

GRAHAM-PAIGE WINS FIRST PLACE AT PARIS-NICE

Graham-Paige is continuing its series of performance victories in Europe, having finished without a point of penalty in this year's Paris-Nice contest, winning first place for cars of its classification, and standing highest of all American cars competing. This contest followed closely upon the international Monte Carlo event, which Graham-Paige won outright by its remarkable performance on the long route from Stockholm, Sweden, to Monaco.

Cars in the Paris-Nice contest were scored for regularity between the French capital and the Riviera, for speed tests at Grenoble and Nice, for slow-running and acceleration tests, and for climbing the famous ascent of La Turbie, a difficult mountain course.

Consistent performance in all these tests netted the four-speed Graham-Paige the highest standing in its class, without a point against it, with a total score that placed it above all other American entries. The flexibility of the Graham-Paige was demonstrated by its winning first place in the 100-mile slow-running test and second place in the 100-mile acceleration test, in which it was defeated by only two-fifths of a second by a Bugatti, a French sports car famed for its racing ability, while the other Bugatti entered failed to equal the Graham-Paige time for this event.



Boo Hoo! Here lies a pedestrian Colder than ice; He jumped once When he should have jumped twice.

And here is one under This marker of wood, He only jumped half The distance he should.

There goes a pedestrian, Knocked higher 'n a kite; He jaywalked across Without watching the light.

Here lies a pedestrian, Not fit nice! My aim was so sure That he breathed only twice.

No Punctures "Do you know any way to avoid the trouble?" "You might buy a motor boat." "Do you know the difference between taxis and street cars?" "No."

An "Epitaph" He raced the train; He got across And lost you think I rave When I assert "He got a cross"— It's right there on his grave.

Once there was a man named Lot whose wife turned to a pillar of salt. Nowadays men's wives don't turn into pillars of salt, but they do turn into telephone poles, garages and other people's cars.

A Ford had stalled and the usual crowd had collected around it, all offering expert advice. But to no avail, the Ford would not go. At last in despair the owner cried, "Doesn't anybody know anything about this car?" "Only a lot of bum jokes," a mournful individual said.

The Call of the Open Road is too often, "Say! Where the heck do you think you're going?"

"Do you mean to tell me you couldn't see me coming on a straight piece of road like this?" said the owner of the very small car after the collision. "Sorry, guv-nor," said the lorry driver. "I thought it were a fly on me windshield."

A friend of mine, a proud young father, told me yesterday that it would be a kindness to men if babies' clothes were labeled like auto curtains. "Rear," "Front," "Hook here," etc., etc.

The Reckless Brothers If Johnson don't Cut down his speed, A tombstone that Bird's gonna need. —Cincinnati (O.) Enquirer.

And Percy's gonna Die by hook— Driving with a flapper Hugging his neck. —Times-Union, Jacksonville, Fla.

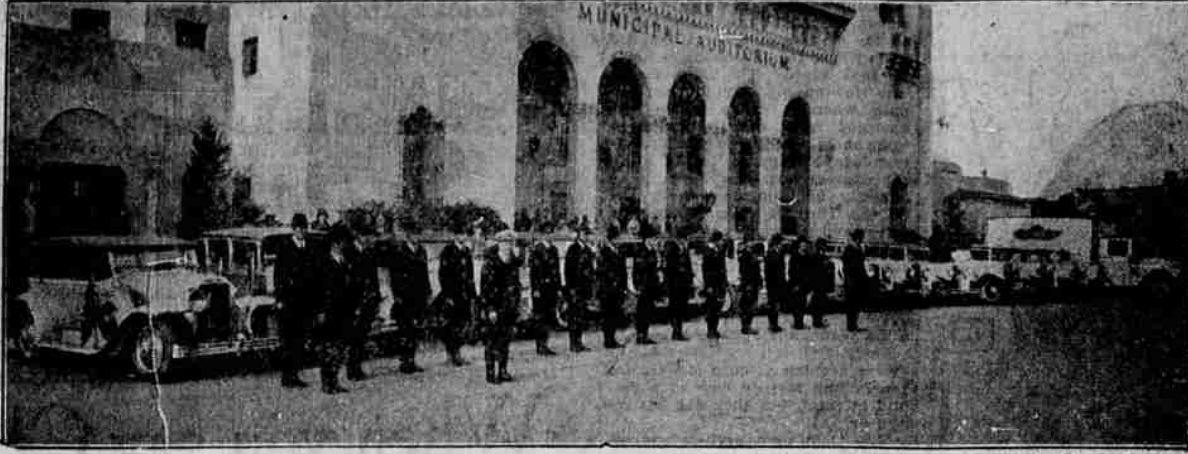
He knew not if He had a brake— That's why the Lord His soul did take. —Hastings (Neb.) Tribune.

If I should die Before I brake, I won't ask God Which way to take.

If they have a two-car garage, they have twin beds. How about calling back-seat drivers "read admirals?"

An Englishman was visiting this country for the first time, and as he was driving along the highways saw a sign "Drive slow. This means you!" The Englishman stopped in sur-

GOODRICH SILVER FLEET TO VISIT MEDFORD MAY 22



Uniformed pilots and cars of the fleet in front of Municipal Auditorium at San Antonio, Texas.

The young cavaliers who are piloting the Goodrich Silver Fleet in a circle of the United States have pushed their 15 cars over many thousand miles of varied roads in weather as they found it. Commander H. B. Schaeffer and his adventurous crew, who are discovering and exploring America over its highways and byways, report 316,000 tire miles with but

three punctures. Goodrich tires—good luck, or both. Fourteen of the cars ride on 56 tires while the big baggage truck has dual rear, making a total of 62 tires on the caravan. With an average of 5000 miles to the tire this makes a total of 315,000 tire miles. While the tour that will cover the greater part of the United States is for the purpose of tire demonstration, manufacturers

of the cars in the line, who represent 95 per cent of total car production, are watching the performance of their cars with great interest. Commander Schaeffer and his athletic cavaliers have been variably entertained during the tour thus far. In almost every city they have visited they have been welcomed and entertained by local civic and political dignitaries. Mail

clearing through Akron indicates that their uniforms and well set up, masculine figures have not found indifference in feminine eyes. Letters with decided feminine lines increase in volume, as each new town is added to the process of discovering America. Modern cavaliers. The Goodrich Silver Fleet will be in Medford Wednesday, May 22, at Lewis' Super Service Station.

prise and exclaimed, "My word! How did they know I was here?"

It is claimed that automobiles make folks lazy, but pedestrians insist that they have precisely the opposite effect.

How's this for high financing? A Medford man goes to one merchant and purchases five dozen eggs on credit, then goes to another merchant and sells them for cash, using the money thus obtained to buy gasoline for a decrepit flivver.

TIRE SERVICE MUST BE UP-TO-THE-MINUTE

"Few motorists fully appreciate the unusual facilities made available to them by modern tire service stations such as ours," declared C. C. Furnas of the Medford Service Station. "The early tire store was not equipped to give complete service

—either with personnel or machinery. But within recent years there has been a very definite improvement in service stations catering to the needs of motorists. The average service station has trained personnel, men who know tires and their value, who know how to apply and repair tires. Progressive tire merchants have developed many of the improved methods and tire manufacturers have used their large resources to offer other help—all designed to give better service to owners of all motor vehicles.

The Goodyear Tire & Rubber company, whose products we handle, has been a leader in this program. We pride ourselves upon the fact that we give better-than-average service to tire users. We carry a complete stock of tires in all sizes and for prices to meet every pocketbook. Our interest extends beyond the sale of tires. Once we have sold a tire or set of tires, we have a personal interest in the performance of those tires— to see that the user gets the most mileage and service possible from them.

"Our service staff is made up of men who know how to apply tires,

who can inspect them periodically for possible road injuries and who can, when necessary, repair them speedily and efficiently, and our equipment is of the most modern type.

"We invite motorists who have not been our regular customers to come in and inspect our place—and learn first-hand of our facilities."

LEADING LIGHTS OF FISTIANA LIKE CHRYSLER CARS

Piloting a stock model Chrysler 75, Carlos Zorzoli, noted Argentine automobile race driver, recently won the annual 600-mile stock car race sponsored by leading automobile organizations in Argentina. The route, over every type of road, was covered by Zorzoli in the

Chrysler in 9 hours, 3 minutes and 24.2-5 seconds. Another Chrysler, driven by Negri, finished second. Several other European and American makes of cars were entered.

Chrysler cars are increasing in popularity with the leading lights of fistiana. Jack Dempsey recently added an imperial sports roadster to his fleet of Chrysler cars. His lead was quickly followed by the purchase by William L. "Young" Striding, Georgia heavyweight, of his fourth Chrysler, a 75 royal sedan. Then "Tommy" Grogan, contender for the lightweight crown, selected a similar car for his personal use. Not to be outdone, Ray Miller, also a leading lightweight, bought a Chrysler 75 roadster while in Detroit training for his match with "Billy" Petrolle.

BERLIN.—(AP)—Dr. Marion Horton of New York, lecturing here before the league of German Academic Women, said the increase of divorces in the United States indicates not so much a weakening in the sense of responsibility among women as an increasing intellectual and physical emancipation.

SEMAPHORE LIGHTS GUIDE DE SOTO TRAFFIC

In the big Highland park plant at Detroit where the DeSoto six is manufactured, a semaphore light system similar to that used by big cities throughout the nation, regulates the traffic as miniature electric trains, trucks and other conveyances speed through the factory with parts of the unassembled car.

The DeSoto plant, one of the great Chrysler group, is a vivid picture of modern dynamic industry. Built on an area of more than 53 acres, miles upon miles are covered daily by these "material trains" over the hundreds and hundreds of thousands of feet of floor space. The signals above flash green to red and from red to green as the operators guide them to their destinations.

It is a town within a city, the citizens—thousands of workmen—representing scores of nationalities. They ride to work in their own automobiles, eat in the company restaurants, get their letters through the company post office and when accidents occur, which is seldom because of the stringent rules concerning safety measures, are treated in the company hos-

pital. It is one of the most up-to-date industrial institutions in the world.

Every detail of production is planned on a scientific and systematic basis under the most economic conditions from the receiving stations where raw materials are brought to the plant by the railways, through the various processes of manufacture and on to the final assembly line. Finished cars being driven off under their own power for DeSoto dealers throughout the world.

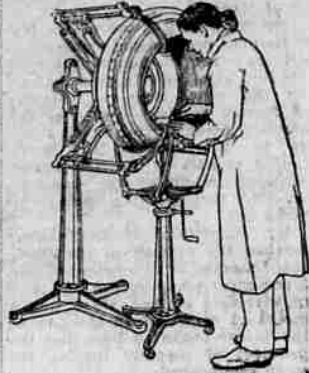
Huge trucks laden with materials are unloaded on the miniature cars in different parts of the plant. The lights and their operators guide them safely on their way.

The semaphore system, after all, interesting as it may be to the man in the street unaccustomed with modern industrial practices in the world's greatest industry, is but a cog in the big wheel that has turned back to the buying public millions of dollars saved in manufacturing and has made possible the production of the DeSoto six with its dependability and outstanding performance at a low cost.

Believe Ship Crew Lost. VALPARAISO, Chile, May 18.—(AP)—The crew of six of the steamer Perico were believed today to have been killed when the steamer's boilers exploded and it sank near Point Curanilla. The steamer Taracapa found bits of wreckage

near the site of the supposed explosion.

Nearly 300,000 head of cattle were tested for bovine tuberculosis between January 1 and April 1.



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All prices f. o. b. factory Flint, Mich.

If you are considering the purchase of an automobile, you owe it to yourself to learn the true extent of Chevrolet's value leadership. And all you need to do is check the new Chevrolet Six against any other car—value for value and price for price!

Here, in the price range of the four, is offered a smooth, powerful, six-cylinder valve-in-head motor—which delivers better than 20 miles to the gallon of gasoline—and whose smooth, quiet, velvety operation, with its complete lack of drumming and vibration, is a revelation—even to those who are accustomed to driving high-priced automobiles. Here are beautiful bodies by Fisher. Here, in all closed models, are fittings by Ternstedt... rich, deep-tufted upholsteries... adjustable driver's seat... and a completely-equipped instrument panel. And throughout the entire chassis are found numerous examples of advanced engineering—such as quiet, non-locking 4-wheel brakes... ball bearing steering mechanism... automatic acceleration pump... and chromium plating on all bright metal.

But no mere recital of features can give you any conception of Chevrolet's value leadership. So we urge you to come in and see for yourself why over 500,000 people have chosen the new Chevrolet Six since January 1st!



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Automotive Shop Ashland, Oregon

The Convertible Landaulet Sedan- Open to sunshine.. closed to the rain... smart in any weather

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Consider the delivered price as well as the list price when comparing automobile values... Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.

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