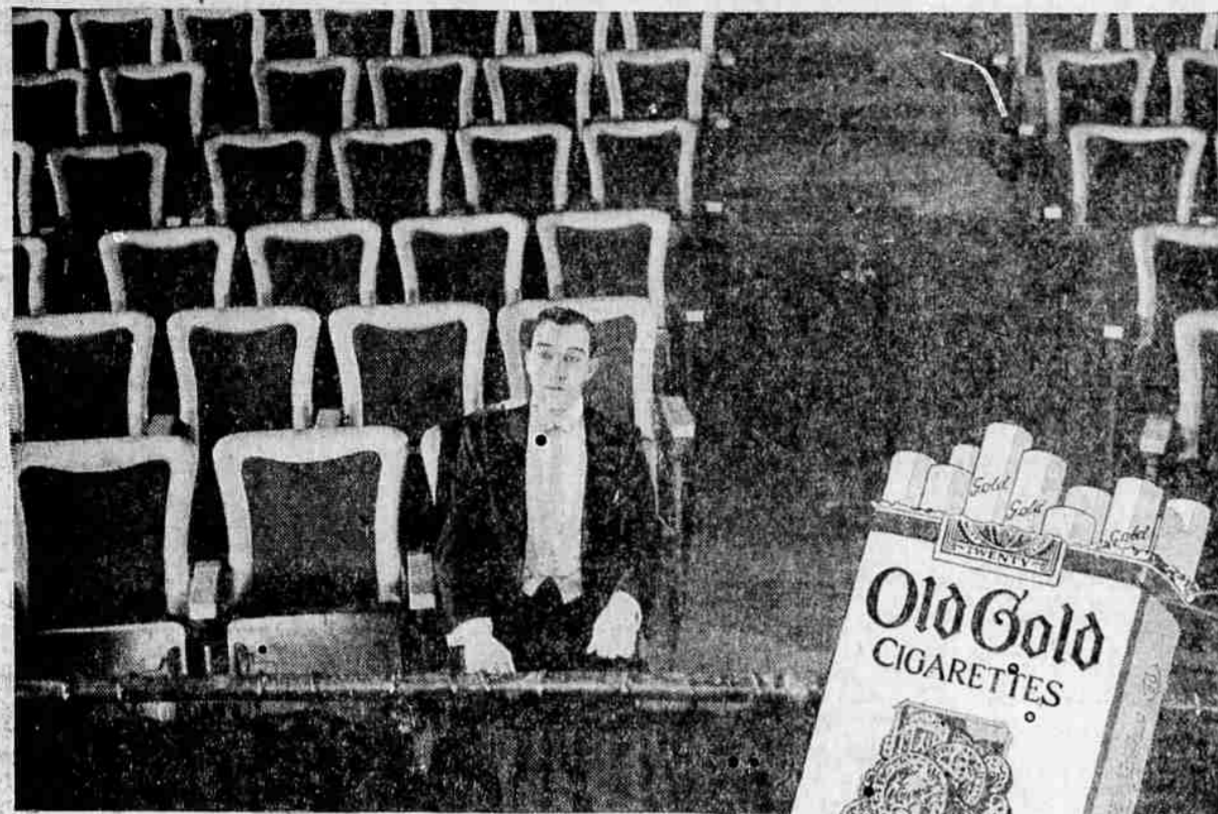


"If you're alone in the house cough freely! . . . But when there are others to consider . . . smoke Old Golds"



BUSTER KEATON . . . the world's funniest "serious" comedian of the screen . . . the man who never smiles, but who makes all the world smile. Now appearing throughout the country in Metro-Goldwyn-Mayer's uproarious hit, "Spite Marriage."

"No one but Rin Tin Tin has a right to bark in the theatre. And he only does it on the screen. There are times, of course, when a fellow can't help it. But most theatre-coughing is due to 'nerves' and 'throat-tickle' caused by smoking harsh tobaccos.

"And that's like getting rheumatism by riding on top of the caboose, when you could just as easily ride in a luxurious pullman compartment. Those smooth, cool, heart-leaf OLD GOLDS are available everywhere . . . and there's not a cough in a train-load. I know, because O. G. is my pal."

(SIGNED) Buster Keaton



Why not a cough in a carload?

OLD GOLD cigarettes are blended from heart-leaf tobacco, the finest that grows. Selected for silkiness and ripeness from the heart of the tobacco plant. Mellowed extra long in a temperature of mid-July sunshine to insure that honey-like smoothness.

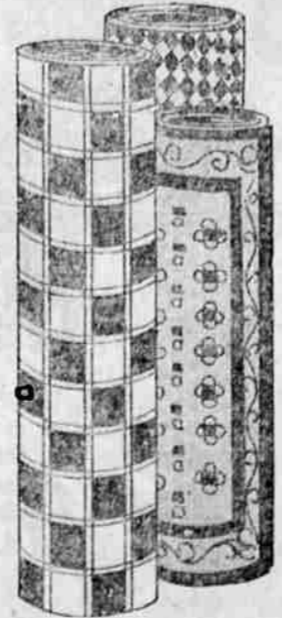
On your Radio, OLD GOLD-PAUL WHITEMAN HOUR Paul Whiteman, King of Jazz, with his complete orchestra, broadcasts this OLD GOLD hour every Tuesday . . . from 9 to 10 P. M., Eastern Standard Time, over the entire network of the Columbia Broadcasting System.

eat a chocolate, light an Old Gold, and enjoy both!

58 New Congoleum Patterns Are Here for Your Shopping Trip

Think of it! 58 patterns for your selection in inlaid, felt and burlap back Congoleum-Nairn. This exceptionally wide choice makes it an easy matter to select a pattern in exactly the color combination that will harmonize with each room in your home or shop.

<p>CONGOLEUM RUGS</p> <p>Size 9x12 ft.</p> <p>\$10.95</p> <p>Delivered to Your Home</p>	<p>CONGOLEUM</p> <p>In your choice of 58 patterns</p> <p>50c to \$3.25</p> <p>Per Square Yard</p>
---	---



See Our Windows
WEEKS & ORR
AN INSTALLMENT HOUSE WITH A REPUTATION IS GOOD

Medford's Popular Credit Store

HORTON SMITH ON SEARCH FOR GOLD OF MIAMI COURSE

—FORT MYERS, Fla., March 7.—(AP)—Missouri's young, mushy swinger, Horton Smith of Joplin, was on his way to Miami today in quest of more tournament gold after winning the first annual Fort Myers open here yesterday.

Smith is entered in the \$15,000 tournament open at Miami next week. The son of the Ozarks, whose 21st birthday is two months away, defeated Delaware State, Columbus, Ohio, professional, one up on the 11th green yesterday in a play-off after they had tied with 6-1 each at the end of the 72-hole route.

Smith set a new course record in the final rounds with two 67's each five strokes below par. Gene Sarazen with a 63 finished third, followed by Clarence Hackney, Atlantic City, N. J., Willie Macfarlane, Oakridge, N. Y., former national open champion, and two score other veteran stars.

Smith received \$600 for winning the tourney. Shute won \$400 and Sarazen \$300. The balance of the \$2000 prize money was distributed to the runners up.

In the play-off Smith and Shute halved 19 straight holes. Coming to the 11th, both got long drives on the par five hole. Shute was just short of the green on his second and took three more to get down, while Smith's second landed on the green and he reared a bridle in two putts for a win.

—ORLANDO, Fla., March 7.—(AP)—Adolfo Lopez, the eminent right hand hurler from Cuba, having made his appearance in the camp of the Cincinnati Reds, the pitching staff was complete today with the exception of Bill McCoy, a semi-professional from St. Joseph, Mo.

It was expected that Charley Dresen third baseman, would join the Reds at Miami Saturday for their series with the Athletics, leaving but one regular, Val Brien, catcher, on the absentee list.

Warneke to Show Wares



FRANKIE WARNEKE

Frankie Warneke, the smiling, knuckled out his man in the first round and then took on another to be expected to give Medford and southern Oregon fans next Monday evening at the armory a performance to be remembered when he meets Terry Kileen, hard-hitting slugger from Eugene, who is expected to arrive in Medford Saturday to rest over Sunday for his battle with the Portland boy.

Warneke is remembered for his fight here last summer when he knocked out his man in the first round and then took on another to be expected to give Medford and southern Oregon fans next Monday evening at the armory a performance to be remembered when he meets Terry Kileen, hard-hitting slugger from Eugene, who is expected to arrive in Medford Saturday to rest over Sunday for his battle with the Portland boy.

FANNY FURNISHED POOR VEHICLE IN VITAPHONE MOVIE

Too bad, the way they treated Fanny Brice—taking her to the circus in as weak a vehicle as "My Man," the Warner Brothers Vitaphone production now being shown at Hunt's Graceland. And upon her first visit—made a Hollywood studio, too.

Fanny is too good an actress to have displayed any just resentment, however, and too good a sport, not to have gallantly made the best of a set of bad situations. But she might yet get damages if she selected a right-minded jury. It would have been far better if the beloved vaudeville star, had been permitted to do her usual stunts, unimpeded by the forced settings and situations of such an unnecessary and brittle plot. They just didn't fit—and she got off to a poor start, trying to pay them defiance.

Fanny is a one-woman show. Whether the play should be built to fit her, or she should be allowed to do her stuff alone, as she does on the stage. Talking pictures vaudeville, is her forte. In spite of the deficiencies of "My Man" it is worth the price to go and see Fanny—keeping in mind, however, all the handicaps under which she labors. You'll still laugh at and with her—and perhaps you'll shed a tear or two. She is capable of that, also. And the next time—if there is a next time—let's hope they treat her square.

TALENT GRANGE WILL HAVE REGULAR SESSION

(By Mrs. M. E. Tryer)
—TALENT, March 7.—(Special)—The regular meeting of the Talent Grange will be held Thursday evening, March 7. This will be a very special night. Every one bringing 10 pennies each. The proceeds will be used by the lecturer to buy material for lecture hour. A special program will be given at this time including vocal solo, by Miss Elizabeth Higgins, Reading, "A Trip Through Alaska," by Mrs. W. Green.
Dance "The Jumping Jacks," by Miss Margaret Higgins and Miss Peggy Hamilton.

J.C. PENNEY CO.

An Authentic Collection of Clever Coats and Frocks

... styles that will be smart in the Easter promenade ... and afterwards!

Coats and frocks—styled with distinction—and priced with restraint. Again, the particular woman who seeks clothes in good taste . . . at prices within reason . . . finds our stocks amply varied, authentic in style and attractively thrifty. Two especially appealing groups

\$14.75 and \$24.75

Dress coats . . . with capes, with scarfs, with fur trimming . . . sports coats . . . frocks of every type ensembles and jacket types . . . one and two-piece . . . the display is enchanting . . . and includes delightful garments for 'most every need.



Bright shades will enliven the spring pageant . . . prints are important . . . all tan shades and black are smart

Spring Modes Are Animated . . . and Distinctly Different!