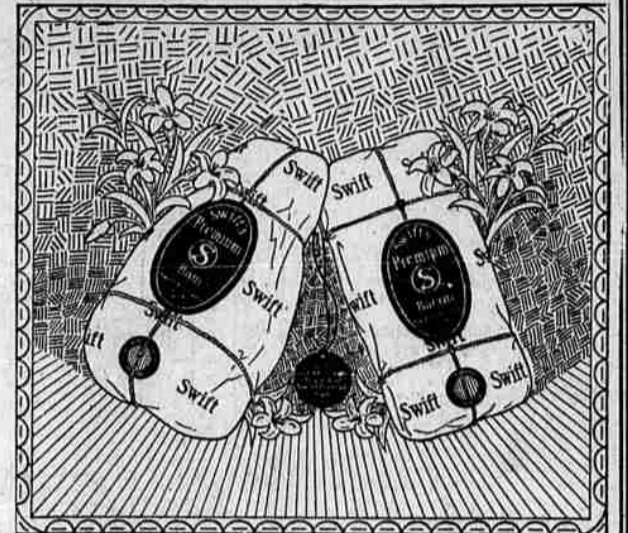
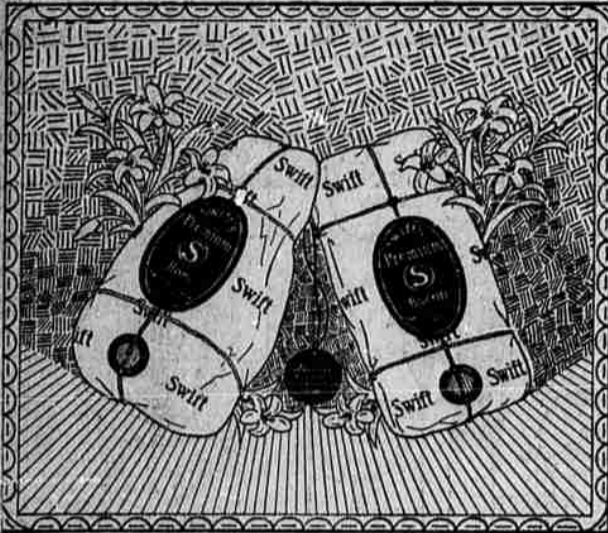


For Your
**Easter
Dinner**



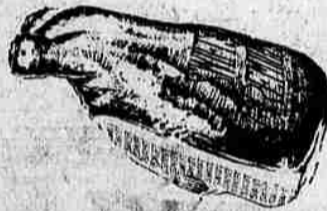
What Would Be Nicer for Your
**Easter
Meals**
Than That Good



EASTER breakfast! What a delightful tradition—the joyousness, the freshness of it! The delicate pink-and-white goodness of a Premium Ham seems best to preserve the infectious spirit of this charming way to start this day of days.

Swift & Company

Many of the guides to identification of the genuine Premium Ham—the branding on the rind, the sanitary wrapper, the blue tag—have become general trade practices.



Now, Swift & Company has inaugurated an additional method of identification—the name "Swift" branded in dots on the side, just as it appears in this illustration.

**SWIFT'S
PREMIUM HAMS
AND BACONS**

**HALF
OR WHOLE**



ORDER EARLY

Liberty Market

"The Home of Good Meats"
Swift's Government Inspected
Beef—Swift's Best

Holly and Main Phone 164

LOOK FOR THE NEW BRANDING



Premium Bacon has just the right proportion of fat and lean. The rich distinctive flavor of the genuine is always yours when you see the name "Swift" branded in dots down the side.



**SWIFT'S
PREMIUM HAM
OR BACON**

**No Better Hams
and Bacon at
any Price**



We'll Appreciate Your Order
WE DELIVER

Park Grocery

225 East Main Phone 125

**SWIFT'S PREMIUM HAMS
AND BACONS**



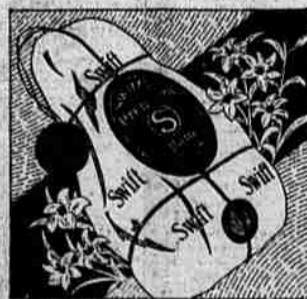
You'll Find Nothing
Better for Your
Easter Meals

Jackson Street Store

221 West Jackson

Phone 235

Don't Forget to Order That
**SWIFT'S
PREMIUM HAM
AND BACON**



For Your Easter
Feast Tomorrow from

Crystal Market

With Gates and Lydiard

No Ham or Bacon Quite So Good
at Any Price

Of Course---



You Will Include in Your
Order Tomorrow
**SWIFT'S PREMIUM
HAM AND BACON**

WE DELIVER, TOO

Bungalow Store

409 North Riverside

Phone 485-R

YOUR EASTER DINNER



Will Not Be Complete Without
Some of That Good

**SWIFT'S PREMIUM
HAM OR BACON**

Order Tomorrow

Alexander's Grocery

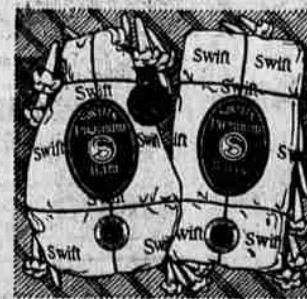
BATTLE CREEK HEALTH FOOD

We Deliver

131 West Main

Phone 143

There Is Nothing Better Than



Swift's Premium
Hams for Easter

We Have All Sizes.
Order One Tomorrow

Try Our Telephone Service—It's Dependable

Phone
252

H. E. MARSH
GROCER

Phone
252

Personal Attention

Prompt Service