

The Park Grocery

OUR AIM
Satisfactory Service Plus Courtesy

Phone 125—Free Delivery Daily 8, 10, 2, 4



If your appetite be poor,
we tempt it.
If your appetite be good,
we satisfy it.

Swift's Premium Ham for Easter

Baked with cloves, brown sugar and sherry wine flavoring. Serve with this delicious ham one of our new Wine Jellies—Flavors: Port, Sherry and Burgundy.

Seasonable Vegetables to Go With That Wonderful Flavored Swift's Ham

- Celery—Radishes—Onions
- Artichokes—Brussel Sprouts—New Peas
- New Potatoes—Cauliflower—Spinach
- Carrots—Turnips—Beets
- Tomatoes—Parsnips—Cabbage
- Cucumbers—Parsley—Rhubarb

and

Fresh Strawberries

We also carry a complete line of fancy and staple groceries and canned goods at all times.

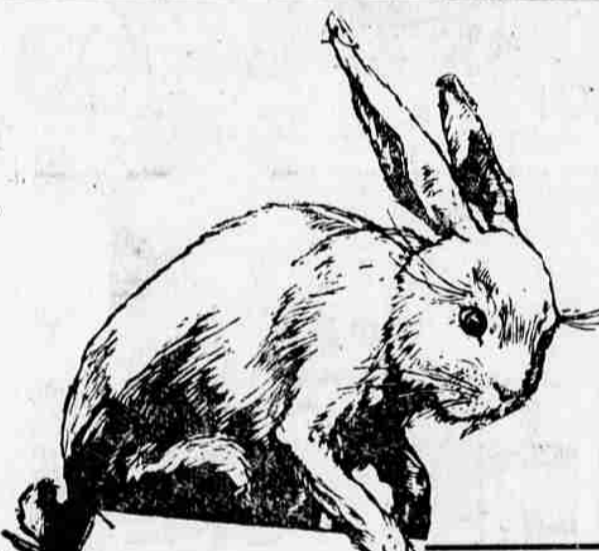
- Swift's Bacon, Boned Ham, Dried Beef,
- Ashland Special Pork Roll
- Lard and Jewel Shortening

When in Doubt Phone 125.

Our Goods Make Good Or We Do.

SPECIAL

- 2 dozen extra large Oranges.....29c
- 3 dozen medium size oranges.....29c



START OFF EASTER RIGHT

By placing your order now for

Swift's Premium Easter Ham

either half or whole. You will find none better.

OTHER EASTER ITEMS

- Swift's Beef
- Swift's Bacon
- Young Fat Rabbits
- Nice Milk Fed Chickens
- 1929 SPRING LAMB
- Fresh Columbia River Salmon
- Eastern Oysters
- Olympia Oysters
- Beef Tenderloin
- Pork Tenderloin
- Brookfield Sausage
- Veal
- Corn Fed Pork
- Cottage Cheese

In fact anything in meats for your Easter meals.

Remember! We cut nothing but Swift's government inspected steer beef—Swift's best.

Liberty Meat Market

"The Home of Good Meats"

Holly and Main Phone 164
Vote for the Airport Bonds Tuesday, April 2

MILLARD PLANS NEW SUMMER HOME SITE ALONG ROGUE RIVER

A large tract of land with 4500 feet frontage on Rogue river, just below Trail and on the Crater Lake highway, is being subdivided and will soon be opened for sale by the D. E. Millard company, realtors. The tract is being planned and planned by the direction of D. E. Millard, who pioneered the "summer home" idea in southern Oregon several years ago when he subdivided and sold 80 acres of land in lots on Rogue river, just below the highway bridge below Trail. This subdivision was named "Edgewood Park."

The new tract is as yet unnamed. The tract begins at the sharp bend in the river just below Trail, on the Crater Lake highway and runs down the river for 4500 feet to where the highway again runs to the river bank. Some of the attractive and outstanding features of this fine new tract will be that every lot will front the river for 100 feet and be over 400 feet deep, running back to a main drive that connects at both ends with the Crater Lake highway.

Each lot also will have a free deeded water right which will take care of lawn, shrubbery and garden purposes. Most of the lots are heavily wooded, having a variety of trees and fronting on a fine stretch of fishing water. There are several fine beaches along the property.

Electricity will be available and the trip from Medford will only require 40 minutes easy driving. The tract will be divided into 14 lots. A big community well will be provided for all lot owners.

This new subdivision will not only be a summer home place but will be an "all the year round" retreat. Already a number of prominent professional men of Medford are planning beautiful homes on the tract. It will be restricted to home purposes only.

It is expected that the tract will be ready for sale not later than April 15th.

By PAUL R. MICKELSON
Associated Press Sports Writer
CHICAGO, Ill., March 29.—(AP)—Tommy Loughran, boxer courageous, still rules the light heavyweights of the world.

Throwing up his most formidable defensive, a straight left jab, the phlegmatic Philadelphia Irishman easily retained his rown last night by repulsing the pugnosed, heavy-fisted middleweight champion, Mickey Walker, over the 10-round route in the new \$7,000,000 Chicago stadium.

The battle, strictly one between a good big man in Loughran and a mighty little man in Walker, was fought before 20,000 spectators who paid approximately \$175,000 to see it.

Loughran obtained the verdict of the two judges, Eddie Kiehl and Phil Collins, the referee, Davey Miller, cast his ballot for the challenger, whose dream of equaling the triple ring title reign of the great Bob Fitzsimmons, was shattered.

Loughran won because he was a superb boxer. He used a punning, jabbing fight and belted Walker with resounding smacks whenever the New Jersey Bulldog made his characteristic, two-fisted rush. Loughran never had Mickey in trouble, and was content to pile up his wide margin by his brilliant boxing skill.

One Chance
Walker had but one chance last night. That was in the fifth round when he nailed the champion with a terrific right cross to the jaw. Loughran reeled, his eyes were glassy and he appeared to be in pain. Sensing victory, the bulldog rushed, aiming his flying fists at the same spot. But Loughran, always a smart fighter, tied him up each time, shook the cobwebs from his brain and stalled the nearly disastrous round out.

The fight itself was a disappointment to the large crowd, the largest indoor fight assembly in Chicago's history, because of its purely defensive nature.

Financially, it was a loss for Loughran. Under the terms of his contract he received 55 per cent of approximately \$27,000. Out of this he had to pay Walker \$50,000 and \$13,000 to Leo Lonski and Tuffy Griffith, who fought a rollicking 10-round semi-windup. Thus he had left a gross profit of but \$4000 for himself, his manager and for expenses.

CONSCIENCE ONLY CURB FOR SOLONS

WASHINGTON, March 29.—(AP)—Lacking official advice on the reported finding of liquor in the baggage of a member of congress who arrived at New York from Panama on Monday, treasury officials explained today that such travelers are granted the courtesy of the part and that if they bring in liquor, it is "a matter for their own conscience."

Representative Wm. M. Morgan of Ohio, one of the Panama party, denied here last night that he knew of any intoxicants being found in the party's baggage by customs men.

KNIGHT TEMPLARS TO HAVE EASTER DINNER

A large and bounteous Easter dinner will be served the Knight Templars of southern Oregon here Sunday at 1:30 in the local Masonic hall. More than 225 will partake of the banquet, including Knight Templars of Grants Pass, Jacksonville, Medford and Ashland.

The dinner will be served by the Eastern Star members, who have their plans now underway. The Knight Templars will hold their Easter services in the Methodist church at 2:30.

Hayward Cannery Burns.
HAYWARD, Cal., Mar. 29.—(AP)—A wing of the Hunt Bros' cannery here was destroyed by fire today, with a loss of \$100,000. Almost the entire season's spinach pack was destroyed.

Snow in Salem.
SALEM, Ore., Mar. 29.—(AP)—A flurry of snow fell in Salem this morning, continuing for a quarter of an hour. It was followed by the steady rain that had fallen most of the night.

Imagine yourself popping a bushel of CORN at

One time —what would it taste like?

SOME kernels would be popped—some burnt—some unchanged. A little at a time is the only way to pop corn. And by roasting coffee by their patented, continuous process—a few pounds at a time, instead of in bulk—Hills Bros. roast even better evenly. The result—you taste a flavor no other coffee has.

HILLS BROS COFFEE



Sports

SUPERB BOXING GAINS DECISION FOR LOUGHRAN

Left Jab Repulses Walker in Ten Round Bout—Rushes of Mickey Gain But One Round—Fight Proves Tame for Fans.

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THREE RECORDS FALL IN HUSKY STANFORD MEET

New indoor records were announced for the shotput, 80-yard high hurdle and discus.

Harlow Rothert, Stanford ace, tossed the shot 51 feet 5.8 of an inch to break the former mark of 49 feet 6.7-8 inches, established by Swartz of the New York Athletic club. In the 80-yard high hurdle race, a freak distance, Steve Anderson of Washington, Olympic games star, covered the distance in 5.8 seconds to conquer Captain Ross Nichols of Stanford, who was right on his heels. Officials of the meet announced this as a world's mark, due to the fact that no time is listed in the record books for such a distance.

During the afternoon, Eric Krenz, Stanford giant, heaved the discus 152 feet 11.8 inches, which also was announced as a world's mark, as this was believed to be the first discus sent ever held indoors.

Navy Officer Dies
WASHINGTON, March 29.—(AP)—Commander John L. Scheffer, attached to the judge advocate general's office of the navy department, was stricken with a heart attack while at the naval dispensary and died.

He was born in Reading, Pa., in 1886.

Mail Tribune ads are read by 20,000 people every day.

Blisters Plague



ST. PETERSBURG, Fla., Mar. 28.—(AP)—With a long barnstorming tour just ahead, Babe Ruth is getting ready to give the fans an exhibition of how he hits home-runs. The first step in the preparation is to cure his blistered hands. The plague of blister, one of the Babe's annual afflictions, has just reached its height and Ruth is taking his customary rest cure, going fishing without trying to catch any fish. He expects the blisters to disappear in a day or two and then he will be able to hold his bat "right" for hitting home-runs.

PAIR OF HOMERS CARRY HONOR TO BEAVER PLAYERS

SAN FRANCISCO, Mar. 29.—(AP)—Portland carried off the honors at Recreation field yesterday, whipping the Seals 3 to 1. Johnny Couch, who flings for the Seals, did a splendid job, holding the Beavers to five hits, but two of these hits were home-runs, and a third clout came with a runner on bases. Joe Cascarella, flossy Beaver flinger, was credited with having stopped the Seals.

The Killer Missions claimed a 2 to 1 edge on the series thus far, when they defeated the Oaks, 5 to 2. Walter "Dutch" Reuther did some finished pitching in his first league game for the Missions. The southpaw was opposed by Lew McEvo, who tosses from the natural side. Lew lasted only a fraction more than the fifth inning, when the fireworks started, and the Bella sewed up the score.

A hard fought battle, featuring an old-fashioned pitcher's duel, took place at Sacramento, where the Senators won their third straight victory, 3 to 2, from the Hollywood Stars. Hank Severfeld put the Solons in the undisputed lead of the Pacific Coast league when he smacked the pill over the left field fence to start off the ninth inning.

Hillman bat work on the part of Dave Barbee and equally perfect blocking by Ernie Johnson, snappy second baser, enabled the Seattle Indians to carry off the Angels' scalps. The score was 3 to 2, and it was the first victory for the Indians in three games against the southerners.

Yesterday's Coast League results:

R. H. E.
Portland..... 3 5 1
San Francisco..... 1 6 1
Cascarella and Rego; Couch and Polvogt.
R. H. E.
Seattle..... 8 11 2
Los Angeles..... 6 10 2
Kallio and Steinecke; Roberts, Peters, Weatherly and Warren.
R. H. E.
Hollywood..... 2 9 5
Sacramento..... 3 8 9
Shellenback and Bassler; Bryant and Severfeld.
R. H. E.
Missions..... 2 11 1
Oakland..... 2 11 1
Ruether, Jeffcoat and Hoffmann; McEvora and Burns.

Free Comedy Matinee Saturday Rialto Theatre

A thrilling chapter play has been booked for the Rialto Theatre commencing tomorrow. It is "The Scarlet Arrow," starring Frank X. Bushman, Jr., with Hazel Keener in the feminine lead.

This picture introduces numerous new and unusual production escapes. It is entirely devoid of the usual melodramatic touch insisted on intervals for it contains a complete story in each episode with action, pathos and love injected to hold the interest of the most critical theatergoer.

The Rialto theatre is also giving the kiddies another big treat tomorrow in the way of a Free Candy matinee, meaning that with each child's ticket they will give a big full sized bar of choice candy.

The other feature attraction on their program tomorrow is Ken Maynard in his latest production, "The Lawless Legion."

PHOENIX SCHOOL GIVES OPERETTA ON FRIDAY

Next Friday, April 5th, the Phoenix school presents its annual operetta. Theatricals have progressed

Old Gold wins at Princeton

in a test of the 4 leading cigarettes



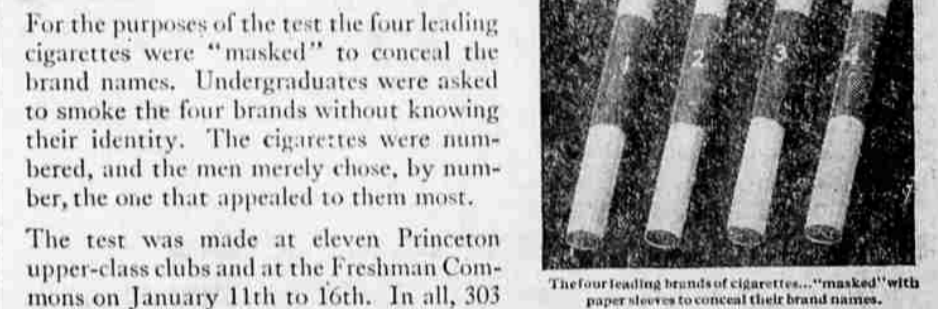
The upper-classes comparing the leading cigarette brands in the rooms of the Princeton Inn.

"The Daily Princetonian" was asked by the P. Lorillard Company, makers of OLD GOLD cigarettes, to conduct a test at Princeton to determine which of the four widest-selling cigarettes had the greatest taste appeal.

For the purposes of the test the four leading cigarettes were "masked" to conceal the brand names. Undergraduates were asked to smoke the four brands without knowing their identity. The cigarettes were numbered, and the men merely chose, by number, the one that appealed to them most.

The test was made at eleven Princeton upper-class clubs and at the Freshman Commons on January 11th to 16th. In all, 303 students smoked and compared the four cigarettes. The test was conducted in a perfectly fair and impartial manner.

The results show that "Cigarette W" won 75 first choices; "Cigarette X" won 74; "Cigarette Y" won 36; and "Cigarette Z" (which was OLD GOLD) won 118. The preference for OLD GOLD was 57% greater than that for the next highest brand.



The four leading brands of cigarettes... "masked" with paper sleeves to conceal their brand names.

THE DAILY PRINCETONIAN
Per
A. Douglas Hannah
A. DOUGLAS HANNAH

"NOT A COUGH IN A CARLOAD"

Notice to Property Owners
Petitioning for Street and Sewer Improvements

The City Council will meet in regular session at the Council Chamber on Tuesday, April 2, at 7:30 P. M., to consider the construction of the following improvements:

PAVING
Alder Street from West Jackson to north end of street.
South Central from end of the present paving to Boyd Street.
Oak Street from West Second to Jackson Street.

GRADING AND GRAVELLING
Summit Avenue from Jackson to Clark Street.
McAndrews from Reddy to Queen Anne Avenue.
West Holly from Summit to Columbus Avenue.
West Ninth Street from Hamilton to alley west of Block 4, Ross Addition.
Jeannette from Main to West Eighth Street.

SEWERS
Summit Avenue from Clark to south line Lot 6, Block 3, Mary's Place Addition.
Alley, Block 1, Gray's Addition, from Jackson Street north to south line Lot 6, Block 1, Gray's Addition.
West Main from Columbus to Chestnut Street.
West Tenth from Hamilton to Lincoln.
Columbia Avenue from Haven to south line Lot 2, block 4, Hillview Addition.

The estimated costs of the above improvements are on file at the City Superintendent's office, and all parties interested are requested to be present at the meeting for the purpose of voicing their approval or rejection to the improvements.

STREET AND SEWER COMMITTEE,
CITY OF MEDFORD.
By R. B. HAMMOND, Chairman.

GOVERNOR OF DURANGO MOVES ON 'CRISTEROS'

MEXICO CITY, Mar. 29.—(AP)—Alberto Terrones Benites, provisional governor of Durango, in a message to the government, said: "We are taking drastic measures against the Knights of Columbus of Durango, who are acting as spies for the rebels and Cristeros."

He also said he was mobilizing Durango agrarians to combat the "Cristeros."

"Cristeros" is a name applied in some parts of Mexico to those so-called religious insurgents who use the battle cry of "Cristo Rey" or "Long Live Christ, King."

In response to a request from the patrons of the Valley school, the principal, Mrs. Isabel Mosher, will speak on "Modern Educational Methods" at 2:30 p. m., Saturday, March 30th, at the school. Every one interested is welcome.

Headache?

Instead of dangerous heart depressants take safe, mild and purely vegetable NATURE'S REMEDY and get rid of the lowered poisons that cause the trouble. Nothing like NR for biliousness, sick headaches, and constipation. Acts pleasantly. Never gripe. Only 25c.

Make the test tonight—

NR TO-NIGHT

Recommended and Sold by All R. Medford Druggists

Electrotherapy Chiropractic
Dr. H. P. Coleman
9th Successful Year in Medford
Treatments by Appointment
Medford Center Bldg., Phone 967
Naturopathy Food Science 219 N. Grape St. Phone 57

Fred Gottfried Amos Turnbow
GOTTFRIED & TURNBOW
Expert plumbing, heating and sheet metal repair shop.
We specialize on service at reasonable prices. No job too small.
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CITY CLEANING & DYEING CO.