

## MAGILL DRUG STORE WILL OPEN SATURDAY

Old Haskins Store Completely Remodeled :: Lloyd H. Magill Is Owner of New Store :: Fountain Service Featured

### MAGILL'S TO OPEN SATURDAY

Store Has Been Completely Remodeled—Fountain Service to Be Feature—L. H. Magill Is Owner—R. D. Morton Is Manager.

Magill's, "Medford's oldest and newest drug store," will open its doors Saturday morning, June 1, to formally greet Medford customers and friends.



Lloyd H. Magill.

One of the most attractive business houses in the city. Silver gray oak cases extending the full length of the room on two sides, eight floor show cases and

a new prescription case, are among the fixtures installed during the past week. The walls are finished in a deep cream, thus making the entire place light and inviting.

A large, modernly equipped phonograph with a radio loud speaker, are new features in the Magill drug store. It is the plan of the management to give Medford customers everything that can be supplied in the way of service and entertainment.

Both front windows have been extended in order to furnish plenty of room for displays and a Marquise adds to the appearance of the store.

With the opening of Magill's in Medford, L. H. Magill, of Bend, now owns four drug stores, two in Bend, one in Klamath Falls and the local one.

R. D. Morton, formerly manager of the Magill store at Klamath Falls, will manage the Medford store. Mr. Morton was also connected with the Bend stores at one time.

The Nyal line of drugs are featured in all Magill stores, and a large stock of general drugs and high grade toilet articles will be carried.

Magill's Will Sell Societe Chocolates

Societe chocolates, sweets for the sweet, and a wide variety of other candy in this well known brand, will be carried at Magill's.

The candy cases at Magill's will be filled with attractive boxes of Societe candy as well as other popular chocolates and mixed candy.

Magill's Will Sell Columbia Records

Magill's will be the first drug store in Medford to sell phonograph records. A complete line of all the latest selections in jazz and classical has been secured by the management.

A beautiful Columbia Kolster phonograph has been installed and Columbia records will be featured. The Columbia Kolster has a radio loud-speaker and an outside speaker which will broadcast music for the passers by.

### COLE TRANSFERRED TO MAGILL'S NEW STORE IN MEDFORD

Another well-known McNair employee who will remain with the store under new management is T. A. Cole, formerly of Ashland and Klamath Falls.

For 18 years Mr. Cole was with McNair's drug store in Ashland.



T. A. Cole.

and later spent two years in Klamath Falls managing the Southern Oregon Drug Company and clerking at "Currents For Drugs."

Mr. Cole is registered in both California and Oregon and has always been popular with Medford shoppers.

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### MAX FACTOR TOILET REQUISITES TO BE HANDLED BY MAGILL

Max Factor's popular toilet requisites are among the well known products which Magill's store has included in its large stock.

The belief that "A woman's face is her fortune" has made a fortune for Max Factor, the master of make-up in filmland. For 20 years he has wielded the powder puff, the lipstick and the mascara brush over Hollywood.

Everything in the Max Factor line from cleansing cream to face powder has proven a big seller.

Tasty Lunches Will Be Magill Feature

Sandwiches, light lunches and fountain orders will be served at the fountain which is just one of the many attractive new additions to the drug store.

Mrs. Lottie Aller, of Portland, arrived in Medford this week to take charge of the refreshment department. Food for the noon lunches will be cooked outside the store. Twenty-one stools will accommodate customers at the fountain counter.

Flower Favors Will Be Given Visitors

Visitors at Magill's Saturday will be presented flowers as favors and children will be given presents, as one of the features of the opening of Medford's "Oldest and Newest drug store."

All of the beautiful flowers which will be seen at the new drug store the first day it is opened to visitors and customers, will be furnished by the Rogue Valley Floral company, of which Antone Schoepen is the proprietor.

### STONE IS MEMBER OF ORGANIZATION NEW MAGILL STORE

E. P. Stone, who has been employed by Heath's and McNair's during the past four and a half years, in the same location, will have charge of the prescription department at Magill's.

Previously coming to Medford, Mr. Stone was in the drug business



E. P. Stone

in Dallas, Oregon, for a year and a half. Since graduating from O. S. C. at Corvallis ten years ago, the genial druggist has missed less than a week of work at his post in one drug store or another. Mr. Stone's numerous Medford friends are glad that he will be with the newest drug store in the city.

### HASKIN'S DRUG STORE OPENED HERE IN 1884

Horse Liniment Was Best Seller — Was Medford's Best First Exclusive Drug Store — Leon Haskins Manager Since 1903.

Shiny noses were no disgrace and rouge hadn't been invented in 1884 when George H. Haskins built a frame drug store building on the Main street of Medford in the place where Magill's drug store is now located.

Patent medicines and horse liniment were the best sellers in those days. 'Tis remembered that there were a few of the more fastidious women among the 200 Medford residents at that time who slyly ordered Swan's Down face powder from the local druggist—that being the only kind on the market.

If a woman were too fat she didn't dream of ordering a patent reducing medicine from the local drug store. Pioneers knew their liniments but they didn't have a pet pill remedy for a headache on every day of the week.

Mr. Haskins came to Medford from Spirit Lake, Nebraska, in 1884. The reason he located here was because it was the last train

stop south with the exception of Ashland, which did not appeal to him. Leon Haskins, his son, related, in a recent interview. Ten years later he constructed the Haskins brick building to replace the frame store. The place has been occupied by first one drug company and then another ever since that time.

In 1903 Leon Haskins took possession of the drug store and managed it until 1924 when he sold the business to the Heath family. Heath's moved from that place and the store was sold to James McNair who operated it until recently when L. H. Magill, of Bend, decided to open one of his stores in this city.

Another store which numbers

among the half dozen pioneer shops in Medford is the Strang Drug Company, first located at Eighth and Front streets. Charles Strang, well known local druggist, divided his interests between hardware and drugs, devoting half of the store space to each department. This two of Medford's pioneer drug stores were opened during the same year.

Magill's have adopted as their official slogan "Medford's oldest and newest drug store."

The small stores in Japan are feeling the crushing effects of competition.

A clock which served the village of Curslack, Germany, 368 years has been retired.

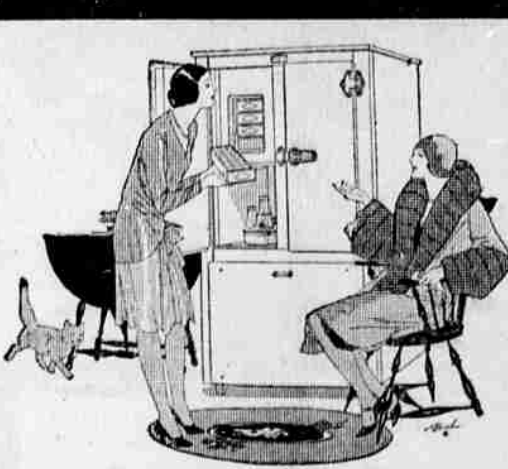
### Art Tile Work

ON THE NEW  
**Magill Drug Store**  
DONE BY  
**PARKER TILE & MANTLE CO.**  
For Information Phone 120-R  
Lamparts Hardware Store  
Roofing Tile — Spanish Tile  
Mission Tile — Grenada Tile

## MAGILL'S New Drug Store

HAVE SELECTED  
**FRIGIDAIRE**  
Electrical Refrigeration

FOR THEIR FOUNTAIN  
For the high quality service they will render and the cold drinks and perfectly kept foods they will serve,



—with the new COLD CONTROL enables housewives to have all the ice cubes they desire . . . to have all the salads and cold desserts they want. FRIGIDAIREs are simple in operation and surprisingly MODERATE IN PRICE! Let us tell you more about them.

Medford's "Oldest and Newest Drug Store" Must Have  
Dependable, Quiet  
Economical Refrigeration  
Only Frigidaire Offers the Perfection They Require  
**Peoples Electric Store**  
212-214 W. Main Phone 12

**FLOWERS**  
for the opening of  
**Magill's Drug Store**  
Grown by the  
**Rogue Valley Floral Co.**  
Phone 1040

The—  
**Marquise**  
on the new  
**Magill Drug Store**  
Represents the master craftsmanship of the  
**Modern Plumbing & Sheet Metal Works**  
404 E. Main  
Phone 620



Get Acquainted With—

## MAGILL'S

Medford's Newest and Oldest Drug Store

We are holding open house and want you to come in and get acquainted and see how modern and well equipped our new drug store is. We have gone to a great deal of expense in putting in a new front and installing a complete new set of fixtures including a large up-to-the-minute soda fountain, and have done our best to make this store a place where you will like to trade. Come in and see us; you are under no obligation to buy, and, by the way, we have a little present for you. Bring the children; we have something for them, too.

**"GET IT AT MAGILL'S"**