

### ISIS THEATRE TO OPEN TOMORROW AT TWO O'CLOCK

The new Isis theater, the remodeled result of the former Playhouse theater in the Childers building, will be open to the public tomorrow with the first picture, "Telly of the Rainbow Division," shown continuously from 2 o'clock on.

Gene Childers, owner of Medford's newest movie house, is to be congratulated upon the effect he has secured in the new theater, both from a standpoint of artistry and comfort.

With a seating capacity of 450, the house has an intimate, cozy atmosphere that makes it ideal for both pictures and home talent productions. The stage is equipped for the latter, and Mr. Childers is looking a few of these shows along with his picture schedule. The first legitimate production in the Isis theater will be "The Dover Road," to be presented by the Studio Players, April 18 and 19, under the direction of Tom Swem.

A large and attractive Nean sign in colors, with moving electrical effects, announcing the name of the new theater, extends out from the theater entrance on East Main street, and will assist considerably in enticing the crowds to that section of the city.

The theater itself has a comfortable slope, and the seats arranged to provide plenty of room between rows. Long loaves extend the entire length of the house, and seats in this section provide an excellent view of the stage, a fact which will also prove attractive in the case of legitimate productions as well as movies.

New ventilation and heating systems have also been installed, as well as additional exits (six in all) which afford facility of egress from the theater.

#### Song Writer Dead

LOWELL, Mass., March 29.—(AP) John C. King, 73, who wrote the words of the song, "Put on Your Old Brown Derby," sung at the Houston convention which nominated Alfred E. Smith for the presidency, died here today.

NEW YORK, March 29.—(AP) Alfred E. Smith has been elected a director of the Metropolitan Life insurance company. He is also a director of the County Trust company of New York.

### Daily Meteorological Report

Friday, March 29.  
Medford and vicinity: Fair tonight and Saturday. Heavy frost tonight.  
Oregon: Generally fair tonight and Saturday, but unsettled in northwest portion tonight. Heavy frosts in interior tonight.

Local Data

Temperature (degrees)	49	25
Highest (last 12 hours)	56	49
Lowest (last 12 hours)	42	25
Rel. humidity (per cent)	69	94
Precipitation (inches)	0	0
State of weather	Cl. y.	Cl. y.

Lowest temperature this morning, 22 degrees.

Total precipitation since Sept. 1, 1928, 9.10 inches.

Sunrise today, 6:33 p. m.  
Sunrise Saturday, 5:57 a. m.  
Sunset Saturday, 8:34 p. m.

Observations Taken at 5 P. M. 120th Meridian Time

CITY	Highest Temp. Past 24 Hrs.	Lowest Temp. Past 24 Hrs.	Weather
Baker City	58	22	Clear
Bismarck	66	42	Clear
Boise	68	32	Clear
Denver	62	42	Cloudy
Des Moines	69	40	Cloudy
Fresno	75	48	Clear
Helena	66	48	Clear
Los Angeles	56	52	Clear
Marshfield	54	34	Cloudy
Phoenix	84	59	Clear
Portland	52	36	Rain
Red Bluff	70	44	Clear
Roseburg	64	30	Clear
Salt Lake City	64	44	Cloudy
San Francisco	62	48	Clear
Santa Fe	52	38	Clear
Seattle	46	36	Cloudy
Spokane	52	28	Clear
Walla Walla	58	36	Cloudy
Winnipeg	44	34	Cloudy

J. W. DICK, Meteorologist.

Test Smoke on Crops  
ESSEN, Germany, March 29.—(AP) In the birthplace of mighty guns they are testing smoke as fertilizer. Industrialists are financing experiments in which smoke is forced underground by bellows. The hope is that the oxygen put into the ground will increase crops 50 percent.

Vote Rail Strike  
DALLAS, Tex., March 29.—(AP) Railroad Brotherhood officials announced here Wednesday that 4000 train, engine and yard employees of the Texas and Pacific railroad had voted almost unanimously in favor of a strike.

### FILM TAKES FANS TO POLAR REGION CONQUEST DRAMA

Two weeks ago the film audiences in Medford were basking in the sunshine and scenery of "In Old Arizona, but the remainder of this week at Hunt's Craterian they will shiver amid the icebergs and snow of the bleak South Pole region as they watch with awe the grim human tragedy, "Conquest," being enacted as the airplanes of moving picture discoverers, and rivals in love, fly over and are wrecked in that bleak region.

This all-talking drama with most of its locale in the frozen, windy wastes of solitude, is not only fine entertainment, with thrills, pathos, suspense and the depiction of human bravery, cowardice and passions, but is peculiarly timely and interesting to the air-minded people of Medford. So well is it pictured and thought out by the film director that one gains a most vivid impression of the desolate, cold and icy barriers of the Arctic and Antarctic regions, and the privations, hardships and hunger that the brave explorers have suffered in their dashes to the poles. One, seeing this in "Conquest," cannot help but vision in his mind what Commander Byrd and his men even now are going through in trying to reach their South Pole goal. The audience sees and hears the big flying plane and its crash to earth amid the awful roar of the Antarctic blizzard.

The fact that these sterling film and stage actors, H. B. Warner, Tully Marshall, Edmund Breese and Lois Wilson play the leading parts, insures without further comment that the talking part in the portrayal of "Conquest" is all that could be asked for, except that that veteran film character actor, Tully Marshall, despite the excellence of his fellow actors, runs away with "Conquest" in his part of the precise, inquisitive and scientific minded doctor.

R. A. K.



### The Choice of the Smart

Every type of hosiery designed by Gordon tends to beautify the natural ankle! The Gordon narrow heel is a continuation of the smart shoe heel of fashion and leaves the ankle clad almost entirely in sheer silk.

And the new Gordon colors... Not only the costume but the woman herself is considered! They are planned to match skin tones (whether pale or sun-tanned). Distinctively a modern note in colors.

\$1.65 \$2.00 \$2.50

Adrienne's  
Medford Natl. Bank Bldg.

# attention!



STARTING  
SATURDAY  
March 30, at 9 a. m.  
\$10,000 STOCK



## Men's; Women's, Children's -SHOES-

Placed on Public Sale! At Prices Beyond Any Competition, Never Before in This Community Have Shoes Been Offered at These EXCEPTIONALLY LOW PRICES

### SHOES for the KIDDIES'

Girls' Oxfords 95c  
Black and Tan Oxfords \$1.48  
Misses' shoes — all styles \$1.98



Misses' shoes; all kinds. Special for this sale \$2.48  
Values to \$4.00

### ONE LOT Ladies' Oxfords and Pumps

In ties, one- and two-straps; patent, tan, in fact all styles. Every pair a real bargain. Valued up to \$5.00—Now \$2.79

Childs' and Misses' \$1.39



Ladies' Galoshes  
In colors with cuff, snap fastener. A wonderful buy—Now \$1.69

### The SINCLAIR STORE

31 Central Avenue  
Medford Building

has acquired this \$10,000 shoe stock of the National Shoe Store of Oregon City, and  
MUST BE CLOSED OUT AT ONCE  
All new, clean stock, along with the Sinclair Store lines, will be at your disposal at a greater reduction.  
SHOP THE WINDOWS!  
If saving money means anything to you, you can't afford to miss this opportunity.

### A Large Assortment Ladies' Pumps—Slippers

One- and two-strap Oxfords and ties; all good styles, colors and leathers. Values to \$6.00 included in this lot—Now 98c pair

Ladies' Up-to-the-Minute Oxfords, Pumps and Ties  
All new styles and lasts; patent leather and all wanted shades. Values \$6 to \$7—\$3.89 pair  
All sizes and widths

ONE LOT Ladies' High Grade FOOTWEAR  
In patent and kid leathers—Pumps, Oxfords and ties. Values to \$4.50—\$1.85 pair

### SHOES FOR MEN

Work Shoes  
\$3.00 values for \$1.95  
\$3.50 values for \$2.95  
\$4.50 values for \$3.85

Dress Shoes  
\$4.00 values for \$2.95  
\$4.50 values for \$3.95  
\$6.00 values for \$4.69

Bargain Tables Piled High—Many Items Not Listed Here

### SPECIALS!

From Sinclair Store  
Children's 1/2 and 3/4 Fancy Socks  
Assorted colors; values to 50c. Now 25c

Children's 1/2 and 3/4 Socks  
Salesman's samples—assorted colors; while they last 10c

Children's, Misses' and Ladies' Sweaters  
In high colors and fancy patterns \$1, \$1.29, \$2.29

Kiddies Milan Straw Hats  
Assorted colors, new shapes. Values to \$2. \$1.39

### BOYS' Wearwell SHOES

The Kind That Stand Up!



Boys' Oxfords, \$4 value... \$2.48  
Boys' School Shoes... \$1.98  
Boys' School Shoes... \$2.48  
Boys' Dress Oxfords, values to \$4.50... \$2.98

### Girls' Lindy RAIN COATS

Sizes 8 to 16; in all wanted colors; a good buy for next Fall, priced at \$3.95

## EASTER SALE

100 Women's Coats  
Specially Priced at \$16.75



\$22.50 to \$24.50 coats selling during this thrift event at this low price. Fur collars, plain throw collars, novelty styled or plain tailored. All sizes \$16.75

Women's Thrift Dress Event  
One lot, special \$4.95  
One lot, special \$9.85

10% Reduction on All Dresses Over \$20  
\$20.50 Dresses \$18.00  
\$22.50 Dresses \$20.25  
\$29.50 Dresses \$22.05  
\$35.00 Dresses \$31.50



Easter Hand Bags  
The new novelty reptile leathers, shell trim, flapper style. Red, green, blue, brown, black. Also crash novelties. Prices \$3.75 to \$5.50

Musing Easter Hosiery  
Every woman should have a new pair of hose for Easter, and, of course, Musing hose are outstanding for style, finish and quality. Special French and Slyphine Heel \$1.50 \$1.75 \$2.00

### EASTER BASEMENT SPECIALS

- Ruffled Curtains, white scrim, 2 yards long 29c
- Dotted Curtain Scrim, white or tan background 29c
- Men's Work Shirts, blue or grey. Sizes 14 1/2 to 17 50c
- Close out of Men's 98c and 79c Work Shirts. Special 59c
- Children's Heavy Play Suits. Blue denim with red trim 50c
- Women's Rayon Chemise and Step-ins. Close out of \$1.50 numbers. Special 49c
- Women's Rayon Vests—2 for \$1.00
- Close out on Children's Shoes. Special \$1.29
- Men's Scout Shoe, rubber sole, 6 1/2 to 11 \$1.98
- Men's Dress Oxfords. Tan or black \$3.29 to \$3.98
- Men's light weight Knit Unions. Elbow sleeve, ankle length, 36 to 46 79c

### Silk Hose Close Out \$1.19

Values Up to \$2.00

Musing Gordon Strutwear



VOTE FOR THE AIRPORT BONDS!  
Help Make Medford a Key City on the Coast Air Map  
Medford Building—Sixth and Central

Remember The Location  
SINCLAIR STORE - - 31 N. Central