

VERA CRUZ, BEAUTY CITY, ONCE AGAIN OVEN FOR REVOLT

By CHARLES E. HAINES
(Associated Press Staff Writer)
WASHINGTON (AP)—In good Vera Cruz, city of blue tropical sea, whispering palms, green hills and amorous guitars, another revolution has been born. It is the sixth which has rocked Mexico in 19 years and the fourth to take a course out of Vera Cruz.

It was from there in 1912 that Felix Diaz launched his quest for the presidency; it was from there that Victoriano Huerta made his bid for the presidency the following year, meeting success until United States marines captured Vera Cruz in the fall of 1914, and it was in the little coastal city that Adolfo de la Huerta fomented revolt in 1923.

Simultaneously with the present uprising in the city and state of Vera Cruz came a coup which delivered the state of Sonora, on the border of Arizona, into the hands of the rebel group. Sonora is the stronghold of Gilberto Valenzuela, leading independent candidate for the presidency of the United States of Mexico.

Warfare in Mexico is uncertain. The loyalty of troops ever is questioned. There are federal soldiers who have rallied presumably around the Valenzuela banner, under the leadership of Gen. Jesus Maria Aguirre in Vera Cruz and of Gen. Francisco Madero in Sonora. They announced the defection to their cause of the federal troops of six other states—Oaxaca, Sinaloa, Nayarit, Chihuahua, Durango and Durango.

Even as the contestants are similar, so is the political allegiance of their leaders. Valenzuela has been a member of the national revolutionary party; so is President Pines Gil, whom he strives to overthrow. Nominations by that party is equivalent to election, but the party has given no evidence of any intention to nominate him. He had been a minister to London under former President Calles, a post he quit only last December.

Millions of dollars worth of American property is represented in Sonora alone. There are American holdings also in Vera Cruz and the country as a whole contains \$2,000,000,000 worth of American industry.

Official eyes turn to Vera Cruz, for Vera Cruz is the key to Mexico City, and he who holds Mexico City rules Mexico. It is there that battles may accumulate what ballots cannot do—defeat the candidacy of a national revolutionary nominee.

And it is feared that such a result would lengthen the tragic train of circumstances that began in 1910 with the revolution against Porfirio Diaz. There followed the presidency of Francisco Madero in 1911. He was shot in 1913 and Huerta held office for a year.

Then came Carranza, who was shot in May, 1920. Then de la Huerta, who held office until December 1 of that year. Then Alvaro Obregon, who served a full term and Calles, who served another full four years, ending his term last December 1. General Obregon would have succeeded him—de la Huerta, now living in California, charged the two were in league to alternate in the presidency—but for the bullet fired by Jose Terral at a victory banquet.

All this brings strongly into the forefront the efforts of the United States in the last few years to strengthen relations between the two countries, typified in the admittedly successful regime of Dwight Morrow as ambassador from the United States. A few years more of peaceful administration, it was felt, would have resulted in the stabilization sought.

Lightweight bottles of paraffin-treated spruce fiber have been introduced as well containers in place of the ordinary ones of glass. They eliminate the danger of breakage, are easily opened and are tightly sealed when filled, to keep out dirt and to prevent tampering.

New Bathing Suit Insures Healthy Tan



Well tanned shoulders and backs are insured by the latest styles in bathing suits. At the left is a one shoulder suit. When one shoulder is brown the suit may be reversed to obtain an even tan. At right, Helen Meany, fancy diving champion, is shown in a new low backed suit. Center: Peppi Englander and Susan Sisman getting an early tan at Havana.

CORDS with rubber and thus insulate the small threads, strands and fibers which compose them, further increase in the life and mile-age-giving qualities of the tire would result. A method of dipping the cords of the tire carcass in a rubber solution was found and called 'gum-dipping.' Thus Firestone reduces the chafing action within the cord by saturating and insulating strands and fibers, carrying the cord tire principle one step further.

GINGHAM, ONCE A GARB OF KITCHEN NOW VERY SWANKY

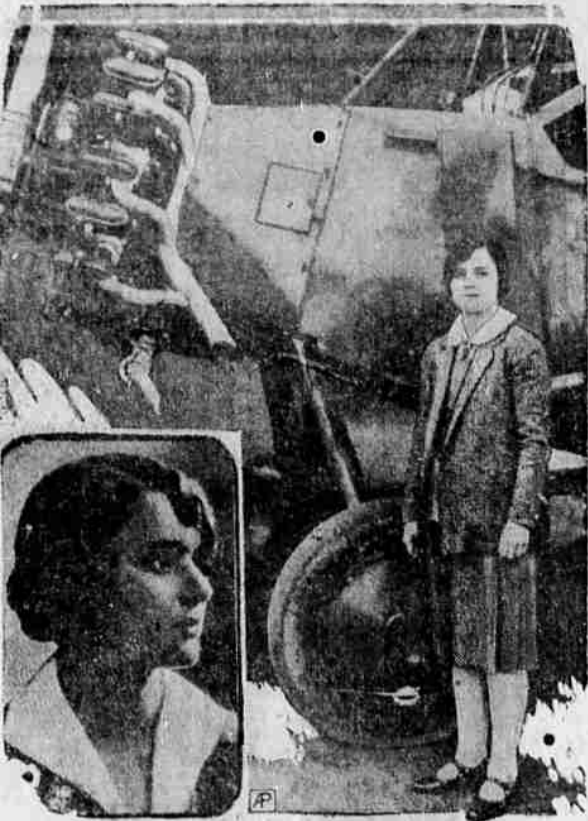
PALM BEACH (AP)—The persistence of the ensemble suit is the talk of Palm Beach. Whether the material is of silk, velvet or a combination of the two or in cotton fabric, no maid seems modestly dressed unless she has a coat or jacket to match her frock. Hats, bag and shoes repeat the colors and patterns of one another.

The younger girls are showing a preference for gingham. Age has not withered nor has custom set the infinite variety of this good old fashioned material.

"When I was a girl," said one dowager to another as they reclined in gaily striped beach chairs on the Breakers' beach, "gingham was supposed to be used for aprons. It had such a kitchen atmosphere, but all that is changed now."

The dowager was eminently correct. Gone forever is the kitchen atmosphere. Gingham has shaken off its shackles and now struts right out in the best society. Recent years have given it added prestige, and it also must be noted, the other day. With a laughing group of girls, she was filtering about the lobby of the Beaux Arts.

Woman Flying Sales Manager Air Firm



Miss Bessie Davis of Brooklyn is general manager of an airplane instrument company, and she flies to make her sales. Above she is shown by her plane; the inset is a close up.

The Beaux Arts is a moving picture theater when you are upstairs, while the lower floor is occupied by various sport shops.

The lobby is deeply carpeted, while birds in wicker cages, along obligatoes and flowers in artistic containers shed fragrance. It is a delightful place in which to linger while waiting for the next show, and the group of dolls fitted into the picture perfectly. The ensemble suit mentioned was of a fine quality of red plaid gingham, with the popular side pleats in the skirt. These pleats, however, were cunningly inserted on the bias, giving jaunty and individual charm to the short skirt.

The ensemble had a white handkerchief linen blouse. When the wearer threw back her coat, it could be seen that the blouse was characterized by a simulated bolero effect in folds of the same material. A small flat bow tie was at the throat.

The gingham jacket fell just below the hip line. The sleeves were long and tight, and down each side of the coat was a narrow bias band of the same material that gave approval to the bias pleats in the skirt. A close fitting bonnet hat, banded in red, with red flat beads and red in the shoes, completed the costume of this lovely young brunette deb who had only a few days before shed her heavy fur coat when she stepped off the train at Palm Beach.

WORK GOES ON DESPITE ACCIDENT TO WRITER

CLEVELAND, Ohio (AP)—Despite a broken hip, Edna K. Woolley writes a daily newspaper column from her hospital bed.

For 23 years without a break Miss Woolley turned in copy to the woman's page of the Cleveland News. After her accident the column disappeared. In two weeks, however, she had recovered sufficiently to feel the urge to write. Physicians were persuaded to prowl her typewriter over her bed, and Miss Woolley resumed her writing.

HOME EDUCATION

"The Child's First School Is the Family."—Froebel

Issued by the National Kindergarten Association, 8 West 40th Street, New York City. These articles are appearing each Sunday in the Mail Tribune.

JUNIOR'S PARTY

Anna Mae Brady

"I'm giving a party for Junior," Mrs. Jordan said to her neighbor. "Won't you come over for the program?"

"The program?"

"Well, I've asked each child to do some little stunt—sing, dance, recite or play the piano. I couldn't stand the usual games. I'm too nervous."

The neighbor, having healthy, lively children of her own, did drop in for she was interested to see the result of substituting formality for natural play.

The children were seated in little chairs as if they were in kindergarten, but their attitude was decidedly different. They wriggled and twisted, or they sat tense and uncomfortable.

"Mother, please may we have a relay race?" begged Junior.

"No, Junior, you are going to have the program."

"After that, Mother?"

"No, I told you we would have no running games."

"Mrs. Jordan, may we play Hurdy Gurdy?" asked a little guest.

"That isn't running."

"Mersey no, John. Someone might get hurt."

"We don't get hurt at school."

"Well, you might here. I can't take the responsibility."

The neighbor noticed that each child was interested only in his part of the program. When the others did their stunts he was indifferent and sometimes he was

plainly bored. But all were well behaved. No one moved from his chair. It was so quiet a little girl went to sleep.

"Are we going to have ice cream?" asked an inquisitive guest as they sat down to the table for refreshments.

"Yes," Mrs. Jordan told them, "and the child who does not talk gets a second helping."

Mrs. Jordan beamed with satisfaction at the result of her little party. "Notice how quiet they are," she whispered to her neighbor. "Why at Jackie's party they all talked at once."

The hush lasted until the children had said their formal good-byes and departed. Even then, Junior sat quiet in his chair seemingly uninterested in his gifts. The neighbor stopped to chat with him. "You're sure what his mother did not—saw that Junior considered his party a flat failure. Something had been wrong, and he knew what it was.

It almost seemed to the neighbor as if Mrs. Jordan had planned this party with the idea of saving her furniture, rugs and nerves instead of giving pleasure to her little son and his friends.

It is one thing to restrain children from unsocial conduct and quite another to repress their natural inclinations. It is not necessary that children should shout or be rough in order for them to have a good time, but to repress normal

activity and desire is bound to dim their pleasure and, if continued, to bring disastrous results.

FIRESTONE FIRES ARE GUM DIPPED

Many car owners ask the question: "Why does Firestone dip the cords used in the tire carcass in a rubber solution?" says Mr. Older, of Older Tire Service, Inc., Firestone service dealers.

The answer is this: Gum-dipping is the only known method which carries the rubber insulation to the heart of every cord; saturating and insulating every fiber of every cord with rubber, giving them maximum protection against friction.

"If car owners could see how this special process is carried out in the Firestone gum-dipping plants they would understand why gum-dipped tires have won the important national championship automobile races during the past eight years and established such remarkable records for speed and endurance. And they would appreciate why operators of taxicabs, trucks and bus fleets—because of the careful cost records they keep—are among the largest users of gum-dipped tires.

"The greatest enemy of tire life is not the chopped-up road, the broken pavement or the harsh grind of rough city streets—but internal friction in the cords of the carcass. Internal friction fatigues the cords and weakens the whole structure of the tire, causing blow-outs and tire failures.

"Firestone chemists and engineers knew that if they could find a way to impregnate the individual

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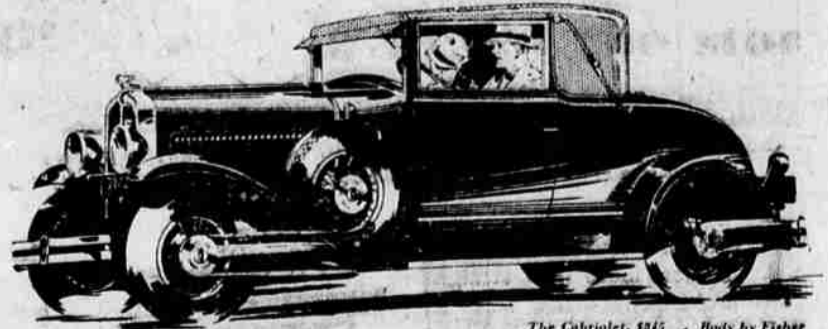
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