

GOODRICH SILVER CARAVAN ARRIVES IN TESTING TRIP

Fifteen bright silver cars featuring Goodrich tires and driven by a crew of young college graduates in uniform arrived here on schedule this afternoon and were welcomed at the city hall by Mayor A. W. Pipes, W. A. Folger, former treasurer of the rubber company, and a group of city officials and the traffic force.

Commander H. E. Schaeffer, formerly of the United States naval air service, has charge of the fleet. The reception at the city hall was followed by a showy street parade which ended at the Lewis Super Service station at the corner of Eighth and South Front streets.

There's nothing snobbish about the silver fleet. One each of the following motor cars travels in the caravan: Essex, Chrysler, Auburn, Buick, Chevrolet, Ford, Hupmobile, Oldsmobile, Nash, Whippet, Lincoln, Pontiac, Studebaker and a Mack truck.

The silver fleet arrived at the Oregon line about 2:15 p. m. and was met there by the Oregon state police. Besides a five-minute stop at Ashland, this was the first long visit made by the caravan in an Oregon town. Dealers of Goodrich tires all over the United States have entertained members of the good will tour wherever stops have been made.

Running on the same Goodrich tires on which they started from New York in January, the 15 cars have traveled approximately 12,000 miles to date.

C. H. Taylor of Portland, manager of the Pacific Goodrich Rubber company for that branch, has spent the past week in Medford arranging for reception of the unique fleet upon its arrival.

Grants Pass, Roseburg, Sutherlin, Oakland, rain, Cottage Grove, Springfield and Eugene are on the fleet's schedule for Thursday. An all-night stop will be made at Eugene.

Free Offer for O-Cedar Mops

The Certain-teed Products Corporation, thru Scott Woolf Furniture Co. in this city, is making a special offer in this paper today to give a new model O-Cedar mop free with every purchase of a Certain-teed Floortex rug or roll goods.

The Floortex rugs and the O-Cedar mops are of Certain-teed quality, known the world over as standard first class articles, and this special offer comes at an opportune time for all housewives.

The list of rug sizes and the free coupon appears elsewhere in this paper.



Lilyan Tashman tells how to attract

HOLLYWOOD, Calif. — Opinion is unanimous among the 39 foremost movie directors that no girl can be fascinating unless she has lovely skin. As Alan Dwan puts it: "Smooth skin is a perpetual attraction. Rose-petal skin gets the American public every time."

HEARTY COMPANY PURCHASES ROSS PEAR PROPERTY

Agents acting for the E. J. W. Hearty Co. of this city Monday purchased from George Ross and associates of Ashland a pear orchard east of Talent, consisting of 60 acres of pear trees, and 40 acres of farm land. It is reported.

The price is reported to have been in the neighborhood of \$55,000. The orchard adjoins the Sargent orchard, and is a good producer.

Details of the sale were not available at the local office of the Hearty company. It is understood that the orchard will be turned over to the Hearty company at once, and that they will harvest the coming crop.

The Hearty Co. operate a pre-cooling and packing plant in this city, and in other fruit districts of the northwest. They are extensive shippers and sellers of Rogue River valley pears, and their entry into the growing end of the fruit industry is regarded by local fruitmen as a healthy sign.

MULLIN IS COMING WITH COLE M'ELROY ORCHESTRA FRIDAY

Ted Mullen, master of ceremonies and entertainer will come to this city in the near future with Cole McElroy's famous Spanish Ballroom dance band, when that nationally known musical organization plays a one-night dance engagement at the Oriental Gardens on Friday night, May 24.

Mullen is known to nearly every dance lover of Oregon and Washington for his snappy song numbers and his exceptional ability as a comedian of the first rate. Ted was featured with McElroy's band for nearly eight years and only recently returned to the fold after a tour of the east and south, where he increased his routine by adding several new stunts and comedy numbers, which he will feature, while here with the McElroy orchestra.

In addition to Mullen, Cole McElroy will bring numerous other special features along with his band. Johannes Sylvester, Columbia recording accordion soloist, will be on hand to direct the band, with Spec Thomas, trombonist and Freddie Morelock, King of comedy also to be given the spotlight. It appears as though the dancers of Medford are in for a real musical treat when Cole McElroy brings his famous Columbia recording orchestra here to play at Oriental Gardens.

DELEGATES DELIGHTED BY MORNING CARAVAN RIDE ABOUT VALLEY

Returning to Medford at 8:30, the more than 1000 visiting I. O. O. F. delegates who filled the 250 cars and two long buses of the specially planned sight-seeing caravan that wound its way thru the valley this morning, expressed enthusiasm over the scenic and industrial attractions of Medford and appreciation for the hospitality extended them by local citizens. Spieler pamphlets, pointing out standard signs and curb markings, and giving explanatory sketches of the various points visited were passed to the various delegates by the general committee headed by C. C. Hoover, as the caravan left the chamber of commerce headquarters. Earl Davis acted as official Barker and guide on one of the long buses.

ELM LEAF BEETLE SPRAY IS ADVISED

The elm tree leaf beetle is now working on the elm shade trees, and in a short time the first generation of larvae will be present. The larvae are worm-like and feed on the under side of the leaves, completely skeletonizing the leaf to the point where the tree is defoliated. Two seasons of defoliation will result in death of the tree by starvation.

Jarmin & Woods Drug Store Announces New Policy Starting Today our Drug Store, including our Fountain, will be open for your convenience every day of the week including Sundays between the hours of 7:30 A. M. and 10:00 P. M. Jarmin & Woods also wish to announce that they have changed managers at their fountain—You can always be assured of the best of everything with unexcelled service and courtesy. REMEMBER—You Can Get It Any Time at Jarmin & Woods Drug Store Medford, Ore.

STANDARD MARKS WILL INAUGURATE AUTO REGULATION

Following the lead of a hundred cities in California and several hundred in other states, Medford now claims the distinction of being the first city in Oregon to adopt the uniform traffic ordinance for cities and towns. Following an investigation by the city council and city planning commission, extending over several months, the council last night adopted the ordinance by unanimous vote.

The object of the new ordinance, which is being sponsored by the United States department of commerce, the A. A. A., and numerous other organizations, is to endeavor to arrive at some degree of uniformity in traffic regulations throughout the United States, so that motorists traveling from city to city and state to state will not be confronted with a multitude of conflicting restrictions with which they are unfamiliar.

Radio Program KMED

- Wednesday, May 22
6 to 6:15—Isis Theater.
6:15 to 6:30—Medford Mail Tribune, news and markets.
6:30 to 7—Crescent Dairy.
Thursday, May 23
9:30 to 10—Golden West Co-op.
10 to 10:30—Economy Groceries and Ed Blens.
10:30 to 11—Beebe & Kindle Service Station.
11:00 to 11:30—Independent Electric.
11:30 to 12—Jarmin & Woods.
12 noon—News items by Mail Tribune.
12 to 12:30—Gates Auto company.
12:30 to 1—Gold Seal Creamery.
1 to 1:30—Bulek Dealers.
1:30 to 2—Beck's Bakery.
2 to 2:30—Younglove & Co.
2:30 to 3—Durant Cars.
3 to 3:15—Isis Theater.
3:15 to 3:30—Medford Mail Tribune, news and markets.
3:30 to 4—Coleman & Lawton and Medford Service Station.
4 to 5—Farmers Exchange Co-operative.

Daily Meteorological Report

Wednesday, May 22 Medford and vicinity: Fair tonight and Thursday, somewhat cooler Thursday, with rising humidity. Oregon: Fair tonight and Thursday, but cloudy or foggy near coast. Cooler, with rising humidity in interior of west portion Thursday.

Table with columns: Local Data, Temperature (degrees), Highest (last 12 hours), Lowest (last 12 hours), Rel. humidity (per cent), Precipitation (inches), State of weather, Total precipitation since Sept. 1, 1928, Temperature a year ago today, Observations Taken at 5 A. M., 120th Meridian Time, City, Weather, Highest Temp., Lowest Temp., Precip. 24 Hrs.

Table with columns: City, Weather, Highest Temp., Lowest Temp., Precip. 24 Hrs. Includes Baker City, Blinnarek, Boise, Denver, Des Moines, Fresno, Helena, Los Angeles, Marshfield, Phoenix, Portland, Red Bluff, Roseburg, Salt Lake City, San Francisco, Santa Fe, Seattle, Spokane, Walla Walla, Winnipeg.

L. W. DICK, Meteorologist. "A musical program of merit" was the consensus of opinion among local people who listened in on the pipe-organ recital by Miss Betty Brown, which was broadcast by the California Oregon Power company last night.

S. M. Bullis, J. J. Buchter and B. R. Roberts left this afternoon for Dunsuir on a short business trip in the interests of the power company.

BARNEBURG WILL ESTABLISH GAME FARM NEAR CITY

A game farm is to be established on the old Barneburg estate three miles east of Medford, according to Kenneth F. Barneburg, who is a licensed game breeder under the Oregon state game commission. Location of the farm is said to be exceptionally suited to the needs of game birds, especially water fowl.

Mr. Barneburg now has a flock of 70 mallard ducks which he will offer this fall to sportsmen and fanciers for decoy and propagation purposes. The ducks have become very tame, even to the extent of eating from the hand of their keeper. A shipment of Canadian geese, Chinese pheasants and probably blue and green wing teal are expected to add to the stock on the farm this summer.

PERMITS NECESSARY ON FEDERAL LANDS

Permits to burn slashing and brush on government owned land are as necessary as they are on state land, according to Crater National forest headquarters today, following a report yesterday that such permits would not be necessary until June 1.

Think Betty Insane KLAAMATI FALLS, Ore., May 21.—(AP) A sanity hearing has been ordered for Coleman Berry, sheep man, who is accused of having set fires in federal timber near the Lake-Klamath county line.

LOCAL RANCHER HELD ON KIDNAP CHARGE IN SOUTH

William Cherry, Griffin Creek rancher is held by Los Angeles officers on a charge of child stealing and will be brought back to Medford by Sheriff Ralph Jennings, who leaves this evening for the southern California metropolis. Cherry is alleged to have taken Kathryn Perkins, 14 years old, whose parents reside in the Berrydale section north of Medford, to southern California by automobile. She had been missing for several weeks.

Cherry has lived in this section for some time and is described as a man of approximately 45 years. He has a wife and several children, and at the present time the wife is reported to be a patient at a local hospital.

TOMORROW One Day Only RIALTO MATINEE 15 NOTE This picture will be shown to adults only. No children admitted. EVENINGS 25 It's the naked truth of the morals of today

"The House of Shame" with CREIGHTON HALE—VIRGINIA BROWN FAIRE You wives and husbands who like to cheat—here's something to think about.

FLY PESTERED COWS ARE NOT CONTENTED MILKERS! Keep Flies Away From Your Milkers WITH FLY FOIL THE TRIED AND PROVEN DAIRY FLY SPRAY SOLD BY Monarch Seed & Feed Co.

FREE Theatre Ticket with each 40c Cash Purchase MODEL BAKERY 111 West Main Medford, Oregon

DANCE with Cole McElroy's Columbia Record Dance Band of Seattle-Portland at the Oriental Gardens Friday May 24 On Your Way TO Crescent City Three hours from Medford. A welcome awaits you at Patrick's Creek Tavern All-day Dining Service Phone or write for room reservations. Postoffice Crescent City, Cal.