

WHIPPET SALES THIS YEAR SHOW BIG INCREASE

Although Whippet sales from month to month in 1929 set new high records for Willys-Overland, sales of these four and six cylinder products in the first quarter of the current year show an increase of 38 per cent over the same period of 1928, said John N. Willys, president. This unusual high sales volume is attributed to the immediate wide public acceptance of the new cars which bring to the low price field a new standard of style and performance usually found only in the higher priced cars.

With this marked increase in Whippet sales in the first quarter over any similar period in Willys-Overland history, executives point out that the company's car building schedules for the present year, which call for a record output, is fully justified.

It is pointed out that both the Whippet four and the Whippet six, in addition to setting new style trends in body design, color combinations, and trimmings, also include distinctive mechanical improvements that have been important factors in the high sales volume. Both the four and the six are equipped with the new "Finger-Tip Control," which consists of a button in the center of the steering wheel placing all the functions of starting the motor, operating the lights and sounding the horn at the finger-tips of the driver.

With the wheel base of both the four and six materially increased, it has been possible to design the bodies with longer and more sweeping lines and to provide increased roominess in the interiors for driver and passengers.

"The Whippet Six, holding the classification of the lowest priced six in the world with a seven-bearing crankshaft, is said to show more smoothness, power and speed than any other six ever produced by the Toledo manufacturer in the lower price ranges," says Geo. Treichler, local dealer.

Production of all Whippet models, both four and six, has been maintained at high peak since their introduction with the continuous increasing demand for these cars, indicating that capacity output will have to be maintained to meet the volume of orders from the field.

Atwater Kent Featuring Noted Operatic Tenor

From the quiet cloisters of a seminary in Italy, where he was preparing for the life of a priest, to a palace among the homes of famous motion picture stars just outside Hollywood—that is the transition that his voice made for Tito Schipa, operatic tenor, who will be heard this Sunday evening in the Atwater Kent radio hour.



TITO SCHIPA
ATWATER KENT ARTIST

The range of Schipa's varied experiences is said to be reflected in his singing, and it is to his ability to interpret his songs in terms of life that his success is largely due.

"Sing so your audience sings with you," declares this great tenor. "Make them happy. Sing the songs they love."

ACTIVITIES OF KIWANIS CLUBS

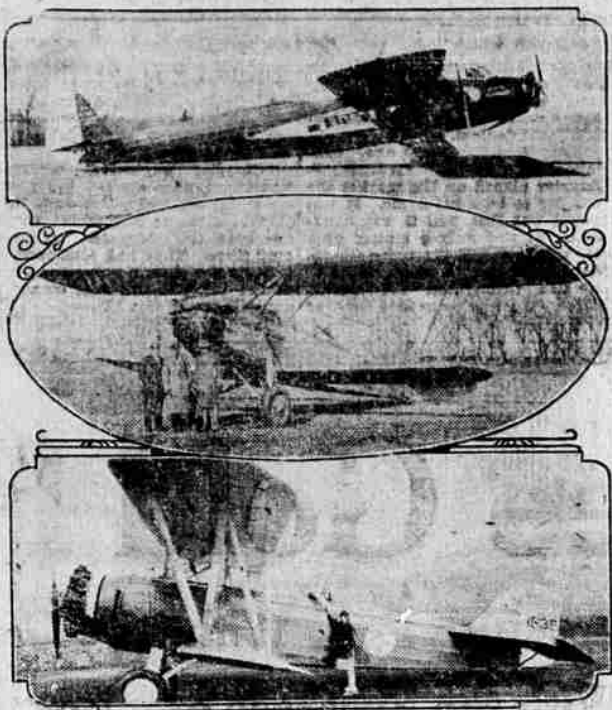
After 14 years of supervising athletics and playground activities, 1578 Kiwanis clubs in the United States and Canada will engage this summer in more extensive supervision for recreation during the summer months.

Some 300 clubs have already become engaged in promoting general athletics. Community baseball and tennis leagues, golf matches, rifle teams and swimming contests are being conducted.

All these activities will be for employed men and women. Four hundred other clubs are building playgrounds and swimming and wading pools. These are for the children of school and pre-school age.

Other summer work for the Kiwanians will be conducting summer schools, health camps and Chautauques.

Three Leading Types of Aircraft



Above—Keystone Patrician. Center—Stearman Speed Mail. Below—Boeing mail plane.

DETROIT, Mich., April 14.—Airplane manufacture is progressing with such speed that practically every American manufacturer is producing new models for 1929. One hundred and seven different models of planes were on exhibition at the second annual American Aircraft Show here.

Among the unusual craft seen are the Keystone Patrician, the Stearman Speed Mail and the Boeing Mailplane. The Patrician is the largest air-liner made in America, and carries 20 passengers.

The Stearman and Boeing ships

are examples of what is being done in building aircraft for specialized purposes, both being designed for the transport of mail and express. The Stearman, manufactured in Wichita, Kansas, has a payload of 1000 pounds, a top speed of 150 miles per hour and a cruising speed of 120 miles per hour. 25 Boeing mailplanes of the model shown here are to be put on the San Francisco-Chicago route. They are of one ton capacity, with top speed of 142 miles per hour.

Another airplane built especially for the mail service is the Pitcairn Super Mailwing.

will represent Oregon in a national contest in the international convention in that city's next July.

Noted state and national speakers will attend.

CHRISTIAN ENDEAVOR STATE CONVENTION

A lively race in securing registrations for the coming state Christian Endeavor convention at Salem April 18 to 21, has been going on over the state, with the result that several county or district organizations have already won honors, chief of which will be positions in the line of march in the convention parade on Friday, April 19th. First in line of march will be what is termed Myrtle C. E. Union (Coos and Curry counties), second will be Douglas county; third will be Crater Lake Union (Jackson, Josephine, Klamath and Lake counties), and other districts to follow up to eighth place. Ninth place has not yet been won.

Motion pictures in amateur color film will be taken of the parade and of other convention activities. Close-ups of convention notables will also be taken. The film will be shown in various parts of the state.

The annual banquets on Saturday night will be enjoyable events. The one for intermediates will be presided over by Miss Sula Chambers of Eugene; the one for young people will have in charge Verne Robb and John Church of Portland.

The state-wide intermediate oratorical contest on Saturday evening will be another interesting event. The state winner will receive a round trip railroad ticket to Kansas City, where he or she



You're Safe!

—When Your Brakes
Are Lined With

GREY-ROCK BRAKE LINING

Grey-Rock brake lining has a ground surface next to the brake drum which eliminates an additional adjustment. The lining immediately conforms to the drum surface. Grey-Rock lining also eliminates "squeaking" and "screetching" and is made to assure longer life than the usual brake lining. Because of the safety and economy of Grey-Rock lining you can't afford to be without it on your brakes. It costs no more. Ask your repair man to order NOW from

LITRELL PARTS CO.
317 East Main St. Telephone 237
Largest Auto Parts Dealers in Southern Oregon



Renee Adoree at Hunt's Craterian

The battle waged by honest against dishonest factions identified with traveling carnivals on which is based "The Spieler," a part talking picture, obtains in real life.

Renee Adoree, who plays the leading feminine role, is the child of carnival performers. Much of her early life was spent traveling with a French tent show. Consequently she makes this statement with authority:

"Because it travels about from place to place, making only a short stay in each town, a carnival attracts many undesirables, hiding from the law."

In "The Spieler," Miss Adoree is seen as a young woman who inherits a carnival from her father and wages a bitter battle against a solidly entrenched crooked element. Alan Hale has the leading role with Clyde Cook, Fred Kohler, Fred Warren, Jimmy Quinn and Kewpie Morgan completing the cast.

North Woods Story at Rialto Today

When James Oliver Curwood writes of the great northwoods above the Canadian border he does

so with a surety born of long and intimate association with the country and its people—trappers, loggers, woodsmen, the famed Royal northwest mounted police and all the other colorful elements of the rugged residents of that wild region.

This is the film production of his famous story, "The Yellow-Back," with Tom Moore in the title now showing at the Rialto theatre today only.

Junior Coghlan at Isis Sunday

The conflict of the new and the old provides some interesting moments in "Marked Money," which will be the attraction at the Isis theatre today.

Captain Fairchild, played by Bert Woodruff, a retired sea captain, hates everything connected with aviation. His daughter, portrayed by Virginia Bradford, does not share her father's prejudices, but is deeply in love with a young naval aviation officer played by George Duryan. Parental opposition precipitates novel situations which are exciting and amusing.

Junior Coghlan, ten-year-old starlet, has the principal featured role. Tom Kennedy, fun maker de luxe, also plays an important part. Russia is alarmed over a shortage of paper.

At Rialto Monday



VILMA BANKY in "THE AWAKENING" with LOUIS WOLHEIM and WALTER BYRON

"The Awakening," coming to the Rialto theatre tomorrow, marks the first appearance of Vilma Banky as a star in her own right. In this story of war and romance in Alsace, she plays the role of a young girl who is shown her in a succession of romances of the past, in the role of a simple Alsatian peasant girl meeting her first love in the days just preceding and immediately after the outbreak of the World War.

"The Awakening" portrays Miss Irving Berlin's newest ballad, called "Marie" in honor of Miss

Banky's role, appears prominently in the musical score, which has been arranged by Mr. Rothermel, the popular Rialto organist, with no small amount of care.



WE USE
HAWKISON
VULCANIZING SYSTEM
All Work Guaranteed
Phipps Auto Park
Highway at Jackman
Phone 1037-R

Amazing NEW Silence

distinguishes the

1929 KELVINATOR

Among All

Electric Refrigerators

PRODUCT of a company concentrating for 17 years on automatic refrigeration, the New Silent Kelvinator stands today not only an improvement of this great line, but a genuine achievement in domestic electric refrigeration.

It is so positively silent in operation that it is difficult to tell, even while standing close, whether it is running.

Wholly automatic, Kelvinator demands no regulation or attention on your part. It rapidly freezes desserts, salads, and ice cubes, while maintaining scientifically correct temperatures to preserve food and its flavor.

The Kelvinator Corporation, too, builds its own cabinets—models of staunch, roomy convenience with rounded inside corners to permit easy cleaning.

No need to wait to enjoy a modern automatic Kelvinator in your home. Buy it now on Kelvinator's attractive ReDisCo monthly budget plan, and note the savings and benefits it immediately brings to your home.

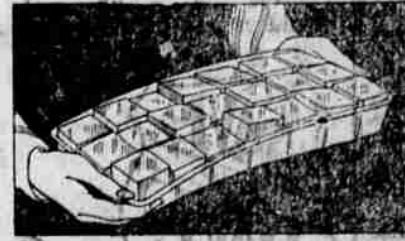


T H E R E L I A B L E

KELVINATOR

Flexible Rubber Ice Trays—An Appreciated Convenience

Made of purest and highest grade rubber, the new rubber tray for ice cubes, flexes easily in the hand, releasing in a flash—one or a dozen ice cubes—without melting or hammering. No holding of frozen trays under the water, no wasted ice supply, and precious minutes saved daily whenever ice is needed.



The Kelvinator Cold-Keeper—A Constant Reservoir of Cold

The New Silent Kelvinator is far more economical because of its Cold Keeper—a reservoir of cold that holds its low temperature for long periods and quickly freezes desserts, ice cubes and salads. So true is this that the Kelvinator mechanical unit starts only one-third as often as any other electric refrigerator.

Southern Oregon Electric

DISTRIBUTORS

Phone 889

THERE ARE KELVINATOR ELECTRIC INSTALLATIONS FOR EVERY COMMERCIAL PURPOSE