

Chamber of Commerce Annual Report Shows Diversity of Accomplishments During Past Year for Medford Vicinity

High lights of the annual report of the Medford Chamber of Commerce, as presented last night at the Community Home Products dinner, revealed more accomplishments than had been generally realized by citizens of Medford.

Portions of the report are as follows:

Aviation
The recommendations of the aviation committee of the Chamber of Commerce were accepted without question by the city council, and at the city election held April 2, the electorates of the city accepted these same recommendations by a most gratifying majority.

The project recommended by the aviation committee included the leasing of city bonds to the amount of \$120,000 and the subsequent use of this fund for the purchase, conditioning and construction of an airport and the buildings necessary to secure the Class A rating. The site for the proposed port was selected by the committee after a great deal of deliberation, and contains some 280 acres of land, is one-half mile wide and nearly a mile long.

After the city council had called the special election for the airport bonds, an airport publicity committee was appointed to conduct the necessary educational campaign to secure a favorable public sentiment for the construction of the airport. The work of this committee was most effective, and they utilized every local medium of publicity to accomplish their purpose. Billboards, newspaper, radio, public meetings and house-to-house canvassing were employed, with the result that the largest vote ever polled in a city election was registered on April 2.

The commendation of the chamber and the entire community should be given to these two committees, whose personnel were as follows:

Airport Committee: Seeley V. Hall, chairman; Clyde Eakin, F. C. Dillard, Bert Thierolf, J. C. Thompson, M. N. Hogan, Floyd Hart and Larry Mann.
Publicity: S. S. Smith, chairman; Lee Tuttle, W. J. Warner, A. A. Hayden and W. A. Gates.

Freight Rates
Possibly the most important work of the agricultural committee was that of carrying on the preparation and presentation of the case for a reduction in freight rates on fresh fruit to eastern points. This case has been in the process of preparation for two years, and all of the local work was done under the direction of this committee. In this case the Rogue River valley had the energetic support of the Traffic Association of Hood River, Wenatchee, Yakima and Walla Walla, and also the public service commissions of Oregon, Washington and Idaho. The actual work of presentation of the case was done by Allen P. Mathew of San Francisco, acting attorney for the northwest; the Oregon case being directly handled by Wm. P. Ellis of Salem, as attorney for the Oregon interests.

The testimony and arguments in the case were presented to the interstate commerce commission at a formal hearing in Portland on October 16, and continuing until October 27. Commissioner C. B. Johnson of the I. C. C. presided during the hearing, at which witnesses from all of the northwestern fruit districts were examined. Witnesses from the Medford district included Leonard Carpenter, S. M. Tuttle, B. E. Harder and C. F. Baker.

The final brief of the Oregon case was prepared by Mr. Ellis, and has been filed with the interstate commerce commission at Washington. The reply brief of the carriers was to be filed by April 15 of this year, and it is expected that the oral arguments before the entire commission will be heard some time in May. Those in close contact with the case hope for a decision from the commission before the fall shipping season of the year.

The complaint filed by the fruit interests asks for a reduction in rates on apples from \$1.50 per cwt. to \$1.25; and on pears from \$1.73 to \$1.50. This reduction on the pear rate was temporarily granted last season by the carriers, as a voluntary reduction, and it is hoped that the decision of the commission will make this reduction permanent.

Better Business Bureau
The work of this department during the past year has been directed toward controlling of promiscuous solicitation of business houses for advertising and other funds, and has been instrumental in preventing a considerable amount of canvassing of the city. Proposals for solicitation are thoroughly investigated, and very few endorsements have been given by the committee.

Personnel: J. Russell, chairman; H. E. Marsh, R. B. Strang, Wm. Isaacs and Fred Heath, Sr.

Jackson County Fair
The campaign for the tax levy for the building and reconditioning program of the Jackson county fair was conducted by the Chamber of Commerce, and materially assisted by the co-operation of the three service clubs. Petitions were circulated to place the measure on the ballot for the primary election last June, and an educational campaign conducted prior to the election. The millage measure carried by a substantial majority through out the county.

Roads and Highways
—Williams Creek road. A number of meetings were held with representatives of the Williams Creek district and other interested parties, to further the construction of a road through the Williams Creek district, connecting with the Oregon Caves highway, and plans have been perfected looking toward an aggressive campaign for the construction of this important highway. Practically all interests in Jackson county are united behind the movement and efforts are being made to secure a like co-operation from Josephine county. The U. S. forest service and the state highway commission.

2—Midway Road. Committees representing the Chamber of Commerce have appeared before the county court, urging the construction of the Midway road to Bybee bridge, and pointing out the benefits to be enjoyed by the city of Medford through the construction of this road. The county court has recently ordered the construction of this road which, it is expected, will be completed by September 1 of this year.

Buy-at-Home Campaign
In pursuance of the program of work, a combined campaign to foster buy-at-home spirit and home products, was conducted during the week of November 19 and proved to be a successful means of bringing to the residents of the community a better feeling toward local merchants and industries. The educational work of the campaign was carried on through the newspapers and the radio. Window displays were used, exhibiting locally manufactured products, and lists of local manufacturers were published in the newspapers.

Oregon Weather
Oregon: fair tonight and Saturday, increasing humidity with temperatures above normal Saturday. Gentle variable winds.

Classified advertising gets results.

Warm Weather

Bings Beautiful New Frocks and Coats for Thrifty Shoppers Tomorrow at the

M. M. Dept. Store

Saturday Special

Special for Saturday only, regular 95c piques and gabardines, 1 a n d s c a p e s, and floral patterns.

79c per yard

1/3 Off on All COATS

- Regular price \$49.50, Reduced price **\$32.98**
- Regular price \$46.50, Reduced price **\$22.98**
- Regular price \$37.50, Reduced price **\$24.98**
- Regular price \$35.00, Reduced price **\$23.33**
- Regular price \$32.50, Deduced price **\$21.66**

CHIFFON DRESSES

\$16.75 to \$22.50

Beautiful printed chiffon dresses in pastel shades. Desirable for the closing of the year's high school festivities. Suitable for afternoon or evening wear. All new dresses received this week.

Printed Silk Dresses

20% Reduction on One Lot Printed flat crepes, and chiffon dresses.

One Lot Dresses Special Price **\$10.75**

Regular \$22.50 values, going at this special price Saturday.

One Rack of Dresses **\$9.85**

One Rack of Dresses **\$5.95**



Ask for Discount Stamps

MANN'S—The Best Goods for the Price, No Matter What the Price—MANN'S



An Investment in Good Appearance

A Kuppenheimer Suit

There's a lot of life in the new styles and colors. Long life, too, because there's through and through quality to back up, and preserve, their good looks.

\$40.00 to \$65.00

Summer Suits

by Kuppenheimer

They're the kind that will guard your good appearance as faithfully as they protect you from the heat. Kuppenheimer tempers the fabrics for longer wear and richer finish.

\$19.50 to \$27.50

Middi Shade

Blue Serge Suits—For Graduates

\$37.50

Straw Hats

We are showing a complete stock of Milans, Leghorns, Pedalinas, in all the new colors and shapes.

\$2.95 to \$5.95

See them in our windows

Boys' Wash Suits

Good patterns and styles

\$1.00

Boys' Athletic Union Suits

A fine quality. 50c and 65c



Jantzen Swimming Suits for men and boys

Men's Suits \$6.00 and \$6.50

Boys' Suits \$4.00 to \$5.00

Men's Rayon Athletic Union Suits Regular \$1.75 values **\$1.48**

Men's Athletic Shirts and Shorts 45c to \$1.00

Mann's Department Store
THE STORE FOR EVERYBODY
Phone 486-487 Medford, Oregon

Exceptional Values in MUNSING Wear

Munsingwear Is Exclusive But Not Expensive

There is a Munsingwear model for every figure, for every taste, for every age... from infancy up, all in inimitable Munsingwear quality.



Costume Slips

This Slip of Munsingwear Rayon with a double shadow-proof skirt is low cut but unable to sag, for the shoulder straps are woven and cannot stretch... a special Munsingwear feature. The length is easily adjustable. In several colors, and all sizes.

\$3.25



Breviation Bloomer

—and matching Bandeau of Radiant Munsingwear Rayon. Abbreviated, youthful, sportive. The elasticity of the knitted bloomer cuff offers snugness and comfort. Variety of colors and sizes.

\$1.50

Rayon Shorts

The younger set will adore Shorts of White Munsingwear Rayon with a contrasting stripe... flat yoke front and removable elastic across the back. Bandeau, plain or trimmed in black, flame or turquoise to match. All sizes.

\$1.50

Bloomer and Vest

An ensemble of Munsingwear Rayon in fashionable colors, and a range of sizes. Bloomer with or without yoke... and removable elastic. Bodice Vest.

Bloomer \$1.98 Vest 98c

Munsing Hosiery for Women

Sylphine heel, semi-service | French heel, semi-service | Colors: Naive, champagne, sun bronze, white Full fashioned \$1.75 | full fashioned \$1.50 | jade, allure, Cuban sand, ashew nut.

MUNSING WEAR for Men Who Know What's What

You men who pride yourselves on your ability to pick best value in everything from automobiles to radio sets—we invite you to see what "smooth performance" is like in underwear. We refer to our line of Munsingwear which is now being shown here in all the new models and fabrics for Spring and Summer.



Balbriggan, short sleeves, ankle length, cream color. Sizes 34 to 48.

\$1.49

Athletic Union Suits

Button shoulder style, checked painsook.

\$1.00

Men's Fancy Track Pants

Drawer front, elastic band

\$1.00

Men's Undershirts

Knitted pullover shirts; athletic style. Lavender, maize, light blue, rayon stripe.

\$1.00

Basement Bargains

- Close-out of Boys' Zipper suits, Sizes 3 to 6 yrs. Special \$1.29
- Children's and Misses, Socklets, fancy cuff 25c
- Men's Knitted Summer weight Union Suits, ankle or knee length 79c
- Women's Cotton Vests, built up shoulder 29c
- Children's Printed Wash Dresses, plain color, trim inconspicuous colors. Sizes to 12 years 69c and 98c
- Beach Hats in all colors 25c
- Boys' or Men's Straw Hats, close-out price 10c
- Women's Crepe Sole, tan color sport Oxfords \$3.48
- Women's Hi heel Biege one-strap Pumps \$3.95
- Girls' trimmed one-strap Pump \$2.98
- Boys' heavy tan Work Shoes, Paracord sole \$2.98
- Men's Work Shoes, leather sole \$2.98

M M DEPARTMENT STORE
C. A. MEEKER, Manager