

# MONARCH FEED TO ERECT NEW HIGHWAY STORE

Something new in the local business world will be introduced by the Monarch Feed and Seed company in the construction of new quarters on South Riverside avenue, near for occupancy July 1. Parking space for customers will be furnished on ground immediately adjoining the new store, allowing them to fill their needs at the store, park their cars and do other shopping uptown. There will be so much space available, it is not probable a time limit will be set.

While the free parking idea has been in use in Medford, this will be the first time parking space will be provided on ground immediately next to the business establishment. The store will be a building 100 feet in length and 45 feet in width. It will represent an outlay of approximately \$12,000. The building will be located on the site of the old Russ mill, torn down several years ago, and will be on the southern edge of the lot, 145 feet long. On the northern edge, flowers and shrubs will be planted for the entire length of the lot on a strip three feet wide. In the center, flowers and shrubs will be planted on a strip of ground 80 feet long and 12 feet wide. Parking space will be provided along the back of the lot and between the two big flower beds.

Plans for the new building are now being made and construction is scheduled to begin soon, according to Raymond and Wilfred Mische, proprietors of the company, which also operates a big warehouse on South Fir street.

The need for new quarters was hastened by the traffic congestion which has become one of Medford's big problems. It often made it impossible for customers to drive up to the present quarters to purchase goods because of inability to drive to the store to load up supplies.

# JONES ACT CAUSE RUM PRICE RISE

NEW YORK, March 12.—(AP)—The New York Herald Tribune says today that the Jones act, increasing penalties for prohibition violations, has caused the price of liquor to soar, putting many of the smaller speakeasies out of business.

The wholesale price of whiskey, says the newspaper, has advanced as much as \$10 a case and grain alcohol has doubled to around \$14 a gallon.

Deliveries to speakeasies have been curtailed to such an extent that only about one-half the liquor ordered is being delivered.

# CONSERVATION OF OIL LAND PLEDGE

WASHINGTON, March 12.—(AP)—President Hoover said today that there would be complete conservation of government oil lands during his administration.

The president, answering inquiries by newspaper men, said there would be no leases or disposal of oil lands during his administration, no matter by what department the lands were controlled, except such dispositions as were made mandatory by congress.

# FARRELL AND SARAZEN DEFEAT OPPONENTS

MIAMI, Fla., March 12.—(AP)—Johnny Farrell and Gene Sarazen, defending champions, routed their second day opposition in the international four-ball match today, by defeating Ed Dudley, Los Angeles, and Al Espinosa, Chicago, 4 and 2.

# INSURANCE.

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PHONE **444**

**R. A. HOLMES INSURANCE AGENCY**  
Jackson County Bank Building

**SINCE 1909**

# Giant "Flying Wing" May Prove Ultimate in Transport Planes



The new 20-passenger Barnhill plane (above) is built with a wide fuselage taking the form of a wing section. Development of the fuselage into a wing section to obtain greater lift efficiency has led some aeronautical experts to believe that the airplane of the future may be a giant "flying wing" with the fuselage as a rudimentary section. Lieut. Leigh Wade (inset) is testing the plane.

By William E. Berchtold, (Associated Press Aviation Editor)

NEW YORK—(AP)—The transport plane of the future may be a giant "flying wing," in which scores of passengers can be housed comfortably in luxurious compartments.

Vincent Barnhill's successful development of a new plane in which the fuselage takes the form of a wing section, has led aeronautical experts to discuss the possibilities of a "flying wing" with the fuselage as a passenger-carrying compartment—a rudimentary section.

Airplane designers realize that the fuselage, as such must constitute a relatively small part of the plane. Even the development of mammoth wings, measuring 100 to 175 feet from tip to tip, will not allow the development of a relatively larger fuselage with a very much greater carrying capacity. If heavier-than-air craft are to carry 50, 75 or 100 passengers comfortably and safely, some new means of lifting such loads must be discovered by aeronautical experts.

Barnhill's new 20-passenger plane is the latest achievement in

# FEDERAL PILOT IS FORCED TO EARTH EMERGENCY FIELD

Forced down and delayed in the Stakliya mountains yesterday afternoon because of engine trouble, Lieutenant M. D. S. Steenson, piloting a government airplane, arrived at the local airport last evening at 5 o'clock. He had planned to leave this morning for Eugene, following his arrival here from Redding, while on a Pacific coast tour of checking up on airports.

Lieutenant Steenson, flying at an altitude of 5000 feet, broke a small engine rod, necessitating a return flight of ten miles to Delta, an emergency landing field in the

heart of the Stakliya mountains, surrounded on all sides by forests. He was accompanied by Sergeant Gilmore.

When asked for a comment on the local airport, Lieutenant Steenson did not commit himself as to what his impressions were of the Medford landing field. However, he spoke of Redding, Calif., having one of the best airports on the coast. He said the field there has four runways and preparations are now being made to float a bond issue for the construction of large hangars, bringing the field up to exceptionally high standards. He remarked Redding was considerably smaller than Medford, but said its runways were 100 percent "improved."

# CHURCH DIGNITARIES GATHER IN SEATTLE

SEATTLE, March 12.—(AP)—Catholic church dignitaries of the west

from the Mexican border to Alaska were here today at witness the consecration of the Rt. Rev. Robert J. Armstrong as bishop of Sacramento, Cal. It was the greatest number of prelates and priests of the Catholic church ever gathered in the Pacific northwest.

# NO CANDIDATES AS HERRIN MAYOR

HERRIN, Ill., March 12.—(AP)—Herrin's last mayor was sent to prison for two years as a liquor conspirator and now nobody seems to want the job.

The city, which obtained an undesirable reputation for lawlessness during the gang and mob reign in "Bloody Williamson" county, faced the dilemma of holding a mayoralty primary without any candidates. There were five tickets entitled to participate in the primary.

# BOY OF HUNDRED LOVES IS HANGED

LIVERPOOL, Mar. 12.—(AP)—Joseph Reginald Victor Clarke, known as "the boy with a hundred sweethearts," was hanged this morning for the murder of Mrs. Alice Fontaine, the mother of one of his sweethearts.

Clarke kept his boat to his jailer, saying that he would face death bravely, and assisted them at the scaffold.

Clarke was 21 years old and well educated, having had a brilliant school career in England. He visited his mother in Virginia when he was 16, spending a year at Princeton university before returning to England.

He studied psychology and hypnosis, police said, and then began to entangle many women. In

# NEAR AGREEMENT U. S. ADHERENCE

GENEVA, March 12.—(AP)—League of Nations officials announced this evening that an agreement had been practically reached on the main points of the protocol for adherence of the United States to the world court of justice.

The agreement is based upon the formula of Ellhu Root, America's "elder statesman" modified in line with suggestions made by Sir Cecil Hurst of Great Britain and Nicholas Politis, Greek delegate.

# ANNOUNCEMENT

To effect increased operating efficiency and to provide an improved service to growers and shippers of fresh fruits and vegetables, the undersigned have this day merged their interests, creating in the act the

# Big 7 Fruit Warehouses, Inc., and Big 7 Fruit Distributors, Inc.

The Warehouse Company will operate the Mid-Columbia Cold Storage at Hood River, Oregon; Winthrop Fruit Company's cold storage plant at Yakima, Washington, and E. W. J. Hearty, Inc., Medford Cold Storage warehouse at Medford, Oregon. These warehouses, under the new ownership, will clean, pack, pre-cool and warehouse Apples and Pears as they have done in the past. In point of efficiency, these warehouses have an unusual record.

The Big 7 Fruit Distributors' operations for the present, will be confined to the distribution of fresh fruits and vegetables grown in the Pacific Northwest and will undertake the distribution of these commodities for the following:

**Mutual Fruit Distributors, Wenatchee, Wash.**  
**Winthrop Fruit Company, Yakima, Wash.**

**E. W. J. Hearty, Inc., Hood River and Medford, Oregon**

as well as its own tonnage and that of others.

The Company has secured the services of the Federated Fruit & Vegetable Growers, Inc., for its domestic distribution. The service of E. W. J. Hearty, Inc., New York and Boston, will be availed of with respect to export markets.

The type of service rendered by the Federated Fruit & Vegetable Growers, Inc. of rather more than the common interpretation of the word "service" implies, in that it is supervised through the constant personal touch of its traveling supervisors. Furthermore, the service embraces a chain of salaried offices in charge of experienced salesmen. These offices are strategically located geographically to accomplish the utmost in results; in addition thereto, each consuming market has its Federated bonded broker who handles the various commodities grown by the Federated members in the principal fruit and vegetable producing sections of the country.

The export facilities—including outright and commission sales available through E. W. J. Hearty, Inc., are unexcelled and will be helpful. Through succession E. W. J. Hearty, Inc., dates back nearly a century, during which time its association with the fruit industry has been very intimate. The present head of the Company points to over thirty years of close personal contact and experience in the export markets, during which time valuable connections have been made by him in all primary markets as well as the smaller markets.

The Big 7 institutions present a well balanced operating force that the undersigned believe will appeal to growers and shippers who are seeking scientific distribution—integrity of purpose—and a general satisfactory relationship.

# The Officers of the Big 7 Fruit Warehouses, Inc.

are—  
**EDGAR W. J. HEARTY, President**  
**A. R. RULE, Vice President**  
**A. E. WERMOUTH, Treasurer**  
**G. WINTHROP COFFIN, Secretary**

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**EDGAR W. J. HEARTY, President**  
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**A. E. WERMOUTH, Treasurer**  
**A. R. RULE, Secretary**

Mr. Hearty will have general supervision of both companies, Mr. G. Winthrop Coffin, Vice President of the Big 7 Fruit Distributors, Inc., will act as General Western Manager, with offices located either at Seattle Wash, or Portland, Oregon.

**WINTHROP FRUIT COMPANY, Yakima, Wash.**  
**MID-COLUMBIA COLD STORAGE CORP., Hood River, Oregon.**  
**E. W. J. HEARTY, INC., Medford, Oregon.**

**H. W. HAMLIN, Medford Manager**

# LOVE FOR GIGOLO CAUSES PRINCESS LOSS OF FORTUNE

BONN, Prussia, March 12.—(AP)—Bankruptcy proceedings were instituted today against Princess Victoria, sister of the former Kaiser.

The princess, who is living in seclusion at the palace here, declined to make a statement. The first meeting of her creditors was called for April 4.

The proceedings were filed against "Victoria Bublikoff, nee Princess of Prussia."

Since the marriage of Princess Victoria to Alexander Subkoff, Russian, 24 years her junior, her young husband's escapades, which ranged from excessive drinking to safe-bravely attracted wide attention.

There were various stories as to his origin, some indicating wealthy extraction, others that he was the son of a cobbler, and one that he had been a Paris dance hall "gigolo."

After their marriage he was frequently arrested and was freed out of both Germany and Belgium. They were reported January 7 leaving for Luxembourg.

At the time of her marriage to Subkoff dispatches from Bonn remarked that she had plenty of money for both of them. Later stories from time to time, however indicated he was proving an extravagant companion for her.

# ELEVEN CENT GAS IN SAN FRANCISCO

SAN FRANCISCO, March 12.—(AP)—Eleven cent gas was placed on San Francisco gasoline filling stations today.

Members of the retail service station dealers' association announced that by cutting the price from 13 cents to one cent above the wholesale rate, they hoped to bring the gasoline price war to a conclusion.

# TARKINGTON MAY REGAIN EYESIGHT

INDIANAPOLIS, March 12.—(AP)—Booth Tarkington, Indiana novelist, will regain the normal sight of his right eye, according to information received yesterday by Mrs. Ovid Butler Jamison, his sister, from the Wilmer Eye Institute of Johns Hopkins hospital, Baltimore. Mr. Tarkington recently underwent an operation at the hospital.

# AIRWAYS OFFICIAL BABY CATERPILLAR

MINNEAPOLIS, March 12.—(AP)—Charles W. (Speed) Holman, operations manager of the Northwest airways, has become eligible for membership in the Caterpillar club—the airman's organization open only to pilots who have saved their lives by parachute leaps.

Holman, testing a new type monoplane yesterday, put the "bird" into a tail spin. After the plane had fallen 2000 feet to an altitude of only 1000 feet, Holman was unable to straighten it out. He leaped and landed at Wold Chamberlain Field, the plane crashing nearby.

# Anti-Shock Club Smooths Nerves of Golf Player

CHICAGO, Mar. 12.—(AP)—Anti-shock iron and clubs that add from 40 to 50 yards to the average player's distance are the latest achievement claimed by golf manufacturers. They are being displayed at Chicago's golf show this week.

The anti-shock clubs are faintly reminiscent of the "rubber suspension" of automobile motors. In the joint between the shaft and head of the iron, a sheet of rubber is inserted. Manufacturers claim this eliminates the shock of impact, causes more accurate approach, soothes frayed nerves and saves the hands from callouses.

**Fletcher's CASTORIA**

Whenever Baby is constipated, colicky, irritable—he needs this remedy. Know the genuine by Chas. H. Fletcher's signature.

# Births

A seven and one-half pound boy was born this afternoon at the Hearty hospital to Mr. and Mrs. Richard Greene.

# CHILDREN CRY FOR IT