

SENIOR PLAY NOW IN LAST WEEK OF REHEARSAL STAGE

"Bab," the four-act comedy adapted from the Mary Roberts Rinehart's book, "The Sub-Del," which is the senior play chosen at the high school this year, is now rounding out its final week of rehearsals, and will be presented at Hunt's Craterian theater next Monday night at eight o'clock.

Directed by Miss Isabel Willis, dramatic coach at the high school, the clever comedy promises to be one of the most enjoyable student productions ever seen in Medford. The scenic effects of the play are under the direction of Tom Swen, who will be assisted by the vocational students of the high school in the building and general construction.

The cast of the play consists of Elnora Hulander, who plays the part of Bab, the 17-year old child who regrets her lack of youth; Lella, the older sister, Mildred Lawrence; Mrs. Archibald, the naughty mother, Elnora Mae Wilson; Carter Brooks, who lives next door; Jack Walker; Jane Raleigh, an admirer of Bab; Grace Howman; Clinton Boreford, the distinguished Englishman, Eric Peterson; Eddie Perkins, who also aspires to be grown up; Bill Byrum; Guy Grosvenor, who is so good-looking it hurts; Gerald Hartsock; Hanna, Lella's maid, Irene Walker; William, the family butler, Bill Bowerman.

FIGURE EXPERT AT MANN STORE FOR CORSET COUNSEL

Last word creations in foundation garments, twentieth century corsets, are being shown today and tomorrow at the corset department in Mann's store by Miss Y. Towel, stylist and figure expert for the H. W. Gossard company, of New York and San Francisco.

Medford women are invited to bring their individual problems to Miss Towel, who will give personal consultations and fittings during her stay in this city.

Speaking of corsets, the Gossard expert explained that there is no revival of the old-fashioned laced-up, bone-type garment, and that there probably never will be. Modern women have always intuitively accepted the comfortable, attractive foundation garment made of crepe de chine, soft rayons, awami or fancy batiste in either pink or white.

Miss Towel personally conducted a style show at the Emporium in San Francisco last week, and after leaving Medford expects to give a demonstration at McMorran and Washburn's store in Eugene.

MOTORISTS LIKE TIRE TRADE-IN SALE

The Trade-in-Sale of the Lewis Super Service Station, distributors of General Tire, is attracting a greater number of tire buyers every day, according to Phil Lowd, manager.

"When General instituted the trade-in plan four years ago, it was an entirely new idea in the tire business," said Mr. Lowd. "There was nothing new in applying the value of used merchandise against new purchases, but it had never been done with tires.

"Motorists were quick to act upon the chance to secure an allowance on the unused mileage in their old tires, thereby being able to purchase a General at the price formerly paid for a tire of less quality.

"While the trade-in is a year round feature of our business, our 'trade-in sale' is an annual event, during which time we are able to make special allowances on old tires.

"With the price of crude rubber up 40 per cent, thrifty buyers appreciate the opportunity to capitalize on the present low price of Generals and also assure themselves of a quality tire that will serve them safely through the

next high price period. "That people are aware of the savings possible through buying now is evidenced by the exceptional volume of business we have been doing all through the sale," Howell Tatum, of San Francisco,

salesman for the General Tire & Rubber Co. of Akron, Ohio, is in Medford and southern Oregon this week transacting business with the Lewis Super Service Station of Medford, and Madden's Tire shop of Ashland.

Coming Wednesday Hunt's Craterian

Texas Gulman gives one of the most authentic characterizations

yet to reach the talking screen in "Queen of the Night Clubs," all-talking production which comes to Hunt's Craterian theater Wednesday.

Miss Gulman gives so true a portrayal of a night club impresario because she is simply being herself in the atmosphere in which she is familiar.

SAN FRANCISCO, April 29.—(AP)—Twelve firemen were overcome by smoke in a fire that did \$300,000 damage to the Sommer and Kauffman building on Market street near fourth here Sunday. The blaze held up traffic in the vicinity for hours.

Oregon Weather. Oregon: Generally fair tonight and Tuesday; warmer in the interior Tuesday; normal humidity. Moderate west and northwest winds on coast.

98% of the lovely complexions you see on the screen are cared for with Lux Toilet Soap



Photo by H. D. Carey, Hollywood

DOROTHY MACKAILL, lovely First National star, in the striking modernistic bathroom designed by a well-known New York artist, and executed in Hollywood especially for her blonde beauty—Like 9 out of 10 screen stars, she uses Lux Toilet Soap. She says: "So much of a star's charm depends on a soft, smooth skin. The close-up takes the true measure of her beauty. Lux Toilet Soap is lovely for the skin."

Dorothy Mackaill

THE CRUELEST TEST A SKIN CAN MEET
Under the glare of the huge new incandescent "sun-spot" lights, only the most flawless skin can stand the test of the close-up. JOAN CRAWFORD, Metro-Goldwyn-Mayer star, faces it confidently. She says: "Exquisite smooth skin is the all-important asset for the star who must face into the glaring lights of the close-up. Never have I had anything like Lux Toilet Soap for keeping my skin fresh and smooth."



Photo by C. S. Bull, Hollywood



Photo by G. Dyar, Hollywood

CLARA BOW, popular Paramount star, in the luxurious bathroom—one of the finest built in Hollywood—which sets off so well her vivacious charm.

"A beautifully smooth skin means even more to a star than to other women. Lux Toilet Soap is a great help in keeping the skin in perfect condition."

Clara Bow

"Smooth, lovely skin is the most appealing charm a girl can have," say 39 leading Hollywood Directors

IT ATTRACTS you instantly whenever you see it—a skin that is exquisitely smooth and lovely.

In Hollywood, where loveliness and magnetism mean success, they know this. "I don't know a single case where a girl without beautiful skin has been able to win enough popularity to become a star," says William Beaudine, Fox director, voicing the experience of the directors.

"Exquisitely lovely skin is the greatest asset a star can have," Mary Astor explains. "Without it you cannot photograph successfully in a close-up." For with the new incandescent "sun-spot" lights pouring down on face and arms and shoulders, little make-up can be used.

Mary Astor keeps her ivory smooth skin always lovely with Lux Toilet Soap—it is made by the famous French method. In fact, 9 out of 10 screen stars use Lux Toilet Soap.

Notice the exquisite texture of Joan Crawford's skin the next time you see her, or May McAvoy's, Doris Kenyon's, or Phyllis Haver's. Of the 451 important actresses in Hollywood, including all stars, 442 use this soap.

All the great film studios have made it the official soap in their dressing rooms. Beauty is important in Hollywood.

Caressing, instant lather even in hard water! Start using this fragrant white soap today—a lovely, fine skin plays such a big part in feminine charm.

Luxury formerly found only in French Soaps at 50¢ or \$1.00 a cake—now 10¢

MARION DAVIES, whose clear beauty has endeared her to an enormous public, says: "Deliciously smooth skin is a great asset to a star. I am delighted with Lux Toilet Soap."



BEBE DANIELS, enchanting Paramount star, says: "The girl with smooth skin need not fear the close-up. Lux Toilet Soap is a great help in keeping the skin smooth and lovely."



Photo by W. Thomas, Hollywood

PHYLLIS HAVER—the next time you see her in a Pathé film notice how softly smooth Lux Toilet Soap keeps her skin. Miss Haver says: "Lux Toilet Soap leaves my skin so gently smooth that I have no fear of the high-powered lights of the close-up."



Photo by C. S. Bull, Hollywood

ELEANOR BOARDMAN, the exquisite young star—her loveliness is reflected in that of this garden-like bathroom that is unique even in Hollywood.

"Lux Toilet Soap is excellent for the very smooth skin a screen star must have. It is such a very good soap."

Eleanor Boardman

KC Baking Powder

DOUBLE ACTION
First—in the dough
Then in the oven

Same Price for over 38 years
25 ounces for 25¢

Use less than of high priced brands

MILLIONS OF POUNDS USED BY OUR GOVERNMENT