

# INDISPOSED

THE knowing woman no longer submits meekly to regular, systemic suffering. This kind of pain is just as readily relieved as the occasional headache, or twinge of neuralgia, or other aches and pains for which the world takes Bayer Aspirin. These tablets are marvelously effective at such times, as nearly every business or professional woman has discovered. And physicians have declared there is no harm in their free use, for genuine Bayer Aspirin does not depress the heart. All druggists.



## ASPIRIN

Aspirin is the trade mark of Bayer Manufacture of Monacetaledester of Salicylicacid

## One of Our Beautiful Easter Lilies

Will make an ideal remembrance at Easter time

### Monarch Seed & Feed Co.

323 East Main Phone 260

ALL NEW **RIALTO** The Pick of the Big Silent Pictures

TODAY AND FRIDAY

MATINEE 15 Another big super production with a great stage attraction thrown in for good measure. EVENINGS 25

## PHYLLIS HAVER IN The Shady Lady AND ON THE STAGE

### "Rinlo" Hollywood's Cleverest Dog IN PERSON

RINLO ACTS FOR YOU ON THE STAGE JUST AS HE DOES BEFORE THE CAMERA.



TOMORROW NIGHT is CHINA NIGHT

FREE CANDY MATINEE SATURDAY

1000 FULL SIZED BARS OF CHOICE CANDY 1 Bar with Each Child's Ticket

## ORCHARD SMUDGE AWAITING ALARM FROST APPROACH

That the annual spring frost danger season is here at last and will officially open tonight, was the announcement of Floyd D. Young, government frost warning expert, this noon, and from now on smudging is liable to be done during the night and morning as long as the danger period of that night lasts. If the temperature falls below the freezing point.

This does not mean that there will be smudging tonight or tomorrow morning or next day—in fact no one knows when the first smudging will start, but does mean that the frost danger period has arrived, because the buds have been coming on so fast that today the bud clusters of the Howell and D'Anjou pear trees in some orchards are further advanced even in the white stage just about ready to burst into blossom, and would be injured by a freezing temperature.

It will be a week or ten days yet before the orchards are generally in blossom.

As has been the custom heretofore during the fruit-frost danger season Mr. Young will give out a daily forecast about 7 p. m. to the telephone exchange, a later one daily over the radio broadcasting station at 8 p. m., and will give out word during the night should any special emergency arise.

The majority of the orchards have their smudging apparatus and fuel in place and their smudging crews engaged to be called out when needed, but there are still quite a number who are not entirely ready yet to smudge, and some who have not even had their thermometers tested yet. Mr. Young has set the final date for testing thermometers, free of charge, as March 27th, after which date a fee of one good cigar or package of cigars will be charged.

The news that the smudging season is about to break out will be received with dread by the housewives of the city, most of whom will from now on be awake half the night ready to detect the first odor of smudge vapor—and then slant down all the windows of the home.

### Stenographer Mourns.

TORONTO, March 28.—(AP)—One very mournful stenographer is described by the Mail and Empire. She bought International Nickel last fall, \$1000 worth, and promised her paper profits run up to \$16,000. It's all gone now with her original \$1000.

## All You Who Have Indigestion

Ask Heath's About Generous Money-Back Guarantee

There's a sure way to put an end to stubborn indigestion, gas, shortness of breath and all the ailments that are caused by a bad stomach. You are simply patching up your stomach when you take things that only give relief for a few hours.

Why not build up your run-down stomach—make it strong and vigorous so that you can eat anything you want any time you want to without the least sign of distress. Dare's Mentha-Pepsin is what every stomach sufferer needs—a pleasant tonic elixir for all stomach ills.

Thousands of bottles of Dare's Mentha-Pepsin are sold every day because it is the one outstanding, supremely effective stomach remedy that is guaranteed by Heath's Drug Store and druggists everywhere to end chronic indigestion or money back.

—and don't forget!

## VOTE For the Airport Bonds

### R. A. HOLMES INSURANCE AGENCY

Jackson Co. Bank Bldg.—Phone 444

## SINCE 1909

### NEW INDUSTRY IS LOCAL PROSPECT NEXT 2 MONTHS

Establishment of a new industry in this city, through the efforts of the Rogue River Valley Traffic association, was announced as "95 per cent assured," at the regular noon meeting today.

R. L. Burroughs of Petaluma, Calif., is considering the establishment of a plant here for the manufacture of excelsior pads for fruit, excelsior wool, egg protectors, and other products used in the fruit packing industry. To this end, Burroughs has taken an option on the store room on South Front street, in the fruit packing district.

The plant if established, would be a source of supply for the entire state of Oregon.

Raymond Hester informed the gathering that in his opinion the plant would be established and start operations within the next two months.

Last season over a million and a half of the pads were used in this valley. By home production, it would mean a saving of 2 or 3 thousand to the local packers. The demand this season would exceed last year.

The plant would represent an investment of approximately \$15,000, and would be in operation practically the year round.

## RINLO AIR MINDED AND FAVORS CITY TAIL THUMPS SAY

Rinlo, the handsome Russian-German police moving picture dog is so sagacious that he can do almost everything but set type, talk, knit and sing like a canary. It seemed to the impressionable reporter who enjoyed a private interview with the aristocratic canine whose life is insured for \$10,000, and his owner and trainer, V. C. Browning, of Hollywood and formerly of Seattle, in a darkened local theater of solitude yesterday afternoon, not even a manager, press agent or other pest being around.

And while everyone is in love with this 20 years old pup, the latter is also much in love with Medford and the valley, and besides his almost human intelligence is air-minded. He's with us with all his four feet and tail.

"Do you think the people of Medford ought to vote unanimously for the new airport bond issue?" was asked the intelligent animal.

"Yes indeed," responded Rinlo with three loud thumps of his tail as his ears flew back and he smiled widely. The dog language was interpreted by Mr. Browning, altho the reporter could see that Rinlo was sincere in his expression.

Medford and the valley are an exceptionally fine community with a wonderful climate, are they not, and if you could dispose of your Hollywood investments and two years movie contract with the First National Pictures corporation, would you return to Medford to live?" was the next question.

"Thump, thump, thump thump," with the tail four times, only louder than before, accompanied by a much wider smile, was the response.

It hardly seems believable, folks, but with all his other accomplishments Rinlo can sing.

"Now," said Mr. Browning, who was running Rinlo thru his 103 stunts in way of rehearsal, "the nice fat newspaper man would like to hear you sing. Now sing the first few words of the Mother Hubbard song."

"Woof, woof, woof!" said Rinlo just as plainly as could be. The reporter was convinced, altho he had never heard the Mother Hubbard song. But to be honest, however, it sounded to him like the Smudge Pot columnist humming the national air on a rainy day.

Kenneth Anderson's flivver when it is ailing.

Rinlo can count money. In fact by command he picked a 50 cent piece out of a pile of coins and handed it to the impoverished writer. Very, very nice doggie.

Columns could be written about the achievements of this wonderful dog, which or who, with his trainer and owner is making an acquaintance tour of the coast meeting the film fans personally, and who or which will be an added attraction to the regular movie program at the Rialto theater tonight and Friday and Saturday nights and afternoons.

Rinlo was born of canine aristocracy, and was the property of a southern Russia count before the war, who after the war became a "no account" and drifted into Seattle where Mr. Browning met him and bought Rinlo for \$800, only six months old at the time.

He started to train the puppy, and soon met with so much success that Rinlo became locally famous, and so attracted the attention of the moving picture concerns. Rinlo has been in pictures since he was 12 months old, and has played in pictures with Rinlo-Tin-Tin and other famous movie dogs—in fact has doubled for them at times in pictures. He is soon to star in his own right in a picture named "Loyalty."

Oh yes, Rinlo can whisper in soft dulcet tones, too, and Mr. Browning, whom the writer never knew to make an untrue statement in the 30 minutes he had known him in Medford, also says he can say "applesauce"—this presumably with his tail.

# J.C. PENNEY CO. Quality Counts!

In Merchandise as well as Men

That's Why Our Goods are Made to Quality Standards

## Many, Many Hats from Which to Select Your Easter Bonnets

The Easter bonnet is a bygone! Its place has been taken by a whole wardrobe of hats . . . for every modern woman and miss matches a hat to each costume . . . and these prices tell you why so many are buying them here.

\$1.98 \$2.98 \$3.98 \$4.98



### More Diversity in Style

This season's hats are a delight to anyone in search of originality . . . brims take new turns, trimmings have appeared and each hat speaks for itself.

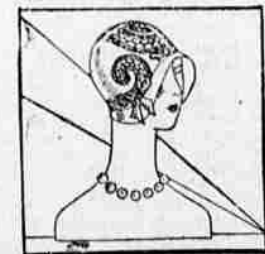


### The Display Is a Colorful One

Black is present, as usual. Vivid colors, especially when they match the frock, are a smart choice and the neutral shades are favored.

### Straw--Braids--Felt and Combinations

You may select from several mediums . . . dress hats, however, are inclined to be a little more elaborate than the tailored felt. Combinations are especially good.



## Smart Spring Coats

Selected Carefully for J. C. Penney Customers



You will be delighted with these modish coats . . . selected for their style . . . for their quality . . . and for their unusually attractive low price for coats of outstanding quality.

Women, Misses and Junior Sizes for

# \$19.75

If you are seeking a coat for the street . . . for dress hours . . . for all-around wear . . . be sure to inspect this modish . . . and thrifty . . . group.

## Smart New SUITS for Spring 1929

The tailor returns to such pronounced favor that fashionable women should interest themselves at once in our presentation!



Tweeds at \$9.90

Pastel tones add a youthful chic to the lines of these tweed suits, whose smartness is emphasized by bindings, stitchings, or decorative pockets.

Navy Twills at \$14.75

Hairline twills—and tweeds, too, in this exceptional value-group, which urges investigation.

For Women :: Misses :: Juniors

### DRESS SHIRTS

Men's collar-attached dress shirts, full cut and carefully tailored. An excellent range of patterns from which to choose. The colors are all fast because they are vat dyed. We pay the manufacturer extra for this color insurance.

98c \$1.49 \$1.98

## Marathon Hats

The Unerring Choice of the Man Who Desires the Utmost in Style and Value

The wise man selects a Marathon Hat because he at once eliminates all doubt as to Style, Character, Workmanship and Value. Marathons have that distinction of good taste, which always insure smart appearance. See these Style Leaders.

"The Times" \$3.98 "The Forecast" \$4.98

## EASTER and Men's Neckwear

Two Things That Always Go Together

Get a head-start on Spring by choosing your Easter ties from among our latest assortment. The patterns and colors are in step with the season—new, smart, distinctive, and really an asset to any man's appearance.

If you don't already know it, you'll be surprised what a new tie can do for your outfit.

79c and 98c



## ORONITE CLEANING FLUID KEEPS EVERY DAY POSSESSIONS SPOTLESS