

'FICKLE FASHION' BRINGS FAME TO A CHINESE CITY

WASHINGTON, D. C., April 20.—"Chefoo, China, recently seized by revolutionaries, is a city made famous by 'fickle fashion,'" says a bulletin from the Washington, D. C. headquarters of the National Geographic society.

"The Germans started the hair-net industry on a large scale, but the World War in Europe, and cheap hair and cheap labor in Asia, caused the industry to migrate to the shantung province with Chefoo as headquarters.

Streets of Chinese Town Bristol With Business Activity.

"Although American women's money paid the wages of thousands of women and girls in and near Chefoo when the hair-net industry was flourishing, perhaps few of those American women could locate Chefoo on a map without considerable searching. The city lies on the north shore of the 'Cape Cod' of China, which extends into the Yellow Sea from the main portion of Shantung province, toward the middle section of Korea. If a line were drawn due west from Cincinnati, Ohio, through Denver, Colo., and continued across the Pacific, Chefoo would be one of the first Chinese cities the line would touch.

Chefoo now ranks third among Shantung cities, with about 100,000 inhabitants. A large foreign settlement, with modern hotels, consular office buildings, and residences bordering wide, electrically-lighted streets, occupies a block of land on the north.

"The adjoining Chinese quarter is congested. Narrow streets, winding through this portion of the town, are lined with shabby buildings, mostly of flimsy construction, but it is here that Chefoo thrives with business activity throughout the day.

Peanuts Introduced by American Missionary

"Stoop-shouldered coolies from neighboring towns and villages trudge to the market place under loads nearly as large as those atop mules and donkeys. Other coolies tug at the handles of loaded Shantung wheelbarrows whose wheels are sometimes three feet high. There is little room in the hankie thoroughfares for anything else, nevertheless, the shabby boy draws his fares at high speed, often forcing pedestrians to sidestep into children-filled doorways for safety.

"Through the Chefoo streets, all the products for export from the Chefoo neighborhood are carried to waiting cargo boats in the harbor. Apples, sweet potatoes, peaches, wheat, cotton, corn, and pomegranate silk and hainets are transported by vessels flying the flags of many nations. Cargoes for Chinese consumption are loaded on coastwise boats that make Chefoo a port of call. Junkies that loiter about in the harbor pick up short-haul shipping. Pomegranate and peanuts are among the more important Chefoo exports. The latter were introduced in Shantung by an American missionary.

Bobbed Hair Explodes Hainet Boom

"Chefoo was classed as one of the unwealthy, therefore unimportant, communities of China before 1862 when the port was opened to foreign shipping. Later a large portion of Shantung shipping passed through Chefoo, and the city enjoyed a period of prosperity until 1904, when the Shantung railway was completed and the port was forced to share commerce with ports the railroad touched.

"Another shock came when the Tientsin-Pukow railroad was completed in 1912. Tientsin, a port on the southern coast of 'Cape Cod,' succeeded in getting railway connections, while Chefoo got only a promise of a connection. As a result Tientsin gradually outgrew its northern competitor. The nearest railway station to Chefoo now is 200 miles to the southwest, between which buses frequently run over a government-owned highway.

"Fickle fashion threw a bombshell into Chefoo industry when it decreed bobbed looks for American women. When the industry was at its height \$5,000,000 worth of hainets were shipped from Chefoo annually; a majority were sold in the United States. Two years later the value of hainet exportation dropped to slightly more than \$2,000,000. Seventeen thousand women and girls in and near Chefoo made hainets in 1921; now only a few thousand are employed in the industry."

DUTCH FRUITMEN SHIP BY PLANE

WASHINGTON.—(AP) Dealers in fruit, garden produce and flowers in Holland have solved the problem of transporting their perishable stocks by the use of airplanes. The department of commerce learns that two new freight planes will be put into operation soon between Amsterdam and London.

Airplanes have made it possible for London residents to enjoy at dinner strawberries picked that morning in Holland.

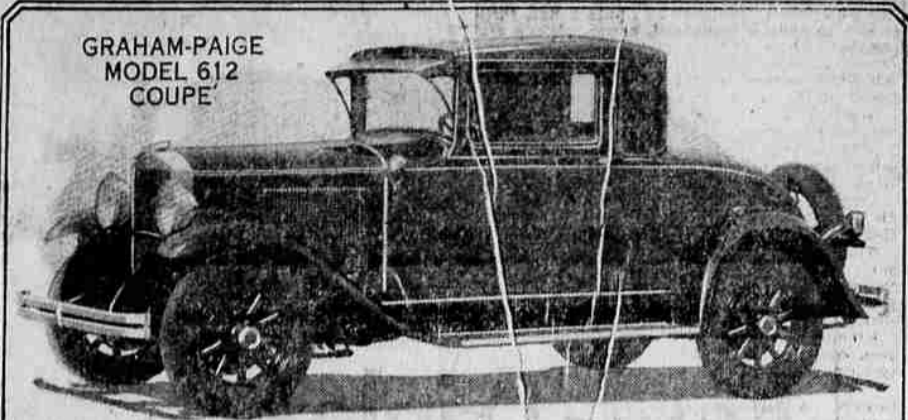
Political speakers of England have thought of a way to defeat the hecklers who interrupt campaign orations. Speakers' trucks are equipped with loudspeakers which convey sound a half mile and more.

Clear page wanted at the Mail Tribune office.

New Two-Door Model Is Presented



GRAHAM-PAIGE MODEL 612 TWO DOOR SEDAN



GRAHAM-PAIGE MODEL 612 COUPE

GRAHAM-PAIGE 612 NOW HAS POPULAR TYPE SEDAN AND COUPES

A two-door sedan on the six-cylinder 112-inch wheelbase chassis is the latest offering of Graham-Paige, production having begun early in April. The coupe model, with or without rumble seat for two extra passengers, was brought out after the automobile show season.

VEEDOL OFFICIALS PREDICT BIG BUSINESS, 1929

Frank Wagar, western advertising manager for the Tide Water Oil Sales corporation, has just returned from four Pacific coast gatherings of dealers and salesmen. He addressed meetings in San Francisco, Los Angeles, Portland and Seattle on the subject of 1929 advertising plans of the company.

The meetings, called by W. C. Pettigell, regional manager of the company, were attended by all of the sales executives of the respective territories. Those present, at all four gatherings, prophesied another record breaking sales year for the company. It was recalled that 1928 established a new high sales volume mark for Veedol oil in this territory, and will continue to show a material increase this season.

Mr. Wagar said, "The most extensive newspaper campaign ever planned by the company is being used this season in order to acquaint the public with the many superior features of Veedol oils

and greases. It is significant that many of the most notably outstanding aviators have chosen Veedol motor oil for use in their planes or in the planes they use in making new world records or sensationally long distance flights. Veedol has really been proved in the air to be the best oil on earth."

Olin Francis accompanied Wagar, discussing aviation, its rapid development and the prominent place which Veedol plays in most of its outstanding achievements.

FIRST DODGE CAR STILL IN SERVICE

The first car to dealer No. 1 in the world-wide sales organization of Dodge Brothers has been found to be the same sturdy performer it was when it rolled off the assembly line back in November, 1914.

The veteran touring car was recently traced to Nashville, Tenn., records showing that the car reached that city in December, 1914. Its owner is still driving the car daily.

The distinction of holding dealer contract No. 1 goes to John Cheek, president of the Cumberland Motor Car company of Nashville, who

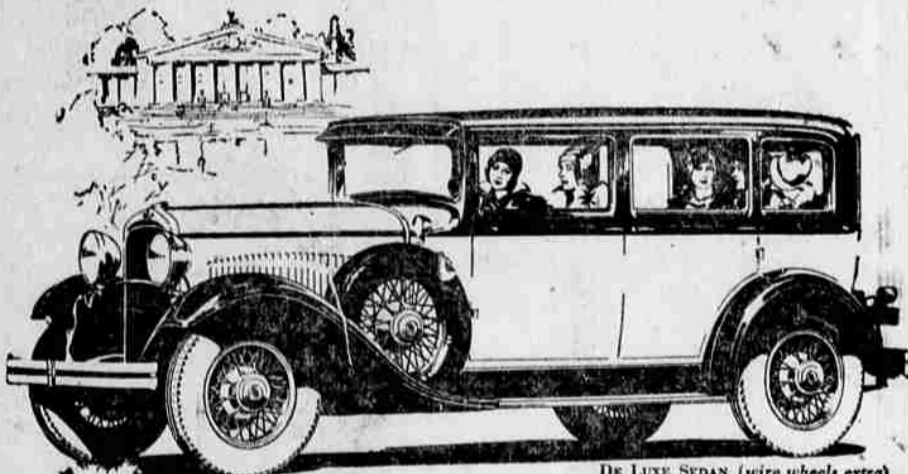
made the first sale of a Dodge car, and who still holds the company's franchise for that territory.

The story of his success in the automotive field, and his start with the Dodge agency of Nashville is indicative of the character of the man himself. It was in 1914, when Europe was in the first stages of the World War, that Mr. Cheek first heard that Horace and John Dodge were going into the automotive manufacturing field.

Mr. Cheek and his father, Col. Joel O. Cheek, happened to be in Sandusky, Ohio, at the time. On approaching them, arrangements were completed for the first Dodge agency. Without having seen a car, Mr. Cheek placed his order for 500 for the first year. Just before Christmas in 1914, the first shipment, consisting of a Dodge touring car crated in a box, reached Nashville by express.

Since that time, the Cumberland Motor Car company has expanded to take care of the constantly increasing business in Dodge Brothers car, motor trucks and buses.

Brazilians Borrow Heavily
RIO DE JANEIRO.—(AP)—Brazilian states and cities borrowed \$105,330,000 in the United States and \$25,000,000 in England in 1928. Some of these amounts was borrowed by the Brazilian federal government. A newspaper recently commented on the situation, saying: "All that we have is less ours than foreigners."



DE LUXE SEDAN (wire wheels extra)

Proud Security for the Woman Who Drives—

From the dainty wing-tipped radiator to the graceful curve of the rear fenders, the new Dodge Brothers Six is a car women invariably admire. Its brisk alertness in starting at the touch of the finger, the accessibility of pedals and the simplicity of controls, the ease with which it handles and the feeling of security and protection which its Mono-piece body imparts, all recommend it as the ideal woman's car. Its proverbial dependability and safety plus the new comfort and beauty so typical of Chrysler-styled cars are daily winning more devotees, among women who would motor in proud security.

EIGHT BODY STYLES: '945 to '1065 F.O.B. DETROIT. Convenient Terms.

NEW DODGE BROTHERS SIX

CHRYSLER MOTORS PRODUCT

EAKIN MOTOR CO.

16-18 South Fir

Telephone 304

Open Evenings and Sundays

SCIENCE SAFETY AID SAYS DE SOTO OFFICIAL

While safety bureaus and police departments throughout the nation are directing their efforts to prevention of accidents, the engineering brains of the country, in automotive laboratories behind the scenes, are cooperating in a silent but equally effective campaign towards the same end.

"Leaving aside the human equation and the tendency of drivers to be careless, the margin of safety from a mechanical point of view depends almost entirely on the principles of quick acceleration and perfect braking power," according to the Mead-Finch Motor Co., local dealers for the De Soto Motor corporation, a division of Chrysler Motors.

"Spring and early summer again bring the perils of the congested suburban highways to drivers with cars that are not equipped with the best braking devices and engines that will not pick up quickly in an emergency. The perfect brake is the first essential of safety—flashing acceleration, where the engine immediately responds to the touch of the foot accelerator, of almost equal importance.

"The brakes, however, must operate with 100 per cent equalization. The same pressure must be applied to the brake shoes simultaneously. Otherwise sideswaying, with its often disastrous results, is virtually unavoidable.

"The De Soto six is equipped with internal expanding, hydraulic four-wheel brakes which are self-equalizing, depending upon the principle of hydraulics for their operation and equalization—brake equipment which is the best that engineering skill can produce. They stop the car quickly, operate smoothly and safely, and give the driver perfect mastery over speed.

"The automobile is subjected to innumerable sudden and violent accelerations and decelerations in a day's driving, so brakes must be dependable and simple in operation. Those used by the De Soto six have both qualities. The braking pressure reaches all four wheels at the same time and in equal degrees, making the operation instantly effective.

"Safety in operation, too, demands a quick get-away in traffic. The engine that picks up instantly when the foot forces the accelerator down minimizes the possibility of accidents."



Traffic Cop: "So! After knocking down that old gentleman you are running away to escape a summons."

Chauffeur: "Gosh, Officer, I thought there was enough trouble as it was."

The man who is full of personal liberty makes a dangerous automobile driver.

Heard of an automobile accident the other day which was due to the fact that the back seat driver went to sleep and didn't attend to business.

Now with all the other little services rendered by gas station attendants if they'd just scratch a fellow's back.

The upkeep does not worry the motorist half so much as the turnover.

Trials of a Traffic Cop

"Say, Stupid, what's the big idea turning three blocks straight ahead and so up Glens Avenue to the city morgue no lady I don't know where you can buy buttered dog biscuits now don't gimme no argument or I'll slip you a ticket yes lady them signals work by electricity I ain't allowed to carry baby buggies across no streets so you never seen me put my hand up, well, why didn't you, are you blind or just dumb no mister I don't know the population of this city say who ever told you you could drive a car yes lady the 3 o'clock train for Celery Falls leaves the Union Station at 3 o'clock well you big bum the judge'll give you 20 years for that pull over to the curb there how should I know where you can get safety razor blades sharpened and don't gimme no back talk yes lady you dropped your handkerchief what do you think I'm blowing this whistle for just for fun you poor sap would you care to buy some tickets for the policeman's bail?"

Wife—I just bought a set of Shakespeares.

Husband (angrily)—How many

thems have I told you not to buy those foreign tires?

If only the Jack furnished with the car was the kind needed to lift the mortgage.

"Does your fiancée know much about automobiles?"

"Heavens, no! She asked me if I cooled my car by stripping the gears."

Traffic Cop: "Say, you, who the Hell do you think you are, going 50 miles an hour?"

Motorist: "It's this way, Officer—I was hurrying to get a couple of tickets for the Policeman's Ball."

Traffic Cop: "I've got just two tickets left, sir. Here you are, sir. That's right, two dollars, sir. Lovely weather we're having, sir."

Irate Employer: "Late again. Have you ever done anything on time?"

Clerk: "I bought a car."

Here lies a pedestrian. Much colder than ice; He only jumped once When he should have jumped twice.

Guide (to four parts of the Ford plant)—"Do you know what would

happen if that man on the right side ever missed a day at work?"

Interested Observer—"No, what would happen?"

Guide—"Twenty-two hundred and sixty-one Fords would go out of the factory without springs."

Interested Observer—"Say, Mister, that fellow's been sick a lot, ain't he?"

If you think man isn't hateful by nature, observe how many speed up when you toot for gangway to pass.

Automobile courting has one advantage. There's no small brother under the seat.

A Fine is a "Go," not a "Come."

"Everything comes to him who waits."

"Yeah; that's how I got a fine for parking my car today."

Garage Proprietor: "Police station?"

Voice on the phone: "Yes. What's wrong?"

"I've got a suspicious character here. He wants to pay cash for a second-hand car."

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"We Never Close"

GENERAL MOTORS

SPRING SHOWING

See the **NEW CHEVROLET SIX**

—a Six in the price range of the four!

You are cordially invited to visit our special display of the new Chevrolet Six—arranged in conjunction with the great nationwide Spring Showing of General Motors cars.

Here, in a price class that has hitherto been occupied exclusively by four-cylinder automobiles, you will see displayed a line of beautiful models that bring you every advantage of six-cylinder performance. Yet, due to its great array of mechanical advancements, the Chevrolet Six delivers better than twenty miles to the gallon of gasoline with extremely low oil consumption. And this amazing six-cylinder performance is matched in impressiveness by the beautiful new Fisher bodies. Come in any time this week. See for yourself that no other car in the world can give you so much at prices within the reach of all.

The Roadster.....	\$525
The Phaeton.....	\$525
The Coupe.....	\$595
The Sedan.....	\$675
The Sport Cabriolet.....	\$695
The Convertible Landau.....	\$725
The Sedan Delivery.....	\$595
Eight Delivery Chassis.....	\$400
15 Ton Chassis.....	\$445
1 1/2 Ton Chassis With Cab.....	\$650

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