

### VALLEY C. E. HEARS DR. LANDRITH TALK AT MONDAY RALLY

On Monday night was held one of the most inspiring and enthusiastic rallies that has been held in this union for some time, when over 200 people, mostly all young people, gathered at the Medford Christian church for the purpose of

hearing Dr. Ira Landrith, "a speaker to young citizens of all America." Dr. Landrith has addressed a large number of young people's organizations and gatherings, and wherever he goes he is always welcomed by a large gathering, and if he should chance to speak the second time in the same town the audience awaiting him is always larger than the previous one.

He has a very adept way of being able to fit his addresses to the audience, and whether the audience is all young people, whether it is all older people, or whether it is a mixed group, there is always a message for each one to carry home.

The field secretary of Oregon Endeavor, Ross Gully, was also present and helped in a very large way to make the program a success by bringing to those present a glimpse of what is to be expected at the coming state convention, April 18-21, and encouraging all who could attend to do so.

A Christian Endeavor shield, which is held by Crater Lake union and is given out at every rally and convention to the society having the largest number present multiplied by the distance traveled, was carried home Monday evening by the Young Peoples society of the Klamath Falls Christian church.

Thirty-two of their Endeavor members and ten other members of their church interested in Endeavor work had traveled the distance of 75 miles to hear Dr. Landrith give his address. Dr. Landrith spoke in Klamath Falls last winter, and they knew what to expect and did not want to miss the opportunity to hear him this time.

Much credit is due the pastor, Rev. Allison, for the fine spirit exemplified by this remarkable attendance. Another society which merits special mention was the one from the Presbyterian church at Eagle Point, who had in attendance 13 representatives of their church. This is a new society, just organized last fall.

The Ashland Christians were present with 54 and Grants Pass Presbyterian with 29.

Other societies present were the Congregational and Presbyterian churches of Ashland, the Christian and Federated of Central Point, the Christian church of Grants Pass, the Presbyterian church of Jacksonville, the Presbyterian church of Phoenix, and the Christian and Presbyterian churches of this city. Also many of the friends of the other denominations of the city were present.

It was indeed a great rally and not one to soon be forgotten. The next big event toward which all eyes are turned is the union Easter sunrise meeting to be held on the leader hill just beyond Phoenix, and to which all young people of all denominations are invited.

### AIRPORT ELECTION PAMPHLET MAILED ALL CITY VOTERS

The law requires the state, county or city, when submitting bond issues for elections affecting the constitution or city charter, to send pamphlets containing arguments to every registered voter.

City Recorder Alford is now mailing out the pamphlets, and every citizen in Medford is urgently requested to read the entire pamphlet carefully, as it gives a complete history of aviation in Medford, why the present air field has been condemned, what the new air port will mean to the city, if the people vote the bonds on April 2, what the government and air lines propose to do if an adequate port is built here, gives the estimated receipts and expenditures of the new port; shows the pay roll of the new port; has been estimated at \$80,000 a year; gives a detailed estimate of proposed expenditures for land, grading, buildings, water supply, graveling runways, etc., on the port; as well as proposed government expenditures—if the bonds are voted and not unless they are—of about \$100,000.

The pamphlet contains a map of the air ways of the United States, issued by the government, which shows Medford as a "key city" and only one of two cities in Oregon on the air map. Also a diagram of the location of the proposed air port.

The increase in weight of air mails in 1928 over 1927, and the remarkable increase of over 300 per cent in January 1929, over January, 1928.

Read the pamphlet, drive out and see the field, consider the interests of the future of Medford and then vote for the bonds.

**Bancroft Is Wolf In An All-Talker**

With a laugh and a sneer for trouble and a curse for a workling, George Bancroft drives his way powerfully and effectively in his first all-talking picture, "The Wolf of Wall Street," which comes to Hunt's Craterian theater tomorrow.

The bars of Wall street are thrown down in this picture and you see the inner workings, the operation, the stock broker at his best—or worst. Bancroft portrays the "Wolf" of Wall street. He is the unscrupulous, self-made, ruthless stock broker who deliberately loses a fortune to keep his faithless wife and her lover from getting it.

### CROWD ENJOYS GRAHAM-PAIGE FILM SHOWING

Two hundred people packed the display rooms of the Crater Lake Automotive company, Medford Graham-Paige dealers, to see an interesting moving picture describing the mechanical features of Graham-Paige motor cars. C. B. Wising, automotive expert and representative of the Graham-Paige corporation arrived in this city Tuesday noon from Seattle with the interesting film and projecting equipment and showed three reels to students of the Medford high school during the afternoon.

The Crater Lake Automotive company's show seemed to make a decided hit with the enthusiastic audience last night. The turnout far exceeded the anticipations of J. O. Grey and H. D. Grey, heads of that firm.

Following the Graham-Paige movies, a reel showing the National Air Reliability Tour planes landing at Barber field were shown and J. O. Grey, Medford councilman, gave a short talk in support of the airport bonds which will be voted upon April 2nd. This talk was enthusiastically received.

The newest Graham-Paige models were on display last night for the inspection of those who attended last night's show.

**RADIO OFFERING BY MISS GREINER HIGHLY PRAISED**

(Reviewed by Mary Gilbert) "The Leprechaun," a two-act Irish fantasy written by Miss Mary Greiner, reporter and writer of popular special stories for the Medford Mail Tribune, expressly for presentation by Copeco from KMEM Tuesday, March 19, is an important contribution to the growing literature of radio drama.

It is the story of a little colleen, straight from Erin; of her search for the famous good-luck fairy of Ireland, the Leprechaun, and of her finding it in the home given her by an American author and his wife and in the love of a handsome young sea-captain named Terrence McElride.

The brave little mother from whom Noreen learned to be looking for the Leprechaun is not heard before the microphone—neither is the gallant Terrence. According to the peculiar technique of the radio drama, they are made to live in the story through the conversation and dialogue of the other characters; Dwight Carlton, the author, read by Gene Wright; Gertrude Carlton, his wife, read by Jo Murray Rostel; and Noreen herself, read by Miss Greiner.

These actors succeeded in producing authentic impressions of an irritable, depressed literary man changed to an eager, unselfish person successfully writing under fresh inspiration; a fashionable, sophisticated wife with too much to live; a transformed into a thoughtful, intelligent woman; and a lonely little immigrant made over into the treasured daughter of a comfortable home—all because of the Leprechaun.

# Pre-Quarterly SALE

## of Dresses and Ensembles

Through our New York buyer we have made a fortunate purchase of high grade Dresses and Ensembles direct from the manufacturer and we are passing this saving on to our friends in Medford and Southern Oregon — Just in for Easter—

These Dresses and Ensembles would sell at other places from \$10 to \$20 more—Our prices are

**\$16<sup>50</sup>** Misses' Sizes 14 to 20

**\$19<sup>50</sup>** Stout Sizes 44 to 50 Regular Sizes 36 to 40

Take Advantage of This Offer

Thursday, Friday and Saturday

### Burelson's

POPULAR PRICE STORE

Ladies' Ready-to-Wear

101 South Central Phone 28



## RIALTO

THE PICK OF THE BIG SILENT PICTURES

MATINEE 15 EVENINGS 25

CHILDREN 10c

**TOMORROW AND FRIDAY**

**CONRAD NAGEL RENE ADOREE**

in the tremendous

**REX BEACH**

story of a man who went to the end of the world to forget.



**"THE MICHIGAN KID"**

ENDS TODAY

**LON CHANEY**

as a hard-boiled police detective in

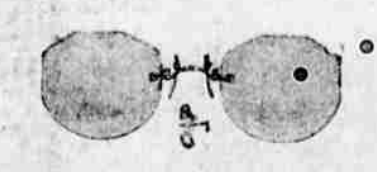
**"WHILE THE CITY SLEEPS"**

## GLARESTRAIN

A new disease! No, not exactly; but a form of eyestrain that is being given a great deal of attention today, by eye specialists and illuminating engineers.

Glarestrain (Optiphosis) is a form of eyestrain that comes from exposure to glare. Civilization has surrounded us with the glitter and dazzle of reflected light and our eyes need protection.

SOFT-LITE Lenses reduce the brightness and glare but admit freely the light most needed for vision. Permit us to show you samples of this modern Protective, Corrective Lens.



**DR. T. De La RHUE**

Eyesight Specialist—Eyes Examined and Glasses Fitted Exclusively Optical

404 Medford Building Telephone 1329

## INSTEAD of exercise

Millions of busy men and women are keeping themselves in perfect condition nowadays because they've learned the secret of the exerciser in the vest-pocket box for a dime.

Cascarets give your bowels as much exercise as you get from an hour's hard play. They give you lasting relief from headaches, biliousness, constipation, indigestion, etc. Each time you use them, your bowels become stronger. Oils, salts and ordinary laxatives produce only mechanical or chemical action, which actually weakens the bowels.

Cascarets are made from Cascara Sagrada, which stimulates the peristaltic action and exercises the bowel muscles. Nothing else does this. That's why Cascarets are selling at the rate of 20 million boxes a year!

**CASCARETS STRENGTHEN THE BOWELS**

HANDY HINGED-TOP TIN BOXES THEY WORK WHILE YOU SLEEP

## APPLEGATE DITCH SUIT IS OPENED

The civil action of Ed Smith against Frank Cameron, Miss Carruth, Jesse Taylor and several other Applegate ranchers to condemn an irrigation canal, known as the farmers' ditch, to supply himself irrigation water, was begun in circuit court this forenoon. The case is not expected to be completed until tomorrow evening and will be followed by the trial of William Loring against the Rogue River Studios for the recovery of money. Loring is suing for money in connection with the construction of a studio building, on the Crater Lake highway, north of Medford.

In today's case, Smith claims his land is in semi-arid condition and needs water for agricultural purposes, but has not been able to obtain it from the present ditch. It is his plan to widen the ditch six inches at the bottom in order to convey 1.5 second feet to his land. This plan is opposed by other ranchers having an interest in the ditch.

## GASOLINE PRICE BOOST IN EFFECT

Gasoline in Medford went up yesterday afternoon from 29 1/2 cents per gallon to 27 1/2, and according to local dealers there may be no change in price until next fall.

price increase was six cents, the retail price increased seven cents in Medford, due to dealers selling one cent cheaper than regular price when gasoline was selling at its low level. The decision to add the extra cent was reached by local dealers yesterday shortly before the wholesale price increase went into effect.

PORTLAND, Ore., March 20.—(AP) All service stations today had posted the new 2 1/2-cent price on gasoline, although there was still some variance in the wholesale rates.

The General company, which sold at low cost to dealers yesterday had raised its wholesale price today to 16 1/2 cents, leaving the Texas company the only distributor still selling at 16 1/2 cents wholesale.

Officers of the Texas company were to arrive here late today from Los Angeles, and announcement of the firm's future policy was expected.

Coquille.—\$4,500 will be expended for improvement of several local streets.

Myrtle Point.—Street lighting facilities will be improved in this place.

Astoria.—\$250,000 appropriated for erection of new Federal building.

## ROLL YOUR LAWN



Winter freezes have raised the turf which must be firmed back to the under soil so that the sod will not suffer when hot weather comes.

**Rent Our Rollers for 50c a Day**

Roll the ground before you sow that new lawn. Rolling makes a level surface that will be easier to mow and irrigate.

**MONARCH SEED & FEED CO.**

323 E. Main Phone 280