

Every Stroke of Fine Paint SAVES YOU MONEY

Every stroke of cheap paint WASTES YOUR MONEY



WHAT DO YOU want to buy with your paint-money? Beauty and protection. And you want beauty and protection for the longest time possible, because that's the only true economy in painting. No matter what paint you use, the labor cost of doing the job is two or three times the cost of the paint. . . . There is no satisfactory substitute for pure White Lead in paint. Fuller Pure Prepared Paint is made of pure White Lead (for body and elasticity); pure Zinc Oxide (for spreading capacity and hardness); the highest grade of linseed oil. It is the finest ready-mixed paint you can buy. Every cent you pay for it is justified by the lasting beauty and protection it gives your home. . . . Fuller Pure Prepared, the White Lead Paint, costs more per gallon but less in the long run. It covers more surface, gives greater protection, lasts longer, and looks better all the time. Consult a Master Painter—and specify Fuller Pure Prepared. Ask your nearest Fuller dealer listed below, for a Fuller Pure Prepared color card. Write to W. P. Fuller & Co. for the booklet, "YOUR HOME AS OTHERS SEE IT."

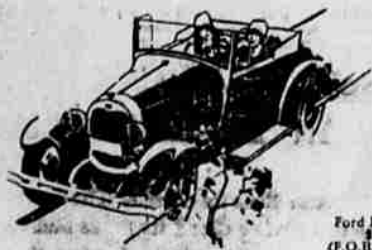
TUNE IN ON THE FULLER PROGRAM WOMAN'S MAGAZINE OF THE AIR National Broadcasting Network EVERY WEDNESDAY MORNING

FULLER Pure Prepared PAINT

W. P. FULLER & CO., 160 FRONT STREET, PORTLAND
48 Branches in 36 Pacific Coast and Inter-mountain Cities
Factories in San Francisco, Los Angeles, Portland; Distributors of Valpar Products

Rogue River Lumber Co.

PROMPT, RELIABLE FORD SERVICE



Ford Roadster 1410 (E.O.U. Detroit)

Our mechanics have been specially trained to oil and grease the New Ford.

Proper lubrication means so much to your car that it ought not to be carelessly done or delegated to inexperienced hands. You are sure the job is right when it is done here. Our mechanics know which oil and grease are best at each season of the year and they have the special equipment necessary for a complete and thorough job. Our prices are low and we'll have the work finished when you want it. You'll see a difference in car performance.



C. E. Gates Auto Co.
Pacific Highway at Sixth Phone 141

INSURANCE First Insurance Agency

A. L. HILL, Manager
Phone 198 88 N. Central
Medford, Oregon

Women's Hose \$1.00 Pair

Silk from top to toe with pointed heel.



FRIVOLOUS FINERY OF LURID SHADES OFFERED TO MEN

(By Mary Greiser.)
This may be called an "expose" (final letter-accented, please) on masculine lingerie. Not that it needs any exposing, having been flaunted to the winds and waves of masculine approval and feminine envy ever since the first breath of spring weather set in. Local merchants have attended to that.

But for sheer hotness and utter swankiness, there is nothing in the windows around Medford that attracts the eye or holds the attention like the colorful undies exhibited for the boys this season. Pajamas in brilliant hues, ranging from cerise to baby blue, with all the designs ever known to King Tut worked into their trimmings, hold the center of the stage in every men's clothing store. Not content with the conventional pajama pattern used consistently by every manufacturer for the past 20 years, the new models are a revelation in style and individuality. Stand-up collars, some of which have evoked ruffled effects, so flattering to certain types of masculinity, are featured while others vary from the smart V-neck to the tailored collar or boat neck. Patch pockets of contrasting shades in printed materials, with belts or sashes to match, are other effects in which variety plays a leading part.

And as for those breath-taking shades and fashions in the other whatnots of wearing apparel peculiar to the stronger sex this season, including the masculine version of step-ins, combinations and teddies, well, they talk for themselves and say plenty!

Soft, sheer, silky flah-dubs, that for dimness in texture and design have feminine lingerie hooked clear off the map! And when it comes to Parisian prints, said to be the thing in women's frocks for spring and summer—Madame, Modiste Modiste had better take a squint at Monsieur's lingerie wardrobe before she even attempts originality.

SHADY COVE FOLK ON TRIP TO SOUTH

SHADY COVE, Ore., Mar. 28.—(Special.)—Grant Matthews and wife have gone to California for a visit.

J. A. Godard of Medford is building a fine new residence for Dr. Elliott.

Mrs. W. P. Morgan has been quite ill but is getting better.

Quite a number from here have been attending the meetings at Reese Creek the last two weeks.

Albert Matlock, who has been living at Kirk, Ore., is here looking for timber to cut for another year, but so far has not had very good luck as good timber is scarce.

Mrs. Violet Todd was married March 18th to Ray Turner, and last Saturday night a good sized crowd gathered to charivari them. They are keeping house near the Train mill in the trophy district.

Several of the people owing cottages in Edgewood park were up from Medford to stay over the week end last Sunday, but did not tarry long, as it was too cold.

Victoria Mayor Dies
VICTORIA, B. C., March 28.—(AP) Charles Edward Redfern, four times mayor of Victoria and pioneer merchant, died at his home here late last night of a lingering illness. He was 89.

BURNBRITE KEROSENE



the perfect kerosene for light or heat

No soot. No charring. A score and more of household uses.

It burns with a clear, white flame. A sweet, clean odor.

Burnbrite Kerosene costs no more. Ask your dealer or grocer for the interesting Burnbrite booklet.

ASSOCIATED OIL COMPANY

Refineries & distributors of Associated Gasoline - Associated Ethyl Gasoline - Cyclo Motor Oils and Greases

GEMMAN AIRSHIP COMPLETES TRIP OVER HOLY LAND

PHIERICHSAFEN, Ger., March 28.—(AP)—The dirigible, Graf Zeppelin, returned to her base here this morning, completing a voyage of three and one-half days and 5640 miles over the eastern Mediterranean to the Holy Land and return.

The Zeppelin was pulled down to land at its hangar at 10:17 a. m. (4:17 eastern standard time), just 51 hours and 41 minutes after its departure last Monday morning, shortly after midnight.

It was the second long cruise of the giant dirigible, and in mileage exceeded that of either the trip to America or the return last year.

The Zeppelin encountered rough weather on this trip, just as on its American visit. On the first night out high wind made cruising as dangerous, Dr. Eckener said, as it was off New England on the return trip to Germany.

Jerusalem, to which many of the ship's 27 passengers had look as the high spot of the cruise, was reached in the evening so that little could be seen. One thrill came when the ship dropped 750 feet below ocean level to near the surface of the Dead Sea. When the dirigible passed over a carnival in Palestine the voyagers added to the gaiety by dropping bags of confetti on the celebrants.

A second Mediterranean cruise, scheduled for April 15, already has been sold out.

RESOLUTIONS BY DAR CONVENTION

The following resolutions were adopted by the sixteenth annual state conference of the Oregon Society, Daughters of the American Revolution, Medford, Ore., March 21, 22, 23, 1929.

1. That we support the highway commission in their efforts to purchase desirable parcels of land for parks, and aid them in securing the abolition of billboards.

2. That the Oregon State Society of the D. A. R. petition the next state legislature to secure possession of the cemetery at Salem, in which are buried Jason Lee, the first missionary to Oregon, and his two young wives, who paid the sacrifice of their lives in motherhood; provide for its maintenance, and make this inclosure a sacred shrine to have and to hold for the people of our beloved state forever.

3. That the Oregon Daughters of the American Revolution adopt an Oregon Memorial day, inviting the Daughters of our sister states, Washington, Idaho and Montana, to join with us in honoring those men who added four stars to our flag. The date conference is requested to set apart June 14 as this proposed Memorial day each year and that the Daughters then assemble at Champeok, the birthplace of the provisional government, the state regent being empowered to arrange for and take charge of appropriate exercises.

4. A sincere appreciation of the hospitality of Crater Lake chapter and the efforts of its regent, Mrs. G. Q. D'Albini, and her committees in making these meetings so interesting and successful.

The following are especially thanked:

Mr. Wilson, who greeted the conference in the absence of Mayor A. W. Pipes.

Miss Ora Cox, who represented the Daughters of Veterans.

Mrs. L. C. Garlock of the American Legion Auxiliary.

William Lyman of the Grand Army.

Mrs. Grace Chamberlain, president of the Southern Oregon district, Federation of Women's Clubs.

Mr. Lawrence and the Presbyterian church.

The Medford Mail Tribune.

Hunt's Craterian.

The Native Daughters of Pioneers.

The Boy Scout bugler, Jack Terrett; the attractive young girls who served as pages; the men's quartet consisting of Messrs. C. A. Meeker, Dr. W. W. Howard, Mr. Mononouk and Dr. E. W. Shoekley; Mr. and Mrs. Carlton James, Mrs. Mulholland, Mrs. Marsh, Miss Melba Williams, Miss Imogene Wallace, Mrs. H. C. Parke, Miss Ver Dean Harvey, and Miss Margaret Childers.

Don Newbury, who spoke most interestingly on "Civic Duties of Patriotic Organizations," and Dr. John Marylin Dean, D. D., who inspired all with his masterly talk on national defense.

Friends who furnished cars for the trip to Jacksonville.

MRS. GORDON MACCRACKEN, MRS. ISSAC LEE PATTERSON, MRS. GEORGE E. WATTS, Resolutions Committee.

SPANIARDS LEAVE FOR RIO JANEIRO

BAHIA, Brazil, Mar. 28.—(AP)—The Spanish aviators, Captains Ignacio Jimenez and Francisco Iglesias, took off at 8:30 a. m. (6:30 E. S. T.) for Rio Janeiro, an 800-mile flight, to complete the flight from Seville, Spain, interrupted when they were forced down here Tuesday morning.

The two aviators, prior to their departure, said they hoped soon to fly to New York, where they would inspect a type of aeroplane, models of which the Spanish army has acquired.

CONSUL TAGGART ASKS PROTECTION BRITISH HONDURAS

BELIZE, British Honduras, Mar. 28.—(AP)—Special police protection was given today to G. Russell Taggart, United States consul, as a consequence of high feeling over the sinking of the British vessel, the *Imogene*, last Friday by an American coast guard boat.

Two Belize men were members of the crew of the ill-fated ship and in some quarters there has been considerable anti-American agitation since the sinking of the vessel. Taggart appealed to the police when it appeared some of this feeling might be directed against himself.

This new disinfectant treats all seed grains

Harmless to seed and drill
Use CERESAN for Wheat, Oats, Barley, Rye and Sorghums

control on oats, and produced a yield increase about double that obtained by treatment with formaldehyde.

BARLEY—Stripe disease, covered smut and loose smut, in certain six-row winter varieties.

CERESAN is the first satisfactory dust disinfectant for the control of barley stripe. Dr. H. A. Rodenhiser of the University of Minnesota, reported it entirely checked this disease.

SORGHUM—Kernel smuts.

RYE—Seed-borne, stem smut.

Ceresan will not clog or corrode the drill. Treats seed for only 6 to 9 cents a bushel. Harmless to seed. Directions with package.

Diseases of many other crops can be controlled with Du Bay Seed Disinfectants. Ask your seedman, druggist, hardware dealer or general merchant for FREE Ceresan pamphlets; also pamphlets on Semesan Jr., for seed corn; Semesan Eel, the instantaneous potato dip; and Semesan, for vegetable and flower seed and bulbs.

Bayer-Semesan Company, Inc., 105 Hudson St., New York, N. Y. Divisions of The Bayer Company, Inc., and E. I. du Pont de Nemours & Co., Inc.

While new to the farmer, Ceresan is backed by the most remarkable record of field results ever obtained for a seed grain treatment. Impartial farm tests conducted by many authorities, including the U. S. Dept. of Agriculture and numerous State Experiment Stations, have definitely proved the value of Ceresan to grain farmers in controlling important cereal diseases.

WHEAT—Bunt or stinking smut, and seed-borne flag smut.

On 1928 spring wheat, Ceresan reduced smut to almost nothing. The check plots had up to 32% of smut.

OATS—Both loose and covered smut.

Dr. Benjamin Koehler, of the Illinois Experiment Station, reported Ceresan gave perfect smut



Look for the green van with the red Du Bay Diamond when you buy CERESAN.

CERESAN

Dust Disinfectant for Seed Grains

Mutual Mill & Seed Co.
6th and Bartlett Medford, Ore. 353 E. Main Ashland, Ore.

JUST OUT

VOCAL RECORD
1737-D If I Had You
That's the Good Old Sunny South—Vocals—Irving Kaufman. 10-inch, 75c.

DANCE RECORDS
1738-D Broadway Melody—(from "The Broadway Melody")—Fox Trot—Ben Selvin and His Orchestra. 10-inch, 75c.

1739-D Redskin—(Theme Song from Motion Picture "Redskin")—Fox Trot—Ben Selvin and His Orchestra. 10-inch, 75c.

1740-D Wedding Bells (Are Breaking Up That Old Gang of Mine)—Fox Trot—Fred Rich and His Orchestra. 10-inch, 75c.

1741-D My Lucky Star—(from "Follow Thru")—Button Up Your Overcoat—(from "Follow Thru")—Fox Trots—Paul Whiteman and His Orchestra. 10-inch, 75c.

1742-D Lover, Come Back to Me—(from "The New Moon")—Marianne—(from "The New Moon")—Fox Trots—Paul Whiteman and His Orchestra. 10-inch, 75c.

Columbia's STAR OF THE WEEK PAUL WHITEMAN AND HIS ORCHESTRA

1736-D My Lucky Star—(from "Follow Thru")—Button Up Your Overcoat—(from "Follow Thru")—Fox Trots—Paul Whiteman and His Orchestra. 10-inch, 75c.

1737-D If I Had You
That's the Good Old Sunny South—Vocals—Irving Kaufman. 10-inch, 75c.

1738-D Broadway Melody—(from "The Broadway Melody")—Fox Trot—Ben Selvin and His Orchestra. 10-inch, 75c.

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The authorities promised every precaution to prevent an attack on the consulate.

Oregon Weather.
Cloudy and unsettled tonight and Friday; probably rains northwest moderate temperature; fresh west to northwest winds on the coast.

RELIEF FROM CURSE OF CONSTIPATION

A Battle Creek physician says, "Constipation is responsible for more misery than any other cause."

But immediate relief has been found. A tablet called Rexall Orderlies has been discovered. This tablet attracts water from the system into the large, dry, excreting bowel called the colon. The water loosens the dry food waste and causes a gentle, thorough, natural movement without forming a habit or ever increasing the dose.

Stop suffering from constipation. Chew a Rexall Orderly at night. Next day brighter. Get it for 25c at the nearest Rexall Drug Store, West Side Pharmacy.

Is Your Battery The Correct Size For Your Car?

There is a correct size for the economical and satisfactory operation of every car.

WILLARD BATTERIES

—Are correctly rated and when you consult the Willard chart you take all the guess work out of your selection. For every normal condition of driving, the Wood-Insulated Willard is satisfactory. For heavy duty and high mileage the Thread-Rubber type will give the dependable service you require.

WATCH FOR THE WILLARD SIGN!

LITRELL PARTS CO.

317 East Main St. Telephone 237
Largest Auto Parts Dealers in Southern Oregon

Notice to Property Owners

Petitioning for Street and Sewer Improvements

The City Council will meet in regular session at the Council Chamber on Tuesday, April 2, at 7:30 P. M., to consider the construction of the following improvements:

PAVING
Alder Street from W. St. Jackson to north end of street.
South Central from end of the present paving to Boyd Street.
Oak Street from West Second to Jackson Street.

GRADING AND GRAVELLING
Summit Avenue from Jackson to Clark Street.
McAndrews from Reddy to Queen Anne Avenue.
West Holly from Summit to Columbus Avenue.
West Ninth Street from Hamilton to alley west of Block 4, Ross Addition.
Jeannette from Main to West Eighth Street.

SEWERS
Summit Avenue from Clark to south line Lot 6, Block 3, Mary's Place Addition.
Alley, Block 1, Gray's Addition, from Jackson Street north to south line Lot 6, Block 1, Gray's Addition.
West Main from Columbus to Chestnut Street.
West Tenth from Hamilton to Lincoln.
Columbus Avenue from Haven to south line Lot 2, block 4, Hillview Addition.

The estimated costs of the above improvements are on file at the City Superintendent's office, and all parties interested are requested to be present at the meeting for the purpose of voicing their approval or rejection to the improvements.

STREET AND SEWER COMMITTEE,
CITY OF MEDFORD.
By R. B. HAMMOND, Chairman.

How Many LOST Opportunities

How many good chances have you had to pass up because of lack of ready money?

Every man's life is full of opportunities, but you need "cold cash" to take advantage of them.

Why not start your "opportunity fund" this week in a First National Savings Account?

First National Bank

Medford, Oregon

MEMBER FEDERAL RESERVE SYSTEM