

## Of Interest to Fruitgrowers

Medford, Oregon  
April 13th, 1929

THE MAIL TRIBUNE  
Medford, Oregon

Gentlemen:

A short time ago you published through your columns an announcement of the formation of the BIG 7 FRUIT WAREHOUSES, INC., and BIG 7 FRUIT DISTRIBUTORS, INC.

We now formally announce to growers, shippers, and the community in general that arrangements have been perfected in the various localities where we shall operate, enabling us to provide unexcelled washing, packing, pre-cooling and storage services. These named services will be performed by the BIG 7 FRUIT WAREHOUSES, INC., which is an institution quite separate from the distributing company, yet very closely allied thereto, owned and directed by the same parties.

We desire to place especial emphasis on the service offered by the BIG 7 FRUIT DISTRIBUTORS, INC. Its connections with the long established Hearty export and New York outlets, and the exceptional domestic channels of distribution under the control of the Federated Fruit and Vegetable Growers (covering as it does every domestic market of importance) definitely places this company in the front ranks of world distributors — and worthy of thoughtful consideration by those seeking a marketing service.

This Company will handle shipments on consignment, undertake sales on F. O. B. car basis, and shall be in the market to buy its current requirements, if these requirements should prove to be in excess of the quantity we shall have in hand to market for our patrons; in short, the service embraces practically all types.

We have given thoughtful consideration in selecting the local officials with whom your readers will come in contact, and it is with satisfaction and pleasure that we announce the appointment of H. W. HAMLIN, Manager of Southern Oregon for both companies.

Mr. P. Fred Clark, who was formerly in charge in Hood River, will take up his work at Seattle as Assistant Manager in charge of Sales.

Yours truly,

**BIG 7 FRUIT WAREHOUSE, INC.  
BIG 7 FRUIT DISTRIBUTORS, INC.**

**E. W. J. HEARTY,  
President.**

**O. H. AMES**

**Field Representatives**

**C. R. BOYD**