



PARTRBCES DO NOT<br>BELEVE IN DVOPCE



## 305 Famous Beauty Shops Find-



FAMOUS BEAUTY SCHOOLS also find Lux Centest to the hands The National Schools of

\%OUT OF EVERY 100 BRIDES quastioned in 11

the find Lox menens beouty cate!
"With all our experience we cannot distinguish between the hands that never wash dishes and hands that use Lux in the dishpan."

OBODY has a better chance to compare women's hards than the experts in these mous beauty shops all over the country!
And they find that-
"Lux forodishes meas hands that are truly lovely-soft andoivhite as the hands of leisure." - Here is leauty carc in your dishpan!

While you are washing dishes with gentle soothing Lux suds, y oir hand are gaifing a half-hour or more of real beauty care!
The secret inthis: Lux is different from other soaps! It cherishes the delicate a's of the skin, while so many soaps pitilese'y dry these beauty oils-leave the skin roughened and red lookinge Best of all, this wise, simple beauty care costs almost nothing. Lux for all your dishes costs less ton $1 \overline{\text { a a day! }}$

- Here is the wisce, most inexpensive beauty care known-right in your own dishpan!


THESE FAMOUS HADDS of Mias Ima Wright,
 hands supple and white" "she mays = "solves nyy probs
lem of bring boch champiorl and home-maker."
 lavely Laxuds-instantly sparklingevertinhard waret And lus costs so lietel The bis packare of Lux will
wash 6 wecks' dishes for thic average family-lovely


