

## Built to Endure

In the belief that a good bank must be solid in every respect, in order to assure dependable service under all conditions, the management of the First National Bank has held steadfastly to such conservative and farsighted policies as would build into this bank permanent strength and stability.

The First National solicits the accounts of people who wish to know that their bank is one of enduring soundness.

## First National Bank

Medford, Oregon

