

3rd Annual Spring Sale

Our Immense Nation-Wide

# WARD WEEK

SEVEN DAYS

OF UNMATCHED VALUES---APRIL 13 to APRIL 20, Inclusive  
WATCH THE NEWSPAPERS

Ward Week! What is it? you ask. Briefly, it is a Sale—but what a sale it is! We really believe that never before will you have known a sale as great as this sale—the 3rd annual spring sale—NATION-WIDE WARD WEEK, which starts Saturday, April 13th and ends Saturday, April 20th! 7 Big Bargain Days with new and fresh bargains daily. Plan not to miss a single day. WATCH THE NEWSPAPERS and you'll see an array of bargains that will dazzle you. The SAVINGS ARE BIG! In this nation-wide sales event Ward's chain and department stores are concentrating in offering their customers the greatest bargains any store, anywhere, could offer you. We sincerely believe we have accomplished this. For months our expert buyers have combed the four parts of the country for the best, quality merchandise money could buy. As you know we buy for cash—our buying power is \$200,000,000—and buying for cash we obtain tremendous discounts which savings we pass on to you. Here before your eyes this advertisement unfolds a partial list of the bargains you can obtain at Ward's during this sale—and there will be plenty more. In short, study this page for the bargains... be at Ward's store, bright and early in the morning and we know that you'll more than be satisfied with the SAVINGS YOU MAKE. Come. Come. Come! We always reserve the right to limit quantities.

## SOME OF MONDAY'S SPECIAL ATTRACTIONS ARE LISTED HERE

<p><b>Shaving Set</b> 89c</p> <p>A dollar shaving brush, a 50-cent tube of shaving cream and a 25-cent can of talcum. All are standard brands, packed for this sale. Toiletries Section—Main Floor</p>	<p><b>Spring Hats</b> 95c</p> <p>Scores of new and up-to-date hats which would cost two to three times our low price if marketed through any agency but Ward's. You'll find many types to suit you. Millinery Department—Main Floor</p>	<p><b>Leather Faced Breeches</b> \$3.98</p> <p>Men's durable breeches in either brown corduroy or spruce-green moleskin. These have leather facings inside the knees are made to stand lots of hard wear. Men's Section—Main Floor</p>
<p><b>Water Coolers</b> \$2.98</p> <p>Four-gallon containers, with thoroughly insulated walls, designed to keep a supply of water cool and refreshing. Equipped with push-button type faucet. White enameled. Housefurnishings Section—Basement</p>	<p><b>Four Burner Oil Stoves</b> \$15.75</p> <p>Prepare now for a cool kitchen during the hot months ahead. These four-burner enameled stoves are an asset to any home. Our own make, and at a price you could not duplicate anywhere. Housefurnishings Section—Basement</p>	<p><b>Bicycle Tires</b> \$1.29</p> <p>28-inch clincher tires sturdily built with heavy tread. These should sell for nearly double our price, but we're making a leader of them on Monday. Sports Department—Main Floor</p>
<p><b>Mattress Pads</b> \$1.89</p> <p>Bleached, quilted mattress pads in the double-bed size; filled with clean new cotton, machine stitched. Domestic Section—First Floor</p>	<p><b>Leather Handbags</b> 49c</p> <p>Flat ones, pouch styles, demure ones and fancy types—all are represented in this great bargain lot. Many have mirrors enclosed, and coin purses are to be found as equipment in most of them. Glove and Bag Counter—Main Floor</p>	<p><b>45 Volt B Batteries</b> 98c</p> <p>New fresh stock, Airline B Batteries. Liven up your radio with a fresh set. You'll want several at this unheard of low price. Radio Dept.—Main Floor</p>
<p><b>Double Egg-Beaters</b> 25c</p> <p>Easy running, reliable egg beaters with double beating action. These are the never-get-out-of-order kind. Housefurnishings Section—Basement</p>	<p><b>Quarter H. P. Motors</b> \$13.75</p> <p>Extra heavy electric motors, built for long, reliable service. Designed for either 110 or 220 volts and can be easily reversed. Basement</p>	

FOR WARD WEEK

### STYLISH SILK FROCKS REDUCED



**\$6<sup>95</sup>**

Lovely flat crepes and prints... Styles for street, afternoon or business wear. Many are copies of costly models and feature the newest style tendencies. Sizes for women and misses.

**Spring Coats Also Priced Low**

Tailored and fur trimmed coats. A very special showing. Sizes

**\$19.75**

FOR WARD WEEK

### MEN'S 2-PANT SUIT

Values to \$24.75

**\$14<sup>75</sup>**

Exceptional Values—Correctly Styled. Sizes 34 to 44.

**Another Large Group Now \$19<sup>75</sup>**

Finest Fabrics—Styles for Men and Young Men.

**Men's Hats**

Dress Styles—Fur Felt. All Sizes

**\$2.98**



### WARD WEEK BRINGS SAVINGS ON SHOES

**Ladies' Slippers**

A marvelous group of strap slippers and oxfords for misses and women. Sizes 2 to 8.

**\$1.98**

**Children's Shoes**

Sturdy built for boys and girls. A large group, both slippers and oxfords. Sizes 8 1/2 to 2.

**98c**

**Men's Oxfords**

Outstanding values in men's oxfords. Tans and blacks. New styles, all sizes. Priced very low for this sale.

**\$3.98**



### THE FAMOUS GYRATOR ELECTRIC WASHER

Now Priced at **\$91<sup>50</sup>**

Save \$60 to \$80

The Wardway Gyrator contains all the best features of machines selling for \$120 to \$180 and is two years ahead in performance and design. Ask for a demonstration. ....

**Guaranteed for 10 years, too!**



### HOSIERY PRICES CUT LOWER!

**Full Fashioned Pure Silk Hose**

**79c**

A host of colors. Sizes 8 1/2 to 10

Ladies' Rayon Hose ..... 35c  
Misses' Fancy Hose ..... 29c  
Ladies' Cotton Hose ..... 25c



### AUTO ACCESSORIES AT WARD'S CONSISTENTLY LOW PRICES

Combination Smoker's Kit—Consisting of holder for package of cigarettes, match box holder and ash receptacle. Neatly made and heavily nicked. Mounts conveniently on the dash. **59c**

Easy Cleaning Spark Plugs—Conveniently packed in sets of four. These are easy to unscrew for cleaning and at this low price every cautious motorist should carry several spare sets. Set **98c**

Electric Cigar Lighters—Easily attached to the dash and are operated by merely pulling the extension cord from the reel **89c**

Dash and Trouble Light Combination—A good looking nicked dash light with a 10-foot extension cord which plugs into the dash light socket for portability. Complete **69c**

Universal Anti-Rattler Sets for Fords—Complete outfit, to stop all of the more frequent rattles and shimmies. Eleven-piece outfit **69c**

### RIVERSIDE TIRES AT LOW PRICES

Every known TIRE Guarantee Surpassed

FIRST QUALITY GUARANTEED FOR LIFE AND 15,000 MILES

29x4.40 15,000 miles ..... \$6.15  
29x4.75 15,000 miles ..... 8.35  
30x4.50 15,000 miles ..... 7.10  
30x4.75 15,000 miles ..... 8.65  
30x5.00 15,000 miles ..... 8.85

**Combination Offer**

29x4.40 Balloon Tire with Moulded Circle Tube both **\$7.25**



**Easy Payments**

On All Furniture, Tires, Stoves and Washing Machines

Only a small handling charge is added.

# MONTGOMERY WARD & CO.

117 South Central Phone 286 Medford, Ore.

**Store Hours**

Daily 8 a. m. to 6 p. m.  
Saturday 8 a. m. to 8:30 p. m.

THESE ARE JUST A FEW OF THE ROUSING BARGAINS