

ROSENBERG'S INC., IS ACQUIRED BY J. J. NEWBERRY CO.

By an exchange of stock, Rosenberg's Inc., \$5 to \$1 store, has disposed of its interest to the J. J. Newberry company, operators of a national chain of five and ten-cent stores, operating 250 stores from coast to coast. The announcement came through G. A. Crittenden, vice president of the company, and was made yesterday.

Following a number of alterations and remodeling, and the arrival of an entirely new stock of Newberry merchandise, the store will be reopened as a typical Newberry store. In the meantime, the business will be operated by the company for the purpose of disposing of a considerable portion of the merchandise in stock. A sale will probably be held and the goods will be offered at greatly reduced prices.

Plans for the reorganization of the store and business will be done under the supervision of A. J. Robinson, traveling superintendent for the Newberry company in this territory. While the Newberry store will be under the management of one of the men from the Los Angeles office, D. G. McGregor, well known to Medford shoppers as the former manager, will remain with the store.

Harry Rosenberg, one of the owners of Rosenberg's Inc., said: "We wish to announce to the people of Medford that we have transferred our interest in our \$5 to \$1 store, known as Rosenberg's Inc., to the J. J. Newberry company. This company operates a chain of over 250 stores throughout the United States, and is one of the strongest and most progressive factors in that type of merchandise in the field today.

"There is no doubt that through their organization, which contains not only capable directing heads but also a large staff of trained buyers in each department, they will be able to offer the people of this city a most desirable assortment of merchandise, at a price that will be most attractive.

"We greatly appreciate the patronage that has been given us by the people of Medford and vicinity."

The Newberry company was started in one small store in Strausburg, Pa., in 1912, by J. J. Newberry, and has grown from this small beginning to its present number.

The Newberry stores handle merchandise retailing from five cents to \$1. In addition to their executive offices at 245 Fifth avenue, New York City, they maintain at Los Angeles, Calif., a complete supervisory and buying organization for this coast. Mr. Crittenden states that it is the policy of his company to purchase, as far as possible, their merchandise requirements from the Pacific coast manufacturers, and the company has a reputation of endeavoring to the fullest extent to become one of the community in which they operate.

This company recently took over the business of Britt & Brother, Inc., who operate store in Portland, Ore., and Spokane, Wash. Walls and Yakima, Wash. They have just recently completed the remodeling of the Portland store, which is now conceded to be one of the finest stores of its type in the world.

The probable sales of the Newberry company for the current year are estimated at \$20,000,000.

Obituary

NORVAL—Catherine Norval, passed away at the home of her son, Ray Norval, 322 West 2nd street, early Friday morning at the age of 77 years.

She was born in Iowa, November 26, 1851. When a small child, she with her parents, crossed the plains by ox team and settled in Union county at La Grande. Her father was the first school superintendent of Union county. Mrs. Norval was a member of the Eastern Star chapter at Elgin, Oregon. She leaves one son Ray, and two children deceased. Also two grandchildren and two great-grandchildren. Mr. L. B. Tuttle of Medford is a nephew.

The remains were forwarded by Conger Funeral parlors Saturday evening to La Grande, Ore., where services will be held and the body laid beside that of her husband who passed away 25 years ago.

Daily Meteorological Report

Sunday, April 14
Medford and vicinity: Rains, moderate temperature.
Oregon: Rain; snow in high mountain ranges; moderate temperature.

Local Data	Today	Yesterday
Temperature (degs.)	49	53
Highest (last 24 hrs.)	52	58
Lowest (last 24 hrs.)	40	35
Rel. humidity (pct.)	59	62
Precipitation (inches)	.7	0
State of weather	Cd.	Cd.
Total precipitation since September 1, 1928.	9.75 inches.	
Sunrise today.	6:32 a. m.	
Sunset today.	6:51 p. m.	
Sunrise Monday.	6:2 a. m.	

L. W. DICK, Meteorologist.
When Dr. James K. Weatherford of Albany, Ore., retires July 1, he will have completed 44 years of continuous service on the board of regents of Oregon State college.

FULL REPORT OF CITY DADS UPON SUBURB GROCERY

Of the many neighborhood controversies that have arisen in the course of years over petitions for changes of zones in residential districts in order to permit the establishment of some business establishment, one of the most warmly contested in recent years is that which recently arose in the city planning commission and city council over the petition presented to enable L. A. Crane to establish a grocery at Eleventh and Peach streets.

The city planning commission, by a divided vote, recommended the change of zone, and that recommendation was later rejected by the city council. Still later the council instructed its building and lighting committee, Messrs. J. A. Bucher, J. O. Gray and E. M. Wilson, to investigate and report back. This committee made the following report at Friday night's council meeting without recommendation, whereupon the council refused to reconsider a reopening of the question.

"The building and lighting committee, which you delegated to report on the store situation at West Eleventh and Peach streets, looked over the location Sunday morning and talked with a number of parties interested in both sides of the controversy. Also at the request of Mr. Crane, who runs the store at the end of West Eleventh street, we visited his store. We also carefully looked over Mr. Crane's plans for the building while on the ground, and as Mr. Crane was there he showed us corner stakes where the building would be placed, which complies with every requirement as set back lines. The committee approves the plans as to the type of building, type of construction, etcetera.

"We studied the petitions and carefully scanned the names on each petition, also studied the plan showing the location of the proposed store and the 300-foot radius around the store. It develops that there is 59.7 per cent of the footage in this 300-foot area which signed the petition consenting to the zone change. There is 16 per cent of the footage which remonstrates against the zone change and 24 per cent not signed either way. The committee does not feel that it is within their jurisdiction to recommend whether or not the zone is to be changed, as this recommendation has already been made by the planning commission. The committee feels that there is merit to the contentions of both sides to the controversy. Certainly the remonstrations by the home owners whose property directly adjoins the store location should be considered in the matter, even though they are in the minority. The committee feels that there are already a sufficient number of stores in that locality to serve the neighborhood.

"A number of the remonstrants against this store have stated that the building as planned was, no doubt, a credit to the neighborhood, but it is feared in the event that business is not as good as hoped by the owner, there might later be added a gas pump, garage, shop or other undesirable adjuncts to the store. That is the main reason they are objecting so strenuously to the zone being changed to a business district.

"We have been advised that the planning commission would soon recommend that the ordinance be amended so that at least 75 per cent of the owners of directly adjoining property to any store of this kind must consent to the change, this to be in addition to the 30 per cent of the footage within a 300-foot area which, we understand, is now the present ruling before the planning commission will even consider a change in zone. If such an ordinance were now in effect there would only be one decision to make in the present case and that would be to turn down the application for a change in zone, as the most strenuous objectors in this particular case are property owners whose property directly adjoins the property in question.

"The committee has seen an additional petition which has been signed by a large number of people who are not within the 300-foot radius. This petition asks that the change in zone be granted. We do not feel, however, that this petition should receive any particular consideration, but it does show that many people in that immediate vicinity desire a store of this character located at the corner of West Eleventh and Peach streets."

THE PLACE TO EAT

The Rex Cafe
Good Food — Good Service

Fred Gottfried Amos Turnbow
GOTTFRIED & TURNBOW
Expert plumbing, heating and sheet metal repair shop.
We specialize on service at reasonable prices. No job too small.
218 N. Grand St. Phone 528

Electrography Chiropractic
Dr. H. P. Coleman
9th Successful Year in Medford
Treatments by Appointment
Medford Center Bldg. Phone 955
Naturopathy Food Science

SYLVANITE MINE NEAR GOLD HILL WILL BE OPERATED

(By A. E. Kellogg)

It is announced that C. C. Coulter and associates of Puget Sound have consummated the deal for the Sylvanite quartz gold mine at Gold Hill and will reopen the property at once. L. A. Lovensaler of Tacoma, mining engineer for the owners recently examined the property and has planned the future development and operation of the mine. The property has been in litigation for the past ten years and was sold by the court to M. S. Johnson, formerly of Gold Hill, only last year, who sold it to the Puget Sound people. The Sylvanite is an old-time producer, and with the Gold Ridge mine, out from Gold Hill, has the distinction of being the only two quartz gold mines in operation during the war period and being heavy producers.

The Sylvanite is composed of the consolidation of the old Cox & Lyman, Simmons, Cheney, Hay, Haff and several other smaller contiguous mines located on the famous "Big" sylvanite vein extending through the Gold Hill district. The production of these properties dates back to 1853 when the famous Gold Hill pocket vein was discovered. The Gold Hill pocket which sits up \$700,000 in a year's time is just across Rogue river from the Sylvanite.

Just before the war the consolidation of these properties came about through George L. Haff and Henry A. Ray of Gold Hill, who in 1916 sold the property to J. D. Davies and associates of Sacramento, who operated the property two years. These people recovered about \$50,000 from the Cox & Lyman tract in a single pay shoot in developing the mine, raising from a lower to a higher level. This money was used in making the developments in the mine and re-equipping the mill.

In 1919 the Sacramento people sold the property to Pittsburg, Pa., investors, headed by Victor W. Brown, for \$150,000. The Pennsylvania investors incorporated the Oregon-Pittsburgh Mining company, with a capitalization of \$1,000,000. After a short season litigation followed and ended last year when the property was sold by virtue of a court order.

During the Haff & Ray ownership and operations, tungsten was discovered in the mines and since that time considerable importance has been attached to the property, due to that find. The mineral occurs in small stringers with quartz. Samples have been taken from these stringers which assay as high as 40 per cent tungsten acid, but the veins as a whole average less than two per cent. The veins carrying the best grade of tungsten have been developed to a small extent, by the tungsten recovery of the mine have not yet been determined.

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THE PLACE TO EAT

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Electrography Chiropractic
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Naturopathy Food Science

The immediate work on the property under the new ownership will be the laying of a 700-foot tunnel to cut a new body of ore at a lower level. This work will be under the supervision of Haff & Ray, former owners and operators of the property. Three shifts will be employed in this work day and night, until completed. The electric power line to the mine is being reconstructed for the work. The mine is equipped with a 10-stamp and ball mills and a fine lot of mine equipment all electrically driven.

CAR LOAD OF KELVINATORS RECEIVED HERE

The Southern Oregon Electric, distributors for the reliable Kelvinator in southern Oregon, received their first 1929 shipment, a full carload, and they were unloaded Saturday. This is one of the largest shipments of electric refrigerators ever received in Medford or southern Oregon. An invitation is extended to everyone to call and see the latest word in modern electric refrigeration, says Morris Leonard of the Southern Oregon Electric.

The first ad of the schedule appears in this paper today, which says: "The amazing new silence distinguishes the 1929 Kelvinator among all electric refrigerators. It's the product of a company concentrating for 15 years on automatic refrigeration, and it stands today, not only an improvement of this great line, but a genuine achievement in domestic electric refrigeration.

"Wholly automatic, Kelvinators demand no regulation or attention. They rapidly freeze desserts, salads and ice cubes, while maintaining scientifically correct temperatures to preserve food and its flavor."

Another feature is the flexible rubber ice trays, enabling the user in a flash one or a dozen ice cubes.

New Real Estate Firm in Medford

Another Medford real estate agency to be known as the Deal and Knight offices will be opened Wednesday, April 17, at 20 North Barrett street.

W. K. Deal, came here recently from Portland where he was associated with the firm of Keller and Deal, real estate agency which operated in one location for over 16 years.

The other member of the new business is G. L. Knight, who has had considerable experience in selling real estate, and was foreman of the Farm Bureau for four years.

BILL COLEMAN IS HENDERSON HEADS A STORY TELLER NEW BIBLE CLASS

Near the close of the state convention of deputy county game wardens at Portland last week the wardens fell to relating some hitherto untold game and fish stories. At the conclusion of an impossible snake story told Charles McClees of Malheur county, Arthur Fish, assistant to state Game Warden Clifford said, according to the Oregonian:

"We'll consider your case before we give out any prizes," said Chairman Fish, but I'd like to hear from our silver-tongued orator, Mr. W. H. (Bill) Coleman."

"Course Medford isn't so far away," said Mr. Coleman, "but I got a winter home in the Sixtyous. Up there all the hogs used to freeze to death in the winters when it dropped to 90 below, so I got the natives to cross the hogs with sheep. Now our hogs has a thick woolly coat and the colder it gets the better they like it."

Wold and Wold To Move Office

In order to be on the ground floor and also on the main highway into Medford, the Wold and Wold real estate company will move to North Riverside, Sparta building No. 26, Thursday, April 18.

Eric and Jonas Wold have been doing business at their present location in an upstairs room in the Sparta building for the past year. Recently Alex Wolverson became associated with the agency.

In preparation for open house at the Riverside headquarters the walls are being attractively tinted and new floors have been put in.

LE HAVRE, France.—(AP) Marcel Le Non, who set out from Brest several months ago for a few hours fishing, has just returned from Cuba. His motor went dead, he drifted out of sight of land and a freighter which rescued him took him to Havana.

ISIS THEATRE SUN & MON. April 14 and 15

MARKED MONEY
WITH JUNIOR COGHAN GEORGE DURYEA TOM KENNEDY AND VIRGINIA BRADFORD
Radio Picture
Added Attractions
PATHE NEWS
The Comedy
WHITE ELEPHANT
Afternoon and Evening
10c and 15c

SPOKANE, April 13.—(AP)—An Oregon man, Arleigh C. Hampton, superintendent of Astoria schools, will preside over the Inland Empire Education association for the coming year. Hampton was nominated by the association last night, and his nomination insures election. He will succeed Dr. D. E. Wiedman of Bellingham.

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Clean rags wanted at the Mail Tribune office.

The REFRIGERATOR of the FUTURE

Mechanism on top, hermetically sealed... never needs oiling... quiet, all-steel, cannot warp, electrically operated.

\$235
Delivered in Medford with conveniently spaced payments.

THE same group of engineers and scientists who perfected the hermetically sealed mechanism of the General Electric Refrigerator, now have designed and produced an all-steel refrigerator cabinet—the first all-steel refrigerator ever built!

It is a small-family model—entirely of steel—strong and durable as a safe. It has no wood in it. It cannot warp. No cold can seep out, no heat can creep in.

Quantity production and the employment of the most efficient manufacturing methods have made possible this very low price—\$235.00 in Medford. Never before has any single refrigerator been built in such great quantities... never before has such high quality been available at such a low price.

You will readily understand why this has been called "the refrigerator of the future" when you examine it yourself and compare it carefully with all others. Be sure to come in and see it. This, or any model, may be purchased on easy payments.

Listen in on the General Electric Hour, broadcast every Saturday evening, 6 to 7 Pacific Standard Time, over N. B. C. network of forty-two stations through KGW.

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This easily accessible regulator mounted on the top of each General Electric Refrigerator, makes it possible for you to speed up the freezing of ice cubes whenever desirable.