

J.C.PENNEY CO. Spring's New Coats



in a full variety of styles and types

\$14.75

to

\$39.75

Formal black coats — coats in the smart ombre-stripe woollens—coats with scarf necklines—coats with capelets—coats in pastel shades—coats with wide fur cuffs—coats for dress and for sports wear! Each one a value such as one learns to expect from J. C. Penney Company!

For Women Misses Juniors

Spring Frocks

Our assemblage beckons compellingly to all fashionable women!

\$9.90 to \$29.75

Do you know what the new colors are for Spring 1929? ... how effective the new prints? ... how varied and how delightful the trimming vogues? ... how youthful the new silhouettes? If you do, you will appreciate the authenticity of our assemblage; if you don't, you will find the display a fashion-treat.

For Women :: Misses :: Juniors



HANKERED TO WRITE, QUITS ARMY AT 58

URBANA, Ill.—(AP)—Because he had a "hankering to write," Almazan S. Davis has turned his back on 30 years of army service to become the oldest undergraduate student at the University of Illinois.

The gray haired veteran of 58, however, is no newcomer to the college world. He studied for the ministry before he served Uncle Sam in Germany, Alaska, Cuba and the Philippines. His theological studies were abruptly terminated in 1888 when Blackburn college authorities found a bottle of medicinal whiskey in his room.

Davis was stationed at the university after more than 20 years abroad. In 1926 he was retired with the rank of technical sergeant.

Psychology and science claim most of his attention as a student, though he claims "too much schooling tends to destroy a man's initiative."

Cognate—Clematis and dyeing tabishment will start business about March 15.

Portland—Tepidatory \$250,000 Medical-Dental building will be completed February 15.

MR. FARMER: GET OUR FERTILIZER PRICES

WE CAN SUPPLY—
SULPHATE OF AMMONIA
LAND PLASTER
SUPER PHOSPHATE and
SULPHUR
—OUT OF STOCK
RIGHT NOW!

Place your order with us and be sure to have the goods on hand when the weather clears up.

Monarch Seed & Feed Co.
323 East Main Phone 260

TB TAKING MORE GIRLS OF OREGON DIRECTOR CLAIMS

The tuberculosis death rate in Oregon among girls of high school age is showing a gradual increase and is twice as high as the death rate for boys of the same age, according to Miss Jean Besley, director of health education for the Oregon Tuberculosis Association, who arrived in Medford last evening from Portland, following a stop at Grants Pass, to spend two weeks in Medford and Jackson county on health education work.

She was scheduled to speak this afternoon before the Ashland Public Health Association on the topic of "Health of the Adolescence or the 'Teen Age,' which will be followed by similar appearances elsewhere.

The trim boyish figure so desired by girls, especially by those still in high school, is given the blame for the majority of tuberculous cases of girls between the ages of 15 and 19 years. By following rules of dieting to avoid surplus flesh, the girls weaken their constitution and make themselves an easy prey for the dread disease, for which there is no positive cure unless treatment is given before it has obtained a decisive hold on the patient.

Indiscreet dieting is determined by Miss Besley, who is in favor of nature following its routine unhampered for the satisfaction of inconsequential vanity. Despite educational work carried on by her association, high school girls, as well as young women, whom she thinks should know better, have not fallen heartily in according to drop the dieting practice and insure for themselves good health.

Tuberculosis attacks every part of the human body, with the heart and lungs the favored point of attack, with the bones, intestines, glands and other organs coming next. The usual symptoms are found in continued loss of weight, afternoon temperatures, feeling of weakness or lack of energy and coughing. As soon as coughing symptom is found, it is usually a chronic case, and there is little or no remedy. The patient must continue through life hampered by illness.

The intestinal tuberculosis is a comparatively new development and is the object of intensive study by members of the medical profession.

In her work as educational director, Miss Besley visits schools and offers her cooperation in health matters of particular interest to students, including particularly the question of tuberculosis. She remarked this forenoon on the drawbacks of the lack of health education in schools, no course of study in health topics being included following the completion of the sixth grades, leaving upper grade and high school students devoid of information by which they would be benefited.

MARSH GROCERY HAS ANNIVERSARY

Today marks the 15th birthday of the H. E. Marsh grocery, one of Medford's oldest and most successful grocery concerns, located on East Main street, near Central avenue. Originally, this firm was known as Marsh & Bennett. Mr. Marsh having been associated with Louis Bennett, after which Mr. Bennett's interest was purchased and the firm's name was changed to the H. E. Marsh Grocery.

Although there has been many changes in the grocery business during the past 15 years, the Marsh Grocery has kept pace with the times and today this store will take front rank as an up-to-date service store.

Mr. Marsh, aside from carrying a complete stock of staple groceries, features a line of fine imported food products that are usually to be found only in the larger cities. This store also makes a specialty of fresh fruits and vegetables, and enjoys a wide patronage throughout the Rogue River valley.

H. E. Marsh, owner and active head of the H. E. Marsh grocery, has been a resident of Medford for the past 26 years, during which time he has been active in business, civic and church circles in this city.

LOCAL PYTHIANS IN MEMBER RACE

The opening race has been fired by Talleman Lodge No. 31, Knights of Pythias in Oregon Pythianism in the national campaign for membership in the Knights of Pythias.

A notice has been received from Supreme Chancellor Thomas W. Loughlin announcing a national contest among the grand domains in membership increase during 1929.

Talleman Lodge has entered the contest with flying colors, receiving 24 reinstatements last week and five reinstatements at their meeting last night with three applications for reinstatement. According to Chancellor Commander Charles Good, Talleman Lodge will work hard to aid the Grand Domain of Oregon to win first place in this contest. Chancellor Commander Good reports that beginning with this month, Talleman Lodge will again have a social night on the fourth Monday in each month.

SCHOLARSHIP FOR E. ALLEN CARLEY LOCAL BOY SCOUT

The Harmon Foundation Scholarship, available to Boy Scouts who have maintained a high standard of scholarship in addition to active scouting activities, has been awarded to E. Allen Carley, Medford Eagle Scout. Scout Carley has consistently been a honor student and in making application for the Harmon award it was necessary to have the recommendation of the local school authorities. He was given a splendid recommendation, due to the high standard of academic work which he has maintained. There were only 52 such awards in the nation and only four in Oregon, Washington, Idaho and Montana. They went to Medford, Portland and two to Washington.

In addition to keeping up his studies, Alan Carley has taken an active part in the extra-curricular activities of his school, being a member of the famous Medford high school band, and also holding membership in several of the clubs and societies of the school.

He is also a member of the Troop, the highest honor society of the high schools of the Pacific coast. Alan is also a member of the De Moley.

"We wonder just how any Scout could carry all the above honors," said Scout Executive W. L. Reicker today, "and still build up such an enviable record in scouting as has made Alan the choice of the Crater Lake council as a candidate for this award. At the present time Alan serves as junior assistant scoutmaster in troop 5 of Medford. This troop is sponsored by the Presbyterian church and the scoutmaster is C. N. Culy."

A personal letter from James E. West, national chief scout executive to Executive Reicker of the local council extended "our most heartfelt congratulations to this splendid Eagle Scout on his evidence of such high ideals and motive, and extend to him our very sincere wishes that he may lead over many years other scouts to equally high purposes."

DEFENDANT'S APPEAL ROGUE RIVER POWER SUIT TO U. S. COURT

The suit of the California-Oregon Power company against the city of Gold Hill and the Peavine Portland Cement company, involving the power rights of Rogue River at Gold Hill has been appealed to the United States Circuit court of appeals by the defendants.

In August of last year the city of Gold Hill was restrained from the construction of a dam for power purposes across Rogue River, by an order out of the United States Federal court at Portland.

The appeal is based upon the contention that the city of Gold Hill is the owner of the power site, and that the construction of the proposed dam in Rogue River is essential to the complete use of the city's water rights and that this use is in effect restrained by the federal court order.

Under a decree of the federal



HELEN HARGRAVE

Personality! When Ziegfeld selects them, you can be sure they have personality. This lovely New York girl, now appearing in "Rio Rita," has talent—and beauty, too—enhanced by wonderful skin and the softest waves of dark brown hair.

"When friends ask me what I do to make my hair so soft and gleamy," says Miss Hargrave, "I have to think twice to tell them, because I give so little time to it. The method I use is very popular among New York girls. I just put a little Danderine on my brush each time I use it. I am letting my hair grow, but you'd never know it. Danderine keeps it so soft and easy to arrange and holds it in place so wonderfully. It gives my hair such a silky, soft and lustrous appearance, and it is always commenting on it. There isn't a trace of dandruff left now that I'm using Danderine regularly. And it keeps my hair and scalp so clean and comfortable that I don't shampoo half as often as I used to."

Acquiring quickly, removes that oily film from your hair, brings out its natural color, gives it more lustre than brilliantine. It makes the hair easy to dress; keeps it in place. It usually checks dandruff. It isn't oily; doesn't show. All drug stores have the generous 35c bottles. A delicately fragrant necessity for the well-groomed girl!

FIFTEEN YEARS AGO TODAY

We opened for business in Medford. For a time the firm was known as Marsh & Bennett, Mr. Bennett later disposing of his interest. It is gratifying to know that many patrons who started with us during the first year are still our regular customers.

Fifteen years in the same location
130 East Main St.

Fifteen years maintaining the same policy
The best merchandise at reasonable prices

Fifteen years using the same slogan
Personal Attention—Prompt Service

Fifteen years of doing a common thing uncommonly well

We take this opportunity to thank our friends and patrons, both old and new, for your loyal patronage, and assure you we will make every effort to merit your continued confidence.

H. E. MARSH

Phone 252 GRO CER Phone 252

court in May, 1911, the City of Gold Hill was degraded the right to construct the dam across the river, and is the owner of all prior water rights in Rogue River where the dam is proposed.

The suit has been heard in state and federal courts of the state, and is one of the few actions in the history of Jackson county litigation to be appealed to the United States Circuit Court of appeals.

MR. AND MRS. GIBSON RETURN FROM SOUTH

Mr. and Mrs. W. E. (Rainbow) Gibson, proprietors of the Weavertown on the Medford-Grants Pass highway, returned to the valley yesterday after having spent three

weeks in Los Angeles, Hollywood and other southern California points. The resort was managed by Roy Miller of Grants Pass during their absence.

"I could hardly wait to get back on the banks of the Rogue," said Rainbow, who is a famous fisherman, and president of the Frank Walton League of Josephine county. "And if I don't land the first Chinook this year, it won't be my fault."



STARTS

Today RIALTO

The Pick of the Silent Pictures

TUESDAY, WEDNESDAY,
THURSDAY

THREE OF THE BIGGEST DAYS
IN THE RIALTO'S HISTORY.
IT'S NEW, DIFFERENT, UN-
USUAL!

JACK HOLT

IN A COMPOSITE OF ALL THE GREAT
UNDERSEA DISASTERS

"SUBMARINE"

with RALPH GRAVES—DOROTHY REVIER

Press and public acclaim "Submarine" as the most unusual picture ever presented.

ACTION!

It starts in an Oriental cafe and ends hundreds of feet below the surface of the ocean.

At Regular Admission
Mats. 10 and 25
Eves. 10 and 35



THE CLIFT

SAN FRANCISCO
GEARY at TAYLOR ST.
Discerning travelers rank The Clift among America's fine hotels. Downtown location, immediately adjacent to shopping, business and theatre districts.

340 rooms with bath
Single, from \$4
Double, from \$6

... and EL MIRASOL
at Santa Barbara

When the APPLE CROP is PIE!

Follow your choicest fruit... to the Hotel Californian! You'll enjoy this popular headquarters for orchardists.

HOTEL CALIFORNIAN

TAYLOR & OTARELL
SAN FRANCISCO