

The Weather
 Forecast — Cloudy tonight and
 Wednesday, with rain.
 Highest yesterday 50
 Lowest this morning to 5 a. m. 30

MEDFORD MAIL TRIBUNE

MEDFORD, OREGON, TUESDAY, MARCH 12, 1929.

Weather Year Ago
 Highest year ago today 57
 Lowest year ago today 35

Today

By Arthur Brisbane

**Nature's Balance,
 Getting Foreign Trade.
 Another Waldorf.
 A Boy's Mainspring.**

It is dangerous to interfere with Nature's balance, one thing killing others, all kept in bounds.

Yakima county, Washington, offered a bounty to exterminate hawks and owls, and thousands were killed to protect game birds and poultry.

Investigation by government experts, examining hawk and owl interiors found that the birds lived on snakes, grasshoppers, field mice and ground squirrels, all dangerous to man especially the ground squirrels that spread bubonic plague.

Yakima has withdrawn the bounty.

Kill off coyotes and foxes and you encourage a plague of field mice and jack rabbits. Montana made that discovery.

The wise plan is to destroy the objectionable creatures, by scientific means. Get rid of small vermin and the bigger nuisances will disappear.

How to get foreign trade is an important question for the American manufacturers, especially automobile makers.

General Motors' plan to buy up important European factories, continue their output and graft Chevrolet, Cadillac, etc., on the foreign plant.

Ford, on the contrary, starts Ford plants from the ground up.

Newspaper publishers know that it is wise to buy a going concern. It diminishes local resistance.

General Motors has bought the biggest automobile plant in Germany, and is supposed to have secured another plant in Italy.

If Mr. Sloan, now in Europe, could get Morris in England and Citroen in France, he might have a formidable "General Motors of Europe."

New York's Waldorf Astoria, soon to be torn down, will rise again, 40 stories high, with 2000 rooms, on Park avenue.

The building, planned by Schultze and Weaver, architects, will be built by L. Horowitz's Thompson Starratt company.

It is proposed, as usual, to eclipse all other hotel construction.

It is only fair to tell Mr. Boomer, who builds the new hotel, that another is planned, 60 stories high. He should go higher than 40 stories. Americans like to live and sleep as high up as possible.

When this writer built the Ritz tower, 42 stories high, on Park avenue, it was, by far, the highest structure ever built for human habitation.

Agents and builders said, gloomily, "You will hardly rent the upper tower, the height will frighten tenants."

The top stories were rented first, before the building was finished and at a new apartment rental of \$11 a square foot.

The new Waldorf Astoria and the Ritz tower will look like bungalows, compared with buildings already planned.

Dr. H. F. Clark, professor of education at the Teachers' College, says college education interferes with a boy's chance to earn a living. It sends him to professions already overcrowded and robs him of "daring" necessary to success.

What will comfort parents unable

BROADCAST FOR GAMES ARRANGED

Mail Tribune to Furnish Play By Play Account of Salem Basketball Tourney—KMED and Patrons Cooperate in Fast Service for Fans.

The Mail Tribune will broadcast over the Mail Tribune-Virgin radio station KMED, all games of the state basketball tournament in which the Medford team participates, and will also broadcast the score by halves and finals of all other games.

The service will be over a direct wire from the floor of the Willamette university gymnasium to the radio station and Mail Tribune.

The reports of the games will be given by loud speaker at the Mail Tribune office and all tournament results will be posted.

The report will also include the dispatches of the Associated Press, covering all contests, with brief descriptions.

By virtue of this service, the Mail Tribune will give to basketball fans of southern Oregon, scores and incidents of the contests as they are played, and without vexatious delays.

If the Medford team should draw a game for Wednesday night, the contest will be broadcast.

From time to time during the tournament, gossip of the Medford team and Medford fans will be relayed.

The Medford high school basketball team leaves tonight to participate in the 14th annual state basketball tournament at Salem, and share with Washington high school of Portland the honor of being favorites.

A farewell rally for the team was held at the senior high school this afternoon.

The team will leave this morning on the train, arriving in Salem in the morning.

Al Melvin will accompany the team and is steadily improving, after being released from Sacred Heart hospital yesterday, after an extremely light attack of appendicitis.

He will probably play in most of all the games of the Medford team, but his strength will be conserved, and if there are any easy games on the schedule he will be kept on the bench.

The rest of the squad is in first class condition.

The following players will make the trip: Al Melvin, William Bowman, Charles Thomas, forward; Fred McDonald and Harold Peterson, centers; William Morgan, Clifford Garnett and Harold Anderson, guards.

The main body of the Medford fans who will attend the tournament will leave in the morning, but several auto parties left this afternoon.

The drawings will be held Wednesday afternoon at four o'clock, and the first games will be played Wednesday night, starting at 7:30 o'clock.

It was definitely decided today that the tournament would be held at Salem, but not until the Salem high school had apologized to the school heads it threatened to "buck" and Salem high school students had placed orders for 200 tickets.

Salem citizens also came forth with financial support.

The Salem school and fans were deeply chagrined by their defeat by Chalmers, and it was alleged they were disposed to take no interest in the tournament.

The other, towns in the Salem district however rejoiced at the way events shaped.

They claim that Salem has always had the way paved for their entry to the tournament.

Once in it, they have always been beset with luck.

The Salem chamber of commerce today sent out the following telegram:

"Regardless of rumors, citizens of Salem, high school student body, service clubs, and chamber of commerce making state basketball tournament one hundred per cent."

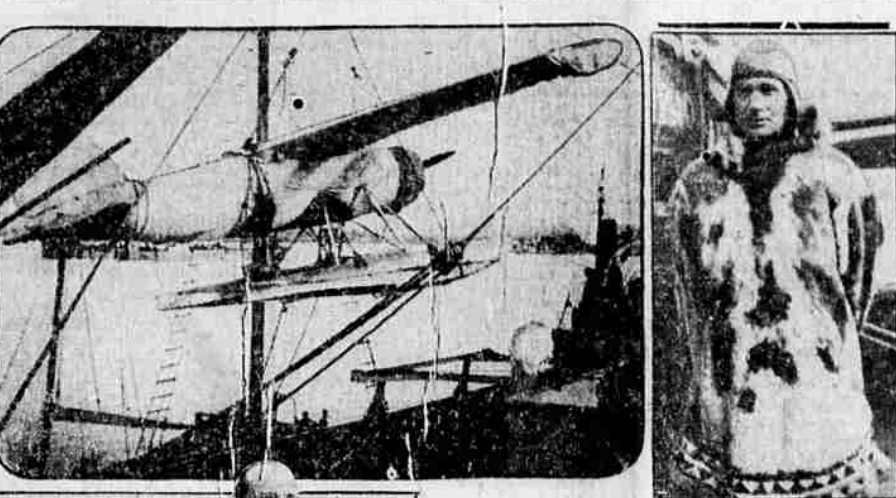
Admiring Veterans Lay Cigarettes on Chaplain's Coffin

LIVERPOOL, Mar. 12.—(AP)—Admiring former soldiers crowded around the casket containing the body of Rev. G. A. Suddert Kennedy this morning and laid cigarettes where others laid flowers.

During the war, Kennedy, who was chaplain to the king, was known as "Woodbine Willie" to thousands of Tommies to whom he endeared himself by frank talks, helpful advice, and an unending supply of cigarettes.

(Continued on Page Eight)

Wilkins Returns From Ice of The Antarctic



—Captain Sir George H. Wilkins, the Australian explorer who has been in the New York today on the steam Eboa from Lima, Peru. Upper left: One of the planes used in the Antarctic flight, being hoisted aboard ship. Upper right: Captain Wilkins in the garb he used in flying over the north pole last year. Lower left: Captain Wilkins shown with Suzanne Bennett, an actress, whom he is engaged to marry. Drawing shows Antarctic territory the explorer mapped from the air.

CHICAGO MISER WORTH \$7000 STARVED SELF FROM TRIP TO WILKINS HOME COLD REGIONS MARY MEEKER MARRIES OLDER SISTER'S HUBBY

No Money for Food, Clothes, Or Rent, He Claimed—Trunk Contained 35 Pass Books—Deserted Wife to Get the Money.

CHICAGO, March 12.—(AP) Harry Klino, 41, had no money to pay his room rent. He had no money to clothe himself properly. He had little on which to eat. So he died.

When he died at the county hospital two days ago, they wrote up his name—"underequipped."

A representative for the public administrator investigated. He found the house where Klino had lived. It was a woman with a baby to support—said that Klino had not paid rent for many weeks, pleading he had no money.

In his room was found a trunk. At the bottom were savings account books in 25 Chicago banks. Total deposits were \$7000.

Klino had been afraid; afraid to keep money for fear it would be stolen; afraid to bank it for fear the bank would fail. But with \$7000 he had to do something, compromising by opening accounts in 25 banks. It was not likely all would fail.

The interest on these accounts was about 67 cents a day. On that he lived.

The address in Philadelphia of Klino's wife was found. She had left her 15 years ago. She is coming here to get the \$7000 that her husband was afraid he would lose.

Sir Hubert Guest of New York in Official Welcome—Important Discoveries Made in Antarctic Continent.

NEW YORK, March 12.—(AP)—Returning from his aerial exploration of the Antarctic, Sir Hubert Wilkins is to be the city's guest at an official welcome today.

Arriving late in the afternoon on the Pacific liner Eboa on which he traveled up the western coast of South America and through the Panama canal with a stop at Havana, he will be met at Hoboken by the mayor's committee for the reception of distinguished guests and escorted to city hall.

Whether Miss Suzanne Bennett, an actress, who announced her engagement to him shortly after his departure for the Antarctic last September would be at the pier to greet him remained uncertain.

"You never can tell," said Miss Bennett. "I might be there, and I might not."

Others in the Wilkins expedition are: Lieut. Carl Henn Eichen, his chief pilot; Joe E. Crosson, second pilot, and Orville H. Porter, machanic.

The chief accomplishment of the expedition was the discovery that Graham Land is a series of islands and not part of the Antarctic continent as heretofore believed.

ETHEL BARRYMORE SUFFERS RELAPSE CAR TROUBLE HAS SHOOTING CLIMAX

NEW YORK, March 12.—(AP) As a result of taking part in a benefit performance Sunday night against the advice of her physician, Ethel Barrymore, who was ill with influenza, has suffered a relapse.

Miss Barrymore was taken ill last week and took part in the benefit for the Bussell Fellowship although she had a temperature of 103 degrees.

It was said she probably would not be able to resume her role in "The Kingdom of God" for several days.

FIRE SILLAWAY
 WASHINGTON, March 12.—(AP) F. D. Sullivan, who charged that Chicago police were involved in the gang murder there last month, has been dismissed from the prohibition bureau's staff.

Flower Girl at Ambrose Cramer's Wedding, Now His Wife—Grace Meeker's Cast-Off Husband Stays in the Family.

CHICAGO, Ill., Mar. 12.—(AP)—Miss Mary Meeker, daughter of Arthur Meeker, former vice-president of Armour & Company, was married yesterday to her older sister's divorced husband, Ambrose C. Cramer, II.

The brief ceremony at Washington was in strong contrast with the elaborate and fashionable event of 1916 when Cramer and Grace Meeker were married with 12-year-old Mary as their flower girl. Yesterday the two socially prominent Chicago families were again united, but this time without any advance notice and before only a few witnesses.

The officiating clergyman, the Rev. James T. Marshall, said he had never seen any of the members of the wedding party before.

Cramer and Grace Meeker were divorced two years ago and soon afterward she married Francis Vernon Lloyd, Philadelphia society man. Mrs. Cramer obtained the decree on a charge of desertion.

Two children, born to Cramer and his first wife, became through yesterday's marriage, step-children of their aunt.

It was understood that Miss Meeker had decided on a career. Two years ago she and her brother, Arthur Meeker, Jr., rented a studio and she had been devoting much of her time to a study of interior decorating. In 1925 she went to Hollywood where she worked as a movie "extra" for a short time.

LARAMIE HAS WORST BLIZZARD OF YEAR

LARAMIE, Wyo., March 12.—(AP)—The worst storm since the blizzard of May, 1927, was raging here today. Between 18 and 24 inches of snow had fallen and a high wind had piled the snow into deep drifts.

Highways were closed and traffic even in the business section was paralyzed.

The Union Pacific lines still were open, but snow plows had been sent to keep the lines passable. Many cars were stalled.

PLAN BIG DRIVE ON REVOLTERS

General Almazan to Advance On Saitillo With Federal Army of 10,000 Men—Officials Think Rebel Force Will Melt in Face of Approach.

(By the Associated Press)
 Stiff opposition to the enveloping federal advance appeared likely today as rebel troops concentrated heavily at Torreon to meet the northern drive of General Calles, federal generalissimo.

General Almazan, federal commander at Monterrey, announced he was planning to advance on Saitillo with an army of 10,000 men in an effort to drive back the insurgents on their Torreon base.

Government circles generally expressed belief that the rebel movement would disintegrate rapidly as the federal forces approached, but the revolutionary leaders gave every indication of putting up a strong resistance.

General Calles was reported to have reached Camacho with the advance guard of his powerful army.

The rebels reported destruction of railway bridges between Camacho and Torreon which would hold the federals up several days.

In Saitillo the insurgents were continuing a cautious advance down the Southern Pacific railway toward Mazatlan, where 2000 federals were strongly entrenched.

This advance was being conducted by General Turbe with 5000 men converging upon Mazatlan from various points.

The government today announced confiscation of the property of the chief rebel leaders, General Cruz Manzo and Aguero, as well as that of Governor Fausto Topete of Sonora. The property was valued at several hundred thousand dollars.

The government denied that it was using foreign aviators.

NOGALES, Sonora, Mexico, March 12.—(AP)—A colorful army of 2000 Mexican rebels, consisting largely of Mayo and Yaqui Indians was camped at Agua Prieta, Sonora, today, as a part of the concentration of revolutionary troops which are expected to oppose the federal army General Plutarco Calles is leading against the rebels.

The rebel soldiers, all wearing the red hatband insignia of the revolutionists created a great deal of interest and considerable amusement to the people of Naga, Sonora, when they camped for eight hours at Naga, Sonora, across the border from Naga, before making the 26-mile journey to Agua Prieta.

MEDFORD WILL HAVE A SUPER RADIO STATION

T. H. Chapman of the airways extension department of the department of commerce from Washington, D. C., and E. L. Curtis, federal airways engineer, whose territory is from San Francisco to Medford, were in the city today inspecting the site for the proposed new airport and conferring with the committee of the city council regarding the same, also completing arrangements for the installation of the complete aerological weather bureau on a 24-hour basis, and looking over the site on which the new \$75,000 upper air radio station is to be erected.

The steel towers, building and other apparatus for construction of this station have been ordered shipped.

The upper air radio station located here is one of the 17 super-stations in the United States and one of five on the Pacific coast. No other city in the United States the size of Medford has one of these stations located there.

There are 27 other smaller radio-stations throughout the country. These 44 combined stations will be able to make daily airway forecasts so pilots all over the country can see planes are equipped with receiving apparatus, can tell the exact weather conditions in the air.

Both Mr. Chapman and Mr. Curtis say the location for the proposed airport here is ideal and if built will make Medford one of the "key" airport cities of the United States.

Mr. Chapman was here last summer with W. R. Grogg, who has charge of the aerological department of the United States weather bureau.

7,000 Lipsticks and Powder for Jugo-Slav Girls

BELGRADE, Jugoslavia, March 12.—(AP) Declaring that Jugo-Slavian school girls must devote more time to education and sports than beautifying themselves, Premier Zivkovich today decreed that the school authorities must refuse admission to girls using lipsticks and powder and wearing short skirts and silk hose.

The premier's action was largely prompted by defiance of the new regulations on the part of the daughter of a cabinet minister who declared she was exempt from restrictions because of the official position of her father.

VANCE ADDRESS DRAWS THROG OF MERCHANTS

Importance of Advertising Stressed Before Medford Merchants' Association—Stores to Close for Air Port Election.

"Advertising is the most neglected function of merchandising," this was the emphatic statement made by H. T. Vance, dean of advertising at the Oregon State college in an interesting address before the members of the Medford Merchants' association last night. The basement banquet room of the Hotel Medford was crowded to capacity, a record crowd of business men and women, having turned out to hear Dean Vance's talk on advertising.

All other functions, like accounting, occupancy and selling have a merchant-interesting content. Advertising should have a customer-interest content," continued Mr. Vance. "People are wanting happiness, beauty and contentment and the merchant should be telling them frankly, through their advertising where they can find them."

Advertising, in order first to produce the greatest profit returns to the merchant, needs to be studied carefully from three angles—the article to be offered for sale, the market or customer to whose contentment its possession will add, and then the medium which makes the most favorable contact between the description of the article and the potential consumer or user.

Reading habits of people have been analyzed. The five most outstanding to the advertiser are these: First, people desire action in the copy; second, they are fond of biography—plain speaking, experience of others; third, they like signed articles; fourth, they want entertainment, and lastly, they will tolerate no self advertisement if it is not too much trouble.

"A knowledge of fatigue is of prime importance. That medium which recognizes this and designs its construction to avoid fatigue will enjoy the largest audience."

No Endorsement.

Mr. Vance named all the mediums available to retail advertisers, but refrained from endorsement of any particular kind. "The answer as to which medium to use comes only after a most diligent search to find who are the potential users of a product or service, which a merchant or corporation is offering. Then use the medium which reaches them most effectively at the most reasonable cost," said Mr. Vance.

Some of the outstanding points of Mr. Vance's interesting address were illustrated with stereopticon slides.

In order that employees in Medford stores and offices may vote in the approaching airport election, the association last night unanimously approved the proposition of closing stores at 3:00 o'clock on the afternoon of Tuesday, April 2. The action was taken after a short talk on the need of Medford's new airport by William A. Gates.

A hearty endorsement of the proposed Alibon road reaching from the Table Rock district to this city was given by the members of the association last night, following a description of the project by F. W. Carlton, prominent rancher. Mr. Carlton stressed the need of such a road and showed the business men the extent of the territory which it would serve.

Rev. H. S. Bose of the Methodist church called to the attention of those at last night's meeting the union services that would be conducted by local churches on Good Friday, March 29. The directors of the association will meet in the near future to discuss the matter of Medford merchants co-operating with churches in these services.

(Continued on Page Six)

HOOVER TO RECOGNIZE SOUTH AID

Federal Plums Will Be Given Southern Hoover Democrats—East and West States G. O. P. Leaders Much Consult Pre-Convention Workers.

By James L. West
 Associated Press Staff Writer
 WASHINGTON, March 12.—(AP) Recognition of the leaders of the Hoover Democrats of the south in the matter of federal appointments in that section is likely to be adopted by President Hoover as a cardinal policy.

There also are indications that in the eastern and western states the regular organization leaders will be required to consult on appointments those who had charge of the Hoover pre-convention campaign in those cases where these men are not new identified with the regular state party leadership.

While there has been no formal announcement of the method that are to be pursued in selecting federal officers in the states south of the Mason and Dixon line, the general expectation is that this will be largely in the control of a committee for each state on which the Hoover Democrats will have membership, altho by no means majority.

The committee plan of handling patronage is being tried out in New York state, where Edmund H. Macbeth, state chairman, Chas. D. Hilles, Republican national committeeman, and William H. Hill, leader of the Independent Hoover-for-President organization, are functioning.

The patronage situation in the south already has given the president considerable concern and has been an indirect cause, at least, of the retirement of Morace A. Mann, a Washington lawyer, from the political field as director of political affairs in the south for the president. A job he performed during the campaign.

Mr. Mann had worked out a rather elaborate plan for handling appointments, laying it first before the executive body of the Republican national committee. That organization failed to act upon it which then Mr. Mann took it to President Hoover.

The general understanding has been that Dr. Hubert Work, chairman of the Republican national committee, opposed the Mann proposition, and after he had visited the White House late in the week, Mr. Mann issued a statement announcing his retirement.

COMMISSIONER BURKE TIRES OF ANNOYANCE

WASHINGTON, March 12.—(AP) Commissioner Charles H. Burke, of the bureau of Indian affairs, has tendered his resignation, and it was indicated today that it would be accepted by the president. The commissioner has been under continuous fire by members of congress for some time during an investigation of the administration of Indian affairs.

Will Rogers Says: Say, this Jones 5 and 10 law (five years in jail and ten thousand dollars) from what you hear around it's got the whole hoot.

top industry winging. The boys don't just relish the five part of it. They don't mind the ten, they are used to paying fines, but you give him five years to meditate, and he is just doing a little meditating beforehand. They say Washington never was dry. Course you got to lay most of that to the senate and congress not being in session. I tell you if Mr. Hoover can get his judges to enforce the law, he is going to change a lot of habits. He's got 'em worrying already. Yours, WILL ROGERS.

