

At Rialto Theatre Today



Scene from "THE POWER OF THE PRESS"

A picture that even a veteran newspaperman, accustomed to stark realism, claims to be one of the most vivid human dramas that he ever witnessed, is "The Power of the Press," at the Rialto theatre today.

RUSSIAN LEAGUE GAINS IN BATTLE AGAINST ALCOHOL

MOSCOW (AP)—Forty million buckets of vodka were consumed by Russians in 1928 as against twenty millions in 1926, according to statistics prepared by the Anti-Alcohol Society.

Last year the population of Russia spent \$75,000,000 on vodka and other alcoholic drinks. Alcoholism in Russia turns out an average of 36,000 psychopathic cases every year.

The Anti-Alcohol Society, which was organized a year ago, now has more than 100,000 members. Due to agitation carried on by the society, Muscovites spent \$2,000,000 less on vodka in the first three months of the current year than in the same period of 1928.

The society also has been credited with inducing the government to reduce the plan of vodka production for the current year from forty-six to thirty-six million buckets, and the beer-brewing plan by ten per cent.

The society organized in 36 cities of the Soviet Union anti-alcohol demonstrations in which some 250,000 children took part. The children paraded before factory gates on pay-day with banners appealing to parents to quit drinking for the sake of their children.

GENERAL PETROLEUM VIOLET RAY GAS

"Economists of the present day are remarking more and more on the very evident trend of modern costs and selling price and in business towards a reduction of production of product, both developed through a program of increase in volume of business," says Mr. V. L. Powell, district manager of the General Petroleum Corporation of California, in discussion of the recent radical changes in gasoline markets of the Pacific Coast.

"There is need of pointing out the rapid steps that have been taken in the automotive industry along the lines of improved motor design. The fundamental principles of internal combustion of the 1,000,000 passenger cars on the highways of the United States, less than a third even approach the high compression type and that means that the refiner of today's motor fuel must manufacture a product that will function equally well in either a high or low compression motor. It is equally evident that if he can develop a fuel that will answer the needs of not only drivers of high compression motors, but of any type of engine found in use today, the manufacturer should next bend his efforts toward putting his product on the market at no extra cost to the public."

"Through the use of highly selected western crude oils and an exclusive refining system, the General Petroleum Corporation has been able to accomplish this very thing in the marketing of its anti-knock fuel, Violet Ray Gasoline. Our process enables us to develop entirely through refining technique and without the addition of any injurious compounds an entirely efficient modern anti-knock fuel. To protect the public against misrepresentation and as a guaranty of purity, we have colored this product with an identifying violet color."

Breeding hogs should be fed with the idea of building up a frame to support the body for several years, rather than for eight or nine months. Thus a higher percentage of protein and mineral feeds must be given to breeders, and they should have the run of good pasture. Corn in quantities equal to one-fourth of the ration, shorts or middlings, a little fish meal or tankage, should be supplied with pasture. Skim milk or buttermilk is good. Light-weight oats never should be fed.

LOOSE FLOWERS NOW POPULAR ON DECORATION DAY

WASHINGTON (AP)—Clusters of loose blossoms strwn over the graves and artistic sprays and bouquets will supplant the old set pieces of harps and flags of former years at Arlington National cemetery on Memorial day.

Florists say the public taste in floral tributes is changing. Now beautiful Arlington is blanketed on Memorial day with snowy peonies and glowing roses and gladioli. The flowers rest softly, carelessly on the graves of those of high or low rank.

One leading florist annually raises 40,000 peonies for use May 30. Most of them go to the great national cemetery on the Potomac. Nowhere in the country are so many men of renown at rest.

Private and official automobiles laden with floral tributes fill the road leading to the majestic city of the dead. Airplanes move about the beautiful tree covered slopes.

The most imposing tributes are at the tomb of the Unknown Soldier. Yet even here sprays and loose bouquets of flowers are supplanting the set pieces which often were placed on the tomb a few years ago.

One leading Washington florist supplies between 400 and 500 sprays and bouquets, averaging about 110 pieces in price, for Arlington cemetery Memorial day. The only elaborate set piece ordered annually from this florist is a huge star which is the tribute of the Gold Star Mothers of America.

Nobody knows who leaves most of the Memorial day flowers at Arlington or why they are left on certain graves more than others. There is a well worn path leading to the hill top where Admiral Peary and Floyd Bennett rest. Their resting places always are masses of flowers on May 30.

Gay fragrant blossoms are heaped around the cold grey bases of imposing monuments to generals. They blanket the modest last resting places of the heroes of the Maine, where the little white headstones are as alike as the uniforms of the sailors who went down in Havana harbor many years ago.

BUDAPEST (AP)—Two of Hungary's largest gypsy tribes, the Tschigen and the Kumannen, have filed suit against the royal House of Hapsburg for \$10,000,000. The nomads charge that Emperor Leopold in 1762 expropriated their lands "without giving any compensation."

An iron quarry has been opened near Custer, S. D. It is believed to be the largest deposit on the continent.

At Hunt's Craterian Today



Olga Baclanova comes as a star today to Hunt's Craterian, appearing in "A Dangerous Woman," talking picture.

Miss Baclanova appears as a Russian woman married to an Englishman, and living with him in the jungle country of Africa. She tires of the deadly monotony and has an affair with one of the young men at the station. The

halcon ends in the boy's suicide. The young brother of the woman's husband comes to the place, and the girl fastens on him—but the husband discovers her perfidy.

Supporting the star are Clive Brook as the husband; Leslie Fenton as the boy and Neil Hamilton as the husband. Clyde Cook and Smit Edwards furnish the comedy relief.

PREDICT HAWAII VOLCANO ERUPTS NEXT 18 MONTHS

WASHINGTON (AP)—Mauna Loa, which straddles Mother Nature's smoldering cauldron on the island of Hawaii, is the most intractable of the two island volcanoes, one of which is predicted to erupt within 18 months.

Kilauea, the other smoldering mountain, also is located on Hawaii, 200 miles southeast of Honolulu. From his home on the brink of Kilauea, where he observes the changing moods of the volcano, Dr. Thomas A. Jaggar, volcanologist, has sent word that his studies leads him to believe that one of the two mountains will emit destruction within a year and a half. Thus the forecast of volcanic eruptions has come to take its place beside

weather predictions.

Although all the Hawaiian islands are the products of volcanic action, Kilauea and Mauna Loa are the only active vents left. The island of Hawaii really is still in the process of being built.

Underneath Hawaii, apparently, is a tremendous stream of upsurging lava. First, the parent stream built 13,800-foot Mauna Kea in the northern part of the island, then abandoned it, presumably because of the back pressure.

Next, 8250-foot Hualalai was built to the west, and abandoned. Now the stream makes itself known simultaneously through Kilauea to the east and Mauna Loa, near the center of the island.

Kilauea really is a part of the flank of Mauna Loa, which rises 9500 feet above it. To the higher vent, apparently, leads one of the chief channels of molten matter. Frequently the liquid material has broken through the shoulders of the mountain and sent a river of lava down its slopes.

On a number of occasions the flows of molten rock have reached

the edges of the island, and have plunged over the cliffs in great Niagaras of fire. One such flow in 1880 made straight for Hilo and congealed when its front was only a few hundred feet from the edge of the town.

The island of Hawaii constantly is shaken by earthquakes caused by the volcanic disturbances beneath its surface. It is on the record of these quakes, combined with the waxing and waning of the lava pits in Kilauea and Mauna Loa, that Dr. Jaggar bases his predictions of future eruptions.

Coming Attractions

At the Rialto. "Captain Lash," in which Victor McLaglen is starred, will bring to the screen of the Rialto theater tomorrow a romantic drama in which the Captain Flagg of "What Price Glory?" gives another splendid characterization.

McLaglen has the title role and is to be seen as the fifth engineer of an ocean liner, a hard-boiled seaman, whose sobriquet comes

from the fact that he drives his stokers with a figurative whip. Of an elemental type who yet has shrewd intelligence, he is drawn into a net of international mystery in which the leading figure is a girl of great beauty.

Chaire Windsor appears as the girl. The supporting cast includes Arthur Stone, Jane Winton, Clyde Cook.

Washington State college is the first land grant college to be granted a charter by Phi Beta Kappa, honorary scholastic fraternity, which is 153 years old.

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