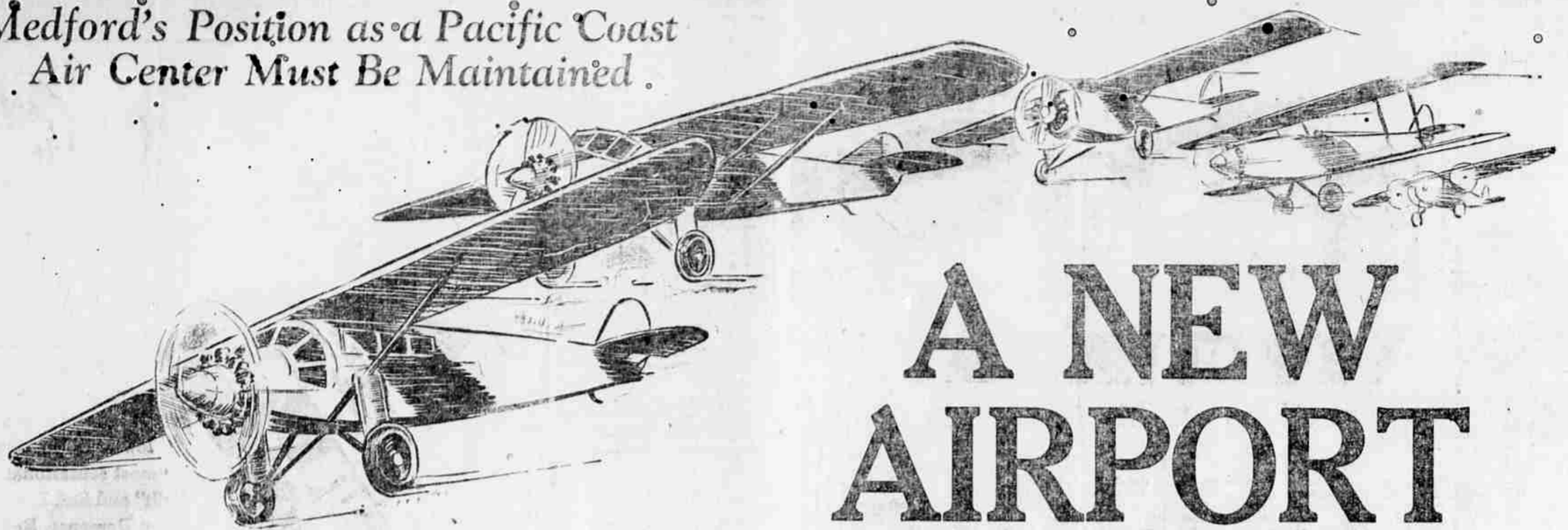
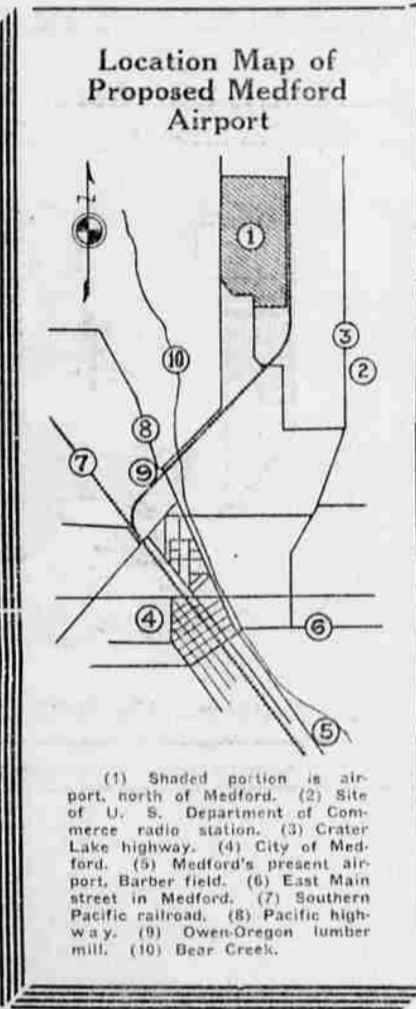


Medford's Position as a Pacific Coast Air Center Must Be Maintained.



# A NEW AIRPORT

## Adequate to Meet the Needs of Rapid Aviation Development Is Essential to Medford's Prosperity



**A**IR minded people, with visions of Medford's continued leadership of the vast "Midland Empire" of southern Oregon and northern California, and the future prosperity of this city, are enthusiastically supporting the proposed airport project. *This city is geographically located to become one of the Pacific Coast's important air centers. We enjoy the distinction of having Oregon's initial airport and Medford has always been identified with progressive air development.*

Medford's fortunate location, midway between San Francisco and Portland will not, however, assure this city's position as an important link on the coastwise air lines unless adequate airport accommodations are provided at once. Barber field falls far short of meeting the requirements of swiftly progressing air activities. The giant trimotor planes which, even now, are making regular passenger and express trips along the coast require a modern airport such as Medford is planning.

Farsighted Medford must not miss the prosperity that is inevitable with air development. A vote for Medford's proposed airport will be a vote for Medford's prosperity of tomorrow!

### The First of a Series of Four Advertisements Made Possible Through the Cooperation of these Public Spirited, Air Minded Concerns:

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| <p><b>Owl Service Station</b><br/>W. D. Whisenant, Mgr.<br/>Opposite Owen-Oregon Lbr. Co.</p> <p><b>Eden Valley Nursery</b><br/>N. S. Bennett, Proprietor<br/>612 1/2 E. Main; 937 N. Central<br/>Phone 680 and 680-J-2</p> <p><b>Medford Battery and Electric Co.</b><br/>8th and Bartlett Sts.<br/>Telephone No. 22</p> <p><b>Merrick Motor Inn</b><br/>Southern Oregon's Pioneer<br/>Auto Camp Service<br/>Sixth and Pacific Hi-Way</p> <p><b>Phipp's Auto Park Service</b><br/>Albert Shaw, Proprietor<br/>Jackson St. and Pacific Highway</p> <p><b>Franklin's Cafe</b><br/>"Enjoy the Difference"<br/>Craterian Bldg. Service 7 a. m. to 2 p. m.</p> <p><b>Prickett Lumber Company</b><br/>North Court—Phone 594<br/>Prices Mean Economy to You</p> <p><b>Elmer N. Childers</b><br/>Contractor and Builder<br/>320 S. Central—Phone 1075</p> <p><b>City Cleaning and Dyeing Works</b><br/>Medford, Ore.; Phone 474<br/>624 North Riverside</p> <p><b>Miller-Sanford Tractor Co.</b><br/>John C. Fay, Representative<br/>41 S. Grape, Medford, Ore.<br/>Also Eugene, Klamath Falls</p> | <p><b>Sander Aeronautical School</b><br/>Medford, Oregon</p> <p><b>Woods Lumber Company</b><br/>711 E. Main—Phone 108<br/>Full Line Building Materials</p> <p><b>The Cloverleaf</b><br/>Gasoline — Groceries<br/>13th and S. Riverside</p> <p><b>The Bungalow Store</b><br/>J. W. Jacobs, Proprietor<br/>409 N. Riverside; Phone 485-R</p> <p><b>Offutt's Garage and Machine Shop</b><br/>W. N. Offutt, Proprietor<br/>Apple Street Near Hi-Way<br/>At Medford</p> <p><b>See Holmes for Homes</b><br/>Hotel Nash Cor.; Phone 329</p> <p><b>Severin Battery Service</b><br/>Storage Battery Manufacturer<br/>North Medford; Pacific Hi-Way</p> <p><b>Motor Inn Garage</b><br/>R. J. Sylvester<br/>207 S. Riverside</p> <p><b>C. E. Gates Auto Company</b><br/>"Your Ford Dealer"<br/>Medford, Oregon</p> <p><b>Southern Oregon Electric Company</b><br/>409 E. Main; Medford, Ore.</p> <p><b>Auto Supply and Parts Co.</b><br/>3 S. Riverside; Phone 62</p> | <p><b>Hall's Cafeteria and Dairy Lunch</b><br/>Center of City—On Highway<br/>Free Parking; It's Right<br/>Phila H. Hall, Proprietor</p> <p><b>Medford Domestic Laundry</b><br/>Glen Fabrick<br/>Telephone 166</p> <p><b>Wardwell Fur Company</b><br/>Everything in Flying Togs<br/>Leverette Block<br/>Medford, Oregon</p> <p><b>Warnock and Shelley</b><br/>41 N. Riverside<br/>Real Estate or Business<br/>Phone 1262</p> <p><b>Treichler Motors Company</b><br/>Home of The Whippet<br/>and Willys-Knight Cars<br/>20 N. Holly, Medford, Ore.</p> <p><b>De Voe's</b><br/>"Most any old thing<br/>most any old time"<br/>W. Main and Oakdale</p> <p><b>Greene &amp; Shores Service Station</b><br/>On Pacific Highway</p> <p><b>Brill's General and Auto Sheet Metal Works</b><br/>109 E. 3th; Phone 418</p> <p><b>Armory Service Station</b><br/>H. G. Walcott and Son<br/>Standard Products Line<br/>Jackson and N. Riverside</p> | <p><b>Ford Peterson</b><br/>Dunlop Tires and Tubes<br/>8th and S. Riverside</p> <p><b>Medford Welding Radiator and Fender Works</b><br/>29 S. Bartlett; Phone 836</p> <p><b>Lewis Super Service Station</b><br/>P. B. Lowd, Manager<br/>S. Front Street<br/>Next to Hotel Jackson</p> <p><b>Trowbridge Cabinet Works and Lumber Yard</b><br/>Telephone 238</p> <p><b>American Laundry</b><br/>Jas. A. Storah, Proprietor<br/>Phone 873</p> <p><b>Scherer Motor Company</b><br/>Buick Dealers<br/>Medford, Oregon</p> <p><b>D. E. Millard Company</b><br/>(Real Estate Only)<br/>419 E. Main; Phone 922</p> <p><b>Walden Brothers</b><br/>Manufacturers Walden Bros.<br/>Clear and Vinegar<br/>Begydale, Pacific Hi-Way</p> <p><b>Medford Concrete Construction Co.</b><br/>Medford, Oregon</p> <p><b>Medford-Klamath Truck Line</b><br/>M. A. Stuart, Proprietor<br/>Phone 1033</p> | <p><b>Sixth Street Service Station</b><br/>Across from Holland Hotel<br/>Richfield Gas; Richlube Oils<br/>Val J. Fischer, Proprietor</p> <p><b>Beebe &amp; Kindle</b><br/>Service Stations<br/>Medford and Central Point</p> <p><b>Dr. D. W. Stone</b><br/>Telephone 369<br/>Medford, Oregon</p> <p><b>Skinner Garage</b><br/>"Buick Service"<br/>143 South Riverside Avenue</p> <p><b>Modern Plumbing and Sheet Metal Co.</b><br/>404 E. Main; Phone 620</p> <p><b>Rainbow Auto Camp</b><br/>Five Acres of Shade<br/>North Medford; On Highway</p> <p><b>William Hammett</b><br/>Plumbing — Hot Water Heating<br/>31 N. Bartlett St.<br/>Phone 659</p> <p><b>Villa Nurseries</b><br/>Wm. Moss, Proprietor<br/>6th and Grape; Phone 494-J</p> <p><b>Heck Sign Company.</b><br/>(Everything in Signs)<br/>39 S. Grape; Phone 1306</p> <p><b>F. J. Huber</b><br/>Tailor and Hosiery<br/>113 West Main St.</p> <p><b>Harwood Photo Service</b><br/>228 E. Main; Phone 1152</p> |
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