

Importance of an Adequate Airport For Rapidly Advancing New Industry Told by Federal Air Mail Official

As delivered yesterday noon before the Chamber of Commerce forum at the Hotel Medford, the speech on airports by W. O. W. Loughby, assistant superintendent of air mail on the Pacific coast, is in part as follows:

"I have read that it is more important to make people think than to educate them and that is my ambition today—to impress upon you the importance of providing an adequate air port for the city of Medford.

"During the last 25 years man has been flying, experimenting and designing until it may be said commercial aviation is a safe, dependable and necessary fact in our lives; that we have, at last evolved a new and better means of eliminating time and space.

"The romance of this greatest achievement in transportation is stirring the hearts and minds of thousands and thousands of the finest youth in America. Stirring them not only to wonder, but to action. Stirring them to such a degree that every American youth pictures himself a Lindbergh.

"On a corner of the post office building, in Washington, is this inscription by Charles W. Elliott: 'Character of News and Knowledge, Instrument of Trade and Industry, Promoter of Mutual Acquaintance, of Peace and Good Will among men and nations.' How symbolic of the position our postal service occupies in the complex civilization of today. The postal service is indeed the basic cornerstone, which has enabled us to form the close ties of friendship and of industry; and that has worked toward the establishment of good will throughout all the states of America.

"Occasionally one meets the mentally ossified standard-bearer, who are content with the good old ways of doing and being. Only once, as far as I know, has the federal government held back the fastest means of transportation of the mail. That was in 1924. Congress passed a law prohibiting the post office department from sending mail on the new Iron Horse railroad for the reason that it was too fast, too unsafe, too dangerous to life and property; and congress was not going to be a party to any such criminal experiment.

"Seek Fastest Service.

"However, since that time, it has been the policy of the post office department to adopt the fastest means of transportation available to carry the mail. This pol-

More and more importance is being attached to landing fields as aviation is growing, and cities and municipalities are becoming aware of the necessity of providing safe and suitable fields, not only for emergency landings, but also for the convenience of transient planes and passenger planes.

HOOVER STAND ON FARM LEGISLATION ASKED FROM HYDE

WASHINGTON, March 21.—(AP) President Hoover was requested today by Representative Dickinson, republican, Iowa, to have Secretary Hyde appear before the house agriculture committee and explain the president's views on farm relief.

Mr. Dickinson said that in view of the fact that the chief executive's ideas would not reach congress normally until his message is read at the outset of the special session, it would be extremely helpful if the committee in its deliberations before that time could have some specific knowledge of Mr. Hoover's views.

The president, while not intending to dictate the terms of the farm relief measure to be considered at the coming session, is ready at any time to discuss the agricultural situation with interested members of the senate and house, but he has indicated that there will be no public explanation of his views until his message to congress is read.

Bancroft Star of Vitaphone Picture

George Bancroft will be heard as well as seen today at Hunt's Congregational theater in the all-talking picture, "The Wolf of Wall Street." The picture is 100 per cent talking. Followers of the legitimate drama will recall George Bancroft's name blazoned along Broadway for several years as one of the out-

standing stars of the stage. Paramount was reluctant to present the star in an all-talking picture until the right kind of story could be secured for him. "The Wolf of Wall Street" was considered ideal, inasmuch as the plot includes all the elements that the star has been accustomed to be seen in, with the additional feature of being easily adaptable to dialogue.

The story offers innumerable opportunities for gripping drama and dialogue throughout which have been captured in an excellent manner by action and voice on the part of the star and his supporting cast.

All Registered Medford Citizens Vote on Air Bonds

There seems to be some misunderstanding as to who can vote on the air port bond election April 2.

All legally registered citizens of Medford, men and women, whether taxpayers or not, are en-

itled to vote and should make it a point to do so.

The new law requiring voters on measures to be property owners does not go into effect this year.

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You don't have to look for the answer.

Forty years ago, the Southern Pacific offered to build their lines through Jacksonville and the offer was refused.

Jacksonville was the terminal for stage coach lines—the standard means of transportation—and thought Jacksonville too big—that the railroad would have to come anyway.

The result is plain to all of us.

Today History Is Repeating Itself

A new and faster means of transportation is here. The transportation of the air—"The Railroad of the Future."

It wants to come to Medford to make Medford a terminal. All it asks is an airport—a place to land its ships, for which service it is willing to pay.

What Will Medford Be Without an Airport?

Shall we, like Jacksonville, shut the door in the face of opportunity, or shall we insure the permanent growth of Medford by establishing the port and staying on "The Railroad of the Future"?

You will answer this question April 2nd.

Vote for Airport Bond Issue

AIRPORT COMMITTEE, CHAMBER OF COMMERCE

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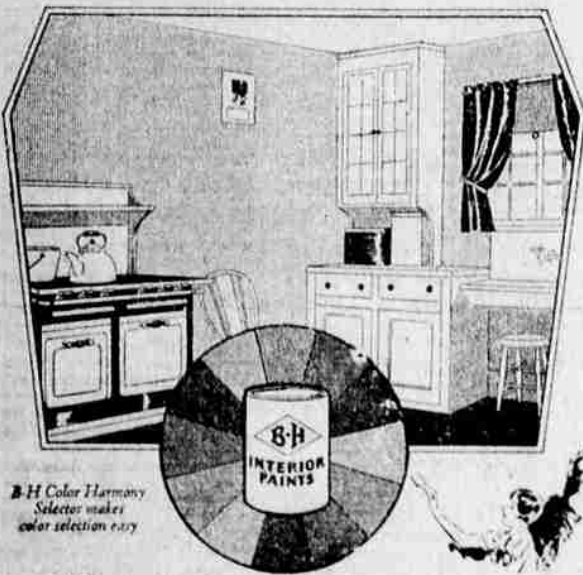
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Fresno Was Foolish.

"Not long ago the city of Fresno had an election for the purpose of providing means with which to construct an airport. The one now in use is not suitable and is merely a field under lease. The bond issue failed to carry and the very next day telegrams were received from three cities near Fresno asking to be embraced on the air mail route in lieu of Fresno. Fortunately for Fresno, a public spirited citizen donated a site for an airport.

"When the transcontinental route was being planned Ogden and Salt Lake City, Utah, were both anxious to be selected as a stop on the route. Salt Lake City apparently was a little more aggressive and became an exchange office on the route. Later on other routes were established and now Salt Lake City ranks next to Chicago in importance as an air mail route junction.

"I had the pleasure yesterday of visiting the site of the proposed airport and while I can easily see the possibilities of that field, such matters do not come under my department. I understand, however, that three department of commerce men, namely, W. T. Miller, E. L. Curtiss and S. S. Boggs have expressed their approval of the site. I know of none more competent to judge the merits of a landing field and airport than those three men.

"In last night's paper there was quoted a letter from the president and general manager of the Union Air Lines, stating that because of the inadequacy of the present field at Medford, his company had found it necessary to move to Hornbrook. The present field, it was said, is too small for large planes. This is a local illustration of what can happen. Undoubtedly if a modern airport is provided here, the Union Air Lines will move back to Medford.

"How can I impress you with the importance of providing an adequate airport? Are you to give up to your neighbors the thing you have already in your possession? Are you going to serve notice on the world that you are a back number, that you have no faith in the future of aviation? That is what you will do if the bond issue for the airport fails of passage.

"I appeal most earnestly to the voters of this city to vote the bonds for the Medford airport."

BRKER, Ore., March 21.—(AP) The weather was unsettled here today with the sky beginning to clear after a light rain last night.