summer Frocks

- Printed Batiste, yard **39c**
- Printed Broad-cloth, yard **48c**
- Fine Gloria Cloth, yard **34c**
- Zephyr Gingham, yard **32c**
- Domestic Voile, yard **23c**
- Printed Silk Crepe, yard **\$1.65**
- All Silk Flat Crepe, yard **\$1.69**



### Gifts for the Bride's Shower

We offer at remarkably low prices these appropriate gift articles for the Bride's Shower.

- Colored Pillow Cases 50c
- Colored Sheets \$1.79
- Electric Irons \$3.55
- Electric Toasters \$2.98
- Crepe de Chine Gowns \$2.98
- Crepe de Chine Chemises \$1.98
- Crepe de Chine Dance Sets \$1.98
- Sheer Chiffon Hose \$1.95
- Linen Luncheon Sets \$4.19
- Colored Table Linen Sets \$6.25
- Linen Bridge Sets \$2.49
- Colored Kitchen Ware 98c up

### Wash Suits and Frocks

**Boys' Suits**  
98c

Size 2 to 8

Gay printed blouses. Button pants. Double and single-breasted models. Famous Fruit of the Loom cotton. Fast colors.

**Panty Dresses**  
98c

Size 2 to 6

Fine broad-cloth. Hand smoked. Durable white collars and piping. In pastel colors. A number of clever styles.

## Airline RADIO'S Greatest Value

**\$99.95**

7 Tubes With Rectifier Latest Magnetic Speaker, Single Dial Tuning

Relax in your easy chair... let Airline bring you the music of great artists, vivid stories of sport contests, of history-making events. A beautiful walnut cabinet, rich mellow tone, lower in price than a table model!

**Easy Payment Plan**

Airline is easy to buy. Pay only \$10 Down and small monthly installments

## MODERN... ICE SAVING... PRICE SAVING 50-lb. Refrigerators

**At Ward's Low Price \$39.45**

Also on Easy Payment Plan \$7 down—\$5 monthly

Steel case enameled in gray or white. Embodying latest developments in scientific refrigeration.

Improved Construction



**Silk Sport Frocks**  
Are Sleeveless **\$8.95**

A special selling of silk crepe frocks in the cool and charming sleeveless models so popular this summer. Any number of chic styles in delicate pastels or vivid sun tones.

Silk Ensembles at \$14.75

**Washable Crepe Silk Dresses \$4.95**

So smart and so reasonably priced! White sleeveless frocks have gay printed jackets. The group also includes rayon frocks in pastel colors.



Imported Hand Embroidered Philippine Gowns

Soft Sheer 34-44 **85c** Lavishly embroidered with Colado and cut-out work.

### For Smart Activity



Chic Alluring **\$3.98**

French beige with reptile trim, or patent leather with trimming of beads. Graceful Louis heel.

**Summer Millinery \$1.95**

Chic new hats in all the pastel tints to match your frock. In lacy hair braids and novelty straws. Trimmed and off-the-face models.

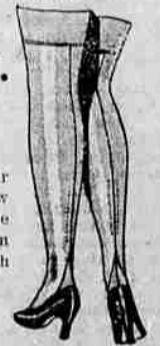


### Sheer, Clear Chiffon Hosiery

Silk from top to toe at **\$1.25 per pr.**

Full-Fashioned

Ankles are so much slimmer when they wear the clever new pointed heel — inner surface of heels, toes and hem strengthened for extra wear with fine hile.



## Sale of Handbags



Genuine Leather — Amazing Values

Colored Calfskins — Embossed Snake-skins — Seal and assorted grain leathers

Newest Designs Smart Shapes Steel Inner Frames **\$2.85 each**



**Vacation Bedding**

Indian Blankets, with gay colors. Spool-like weaves. **\$1.98**

All Wool Camp Blanket — ideal for out-door use. **\$6.25**

Rayon Bedspreads — smart and new. Bright colors. **\$2.98 to \$6.98**

## RIVERSIDE A FIRST LINE TIRE

At New Low Prices

If you would save money, yet have good tires, buy Riversides. Riverside's low price has saved millions or dollars for American motorists. Riverside is unsurpassed in Mileage, Safety, Riding Comfort and Tractive Power. At these new low prices Riverside is the greatest value in Tires.

**GUARANTEED FOR 16,000 MILES**

AND FOR LIFETIME AGAINST DEFECTS

Balloon Full Size Cords Guaranteed for 16,000 Miles

Tire Sizes	Tire Prices	Tube Prices
29x4.40, 4-ply	\$ 5.98	\$1.20
29x4.50, 4-ply	6.85	1.25
29x4.75, 4-ply	8.29	1.45
29x5.00, 4-ply	8.60	1.45
30x4.50, 4-ply	8.89	1.30
30x4.75, 4-ply	8.55	1.50
30x5.00, 4-ply	8.80	1.55
30x5.25, 4-ply	10.15	1.75
30x5.77, 6-ply	13.75	2.10
30x6.00, 6-ply	13.45	2.10
31x5.00, 4-ply	9.15	1.65
31x5.25, 4-ply	10.45	1.80
32x6.00, 6-ply	13.85	2.20
32x6.50, 6-ply	15.70	2.85
33x6.00, 6-ply	14.05	2.25



High Pressure Oversize Cords Guaranteed for 16,000 Miles

Tire Sizes	Tire Prices	Tube Prices
30x3 1/2 cl., 4-ply	\$ 5.25	\$1.08
30x4 ss., 5-ply	6.15	1.50
32x4 ss., 5-ply	9.85	1.60
33x4 1/2 ss., 6-ply	14.25	2.05

# MONTGOMERY WARD & CO.

117 South Central

Phone 286

Medford, Oregon

Golden Crest Service Silk Hosiery Full-Fashioned — Silk to Hem

**\$1.25**

New Suntan Shades No-pain Heels — Narrow and smart — Sole too-guard and 1/2 in. of fine mercerized lisle for added strength.