

# IMPROVEMENTS AT ROSENBERG SPRAY PLANT ANNOUNCED

A modern filter press and other new equipment will be immediately installed at the Bear Creek lime-sulfur spray plant, located at the Bear Creek orchards, to take care of the increased demands for the lime-sulfur solution manufactured by this company.

This plant was started about eight years ago as a small unit to manufacture lime-sulfur spray for the Bear Creek orchards only. Due to the demands of others for their product, Rosenberg Brothers increased the size of the plant, making it a commercial unit, until now it represents a substantial local industry.

Mr. Rosenberg states: "Due to the increased demands for our lime-sulfur solution it is necessary for us to enlarge our plant to a greater daily capacity. By the installation of the most modern machinery and the use of only the purest materials, the quality of the solution in this year will be the best we have ever put out. All the solution will be run through a filter-press to insure a concentrate free from sediment and impurities; also, it will be a solution of guaranteed 32 to 33-degree Baumé—standard in every way and government tested. In line with our policy of the past the price of lime-sulfur solution this season will be reduced as low as possible to the grower."

# Prohibition Provides Means For Male Pulchritude, Is Opinion of Medford Men

(By Mary Creiner)

Of course prohibition makes the male more beautiful!

Medford men say they agree heartily with the argument of Dr. James Doran, national prohibition commissioner, who was quoted in a story which ran in the Sunday issue of the Mail Tribune, Dr. Doran's opinion according to the article, states:

"Under prohibition the average man has more money to spend, and since he cannot spend it legally for liquor, he spends it for shaves, facials, hair cuts and manicures."

Now read the local comments:

Fire Chief Roy Elliott: Yes, I believe prohibition is an aid to masculine pulchritude. At least if rosy cheeks are still considered beautiful. The only drawback, as far as I'm concerned, is that I never admired the rosiest spread on promiscuously—especially when it seems to cast its strongest reflection in the direction of the olfactory organ. But as to admitting it, that is something different so far as I am concerned.

Charlie Roames: Does prohibition make the male more beautiful? Well, they say beauty is a state of mind. I imagine that some fellows imagine they are more beautiful under certain conditions, since prohibition days.

Bill Gates: I don't know whether indulging his pockets should be considered a sign of masculine perfection—If so, then I'll agree that that beauty is more rampant among the male population than in the days of my extreme youth.

Edward C. Kelly: I'll agree that some men do spend more money nowadays on hair tonic, facial lotions and beautifiers, only these aids seem to be applied internally in a number of cases.

Bill Allen and Ike Dunford, jailor, were both accosted in front of the county jail for their interview, and it was hard to tell whether the psychological effect of this locality made them more serious minded on the subject or not. Any way, they both agreed that the young manhood of today were better looking than the fathers, because they were prohibited from the use of liquor.

Herb Strang: Generally conceded to be one of Medford's handsomest young bachelors, was sought for a possible first hand viewpoint upon the subject.

"Oh, go away," was all the Strang boy would say. But his big brother, Bob, came to the reporter's rescue and volunteered the following statement:

"If you really think Herb is handsome, then I can't see that prohibition has changed him much. The only addition I can see to his beauty is that misplaced eyebrow, which he was too young to have before 1929."

Jack Carle, another recognized beauty of Medford, was also asked for an original observation as to the effect of prohibition upon his comeliness, but all Jack would say was:

"Why do you reporters always pick on me?"

# GRANTS PASS TO IMPROVE AIRPORT AND HAVE BEACON

GRANTS PASS, Ore., Jan. 17.—(AP) Election of a new aeronautical beacon on the Josephine county airport and the Pacific highway just outside of the city limits, will begin on March 1. The beacon will be 125 feet high and visible for sixty miles from the air.

Improvement of the airport thru the efforts of a newly created county commission, is to start immediately.

A similar beacon is to be erected three miles out of Roseburg, and another will be built on the summit of the Siskiyou.

# Gifted Young Star in Sunrise

Janet Gaynor, the 20-year-old star who made an instantaneous hit as Diane in "Seventh Heaven," appears in "Sunrise," which opens at Grand Craterian today. It is a Moxleton picture and was produced with an especially selected cast headed by Miss Gaynor and



Janet Gaynor in Sunrise

George O'Brien "Sunrise" has been pronounced superior to anything Miss Gaynor has previously done because it calls for a much wider range of histrionic ability and puts her to a test from which less competent stars would have withered.

The acclaim which the play received in such large measure in New York and Los Angeles was not due entirely, however, to the work of its cast. The dramatic simplicity of the story and the phenomenal Moxleton music score were equally responsible for the praise it received from the first critics who reviewed it.

# COUNTY NURSE VISITS ANTIOCH SCHOOL FOR MEASLE PATIENT CARE

HEAGLE, Ore., Jan. 17.—(Special) The county nurse, Mrs. King, was out from Medford to visit the Antioch school and give instructions to the children and parents about the care of measles.

Mr. Bowen who has been a resident of Heagle for several years, expects to leave for Portland the first of the week, where he expects to go into business. "Doc," as every one here knows him, will be greatly missed by every one.

Miss Ella Smith and Mrs. Rheekman were Medford and Central Point visitors Tuesday.

Mrs. E. H. Lucas, president of the Antioch P. T. A., postponed the P. T. A. meeting for the second

# State President Parent-Teachers at Central Point

The Parent Teachers association of Central Point will entertain the members of the County Council, and the state president, Mrs. Gabriel, at the high school building Saturday, January 19th.

A splendid program has been arranged and all the ladies interested in the school in the county and especially in and around Central Point, are cordially invited.

Lunch will be served to delegates.

Mrs. Gabriel will be entertained by the Ashland Parent Teachers Friday afternoon.

# CABLE GUARDS CURVE ON PACIFIC HIGHWAY

As a safeguard in case of future crashes, a steel cable has been stretched along the top of the guard rail at a sharp curve on the Pacific highway this side of Central Point. The rail this side at Merriman's corner has been used several times, and the addition of a steel cable is believed to be a sure protection against future destruction.

As a result of a recent crash, the rail at Merriman's corner was completely rebuilt last November and since that time it has been struck in several places.

# MASONS TO GIVE LAST DANCE THIS EVENING

Mason, Eastern Star and De Molay members are reminded that the last of a series of fall and winter dances, staged by the Masonic Dancing club, will be given this evening at the Masonic ballroom. Preparations for the dance have been in the hands of committees for some time and is expected to be one of the best of the current season, as well as one of the best attended. The hall has been decorated for the occasion and light refreshments have been arranged for. The music will be furnished by an augmented orchestra, including all the members of the old Broadway Stompers.

# PHOENIX TO PLAY AT JACKSONVILLE FRIDAY

Phoenix high school will play its second basketball game of this season with Jacksonville Friday night at Jacksonville.

There is always a great deal of enthusiasm shown over these games and this one promises to be a real contest.

The preliminary game will be played by the girls of the two schools.

# COLDS MAY DEVELOP INTO PNEUMONIA

Coughs from colds may lead to serious trouble. You can stop them now with Creomulsion, an emulsified creosote that is pleasant to take. Creomulsion is a medical discovery with two-fold action; it soothes and heals the inflamed membranes and inhibits germ growth.

Of all known drugs creosote is recognized by high medical authorities as one of the greatest healing agencies for coughs from colds and bronchial irritations. Creomulsion contains, in addition to creosote, other healing

# MOEN AND PALMER ON WINTER INSPECTION OF LAKE SNOW CONDITION

Arthur T. Moen, chief disbursing clerk of the Crater National park office and Martin Palmer, mechanic of that park, left here this morning by auto for a tour of the park on skis, in the way of making a winter inspection of the snow and other conditions there. They intended to go as far as possible in their car and then take to the skis.

Little is known in the city of the snow depth there since the first of the month except that it was then far below normal for this time of year. But inasmuch as the weather has been cold and threatening here for some time past, it is thought that much more snow may have fallen in the national park since January 1.

Anyhow, efforts will be made to clear the road of snow through the park as fast as Anna Storing camp, and for this purpose Paul Wright, with his snow plow, left for Crater Lake park yesterday afternoon. If the plow can clear the road of snow that far, it may be kept in operation, frequently clearing away the fresh snow that falls after the previous clearings, which might insure an earlier opening of the Crater Lake road than the scheduled date of July 1.

In speaking of this matter today, Superintendent C. G. Thomson remarked that if the road into the park could be cleared of snow by January 15 annually, the park season could open as early as April.

Much more snow will no doubt fall in that high region during the remainder of this month and February. In speaking of the lack of "deep snow" in the park, like in former years, at this time of year, and outlook now of its dire need in the valley during the summer, Colonel Thomson said he hoped that it would snow hard there frequently, between now and the end of winter, alternating with rains and hard freezes. While this would make the opening of the park roads for the season much more difficult, it would insure the valley of needed moisture for irrigation, etc., next summer.

# HARRY MOORE GIVES COPCO FORUM TALK ON NEED OF AIRPORT

At the meeting of the Copco Forum this noon Harry Moore, Copco employe and aviation enthusiast gave a short talk outlining the plans for Medford's proposed new air port and led a general discussion on the project. Mr. Moore gave an idea of airport building activity over the country by stating that at the present time there were, roughly, 1000 cities in the United States actually engaged in the construction of modern, adequate airports and 1000 others with plans for building. The speaker enumerated the physical conditions necessary for a class A air port and pointed out how the present field near the fair grounds had become inadequate for present day ships and in the next two or three years would be absolutely obsolete, due to the rate at which flying is advancing.

It was further pointed out that the present field could not be enlarged and if Medford was to keep its present status as the aviation center for southern Oregon and northern California, a new field was necessary.

J. C. Thompson cited instances of other cities voting bonds barely sufficient to purchase the ground for an air port and then having no funds available to put the field in shape for planes to land upon it. In this case the money expended was almost in the category of being wasted as it is almost impossible to induce air lines to use an unimproved field. Mr. Thompson declared that the city should vote bonds enough to purchase and completely equip a landing field.

This meeting proved very interesting to Copco members as the subject was new to most of them, and to have the details explained to them gave a much clearer insight to the problem facing the city.

# MANY LEGIONNAIRES PLANNING TO ATTEND GRANTS PASS CONFAB

Between two and three hundred Medford Legionnaires plan to attend the annual Fourth district American Legion conference at Grants Pass tomorrow afternoon and evening. Local members planning to drive to the conference, are urged to see Adjutant Lee Garlock at the chamber of commerce as early as possible, thus providing means of transportation for members not having automobiles.

State Commander Ben Fisher of Marshfield and State adjutant Carl Mosser of Portland will be among those present at the session, which will also include District Committeeman Paul McDonald and all past officers of the fourth district, taking in territory in the southern part of the state.

The Roseburg and Medford drum corps and the Grants Pass band will furnish music during the business session and evening. The business session of the conference will be held at 2 o'clock and will be followed by a banquet at the Del Rogue Hotel in the evening. A dance is also planned to follow the banquet.

The streets of Grants Pass have taken on a holiday appearance, the same decorations being in use that were used in Medford during the state legion convention.

# MOTHER!

Child's Best Laxative is "California Fig Syrup"

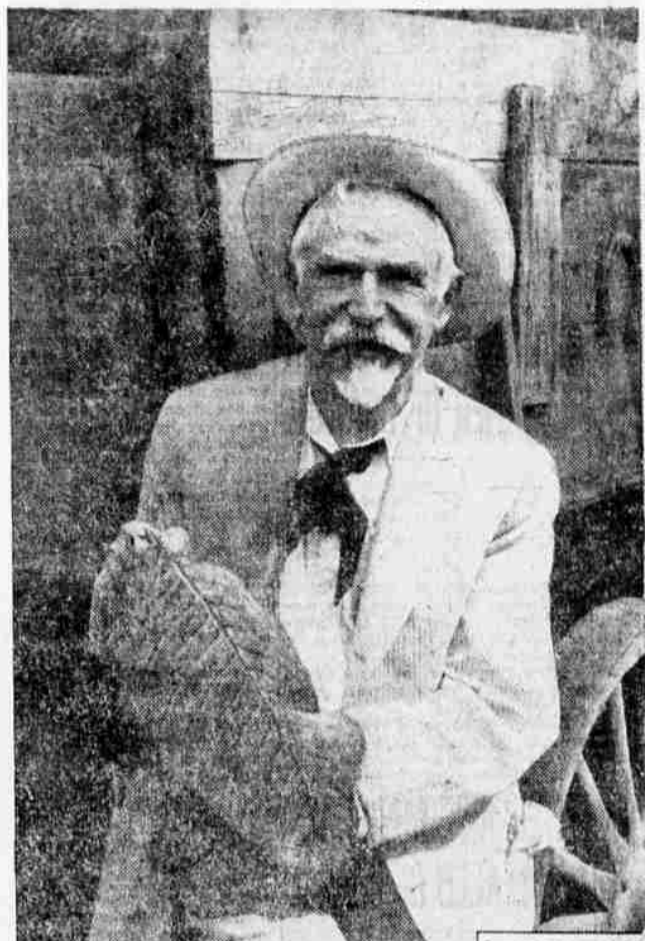
Hurry Mother! A teaspoonful of "California Fig Syrup" now will thoroughly clean the little bowels and in a few hours you have a well, playful child again. Even if cross, feverish, bilious, constipated or full of cold, children love its pleasant taste. Tell your druggist you want only the genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother, you must say "California." Refuse any imitation.

# MOTHER!



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# "Yes, Suh! ... it's the Heart-Leaves that are kind to yo' Throat"

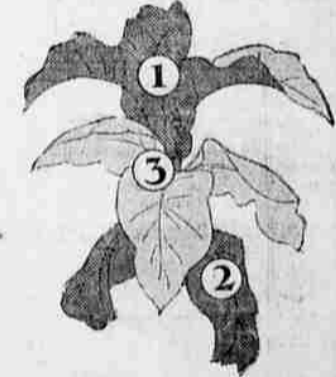


Only a few of these silky beauties grow on each tobacco plant... that's the kind OLD GOLD buys.

Eat a Chocolate, light an Old Gold... and enjoy both



HEART-LEAF quality Throughout... in both Domestic and Imported Tobaccos



[1] Course, gummy top-leaves [2] Sand-burned ground-leaves [3] Mild and silky Heart-Leaves

# "not a cough in a carload"

and time and it will now be held Feb. 1. This omits the January meeting entirely as there is so much sickness and she wanted the children all to be to the meeting to see the European pictures that Miss Durr will show.

Mr. and Mrs. Dennison and little grandson Lewis Brown, have returned to their home here after several weeks visit at Salem.

Raymond and Herbert Mayfield drove a number of head of cattle down to Table Rock Tuesday, where they were put in pasture.

Mr. and Mrs. Oscar Williams of Evans Creek, were valley visitors the first of the week.

Charles Sandersohn has been hauling lumber from town the last few days which he is using to build a new chicken house.

A delicious dessert can be made by freezing a can of syruped peaches, apricots or similar fruit in some ice and salt. When thoroughly frozen cut the top off and remove the fruit in a single piece, slice and serve.

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## FINANCIAL STATEMENT

—OF—

### Southern Building & Loan Association

DECEMBER 31, 1928

RESOURCES	
Cash on hand and in banks	\$ 2,017.46
Accounts receivable	150.00
Loans in real estate	40,315.60
Fixed assets	1,097.72
Prepaid expenses	152.25
	\$43,733.03
LIABILITIES	
Notes payable	\$ 3,250.00
Loans due and incomplete	2,224.36
Full paid certificates	17,600.00
Installment certificates	236.35
Reserve fund stock	20,000.00
Surplus	422.92
	\$43,733.03

It Will Pay You to Investigate Our INSURED SAVINGS PLAN

Appropriate Clocks for each room, accurate time keepers, in designs that harmonize perfectly with the room furnishings.

YOUR FAVORITE JEWELER SINCE 1910

### Larry Schade

The JEWELER

NEXT TO CRATERIAN THEATRE

### INSURANCE

#### First Insurance Agency

A. L. HILL, Manager

Phone 105 30 N. Central Medford, Oregon