

NEW FRIDAY BOOK 'IT IS ALLEGED' TO REVIEWS WILL BE BE DRAMA ON AIR POPULAR FEATURE TUESDAY EVENING

That the new weekly book review feature to be introduced by the Mail Tribune next Friday, and which will include five criticisms each week written by local citizens, will be popular with southern Oregon readers of this paper, is evidenced by the large response to the suggestion has met the past few days.

Each week, in cooperation with Miss Fay Woodley, county librarian, five different readers will be invited by the Mail Tribune to read and review one of the best list of books to be found in the local library. The reader may make his or her own choice on the list prepared by the librarian, and the written review which will be run in the Mail Tribune must not exceed 200 words. They must also be turned into the book review editor not later than Thursday morning preceding the Friday upon which they are to run.

The five books to be reviewed next Friday, January 25 include: "The Swan Song" by John Glasgow, which will be reviewed by C. T. Baker; two books by Ludwig "Bismark" which will be reviewed by Attorney Gus Newbury; and "The Son of Man" by Mrs. Laura Alming. "The Golden Bough" by Frazer, which will be reviewed by W. A. Gates, and "Revolt in the Desert" by Lawrence, which will be reviewed by John C. Mann.

Other local residents now making their selections, whose reviews will appear on succeeding Fridays are: W. S. Baker, Colonel C. G. Thomson, Miss Mary Olcott, Mrs. Fred Colvig, Mrs. R. E. Green, Mrs. J. O. Gray, Joe Hown, Attorney Chas. Reames, Mrs. Porter J. Neff, Miss Maud Barrigar, Ralph Bailey, Ed Davis, Attorney E. E. Kelly and a number of others.

QUARTERLY SHARE GIVEN TO HOLDERS OF COPCO STOCK

Quarterly dividend checks, accompanied by the regular quarterly report on the condition and progress of the company, have been mailed to local owners of shares in The California Oregon Power company. The report is an excellent one, showing a healthy increase of earnings for the twelve months' period ending November 30, 1928 over the previous twelve months' period. This, of course, reflects the growth and general prosperity of the communities and territory served by the company.

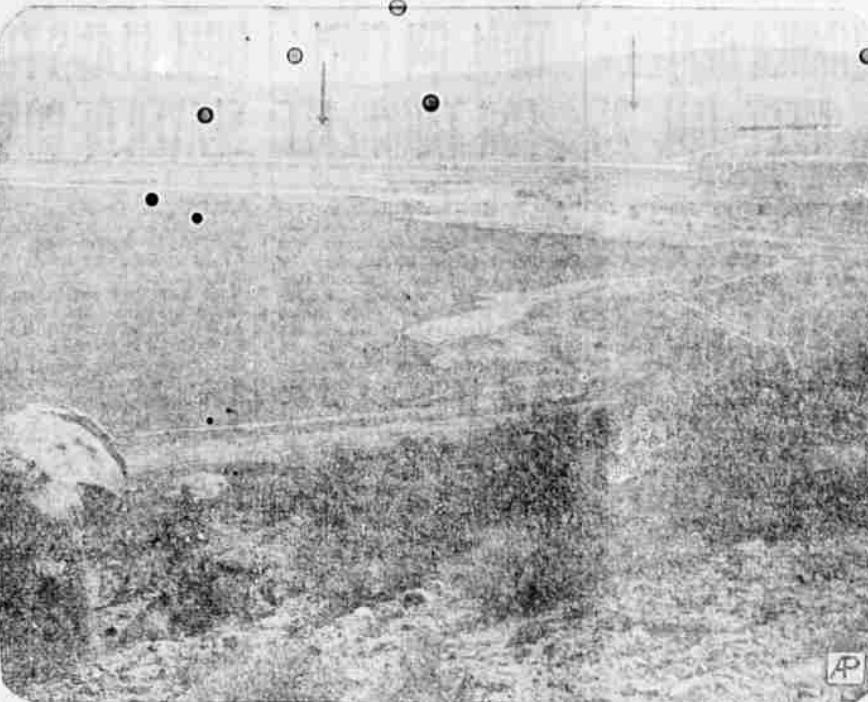
Under the heading of "New Business", which includes new loads and general expansion, it is noted that on December 1st, the town of Butte Falls, Oregon, was supplied with central station service from the lines of the company. To render this service it was necessary to construct fourteen miles of transmission line from McLeod on the Rogue river to Butte Falls and to build a distribution system in the town itself. Likewise in northern California the town of Hebron was supplied with service upon completion of a line from McDoel. Fifty-seven communities in southern Oregon and northern California are now served by Copco.

One of the largest loads contracted for during the quarter was that of the Glendale Lumber Co. at Glendale, Oregon, for approximately 2500 horsepower. The new line will employ many men and stimulate business in that community to a marked degree.

Added load for the immediate future includes airway and airport lighting over a large part of the entire Copco territory. The Pacific Air Transport Company will commence night flying on June 1, 1929, and to make this possible, all regular and emergency landing fields, in addition to the routes of travel between fields, must be completed and lighted by this date. Lighting of this nature is a new type of load and is occasioned by the constant progress of aviation in the past few years.

The Merchandising department of the company has increased its service facilities to customers and accidents at the Klamath basin by the opening of a new electric appliance store at Malin, Oregon on November 10th. An office for payment of bills and convenience of customers is maintained in conjunction with the store. Modern fixtures and furniture were installed throughout and this store and office is conceded to be among the finest for its size in the state. The company reports approximately one thousand electric ranges added to their lines during the past year and the selling of one hundred eighty one new ranges during a recent eight weeks campaign period. This places a range in one out of about every four homes on their system, making the comfort and convenience of electric cooking available to more households than ever before. Stockholders are invited to avail themselves of the services of the company's investment department. Advice and information regarding securities which investors might be interested in will be given gladly without any expense or obligation.

NAVY PLANS MUNITIONS DEPOT ON NEVADA DESERT



Several million dollars will be spent by the Federal government to build a powder storage plant in the sagebrush country of the west approximately 300 miles from the Pacific ocean. Arrows indicate boundaries of proposed dump and small camp of trees to right is Hawthorne, Nev., nearest town. In the foreground is a portion of Walker Lake.

JACOBS GOES EAST ON BUYING TRIP

Henry Jacobs will leave today for New York on a semi-annual buying trip for Mullins' store. En route to New York Mr. Jacobs will stop at Twin Falls Idaho, where he will be joined by his father for the remainder of the four weeks' trip. They will also make arrangements for the opening of the 15th chain store which will be at Sheridan, Wyoming. According to present plans a spring fashion show will be presented at Mullins' showing the new season's latest apparel for women.

Coming Attractions

Hunt's Craterian. Henry J. Peterson, leader of the United States Naval Academy band, co-operated with Joseph Zinn, musical director, in insuring authentic music for the synchronization of "Annapolis," a dramatic picture staged in the actual locale of the patriotic adventure story, which comes to Hunt's Craterian tomorrow. The picture has John Mack

Hooking On

Ever hook on? Remember the thrill of smoking up on the old milk wagon, running the frayed and knotted rope of your sled once around the back axle and then, as the old horse broke into a trot, leaping stomach down on top of your sled—the crisp hiss of your runners gliding knife-like through the snow—the warm, stony smell of the horse—the stinging ice crystals thrown back by the wheels which half blinded you—the friendly jingle of distant sleigh bells—the hot snap of the whip—the occasional sudden jerk as your sled runner struck a half-buried stone and whirled aside?—all gone today. The automobile as well as the lack of snow has done away with hooking on in this section.

At the Rialto

Joan Crawford and Neil Astler loom as a new team of screen lovers in "Dream of Love," coming Tuesday to the Rialto theater. Miss Crawford and Astler give the finest and most forceful performances of their careers and win new laurels as dramatic artists. There is an elaborate supporting cast, including Alleen Pringle, Carmel Myers, Warner Oland, and many others of note. Miss Crawford gives an outstanding portrayal of the gyron dancing girl who rises to stardom in the little Balkan province where her lover was pretender to the throne. Astler is dramatically romantic as the Crown Prince who is willing to give up the throne for the gyron girl.

13 Reasons Why Women Should Join Am. Legion Auxiliary

- 1. Your interest in the relief of your disabled comrades can be expressed effectively thru the Legion. We are seeing that the disabled or veteran gets justice, and that they get proper hospitalization. We caused the organization of the U. S. Veterans Bureau and have helped to secure thousands of adjustments of disability claims. 2. Every piece of legislation beneficial to ex-service men has found us behind the wheel. We have helped to secure modification of unjust sentences imposed on soldiers and sailors during the war. We have brought pressure that has resulted in better legislation. 3. We are fostering and promoting patriotism. We encourage respect to the flag, observance of patriotic holidays, classes in citizenship, naturalization ceremonies for the foreign born and other activities tending to encourage love of our country. 4. We are building public libraries, establishing gymnasiums, parks and swimming pools, assisting in the repair of public roads, promoting the interests of public schools and engaging in other unselfish tasks for the good of the public. 5. We have established employment agencies. Many World War veterans are placed in positions from day to day without charge. 6. We have worked for the advancement of education, conducted American Education Week observed in every community. 7. The American Legion has aroused the public to the knowledge of the enormous graft in war materials and in cantonment construction during the war by manufacturers and contractors. Articles on "Who Got the Money" appearing in the American Legion magazine led to the prosecution of war time grafters by the department of justice. 8. You, as an Auxiliary, will become a member of the strongest organization of World War veterans in the U. S. The Legion has many times more members than any other group of veterans. 9. Our highest purpose is to insure that the ideals and traditions for which we fought may be preserved in our country now and for all time to come. 10. We wish to help end war. Nobody's opinion against war is more heartfelt or carries greater weight than that of the man who has been thru the bloodiest and most horrible struggle of all time. 11. We are daily giving our time, money and labor to constructive work for the benefit of the public. 12. The American Legion has raised an endowment fund which assures the perpetual decoration of the graves of their comrades in foreign soil. It has also created an endowment fund of \$5,000,000 which will be used in the furtherance of rehabilitation and child welfare. 13. The auxiliary pin which you

will wear will identify you as having had someone who rendered honorable service to your country in 1918-19 war and as a member of an organization which is doing that service in time of peace. Sunday Attraction at Rialto Theatre. Glenn Tryon will be seen in "The Gate Crasher" at the Rialto theatre today. It is all for his love of a girl, enacted by Patsy Roth Miller, Miss Miller and Tryon have been teamed in some of the greatest comedy successes of the past year, including "Painting the Town," "A Hero for a Night," "Hot Feet."

It is a story of a hick amateur detective who falls in love with a star, follows her to New York and ferrets out the man who stole her jewels. It is a cyclone of fast-moving comedy, trick disguises, ludicrous situations and the always-pleasing Tryon personality. In the supporting cast are T. Roy Barnes, Beth Harol and Fred Malatesta. You'll miss hundreds of laughs, chuckles and titlers if you fail to see "The Gate Crasher." SALESM. Ore., Jan. 19.—Senator George W. Dunn took advantage of the legislative recess which began Thursday, January 17, and lasted until Monday, January 21, to visit his mother in Portland who has been ill. Senator Dunn spent part of the recess in Salem, studying bills introduced and made a short visit to Portland.

Jack and Ed's Jingles WILL TELL YOU WHERE TO TRADE. Brownie Marie RESTAURANT—13 North Fir St. Medford Beauty Parlors Neff Building — Phone 191. Singer Sewing Machine Co. West 6th Street — Phone 494-J. Maytag Shop 19 N. Bartlett. Join Jack & Ed's Jingle Advertisers — Phone 1266.

MEDFORD ELECTRIC CO. Beginning Tomorrow! We are offering some sensational BARGAINS. In New and Used Radios, Electric Ranges, Washers and Heaters. We Must Unload. HERE ARE A FEW OF THE BARGAINS WE ARE OFFERING. Freed-Eisemann Cabinet model D. C. Radio set, 6 tubes. A bargain at \$100. Kolster Set Cabinet model A. C. Radio, 6 tubes. Real special at \$125. 2 6-Tube Freed-Eisemann Single dial D. C. table models. Now, each \$85. 2 6-Tube Freed-Eisemann D. C. Radios, Shielded grids. Real bargains, each \$95. 6 Used Washing Machines Will be sold at \$25.00 up. 4 Used Electric Ranges Special, while they last, \$15.00 up. HEDLITE Reflector Heaters Special values at \$2.50 each. Silk Lamp Shades In attractive colors and shapes. 85c and \$1.00. These Special Prices Will Be Effective for a Limited Time—Shop Now.